

The Billboard



THE WORLD'S FOREMOST AMUSEMENT WEEKLY • 25 CENTS

SEPTEMBER 2, 1950 ✓✓✓



Helen Grayco is hoping to hit that five-deuce with her initial London disk release, "Oo No Dice," backed by "Diga Diga Doo." Mrs. Spike Jones here interprets the "Dice" ditty in a TV film featuring the combined talents of Helen, Spike and the Musical Depreciation troupe. Tele film was lensed at Jerry Fairbanks Studios in Hollywood. Miss Grayco was recently inked by London's Toots Camarata, and with this disk release steps out on her own, record-wise. In addition to records and tele films, she is starred in the Musical Depreciation company's 25-city tour of the West. Troupe opens Las Vegas's Flamingo Hotel September 21. She is personally managed by Arena Stars.

NO.



Top Selling Popular Male Vocalist
with Retailers Coast to Coast

According to the Billboard
3rd annual survey of Top
Recording Artists, published
July 15, 1950.

THANK YOU RETAILERS

For Your Many Votes of Confidence

Current Hits...

LA VIE EN ROSE
VALENCIA

Coming Up...

MUSIC MAESTRO, PLEASE
THE BIG DIPPER

RCA Victor Records

Tony Martin

Record Promotion

Hollywood — Jerry Johnson

Chicago — Saxie Dowell

New York — Buddy Basch

Talent Buyers Start Early Band Biz Seen Brisk In Midwest Club Owners Getting Near "Scare" Level

House Group Votes To Double Budget For "Truth" Drive

WASHINGTON, Aug. 26.—A supplemental budget more than doubling the State Department's available funds for overseas musical activities, including the purchase, sale and dissemination of them abroad, was voted by the House Appropriations Committee this week.

Similar proposals were approved by the State Department spokesman told The Billboard that the Department is swinging almost exclusively to LPs in purchasing disks for shipment abroad. The spokesman explained that LPs are being shipped because fewer have to be selected to maintain an up-to-date collection of titles in the libraries.

The additional money voted by the House Appropriations Committee for musical activities is part of a mammoth 68,000,000 "truth campaign" to spread democratic ideas and thereby combat Communism. As soon as Congress (See House Group Votes on page 16)

Seek Names, Semi-Names

CHICAGO, Aug. 26.—Name and semi-name band booking is in its annual fall spin thru the one-nighter ballroom circuit in a more spirited fashion than at any time during the past three years. A check of the major band-skedding offices and single-date routers here indicated that, while it appears a record number of bands will be playing thru the Midwest territory from September 1 to November 15, route books show it's not unusual to get five and six days on most bands, with the names even filling in Mondays and/or Tuesdays.

Bill Polk, General Artists Corporation's (GAC) one-nighter brass here, will have Ralph Flanagan's ork out (See Band Booking Room, page 4)

Showbiz Freeze On New Bldgs. Among US Plans

WASHINGTON, Aug. 26.—National Security Resources Board (NSRB) is drafting a standard basis on order banning showbiz construction, it was learned this week. Radio and TV stations are not included in the tentative order, but theaters, night clubs, amusement parks and race tracks are on the list.

The order is not necessary at this time, according to government experts on construction materials, but officials said it might possibly be put into effect around the first of the year for its psychological effect.

Military demands on construction materials are not expected to be excessive during the next year at least, it was stated. Estimated lumber needs are set at 4 per cent of total production, which is presently setting a 30-year record. Steel for construction is certain to become very short, but Commerce Department experts figure that allocations soon to be ordered will have the effect of discouraging amusement building without necessity of imposing a complete ban. Other construction materials such as brick, cement, pipe and the like are being produced in year-record levels, although local shortages frequently appear because of the (See Showbiz Freeze on page 42)

"Fright Talk" Nix for Radio But Alert's OK

HOLLYWOOD, Aug. 26.—Unfringed calmness marked the two-day meeting of the 16th district, National Association of Broadcasters (NAB) which convened here August 24-25. Over 90 reps from 35 stations and four networks were present at the meeting, presided over by District Director Cal Smith, KFAC general manager. Meetings included talks by key NAB executives with NAB Pres. Judge Justin Miller delivering the keynote address. Little or no squabbling was encountered and five resolutions presented for consideration went on record by unanimous vote.

In his talk, Judge Miller warned station execs to prepare for war emergencies but rejected "fright talk." He explained proposals under consideration to set up a "disaster network" to be operated on local level under government direction in the event of a bombing or similar disaster. Broadcasters were warned to be ever alert to sabotage and Communist infiltration, but on the other hand, Miller assured radio ops that the government will not attempt to censor or control the air waves. Tone of the talk was one of caution and preparedness, building for any emergency (See MILLER WARNS on page 8)

Over 500G Spent by Lobbies Vs. Excise and Cabaret Taxes

WASHINGTON, Aug. 26.—Lobbying on Capitol Hill for and against legislation in the entertainment industry this session of Congress soared to a record volume in terms of numbers of registered lobbyists and dollars spent, it was stated this week in the latest quarterly report on lobby registration.

The congressional battle over excise tax repeal is chiefly credited for the big turnover of lobbyists and spending. Ironically, the battle in behalf of repeal of the wartime excises was all but won until the Korean crisis swung Congress around to a reverse trend toward bigger defense spending and increases in taxation. Other major issues which attracted lobbying, according to the latest official list assembled by the secretary of the Senate and clerk of the House, included Social Security

It's Nationwide Market

NEW YORK, Aug. 26.—The talent-buying spree upon which cocktail lounge, cafe and night club owners have embarked is close to the consumer scare-buying that's been taking place in every corner grocery store. At least, that is the considered opinion of bookers here, who report that the fall season will probably be the biggest in three or four years. The general employment situation and the reopening of plants engaged in military production are given as basic reasons for the operator's optimistic outlook.

Music Corporation of America (MCA) is experiencing the biggest talent market since the end of World War II. General Artists Corporation (GAC) reports that prices for singles and small units are up 15 per cent and that business is terrific. The trade office reports that spots closed for years or operating on minute budgets are reopening and buying semi-names at good prices. Musical Enterprises (See Talent Buyers in Fall, page 44)

revision, reorganization of the Federal Communications Commission (FCC), basic anti-union legislation, anti-vietnam cigarette taxes, and clear channel radio legislation.

Well over \$500,000 was spent for registration in all phases of excise legislation in the first six months of Congress, according to the officially recorded tallies, with several jump-sized lobbying committees in the forefront of the fight. Among these was the Committee for Repeal of Wartime Excise Taxes (CRWET) which alone reported amassing \$37,750 in contributions for its battle in the first half of the year. Listed among contributors to CRWET to the tune of \$1,250 each were Decca Records, Philco Corporation and United Paramount Theaters. RCA gave \$1,000; Columbia Records and (See Over 500G SPENT on page 42)

U. S. May Order 200,000 AM Sets For Overseas

WASHINGTON, Aug. 26.—The State Department is prepping plans to place immediate orders for some 200,000 cheap radio sets to be shipped abroad (The Billboard, August 15) in the wake of a specific query from the move given by the House Appropriations Committee this week as part of a three-fold expansion of the Voice of America.

State will be ready to negotiate contracts, which will have a top priority among government orders as soon as the committee funds bill clears the rest of congressional procedure. The House Committee voted \$2,860,257 specifically for sets estimated to cost \$144 each. The item marks the first time that State has (See U. S. May Order on page 43)

The Billboard

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Flit for Flicks

HOLLYWOOD, Aug. 26.—Following hard upon the heels of the anti-Communist resolutions passed by the American Federation of Radio Artists (AFRA) at its recent convention (see latest page 42), the Radio Department (this week), the Screen Directors Guild of America (SDGA) last week passed a resolution calling for incorporation of a non-Communist affidavit in its membership applications. It is expected that the AFRA and SDGA moves will shortly be followed by other show business unions.

Rudy Vallee Latest Unofficial Good Will Man of Showbiz

NEW YORK, Aug. 26.—Latest in the apparently growing list of veteran show business names who are taking on jobs as unofficial ambassadors of good will for the entertainment industry is Rudy Vallee. The one time croon king is making a practice of doing curio talks before various groups in which he pitches the part show business plays in American industry and American life.

Radio Canker built a nicely commercial pitch substantially around this theme with his one-man concert tour of last season wherein, in the course of doing curio talks before various showbiz circles, the comic did a solid selling job on the entertainment field as a liberal, advanced industry. Vallee's latest presentation along these lines came last week in Springfield, Ill., where he is playing the

Lake Club. In addressing the local Lions organization at a luncheon he talked about show business in general, ASCAP and other facets of it in particular, and practically walked off with all the space in the local Illinois State Register the next day. Typical of columns of comment re Vallee's talk were: "Rudy Vallee is more than a first-class entertainer. He is a serious minded singer, hard working member of a great profession—the entertainment profession. To hear his speech of yesterday noon was to see those all too rare glimpses of the true greatness of that profession."

The civic club luncheon, it was calculated, did Vallee little harm at all. The talk, in fact, along with business in the spot was reported excellent.

BIG NEWS--FOLLY AND

Hollyw'd Duo To Head New Series for Y-R

Now Shows on ABC-TV

NEW YORK, Aug. 26. — Young & Rubicam this week hired two top Hollywood production and writing names to take charge of its Pulitzer Prize series. Schlitz Beer will sponsor the show on ABC-TV Friday nights, 9-10, beginning next fall.

Supervising production will be Edgar Peterson, former executive assistant to Dore Schary, MGM studio head. Supervising scripts will be Margaret Buell Wilder, who wrote the original story and adaptation for David Seidman's *Since You Went Away*.

The Schlitz programing venture is expected to cost \$90 a week for production. Three different production units, two live and one film, are expected to function. The show will also pay up to \$3,000 each week for top acting names and will probably present the top free lance thespians names in Hollywood.

No Soap Operas In P. & G.'s Fall Video Set-Up

NEW YORK, Aug. 26.—There'll be no TV soap operas for Procter & Gamble this fall. The soap firm's schedule for setting up its daytime video plans precludes any entry before the end of the year, and a top P&G executive said the company said this week that it may possibly delay its daytime TV debut until a season hence.

Two P&G agencies have not yet made their pitches as to what company should take for radio's biggest bankroller. One agency will meet with P&G toppers next week, while another makes its suggestions the week following. About a month is expected to elapse before P&G. execs reach any conclusions over the various agency suggestions.

AGVA Reviving TV Show Plans

HOLLYWOOD, Aug. 26.—American Guild of Variety Artists (AGVA) will revive its plans to launch a weekly tele show thru which the union's welfare fund would be enriched. The show was to have been produced in New York by Lou Goldberg, but the deal never jelled.

AGVA Coast chieftain Eddie Rio will fly to New York this week-end to present a new proposal to the union's board of directors. If accepted, Rio hopes to serve as co-ordinator of the mammoth variety show, which would originate in New York. Rio believes the union can net \$4,000 weekly from the show, with AGVA talent donating services and a bankroller picking up the entire tab. By earmarking profits to union charities, the show was top vaude and variety stars for guest shots. Idea would have to be approved by the national board, with locals coming in for a pro-rata share of the profits.

Subversive Groups -- Duck 'Em

The following named organizations have been declared subversive by the Department of Justice. While some of these organizations are presently inactive or have been "out of business" for some time, The Billboard lists them along with active organizations, because a favorite aim of the Communies is to re-activate such old organizations, or start new ones doing old corporate names.

Under Executive Order No. 9300, issued February 5, 1943, the Department of Justice declared that the following organizations were subversive:

- American League Against War and Fascism
- American Patriots, Inc.
- American Peace Mobilization
- American Youth Congress
- Association of German Nationals (Reichsdeutsche Vereinigung)
- Black Dragon Society
- Central Japanese Association (Belokoku Chuo Nipponjin Kai)
- Central Japanese Association of Southern California
- The Central Organization of the German-American National Alliance (Deutsch-Amerikanische Einheitsfront)
- Communist Party of U.S.A.
- Congress of American Revolutionary Writers
- Dai Nippon Butoku Kai (Military Virtue Society of Japan or Military Art Society of Japan)
- Dante Alighieri Society
- Federation of Italian War Veterans in the U.S.A., Inc. (Associazione Italiana Combattenti Italiani)
- Federazione degli Stati Uniti d'America)
- Friends of the New Germany (Freunde des Neuen Deutschlands)
- German-American Bund (Amerikadeutscher Volkbund)
- German-American Vocational League (Deutsch-Amerikanische Berufsgemeinschaft)
- Heimskua Kai, also known as Nukubel Heiski (Gimusha Kai, Zaisai Nihonjin, Heiyaku Kai, Maizuba Kai, and Zaihei Heimusha Kai (Japanese Residing in American Military Censorships Association)
- Hinokai Kai (Imperial Japanese Reservists)
- Hinomaru Kai (Rising Sun Flag Society—a group of Japanese War Veterans)
- Hokubei Zaigo Shoke Dan (North American Reserve Officers' Association)
- Japanese Association of America Japanese Overseas Central Society (Kaigai Dobo Chuo Kai)
- Civil Rights Congress and its affiliated organizations, including: Civil Rights Congress for Texas
- Under Part 33, Section 33, of Executive Order No. 9835, the following additional organizations were designated as subversive on November 24, 1947:
- American Polish Labor Council
- American Youth for Democracy
- Armenian Progressive League of America
- Civil Rights Congress and its affiliated organizations, including: Civil Rights Congress for Texas
- Communist Party, U. S. A., formerly Communist Political Association, and its affiliates and committees, including: Citizens' Committee of the Upper West Side (New York City)
- Committee to Aid the Fighting South
- Dennis Defense Committee
- Labor Release Association, Inc.
- Southern Negro Youth Congress
- United May Day Committee
- United Negro and Allied Veterans of America
- Constitution State Youth Conference
- Council on African Affairs
- Hollywood Writers' Mobilization for Defense

- Japanese Overseas Convention, Tokyo, Japan, 1940
- Japanese Protective Association (Recruiting Organization)
- Jikyoku Iin Kai (Current Affairs Association)
- Kibei Seinen Kai (Association of U. S. Citizens of Japanese Ancestry who have returned to America after studying in Japan)
- Kyffhauser, also known as Kyffhauser League (Kyffhauser Bund), Kyffhauser Fellowship (Kyffhauser Kameradschaft)
- Kyffhauser War Relief (Kyffhauser Kriegshilfswerk)
- Lictor Society (Italian Black Shirts)
- Mario Morgantini Circle
- "Michigan Federation for Constitutional Liberties"
- Nankai Teikoku Gunyudan (Imperial Military Friends Group or Southern California War Veterans)
- National Committee for the Defense of Political Prisoners
- National Federation for Constitutional Liberties
- National Negro Congress
- Nichibei Kogyo Kaisha (The Great Fuji Theater)
- Northwest Japanese Association
- Protestant War Veterans of the U. S. A., Inc.
- Sakura Kai (Patriotic Society, or Cherry Association-composed of veterans of Russo - Japanese War)
- Shinto Temples
- Silver Shirt Legion of America
- Sokoku Kai (Fatherland Society)
- Suiko Sha (Reserve Officers' Association, Los Angeles)
- Washington Book Shop Association
- Washington Committee for Democratic Action
- Workers' Alliance
- "The Michigan Federation for Constitutional Liberties was incorrectly named when it was first listed as a subversive organization. The correct name was the Michigan Civil Rights Federation. It was succeeded by, and is now known as, the Michigan Chapter of the Civil Rights Congress."
- Veterans Against Discrimination of Civil Rights Congress of New York
- Congress of New York
- The Columbians
- International Workers' Order, including People's Radio Foundation, Inc.
- Joint Anti-Fascist Refugee Committee
- Ku Klux Klan
- Macedonian - American People's League
- National Committee to Win the Peace
- National Council of American-Soviet Friendship
- (See Subversive groups, page 11)

Commies Love The "Liberal" Sucker Type

Laws Seem Inadequate

(Continued from page 3)
 Many objective is control of facilities in event of an "emergency," the Communies are acting under a four-year-old directive (issued to the "cultural section" of the Communist Party of the U. S.). "Communist schools and Communist fronts have offered training courses in connection with radio writing, acting and directing." (J. Edgar Hoover speaking.) "Many Communist fellow-travelers (who) have been able to secure positions enabling them to actually control personnel and production. Communists, masters of pressure tactics, are always on hand to chastise those who would oppose them. One front boasts of having thousands of monitors in every section of the country who will take up a letter-writing campaign against any commentator who disagrees with what they advocate."

Our Present Laws

The anti-espionage laws are fairly familiar to everybody, thanks to recent news readings (see pages 1 and 2 in this article). Federal operatives have statutory power to crack down on unregistered foreign agents and spies and anybody who transmits information to them. Nevertheless, the Communist Party itself is legal in the U. S. and therefore operates aboveground rather than underground. Presumably the CP working in a radio station or performing on the legit stage or on TV, etc., wears a cloak of legal protection guaranteed by the Constitution's Bill of Rights. BUT—and this is a big BUT—the conviction of 11 CP leaders in the federal district court (Southern district of New York in New York City) in October, 1949, after a nine-month trial, was a historic turning-point in our judicial thinking. The jury's finding of guilt, if upheld by the U. S. Supreme Court where the case is headed for appeal, may finally put the finger on every CPER from here on out. The 11 CPers (Eugene Dennis, Communist Party leaders (Eugene Dennis, general secretary, etc.) were convicted under the Smith Act. This law was enacted in 1940 after the U. S. caught wise to the use of fifth columnists. The Smith Act prohibits "deliberate advocacy" of "violent" overthrow of the government. The law leaves everyone free to say "any and all" changes, even the most extreme—by constitutional means. The effect of the conviction of the 11 CP leaders is to make it a crime for two or more persons to conspire to overthrow the government under acts of violence. Under our laws and constitution it is okay for anybody to seek to change the system of government by legislative processes, but, under the Smith act, to try to force it by violence is a crime.

Sheer Deplcity

The Communist Party, knowing its constitutional privileges, has always professed to be a constitutional party. One of the basic tenets of its party line is to avoid the use of force and violence. It has aimed to keep its cohorts in the U. S. clear of running afoul of the law. This, of course, sheer doubletalk, because while temporarily sticking to the letter of the law, the Communist, pledged as he is to uphold Marxism and Leninism, would (See REDS' BORING on page 11)

Prudential Opposing Berle; Plans Drama for CBS-TV

NEW YORK, Aug. 26.—Prudential Life Insurance Company this week will go into an on CBS-TV opposite the NBC-TV's top-ranking *Texaco Star Theater*. By contracting for the 8-9 p.m. slot on alternate Tuesdays, beginning September 10, Prudential is believed to be the first sponsor venture some would challenge Berle's TV potency. The buy order, the company's first of prime time available on the major nets.

Prudential will program a big-time hour dramatic stanza, either live or filmed. If the program is filmed, undoubtedly will be done from Hollywood, where free-lance name acting talent will be secured. Sure as Fate, a CBS-TV sustainer, will alternate with the Prudential show.

This will give CBS-TV two hours of dramatic programming on Tuesday evenings from 8 to 10:30, split up by half an hour of variety 9-9:30. Featuring Vaughn Monroe. Following Prudential and Monroe on Tuesdays

will be *Surprise* in the 9:30-10 slot and the *Amni-dent Mystery Theater* 10-10:30. The 10:30-11 p.m. slot is open. NBC-TV's programming on Tuesdays is the *Texaco Star Theater*, followed by the *Firestone Theater*, 8-9:30; the *Armstrongs, Gillette Safety Razor Company Old Gold Amateur Hour*, 10-11 p.m. Prudential's agency is Holden, Carlock, McClintock & Smith.

Gillette, Pabst In Sharp Fight For Bout Rights

NEW YORK, Aug. 26.—On the heels of winning the right to spend \$50G for the World Series radio and TV rights, Gillette Safety Razor Corporation this week was engaged in a similar struggle with Pabst beer over the AM and video rights for the Joe Louis-Ezzard Charles title fight, to be held at Yankee Stadium here late next month.

Urging the prospective sponsors on were CBS in the Pabst corner, and NBC on the Gillette side. The promoting International Boxing Club (IBC) agreement with both nets assigns TV rights to Madison Square Garden bouts to NBC-TV, and other IBC arenas to CBS-TV. Neither web has clear title to outdoor fights.

The rights to the Louis-Charles battle undoubtedly will go to the sponsor with the largest bankbook. Rumors that the bankrollers would jointly sponsor the fight were discounted by insiders as objectionable to both parties. Altho Gillette in the past has usually sponsored all the top fights, it may be that because of the astronomical costs of TV rights and its already heavy commitments, the razor company may find itself unable to match the Pabst offer. A decision is expected shortly.

Brief and Important

Colgate Weighs Fall Allan Series With New Format

The "Steve Allen Show," the Colgate summer replacement for "Our Fall ABC-TV" goes to CBS-TV. The series is being reconsidered for a fall series with a different format by the sponsor. Allan arrives in New York soon for talks with the Ted Bates Agency, representing Colgate.

KNBH, KTTV Join To Debut First Coast Net Show

KNBH (NBC) and KTTV (CBS-Times) of Los Angeles will join forces in preeming the first Coast-networked show September 15 with the kick-off of the telephone company microwave link between Los Angeles and San Francisco. The two stations, via their radio outlets, only KBNH and KTTV were willing to participate in the event. L. A. portion of the program will originate from KTTV's studios. San Francisco's KRON and KPX will feed the Bay City's contribution.

NAB's 1951 Confab To Go to Chi Again

The National Association of Broadcasters (NAB) will stage its 1951 convention in Chicago sometime in April. Eugene S. Thomas, WOR-TV, New York, chairman of a convention site committee, announced that a recent poll of NAB members showed Chicago as an overwhelming choice for the conclave site, with New York second in the balloting.

Bill Rose May Be Pitched by Hudson to CBS-TV

Hudson Motors last week was angling to shift its *Billy Rose* show to CBS-TV. The move was being considered, but the company's interest in the Tuesday night 10:30-11 p.m. slot on CBS-TV from which Embassy Cigarettes moved its mystery series, "The Web," Hudson was slated to go Tuesday 9-9:30 p.m. on ABC-TV.

Mutual Adds Murine, Beltone for Heater News

MBS last week chalked up two more advertisers for *Gabriel Heater's* 15-minute news broadcasts, which means that the commentator is now fully sponsored on his Sunday thru Friday series (7:30-7:45 a.m. beginning Friday). The Murine Cosmetics Co. and Beltone Heater, and Beltone hearing aids is set to pick up his Friday broadcast bat, effective September 20.

Collyer To Replace Parks on "Break the Bank"

Bud Collyer will replace Bert Parks as emcee on the daytime version of "Break the Bank" which goes across the board on NBC, 11-11:30 a.m. The new sponsor will be the same as the one Parks had other radio and TV commitments which made him unavailable.

AFRA's 'Blacklist' Gripe Works Vs. Commies, Mostly

NEW YORK, Aug. 26.—The recent American Federation of Radio Artists (AFRA) convention at Pittsburgh has passed a resolution which, in effect, strengthens the conservative wing in the org. The resolution states that "whereas, there is documentary evidence that members of AFRA who, as loyal Americans are opposed to Communism and have been subject to blacklist," the union would confer to take steps to protect AFRA members from the blacklist.

As worded, the resolution does not refer to any definite blacklist. If, therefore, can be used by members who feel that the purported "Red channels" blacklist is hurting them, to AFRA, it would be a blow. On the other hand, members who feel that the Commies themselves have an unofficial blacklist can move in the same manner, but the section of the clause which states "who as loyal Americans are opposed to Communism" gets all members on record as opposed to the blacklist before they can appeal to the union.

Sinatra To Get 301G for CBS AM, TV Chores

HOLLYWOOD, Aug. 26.—Frank Sinatra will get \$301.50 for his combined radio and TV chores for CBS next season. The contract provides for 39 weeks' work during 1950-'51.

Byrnat this week was picking to purchase 15 minutes of the 5-6 p.m. Sunday afternoon AM Sinatra disk jockey show. The Sinatra hour TV stanza, which sells at 40G per week and will probably be peddled in quarter-hour segments, so far remains unplaced. Fred Astaire & Presley is the Byrnat agency.

Sarnoff Says U.S. Media Can Whip Red Lie

(Continued from page 3)

ernans of Foreign Wars in the Hotel Sherman here.

"The leaders of the Kremlin have left no doubt that they intend to impose their will on all mankind; not thru peaceful persuasion, but by lightning, sabotage, and force," Sarnoff said.

He pointed out that, thru the powerful media of radio, TV and motion pictures, as well as thru the printed word, Americans could and must tell the rest of the world the truth about Communism. "Our formula is the big truth," said Sarnoff. "We must tell the big truth about the big lie."

Referring specifically to the electronics industry as an example of "what role industrial research plays in national security, Sarnoff recalled that American scientists have pioneered in the field for over 30 years, and that, since World War II, the expansion of radio, TV and allied activities has been phenomenal. He released these figures: value of electronic manufacturing in 1940, 425, today, 1,200; value of the industry's peacetime products in 1939, \$50,000, today, \$2,000,000, or a 400% increase in production of about 500 per cent.

Most of the industry's postwar expansion occurred under the impetus of TV's amazing growth, and he estimated that, by the end of 1950, there will be approximately 10,000,000 TV receivers in as many American homes. This means, according to Sarnoff, a potential daily audience of between 35,000,000 and 40,000,000 persons. "TV has the power to form a powerful nucleus for concerted action in time of emergency, for television is one of our greatest media for the dissemination of information, instruction and training."

"If we had international television today," he continued, "and I believe we will, we could give the world, in 5 years, the Voice of America would be the voice and vision of America. What a powerful weapon of propaganda that would give us. Then the whole world could see what millions of American televisioners saw—the power of the TV sessions at Lake Success and the arrogant flunkey of President Malik would have been its own most effective antidote for the Russian propaganda."

Murray May Go To New Agency

NEW YORK, Aug. 26.—Indications this week were that McCann-Erickson, which has handled the advertising account, formerly held by Ruthrauff & Ryan. The dance studio intends to up its advertising budget from 600G to about 800G, and 700,000, most of it to be spent in TV. An unusual part of the deal is said to be the fact that the agency agreed to build and run Murray video programming around the talents of Mrs. Arthur Murray, who is now acting as emcee on the two current Murray TV stanzas.

Nedicks Inks Quarter Hrs. of Moore Show

NEW YORK, Aug. 26.—Nedicks this week purchased two quarter hours of the Garry Moore daytime show on CBS-TV for delivery in the fall. Moore is slated to be on from 1:30-2:00 p.m. weekdays, with a time programming effort gets under way.

The exact slots to be sponsored by Nedicks haven't yet been selected. Weiss & Geller is the agency.

Election Speed Sought by SAG

HOLLYWOOD, Aug. 26.—Screen Actors' Guild (SAG) is seeking to speed up the National Labor Relations Board (NLRB) elections in its jurisdictional dispute over film telethe with Television Authority (TVA). SAG feels a speed-up is necessary to clear the air for an understanding as to what body covers the film field.

TVA reps last week intervened in the NLRB selections in an effort to delay the elections, claiming that films and television production are a different field from pix produced for video. SAG's NLRB election is divided into three categories—major studios, reversed parties and favoring Richards's appearance after hearing testimony of three heart specialists who had treated Richards.

Richards Exempt From FCC Grill

HOLLYWOOD, Aug. 26.—Attorneys for G. A. Richards won their battle to keep the station owner off the witness stand in the Federal Communication Commission's (FCC) license renewal hearings of the Richards stations. Examiner James D. Cunningham, presiding over the hearings, reversed the earlier order favoring Richards's appearance after hearing testimony of three heart specialists who had treated Richards.

Cunningham said he was firmly convinced that Richards's health would be endangered by taking the witness stand, and whatever doubt he may have had in this respect has now been thoroughly dispelled by the testimony of the medical trio. Examiner added that Richards was a very sick man and that he would therefore relieve him of having to take the stand. FCC counsel Benedict Cottone's proposal that an impartial medical board examine Richards was also refused by Cunningham, who said he would only permit the board to doubt the integrity of the heart specialists.

Dr. H. D. Steinbach, Richards's Detroit physician, testified that any emotional strain on Richards could cause the fatal collapse of his patient, a d referred to a similar case where a patient against in a Michigan court case against doctor's orders and died a few minutes after leaving the stand. Other medical testimony against Richards's appearance included Dr. P. A. Starnell, and H. M. F. Behneman, of Palm Springs.

NATIONAL REAL PATTERNS MOVE TV

Stabile To Stay Until RWG Can Find Successor

NEW YORK, Aug. 26.—The details of the separation within the council of the Eastern region of the Writers' Guild (RWG) will be presented to the membership at a meeting at the Hotel Astor September 6. Meanwhile, James Stabile, the Eastern and national executive secretary of the RWG, consented to remain as head of the organization until the National Labor Relations Board (NLRB) election is held to certify the union as the free-lance scribes' bargaining agent.

Stabile's resignation however, stands. He has instructed the RWG to look for a successor. The RWG this week also passed another resolution which asked for the formation of a new writers' war board in support of the United States and the United Nations. The new resolution replaces one which asked for the formation of a body outside the RWG to support the government. While the RWG claims that Stabile is in accord on the writers' war board, it is significant that his resignation stands.

Camels Near on Grid 'Round-Up'; 'Red' Called For

NEW YORK, Aug. 26.—Camel Cigarettes this week was on the verge of concluding a deal to sponsor CBS's *Football Round-Up*, the web's Saturday afternoon football show, which instead of giving play-by-play accounts of one game, switches to various gridiron clashes around the country. One of the conditions on which a sale of the package depends is the delivery of Red Barber to handle some of the sportscasting.

Altho Barber has already been packed to do play-by-play on CBS's Saturday afternoon presentation of the top battles of the Eastern football Giants, already sponsored by Esso, it may be possible to work him free for the last hour of the AM *Football Round-Up*. Company Desmond would handle the major part of the radio chores, with John Derr, associate director of sports, producing. If announced, the deal would add a healthy 300c to the CBS coffers. This is the first year in the three years of the *Football Round-Up's* existence that it has been offered commercially.

Tallulah May Head Sunday Show on NBC

NEW YORK, Aug. 26.—Tallulah Bankhead this week was in line to become hostess of the NBC Sunday night "dream show." Radio program chief Bud Barry was said to lean strongly toward use of the sultry-voiced, iconoclastic Tallu as hub of the show, since the word would be a definitely off-beat character. Entire concept of the 6:30 to 8 p.m. stanza is to make it as un-banal, radio-wise, as possible, and use of the Bankhead instead of one who has been tried and true other name is regarded as a long step toward a fresh approach.

Barry, meanwhile, left Thursday (24) for the Coast to iron out other

Brief and Important

"Meet the Press" Near TV Bankroller

Video version of "Meet the Press" was on the verge of picking up a bankroller last week. Revere Copper & Brass was reported all but set to ink for the show. The Marinha Rountree package airs on NBC-TV at 5 p.m. Sunday afternoons.

Y&R Names Levy Talent-Program V-P. for Radio and TV

The Young & Rubicam Ad Agency last week appointed David Levy vicepres in charge of talent and new programming in its radio and TV department. With the agency 12 years as a radio supervisor, Levy will handle all talent negotiations and head a group responsible for creative programming.

Reber Named Sales Chief of WNBT

Completing the separation between radio and video functions of WNBT and WNBT, New York, Station Manager Ted Cott last week named John H. Reber sales manager of the video outlet WNET. In the past Reber has functioned as program manager for both AM and TV. Taking over Reber's TV program functions will be Ivan Reiner. Both have been with the outlets more than three years.

CBS-TV Weighs "Stork" Kayo; Time Is Scarce

With at least 80G already down the drain, CBS-TV last week was giving serious consideration to canceling its "Stork Club" package, jointly owned by the web and Sherman Billingsley. Only 11-11:15 p.m. strip remains open for the show, since its present slot, 7:45-8 p.m., has already been sold to two sponsors. Execs at CBS-TV, however, seemed to have soured on the series. Most of the money put into the program was used to build a replica of the Stork's Crib Room.

Lanson Signs Five-Year Pact on AM-TV "Hit Parade"

Warbler Snook Lanson last week was inked to a five-year contract for the AM and TV versions of the Lucky Strike "Hit Parade" show. Lanson has been working the shows on a trial basis since July. The new pact takes effect September 2.

Liberty Net Sets Up in N. Y.; Ryan's in Charge

Liberty Broadcasting System has established its national office at 299 Madison Avenue, New York, with the web's national sales manager, Morgan Ryan, in charge. Earle Ferris has been retained to handle the network's publicity.

Benson Doing TV Show in Boston

Red Benson, emcee on "What's Offered," which airs over WOR-TV, New York, every Wednesday, is now taking a flier on the same show over WBZ-TV, Boston, on Thursday nights. Benson planes up to the Beantown every Thursday morning for the program, which is sponsored on TV by Premium Stores.

Filmcraft Develops Bonus Capacity Film Magazine

A new 35mm. film magazine, which holds 4,000 feet of negative, has been developed by Filmcraft Productions, Hollywood, for use on the Groucho Marx tele show. Dr. Ferenz Fodor, Filmcraft chief engineer, says a larger spool enables pic producers to shoot from 20 to 22 minutes of film without interruption. Standard 35mm. mag now holds 1,000 feet. With the Marx show requiring continued shooting to catch gagster's ad lib antics, new larger spool used on seven cameras will enable filmers to make 30,000 feet of negative for each show. Final print, however, will run on 2,700 feet.

Eddie Bracken Peddles Own Sitch Comedy Kine

Eddie Bracken is in New York peddling the kind of a new TV show in which he stars—"That's Our House." The situation comedy has been directed by Peter Godfrey and features Sonny Tufts. Bracken is the package owner.

TV Must Give Flick Megger Lotsa Rope, Sez SDG Prexy

NEW YORK, Aug. 26.—Sponsors will not have the ultimate control of their packages when meggers from the film colony take over TV, Joseph Mankiewicz, executive vicepres of the Directors' Guild (SDG) said yesterday (25) at a press conference. If bankrollers persist in the practice of controlling their shows, the top-ranking

aspects of the program, including Hollywood talent. Another item to be cleared up is the disposition of the Phil Harris-Alice Faye show, still sold in the 7:30 p.m. time. Barry definitely has decided to move the date to Friday if possible, and is believed to have a potential sponsor interested in the show on that night at the reduced package cost of about \$10,000 weekly.

movie director stated, it will keep the quality of the medium low.

Mankiewicz claimed that only directors are competent to judge audience reaction and, therefore, should be free to rearrange their packages as they see fit. He also said that TV technicians were now controlling the medium and taking on duties which rightfully belonged to video meggers.

The conference was held to once again publicize the entry of the SDG into the Eastern video picture.

While most of the Eastern directors are members of the Radio and Television Directors' Guild (RTDG), the SDG has signed up a few Coast TV stations. After being established here for several months, the SDG now has 10 Eastern directors on its membership rolls.

Notre Dame Games Get Theater Plan

Four Chains Involved

(Continued from page 3)

showings. The theater groups involved are the United Paramount Theaters, the Cornerford Public Theater Corporation, the Fabian Fox of Brooklyn, and the Pinsky in interests.

Of themselves, the deals do not represent any great amount of money. But because they reflect what is in store in the next few years, industry attention is focused closely upon the outcome of current negotiations. Probably no more than a dozen theaters will carry the contests this fall, and the majority of theaters are still awaiting delivery of the equipment from Radio Corporation of America (RCA).

Crux of the negotiations is the demand in the future. This involves a formula equitable not only to the university and to the network representing it, but to the theater operators. A surprise aspect of the deal is a plan to cut in the producers and distributors of Hollywood film product, as a demonstration that there is a TV market for the network established procedures and interests.

Hanging in the balance, should the fighting Irish pull a significant number of additional customers into the houses, is the likelihood that as many as 3,000 houses of the 18,000 in the country will turn to theater as a "must" in the immediate future (war developments permitting, of course). At a cost of about \$30,000 to equip each house, this represents a \$90,000,000 plus for RCA or any of its major competitors. Even should the installation rate be slowed down by such factors as war demands, government controls and shortages of critical equipment, the available business still amounts to a big fat sheaf of cabbage.

Method of splitting the deal, according to the Notre Dame plan, takes into account not only last year's box office, but this year's slump as well. Each theater involved would submit a statement of its gross on the last Saturday afternoon of September, 1949. From this would be deducted some 12 per cent, to account for 1950's fall-off in attendance. The figure that remains is to be subtracted from the gross of each game this fall. The difference between the 1949 and 1950 would be split among the theater operator, the distributor, the producer of the film playing in the house, Notre Dame and Duke.

Just what percentages each will get has not yet been established. However, all concerned are anxious for agreement, and the deal will be anticipated in arriving at a pact. All understand that the splits to be arranged undoubtedly will have a major influence on any future negotiations of this type.

The deal calls for theater showings to use without charge the commercials aired by the network on the web showings over DuMont, a windfall in captive audience for the auto firm. However, the theater people are not considering a deal of this type.

(See IRISH GRID DEAL on page 8)

Congress May Try To Clear FCC Political Airing Policy

WASHINGTON, Aug. 26.—A new drive on Congress next session for clarification of political broadcast policy appears likely to develop out of present growing broadcaster and union dissatisfaction with Federal Communications Commission (FCC) policy. The coming fall election campaigns will probably result in new demands for congressional action.

FCC's old pronouncement that stations can't be sued for libel contained in political talks is coming into prominence again thru the proposal that the definition of political candidate be broadened to include persons authorized to speak for him.

In briefs filed with the FCC this week, broadcasters and unions were split among themselves over the proposal, with opponents claiming that its adoption would increase the libel hazard. The National Association of Broadcasters (NAB) and the Chicago Federation of Labor (CFL) are heading the opposition to the proposal which was advanced before FCC by Westinghouse Radio Station, Inc. Lined up in favor, besides Westinghouse, are the CIO and several independent stations.

NAB said that most courts so far have failed to go along with FCC's view of libel immunity for political speeches. Including additional persons under the category of candidate, claimed NAB, would mean more speeches that couldn't be blue-printed, yet might result in libel suits. CFL said that if the definition is to be stretched, it should be done by congressional action, not by FCC action.

Westinghouse is basing its plea for the change on a Pennsylvania court ruling that authorized speakers come under the candidate tag. Bring FCC

policy in line with the court, Westinghouse said. Indie stations that filed voiced the same view, while the CIO figured the change would bring about additional interest in election law.

During the 73d Congress, a provision broadening the definition was written into a radio bill, but was dropped before the measure was passed. During succeeding years, individual legislators have called unsuccessfully for a new examination of the political broadcast section of the communication act.

If the CFL can get the backing of the parent American Federation of Labor (AFL), for congressional review of the section, hearings, at least, may come next session. The CIO victory this fall might increase chances of a hearing. When the Republicans ran the 80th Congress, a special committee called FCC on the carpet over its Port Huron decision, where the libel immunity doctrine emerged. Before the committee could file a report recommending a full probe of political broadcasts, the Democrats captured Congress and the matter was dropped.

TV Webs Leave Cable Confabs Still Tangled

NEW YORK, Aug. 26.—The TV network has quit negotiating over cable allocations, with the sessions winding up in complete stalemate. Result is that the American Telephone & Telegraph company (AT&T), for the first time in five years of cable-splitting, actually will have to make the allocations itself, unless a last-minute miracle brings about a reconciliation of the cable and the TV. The current allocations are good until the end of September.

The meetings broke up over a basic question of approach, with CBS and NBC holding out for allocations on the basis of indicated station desire as to which programs they most want. The carry, NBC and DuMont positions, however, was that the webs should divide the split cables equally.

Technically, the webs' TV cable committee meetings have had no legal standing, since Tariff 216 of the Federal Communications Commission (FCC) says that AT&T is obliged to make the allocations equitable, considering the requirements for all customers for facilities. The web committee has agreed in the past, which has placed AT&T in the clear as to the justice of the allocations. Now, with the stalemate, the TV committee no longer serves a useful purpose. Questions now in the air are AT&T's in this basic dispute, with two networks bound to be offended, whatever the decision.

Fischer Exits BB, Joins KNBH

HOLLYWOOD, Aug. 26.—Alan Fischer, Hollywood staffer of The Billboard, will join KNBH local NBC tele outlet, beginning September 5. He will be co-ordinator of daytime programming for the video outlet, coincidental with the station's debut into daytime tele late next month.

Goodson, Todman Await Rights for Copa Floor Show

NEW YORK, Aug. 26.—Packagers Mark Goodson and Bill Todman late this week were trying to tie up television rights to the Copacabana floor show. Intention is to pitch the show to Camel cigarettes for network airing—probably over the CBS-TV web.

Preliminary talk between the packagers and Copa management did not get into the details of the deal. Todman stated that as yet they were not tied up on a TV deal although other deals for the niterly show have been reported over many months. Copa, however, indicated they would necessarily have to have its finger in on the production of the contemplated show, even the all of the contents of a niterly show might not be suitable for air casting.

Gulf May Move Radio Bills; TV To Stay at Y&R

NEW YORK, Aug. 26.—Indications that the Gulf Oil Radio billings might move from Young & Rubicam (Y&R) to Holden, Carlock, McClinn & Smith (H.C.M.S.), are growing this week. The change, if made, would be caused by the close tie between Lindsay MacQuarrie, head of the radio and TV department at H.C.M.S., and Gulf Oil execs. MacQuarrie, while at Y&R, was the producer of Gulf's We, the People show for many years. TV billings will remain with Y&R in any case.

Also, hanging in the wind is the fate of the newly created radio version of We, the People, now on NBC Friday evenings 8-9:30. If the radio side of the account should shift agencies, the network might wish to present a different type show. If the business remains with Y&R, the program will undoubtedly be moved to Thursday evenings. Since the TV version of We, the People will be on NBC-TV this fall the same time and the same night as its radio version, Gulf, reluctant to compete with itself, will move the show.

Irish Grid Deal Fixes Movie TV

(Continued from page 2)
For such showings in future seasons Paramount already has contracted for the only simultaneous TV showings of Big Ten home games in Chicago and Detroit theaters. Its houses in Minneapolis and New York are equipped and available for the Irish tilts, however, and other Paramount houses may be ready within the time remaining. Pinaroff's Pflaum Theater in Boston carried a few Notre Dame games last year under a special agreement with DuMont. The Comedians chain, tied to the Pflaum, Walker theater interests, has houses equipped in Scranton, Pa., and Binghamton, N. Y., with others hoping to have equipment orders filled on time.

The basis for payment on the grid tussles makes a sharp switch from that employed last fall in the showing of the World Series game by the Fabian Fox in Brooklyn. There, the deal with Baseball Commissioner Happy Chandler called for the theater to pay a flat fee for each of its seats, which gave it rights to show all the games, whether the series ran four or seven games or any intermediate figure. The deal with the Notre Dame set-up, had Ed Kobak serving as consultant for the owner of the rights.

Miller Warns Vs. "Air Scares" at NAB Coast Meet

(Continued from page 4)

gency, albeit remote at this time. NAB, Judge Miller said, will assume the leadership in working on such plans with federal agencies.

At the request of the Broadcast Advertising Bureau (BAB) committee, Robert D. Swezey, manager of WDSU, New Orleans, paid for the trip. He was assisted by Joseph Mitchell. He reported on the committee's recommendation that a separate BAB corporation begin full operation by April 1, 1951, to be headquartered in New York. NAB members of that date will enjoy BAB services for one year without additional cost. Should members wish to pass up BAB services, they will receive a 30 per cent reduction in NAB dues.

Resolution was passed unanimously approving the BAB proposals and recommending that all 16th district broadcasters. Resolution concluded with this line: "Praise be to God that this step has finally been taken."

NAB television department director Charles A. Batson, in an informal question-answer session, stressed problems of the Federal Communications Commission (FCC) freeze and future big prospects. He revealed that if the war emergency grows in intensity, video industry may face a halt in completion of a coast-to-coast cable system. He required highly critical war materials which may be withdrawn from the civilian market if war clouds spread.

Charles Salley, president of KCBQ, San Diego, and Riley Gibson, KXO, El Centro, told Batson of serious regional video threats now in the making. Ralph Hardy, NAB director, claimed that the south of the border country was licensing border-city video stations which could seriously interfere with domestic output. While American stations are exempted by the FCC freeze, Mexican ops are going ahead with plans to blanket U. S. border areas with high-powered signals. Batson said he hoped that the matter would be brought before NAB execs in Washington for study.

Other speakers included Carl Haverlin, Broadcast Music, Inc. (BMI) prexy, who outlined competitive gains made by the music org during the year. Ralph Hardy, NAB director, of government relations, and Richard Doherty, director of employer-employee relations. Doherty expressed the company's great survey which compares operating expenses and income for various types of stations. Miss Lee Hart, assistant director of BAB, outlined the org's future service to stations.

Only other highlight to mark an otherwise complacent meeting was the resolution passed attacking the National Association of Broadcasters (NAB) recent demand that radio cut its rates. Broadcasters resented fact that ANA had singled out radio as its primary target and demanded a study be made of "true facts concerning rate structures of radio stations from comparative all-media circulation and station ratings. The study, delegates said, would "demonstrate the unsoundness of ANA's findings and suggestions." District further requested ANA to demand a study of the industry and to involve both industries in violation of law."

Other resolutions urged NAB to take leadership in co-ordinating adequate emergency plans in case of war, called for integration of various regional and local broadcasting orgs into a pay a fee on an equal basis by NAB, and commended local radio men responsible for organizing and running the meeting. Included were the California Association of Broadcasters' Association (SCBA); director Robert J. McAndrews, and members of the NAB staff present.

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TV DEALERS TV-

Reds 'Boring Embraces A Of Showbiz

Laws Seem Inadequate

(Continued from page 5)

use force and violence at the appropriate time.

The whole issue in the trial of the Communists in New York was: Have the Communists by ACTION and not by words been a party to conspiring to overthrow of the government by violence. The evidence piled up by the government in winning the case was evidence handed down from the writings of Marx and Lenin themselves. Since the CP was found guilty on that evidence, constitutional lawyers in Washington figure that if the U. S. Supreme Court upholds the conviction, the high court's decision will be a landmark finding which says, in effect, that the CP is outlawed as seeking force and violence under the doctrines of Marxism and Leninism.

Possible New Laws

This brings us to practical considerations of what Congress might do to tighten the laws thru added legislation like:

MUNDT - NIXON - FERGUSON-JOHNSTON BILL. This bill is based on the premise that we'll never get the CPers or the undergrounders to admit to conspiring for violent overthrow of the government. They'll never admit it. Meanwhile, they're just as serious a threat as the they were carrying grenades in their pants. They're not themselves now only to avoid running afoul of the law. The Mundt-Nixon-Ferguson-Johnston bill, which after months of stumblings has been stirred to action by the Korean crisis, would do the following: Require registration of the Communist Party and all officials of CP front organizations; deny passports and government jobs to Communies and impose heavy fines for violators; require Commie political organizations and all Communist front outfits to register with the Attorney General, maintain accurate lists of members, etc.; deny use of broadcast and telecast facilities and the mail to Communists or frontiers unless the message was plainly designated as coming from a Communist source (a radio broadcast or telecast would have to be preceded by the following statement, with name of the organization stated in place of the blank: The following program is sponsored by the Communist organization). The bill would set up a subversive activities control board to determine on request of the Attorney General whether an organization is or isn't Communist or Commie frontist. The bill would make it a crime knowingly to conspire or argue with any person to perform any act which would substantially contribute to establishment within the U. S. of a totalitarian dictatorship. Object of the bill is to expose Communists. Nowhere in the bill is the CP literally outlawed, the bill defines totalitarianism and conspiracy so as to make its clear, and it is presumed that if the high court upholds the conviction of the 11 CP leaders, the court's interpretation of the Smith act would provide ample ammunition to war on the infiltration artists here in the U. S.

A Two-Headed Hydra

A claim is made by some that the Mundt bill would drive the Communies underground, but advocates of the bill (Background on Red Drive, page 102)

Subversive Groups -- Duck 'Em

(Continued from page 5)

Nature Friends of America (since 1935)

New Committee for Publications
Photo League (New York City)
Proletarian Party of America
Brigade
Trotskyist Socialist Workers'

Party, including American Committee for European Workers' Relief
Veterans of the Abraham Lincoln Brigade
Workers' Party, including Socialist Youth League

The Department of Justice did not name any schools as subversive organizations. It stated, however, that the following organizations appeared to be adjuncts of the Communist Party:

Abraham Lincoln School, Chicago, Ill.
George Washington Carver School, New York City

Philadelphia School of Social Science and Art
Samuel Adams School, Boston, Mass.
School of Jewish Studies, New York City
Seattle Labor School, Seattle, Wash.

Jefferson School of Social Science, New York City
Ohio School of Social Sciences

Tom Paine School of Social Science, Philadelphia, Pa.
Tom Paine School of Westchester, New York
Walt Whitman School of Social Science, Newark, N. J.

On May 28, 1948, Attorney General Tom C. Clark listed thirty-two additional organizations which he declared were "subversive." The names of these organizations follow:

American Association for Reconstruction in Yugoslavia, Inc.
American Committee for the Protection of the Foreign Born

American Committee for Yugoslav Relief, Inc.
The American Council for a Democratic Greece, formerly known as the Greek-American Council or as the Greek-American Committee for National Unity

American Croatian Congress
American League for Peace and Democracy, successor to American League Against War and Fascism and predecessor of American Peace Mobilization.

American-Russian Institute
American-Slav Congress
Ausland-Organization der N.S.D.A.P., overseas branch of the Nazi Party

California Labor School, Inc., 216 Market Street, San Francisco

Central Council of American Women of Croatian Descent, also known as Central Council of American Croatian Women or as National Council of Croatian Women

The Citizens' Protective League
Civil Rights Congress of Michigan
Civil Rights Congress, Milwaukee Chapter
Congress of American Women

Council for Pan-American Democracy

Friends of the Soviet Union and its successor, American Council on Soviet Relations, both predecessors of the National Council of American Soviet Friendship League

The German-American Republican League
International Labor Defense
Jewish People's Committee
League of American Writers
National Council of Americans of Croatian Descent

Negro Labor Victory Committee
The Peace Movement of Ethiopia

People's Educational Association (Incorporated under name, Los Angeles Educational Association, Inc.), also known as People's Educational Center, People's University, People's School

People's Institute of Applied Religion

Serbian Vidovdan Council
Slovenian-American National Council

United Committee of South Slavic Americans

United Harlem Tenants and Consumers' Organization

Wisconsin Conference on Social Legislation

Young Communist League

Under Part III, Section 3, of Executive Order 9835, the following organizations on April 21, 1949, were designated as:

Fascist:

American Nationalist Party
American National Labor Party
American National Socialist League

American National Socialist Party Committee for Nationalist Action
Blue Star Mothers of America

Nationalist Action League

Communist:

Abraham Lincoln Brigade
Action Committee To Free Spain

Now

American Committee for Spanish Freedom

American Jewish Labor Council
American Russian Institute, New York

American Russian Institute, Philadelphia

American Russian Institute of Southern California, Los Angeles
Citizens' Committee To Free Earl Browder

Citizens' Committee for Harry Bridges

Committee Coordinator Pro Republica Espanola

Committee for a Democratic Far Eastern Policy

Commonwealth College, Menz, Ark.

Detroit Youth Assembly

Hawaii Civil Liberties Committee

Michigan School of Social Science

North American Committee To Aid Spanish Democracy

North American Spanish Aid Committee

See Subversive Groups, page 102

Emsee Shows, And Do Own Commercials

Jim Moran Most Fabulous

CHICAGO, Aug. 26.—Chicago auto dealers—especially used car dealers—have gone television-happy. They have more programs on Chi video stations than in any other TV market in the country and, in addition, have introduced a new twist—some of them do the commercials themselves.

Most spectacular figure in the picture is a dealer named Jim Moran who in two years, has reportedly become the biggest Hudson dealer in the entire country. (He's not the same Moran as the snowball press agent of the same name.) A former gas station attendant, Moran has used only television—he is quoted as saying he won't even talk to salesmen for other media—and still limits his advertising to video. With shows on practically every TV station in Chi, Moran doubles both as emcee on a talent show and as his own commercial announcer. Moran started on WGN-TV right after the ABC outlet started service two years ago next month. He's been emceeing his *Courtesy Hour* (his firm name is Courtesy Motors), an hour-long vaude show on WGN-TV Friday nights. He has been also on WGN-TV for a year, airing feature films.

WGN-TV and WGN-TV head the local video stations with the number one movie and sports show for Hausers-Nash Motors (and Bud Hauser, the owner, also makes his sales pitches himself), the Willy Shore show for the local Dodge dealer group, and still another program sponsored by Moran, Wednesday night wrestling.

WGN-TV has, in addition to Moran, Sabani Bros., who sponsor *Batting Practice*, a program preceding the pre-game shows on WGN-TV's major league baseball airings; Fline-Thomas, another car outfit, which splits *Batting Practice* with Sabani; Grand Central Motors, sponsor of Danny O'Neill, and the Greater Used Car Dealers, who bankroll *State's Attorney Speaks*.

WBKB has sold Ernie Simon to Cole-Finder, Mercury dealer; *Murder Before Midnight* to Allied Motors (Plymouth); Supreme, Hudson dealer, who sponsors a vaude show staged right in its own garage; a film show to the local Studebaker dealers, and another film show to Burk Motors. WBKB has two auto sponsors, one signing this week. This is the Chi Studebaker dealers' group—program was not known this week. The station also airs *Great Marguerite*, a film series sponsored by Hauser, on which he also does his own selling.

An indication of the fierce competition is shown in the fact that, on some nights, the auto companies completely dominate TV sponsorship. On Sunday nights, for example, there are three competing vaude shows at different stations at the same time, 9:30 p.m. Occasionally, too, a dealer may be a problem; one was recently invited to the air after squawks from viewers.

The commercials on the programs are slightly fabulous. They run to inordinate lengths, and they take the camera in and out of the car and (See Chi Auto Dealers on page 50)

NEW "KAYE," "DORSEY" COMPANIES

Victor Moves To Top Names Who Exited

A Try a la Flanagan

(Continued from page 3)
The Bob Dewey band will be an all-out effort to out-Kaye Sammy Kaye, who recently yanked Victor for Columbia. The Buddy Morrow band will be a similar open throttle try to out-Dorsey Tommy Dorsey, who bowed off the Victor label to go with Decca.

Victor reasoning, obviously, is that if in six months to a year, they can get the Dewey and Morrow bands to the point where disks by these orks are outselling Kaye's and Dorsey's respectively, the diskery will be in a somewhat stronger bargaining position with other name talent, who in the future may make demands which the record company wants to be economically impractical.

Too, the building binge must eventually carry beyond the bounds of the disk business, just as did the Flanagan drive. As soon as the first several Flanagan releases caught on, personal managers and booking agencies ranging from Ned Nobody to the Coward-Cornwallis Agency (MCA) started a frantic drive to sign the band, which at that point, hadn't even actually been formed. With the other hand, the success of the Flanagan band (Chersterfield radio show, hefty one-nighter and theater grosses, Statler Hotel, etc.) pointing up the dollar potential of a smart manager and booking outfit, there is little question that the attempted Dewey, Morrow bands will get similar attention in management-booker circles.

The first four sides by the Dewey band have already been recorded. They are *Au Revoir*, *The Breeze*, *A Whistle and a Prayer* and *Take Me* (See New "Dorsey," "Kaye," page 42)

N. Y. Opera Signs Foreign Artists

NEW YORK, Aug. 26.—Recent European signings by Director Laszlo Halasz have brought the roster of principals of the New York Opera Company close to the 50 mark for the coming season. Despite unexpected signings abroad, young American artists remain in the majority. Halasz's five-week talent hunt included stopovers in England, Holland, Denmark, Norway, Sweden, Germany, Italy, Switzerland, France and Belgium. Among those engaged are Reinhold Bonner, Dutch tenor; Edouard Decker, Flemish bass-baritone; Fernando Bandiera, Italian lyric tenor, and American-born Belie Wermin, from Sweden.

American singers, returning from abroad for the season here, include Ann Ayars, Lawrence Winters and Reinhold Bonner. These artists will coordinate the music for the London film version of *Tales of Hoffman*, which was conducted by Sir Thomas Beecham.

The repertoire of the company has been set, with Turandot as the opener September 21. Fifteen operas will be presented in the eight-week season. These will include revivals of *Faust* and *Aida*, and a new production of *Die Meistersinger*.

The Commies and You

On Page 3 of this issue Ben Atlas, chief of The Billboard's Washington Bureau, outlines the Communist effort to infiltrate all American industry, including show business, and reviews thru interviews with top legislative and judicial personalities the adequacies and inadequacies of our present and proposed laws to combat the Commie menace. On the first page of the Radio Department in this issue there is a list of organizations declared subversive by the Department of Justice and the Attorney General, many of which are actively waging Communism's war against this country. We urge you to read these items.

Vinyl Manufacturer Puts Further Slug on Diskeries

NEW YORK, Aug. 26.—On top of the complications in the vinyl picture in the disk industry caused by the chloride industry strike (The Billboard, August 26), record manufacturers, notably RCA Victor, were further slugged this week when the Bakelite Company cut back vinyl allotments to distributors. If critical war needs, RCA Victor alone, for example, took a cut-back of 250,000 pounds on the material. The result is a distinct and imminent possibility that disks, particularly 45 r.p.m. platters, will have to be made with fillers and vinyl, instead of pure vinyl as formerly. There is also strong possibility that RCA Victor will have to drop its color identification gimmick on the 45s. Probability is that all classic labels will be forced to make black, rather than separate colors for each musical type. Only Red Seal platters would continue to be made red.

RCA Victor execs admitted the dire position in which the company finds itself as a result of the vinyl shortage, but said that the high quality

of the 45 platters would be maintained even if fillers are used. In anticipation of the shortage, Victor engineers have been experimenting with filler and vinyl disks and claim (See Vinyl Manufacturer, page 101)

Col Loses Pinza To RCA Longh'r

HOLLYWOOD, Aug. 26.—Ezio Pinza will switch to RCA Victor, thus becoming the fifth Columbia masterworks artist to be snared to the Red Seal fold in five months. Negotiations were conducted by RCA's Marie Sacks, long-time friend of the Met-opera basso profundo-turned musical comedy star. Deal was concluded upon the arrival on the Coast of George Marek, head of Victor's Red Seal promotion. The contract, which is currently being drafted and will be inked next week. Although the contract will not contain a radio clause, an informal arrangement was concluded between Pinza and Sacks covering AM on behalf of NBC. Pinza's contract with Metro-Goldwyn-Mayer ties his tele rights to the studio.

Basso's Columbia paper expires in November. Initial Pinza Victor release will be an album based upon cast soundtracked songs from MGM's *Mr. Imperium*, flicker co-starring Pinza and Lana Turner. Sacks told The Billboard Pinza will be used in the dual capacity of Red Seal and pop artists. Basso initially clicked on short-hair wax with his South Pacific Columbia album from which came one of the top-selling versions of *Some Enchanted Evening*. Among classical artists, Pinza's switch from Columbia to Victor was preceded by Herbie Strosberg, Fred Schneider, Rube Stevens and Gregor Patagorsky.

Pemora Branch Opened in Mex

NEW YORK, Aug. 26.—With a view toward getting a foothold at the source, Pemora Music, the Xavier Cugat-Joe Morand pubbery, specializing in L-A material, has opened offices in Mexico City. The branch will be run by Enric Cugat, the orkster's brother.

Peer International, which has major tunesmiths tied up thruout Latin America, has a strong grip in Mexico, and the Pemora plan is reportedly to cultivate the younger, unsigned clefter crop. The Mexico City offices will also be the key office for Cuban talent. Pemora is going on Cuban Mambo, a Cugat composition waxed by Perez Prado, RCA Victor's rising Mexican star.

Col'bia Starts Big Pop DJ, Juke Promosh

Appoints Specialists

NEW YORK, Aug. 26.—Columbia Records this week took steps to promote aggressively its pop record division via the disk jockey and juke box operator routes. The plan entails the appointment of specialists to do regional disk jockey exploitation in the East, Midwest and West Coast. Two of these three appointments have already been set. Danny Karcin, formerly with Columbia's Philadelphia distributor branch and now working out of New York, will handle Eastern deejay promotion. Nat Hale, formerly head of Zenith's Chicago record distributing organization, will operate in a similar capacity in Chicago. A third man, to operate out of the Coast, will be named shortly.

In addition, Robert Arkin, for 12 years with Decca Records, is setting up a new music operators' department with Columbia, to hype pop record promotion in the juke box field. Arkin will operate on a nationwide basis.

Job Co-Ordination

Commenting upon the appointments, Paul Southard, Columbia vice-president in charge of merchandising, stated: "The appointment of the three men, with a fourth to be added, will be the first of a co-ordinated program for extensive and aggressive promotion of pop records in the field." The promotion specialist (See Col Starts Big Pop on page 42)

Spier and ABC Music Merge

NEW YORK, Aug. 26.—Larry Spier, who recently exited the Chapell Music interests, when he resigned his post as general professional manager of the combined catalogs, this week merged his Larry Spier Music Company with ABC Music, one of the two Saul Bourne operated First National Music Company publisher enterprises.

Spier will run the combined Spier-ABC catalogs, while Bourne himself will continue to direct the Bourne operation. First part of the combined firm will be *Watching the Trains Go By*, which RCA Victor is planning to record with Perry Como. Spier will continue, in the meantime, to work on *Just Say I Love Her*, which has gotten off to a fast start with hot Johnny Desmond (Mercury) diskings.

Flanagan Switch

NEW YORK, Aug. 26.—Ralph Flanagan pulled an unexpected switch on Friday (25) with the Associated Program Service.

The Flanagan ork, conceived and nurtured as an RCA Victor Records production now for CBS and cuts transcriptions for Associated, despite trade expectations that he would eventually line up with NBC air and *Thesaurus* e.t'ing—both, of course, RCA affiliates.

DISK BUSINESS

Disks Get In Gear for Sleigh Ride

Aim at Proper Stocking

NEW YORK, Aug. 26.—With the disk business rolling in its highest gear since the postwar record boom of 1946, most major manufacturers have made an early plunge in pursuit of the rich Christmas season wax plums. The diskers, who in the past couple of years first oversold dealers for Christmas and then, to avert overselling, turned around with October-November sales drives which resulted in last-minute product rushes which fell short of orders, have been designing full fall and Christmas campaigns with an eye toward preventing either overstocking or a loss of sales.

Making initial bids in the Christmas merchandising drives are Decca, London and Capitol, Columbia currently is in process of formulating a seasonal merchandising plan, and Victor will have a good deal of its Christmas merchandising tied up in its giant 45-p.m. fall promotion, which has been labeled the RCA firm's most extensive drive to date on behalf of the doughnut disk.

Decca's sales force already is out in the field to kick off its merchandising scheme. The diskery's plan calls for taking post-dated orders, with shipments to be made at specified times in the next three months. In this way the diskery will be able to gauge its production problem for the Christmas rush. The idea behind the merchandising plan is to give the (See DISKERS READY on page 18)

Castel's Bradshaw Pub Sets Pattern With Simon Set-Up

NEW YORK, Aug. 26.—Talent Manager Carlos Castel has set up Bradshaw Music, a Broadcast Music, Inc. (BMI), affiliate under an arrangement whereby George Simon's Simon House puberry will act as selling agent. BMI will take care of performance payments to Bradshaw; Simon will handle mechanical and sheet music income.

The Bradshaw-Simon House set-up is reportedly a pattern BMI is hoping will be the most expeditious one in its puberry deals with talent—recording artists, personal managers, etc. Experience has shown that conventional operations for artists—who-would-be-publishers have not worked out well for BMI, with many of the deals falling after profitless, usually costly, months or years of operation. Under the new set-up, the artist, manager or what he does not manage in any of the routine of commercial publishing; he drops the songs in, and the journeyman and professional publisher carries on the routine publication. Under the Castel-Simon arrangement, Simon has the option of taking over tunes which step out and quality as plug numbers. Since the artist member of the arrangement has no operating expenses at all in this set-up, BMI doesn't hold out to fork over big front money to him for working capital—comparatively small advances suffice.

"Christmas Tree" First

Bradshaw's first tune is "Little Christmas Tree," written by Mickey Rooney and waxed by Nat Cole for Capitol. In addition to Cole, Castel handles Peggy Lee, Mel Tormé, Stan Kenton, New York's Duke Ellington and others. It is not expected that these artists will be the chief source of supply for Bradshaw, many of

them having previous commitments of their own. Miss Lee is an ASCAP writer. Tormé and Cole have old agreement with Burke-Van Heusen, and Kenton has his own firm. Castel himself has an ASCAP subsid, Crestview Music, with the Buddy Morris firms. However, the prospect of 100 per cent performance payment makes the BMI deal attractive, not only to Castel but to "name" publishers, old ASCAP hands who see nothing amiss in having two separate sources of publishing revenue.

The Castel-BMI arrangement has a highly successful ASCAP parallel in the Moe Gale-Warner Bros. partnership in Advance Music. Gale, by virtue of his talent connections, got in on a 50-50 basis one of the firm's first tunes was A-Tisket, a-Tasket and it has built ever since.

L. Klayman Named To New Decca Post

NEW YORK, Aug. 26.—Louis Klayman this week was appointed branch manager of record week's New York branch as replacement for Jim McDonald, who last week took over the management of the diskery's Southeastern branch, which headquarters in Atlanta. Klayman is the former branch manager of the diskery's Buffalo branch. He has been in the Decca org for 15 years.

Edward Hurley will replace Klayman in the Buffalo branch management. Hurley has been elevated from a salesman's post with the Decca branch in Providence.

Pubs Caroling 'Rudolph' and 'Frosty' Tunes

Other Pushes On

NEW YORK, Aug. 26.—Two hefty competitive puberry campaigns for ascendancy in the Christmas song mart are already well under way, and while every puberry on the street has a yule tune for the coming holiday season, the two aforementioned pushes outweigh the rest by a heavy margin in terms of moos, energy and time investments.

The drives are on something old—Simon's "Rudolph, the Red-Nosed Reindeer"—and something new—Hill & Range's (H&R) "Frosty, the Snow Man."

Sleigh-master Johnny Marks, penman and puberry of Rudolph, has been working through the year to groom Rudolph, last Christmas's runaway winner, for a repeat. He has mentioned his staff, adding Lou Comito here, and Tommy Sherman in Chicago; Wally Schuster has been on the New York staff pushing Rudolph. Marks has printed 28 different copies of the song, from piano, choral and special kind through several different kinds of band and orchestra arrangements. Where last year the Gene Autry (Columbia) disk had no competitors, some 15 new platters and eight new records were being released, including a Bing Crosby, Spike Jones, Harry Babbitt, Eddie Howard (the latter cut last year but not released) and a new record about as good (over), with a Red Foley and Guy Lombardo reportedly in the works.

Store Tie-Ins

Marks has tied up several of the largest chain and syndicate stores so that Rudolph will be the big theme in all their stores across the country. Packaged window displays featuring figures and cut-outs of Rudolph, loudspeaker plays of the tune, Christmas music efforts in these outlets. Columbia has a No. 1 push under way on the Autry disk. The diskery, encouraged by the success of the Rudolph display-promotion at Gertz's department store in Jamaica, N.Y., is going after the chains on a large scale. A department store display specialist has been commissioned to turn out a standard kit which will (See Music Publishers on page 16)

Rights to 'Irene' Stirs Pub Fuss

NEW YORK, Aug. 26.—Ben Edwards, who has been publishing his own edition of Goodnight, Irene, presumably on the basis that the tune is in the public domain, was served notice this week by Howie Richmond that unless the copies are withdrawn, an action for injunction and damages will be undertaken.

Richmond, who acquired the Huddie Ledbetter-John Lomax copyright from World Music and is publisher of the Miller-Spencer Music subsidiary, has also put the trade on notice that his is the only authorized edition of Irene.

Edwards, when queried as to why he was publishing his own edition of the tune, had no comment to make. On the advice of my counsel, Miller-Spencer Music, Inc., Richmond in the matter; Edwards declined to say who his attorney is.

Best Summer in Years for Disks

July Soars To 896C in Excise Tally

2½ Times '49 Score

WASHINGTON, Aug. 26.—The record business is experiencing its healthiest summer in years. This is borne out by federal excise tax figures and by a check-up of major diskers.

Excise tax figures for the month of July soared to \$496,556, which is the highest monthly total in two years. The sum, representing last month's collections from the 10 per cent manufacturers' excise, was about two and a half times the \$173,743 collected the previous July. Sharply reversing the downward trend in the disk tax take, the yield from the levy last month spiraled to a mark topped only by the \$577,105 for April, 1948, and the \$967,257 collected in January, 1947. The size of the July tax total is all the more conspicuous when compared with the monthly yields during the last year. These ranged as low as \$267,871, reaching a ceiling of \$628,671, striking a monthly average yield of about \$450,000.

Selvin Feted

HOLLYWOOD, Aug. 26.—Hollywood song pluggers, 50 strong, turned out to honor Selvin, who is leaving Columbia's Coast & A. r. chieftain berth. Tune touters tossed Selvin a luncheon Wednesday (23), and presented the veteran music man with a watch.

As one pluggery put it, "This is different. We're doing this for a man who is leaving his job as a recording exec and not because we think he can help us. Music men can get together when we want to for a right guy." Affair was organized by pluggers Al Kavalin, Sammy Friedman, Eddie McFarg and Dave Kent.

Selvin accepted the feed and gift graciously.

Except for a little spurt in April this year, the monthly yield since the turn of the year had been steadily on the decline until July.

Tempered Report

The foregoing optimistic report is somewhat tempered by the fact that a measure of the good business can be attributed to the various three-for-one exchange deals, such as were made by Victor, London and Mercury. It is not to be forgotten, (See BEST SUMMER on page 18)

Dunn Appointed Mdse. Manager By Cap Records

HOLLYWOOD, Aug. 26.—Lloyd Dunn, of the Abbott Kimball Advertising Agency, will fill Capitol's newly created post of merchandise manager. In this capacity he will co-ordinate the activities of the label's repertoire and sales departments. Dunn will report to proxy Glenn E. Wallich. His appointment represents an expansion in Cap's exec ranks and will not affect existing ad and sales promotion staffs.

Dunn's affiliation with Capitol dates back to 1946, when he and Dave Fenwick formed Dunn-Fenwick Ad Agency, with Dunn bringing the Cap account with him and Fenwick the Packard-Bell account. In 1948, both Dunn and Fenwick brought their respective accounts to the Abbott Kimball agency. Dunn became executive vicepres of the latter firm and Fenwick serving as vicepres in one of the agency's subsid firms. Both Dunn and Fenwick simultaneously resigned from Abbott Kimball last week. Fenwick reportedly will take an exec position with a national ad agency, and Cap's new ad agency account leaves the Abbott Kimball firm. New agency was not disclosed.

Band Booking in Midwest

Ops Seeking Names and Semi-Names

Want One-Nighters

(Continued from page 4)

its first single-night sweep through the territory, numbers 5 for four weeks. Ork is getting \$1,250 minimum with a guarantee, which sets a high for a first-time jump through this area. Sammy Kaye, teeing off October 4, is being set for five weeks, getting a standard \$1,750 with p.c. for Monday thru Thursday bookings and \$2,000 over the week-end. Other GAC properties set for one-day stints thru the hinterlands include Jan Garber (four weeks after November 14), Ray Anthony (four weeks, October-November), Ray Anthony (three weeks, September; two weeks, November), Art Kassel (10 days in September and again in October) and Clyde McCoys (three weeks, September, October).

Henry Durst, Music Corporation of America's (MCA) one-nighter chief, is swinging Harry James's new 16-piece thru the territory for about 16 dates during September-October, with Tommy Dorsey set for about a month during the same period. Lawrence Welk will do about three weeks in September, and more later, depending on location bookings. Eddie Howard has scrapped his previously announced intention to junk his ork and enter video, and is currently getting up location dates around which will be built one-nighters. Wayne King will dabble in his first one-nighters since the war, working with the Associated Booking Corporation's Paul Banister for Tinsy Hilly for two months of one-nighters, starting September 1, and Henry Busse, who'll work the ballroom circuit from September 16 thru October 15. Arnie Prager, McConkey Artists Corporation's one-nighter chief, has already filed 18 dates on Leo Sayer from September 15 to October 11, and has a solid chain from September 19 to October 17 on Ray Pearl.

Ork bookers find the optimistic outlook of band buyers especially notable when it's reflected the past season has been the worst in years as far as band grosses go in the outdoor spots. Weather has been the prime factor in ruining stands at the arena locations. Throughout the territory, from Indiana to Denver, the boundaries of the Midwest band skedging, location ops reported a record amount of rain and cloudy weather which dampened dancing enthusiasm. Many of the ops, now booking one-nighters for their indoor sites, also operated outdoor spots.

Loesser on Wax

NEW YORK, Aug. 26. — The croak, cube, and cello tones of Frank Loesser will be heard on the Mitch Miller Columbia waxing of Loesser's tune, *In My Arms*, on release next week. The cello's appearance was strictly impromptu—he was suggesting how certain interpolated lines might be played while waxing when Mitch, on the spur of the moment, said, "Go ahead, Frank, you sing it yourself."

(Continued from page 3)
tune follows the current Communist party line for "peace." The Old Man Atom issue is still bedeviled by some confusion as to the tune's origin. The tune, alleged usage of it by Communist front organizations, etc. RCA has a disking of the tune, while Columbia bought the master to the original cutting of Atom by Sam Hinton. On the other side of the Comintern fence this week, a blow-up occurred in Cincinnati where Ralph Flanagan and his orchestra are completing a date in Moonlight Gardens, Concord, Ind. Flanagan is currently pushing his RCA Victor anti-Commie disking of the tune, *The Red We Want Is the Red We Got*, and *White and Blue* (The Billboard, August 26). Herb Hendler, manager of Flanagan band (with Bernie Woods), hustled around Cincy, when the band came in, lining up disk jockey plays and other promotion for the ork. All the while, he was making a pitch to have the player played on WLV, Cincinnati, 50-kw. NBC outlet. Despite the fact that WLV-T, the station's tele. group, played disk during a video interview session with Flanagan, the AM outlet refused to

play the disk. Hendler talked originally to a female employee in the music clearance department of the station, and when told by her that the station would not play the performance of the tune, took the case to Chet Herman, assistant program director. Herman also refused to permit the disk to be played on the station, according to Hendler.

Higher WLV brass said that any notion that the station wouldn't permit the record to be played because of its theme was "absurd" and said that it was more likely that the disk was turned down simply because WLV has "virtually no disk jockey program excepting a brief period early in the morning."

RCA Victor, in the meantime, has made two other platters of Red, one by Hugo Winterhalter and the other by Elvira Brit. Capitol has an etching of it by Joe (Fingers) Carr. MGM is also reported to be prepping two disks in the meantime. Hank Williams, either under his own, or his Luke the Drifter alias, and another by Art Mooney. Rainbow Records, in the meantime, has taken over the original disk of the tune from Reel Records.

Lionel Newman, Caribbean Bow Out of ASCAP for BMI

NEW YORK, Aug. 26. — The American Society of Composers, Authors and Publishers (ASCAP) has refused to renew the contract of a writer, Lionel Newman, and a publishing firm, Joe Davis's Caribbean Music—the first resignations under the new ASCAP contract. The withdrawals are apparently motivated by the prospect of better deals at Broadcast Music, Inc. (BMI).

While Joe Newman, no Caribbean has contributed heavily to the ASCAP repertoire, their withdrawals are "revoking considerable trade interest as "first" under the decree. Newman, well known as a clef of background music for films, has a tentative deal with BMI to sign as a writer. Reported in a low ASCAP bracket, he will doubtless receive considerable more from BMI in yearly "advances against performances" than he has been getting from ASCAP, and will also be paid on a 100 per cent performance basis, as provided for in the recently evolved BMI writer membership plan. ASCAP will terminate December 31 of this year. If his pact with BMI comes off, performing rights remain in the Society until existing contracts with music users run out. (His one stand-out tune is *Again*.) Radio rights, for example, remain in the Society until 1956, when BMI's ASCAP-radio contract expires. After that, Newman may assign his performing rights in the songs to BMI; however, any new writers publishing of Newman's tunes may keep their shares of the performing rights in ASCAP. Such tunes will doubtless be non-exclusively, according to the current interpretation of the consent decree.

ASCAP says it has not yet acted on the BMI withdrawal. BMI also recognizes that it has no alternative

but to accept, since Newman's letter meets the consent decree requirement of having been filed at least three months before the ASCAP fiscal year, which is December 31.

The Caribbean catalog's withdrawal also becomes effective December 31, says Joe Davis. According to Davis, there are about 150 published tunes and several times that number of unpublished songs in Caribbean, all A-M material. Catalog, he says, is represented on records with 400 waxings by majors and such Latin indices as Verne and Seeco.

A very small part of the tunes are exclusively ASCAP, most of them having been cleft by unaffiliated writers in the Latin countries. Davis, himself an ASCAP writer, has written English lyrics to a good chunk of them; these, he says, can be licensed by BMI non-exclusively, or non-exclusively be added by non-ASCAP writers.

Davis's reasons for withdrawing the catalog are the same as his withdrawal of the Caribbean. Davis avers that, while Caribbean has no pop hits or high availability tunes, it earns in BMI performance fees for which it gets no revenue. Performances are largely via wax in on-LA programs, mostly over small indie stations. The tunes, Davis says, have plenty of company among other publishers of "specialty" tunes—rhythm and blues, polka, country, etc.—just don't count in BMI's ASCAP revenue because they aren't properly logged.

ASCAP's stand on record performances on indie outlets is that they are not to be performed for pay, and paid for accordingly. Payoff, ASCAP says, is admittedly small, because the contribution of the little indie writers to ASCAP's revenue is minor. The specialty publishers insist, however, that they are not getting their due on disk plays, that ASCAP is taking their chunk from all the indie combined.

Shaw Completes Waller Deal

NEW YORK, Aug. 26. — Billy Shaw, topper of the Shaw Artists Corporation (SAC), this week completed a deal with West Coast booker Ben Waller, which will elevate his comparatively young agency to the prominent booking org. for Negro talent. Shaw's deal calls for SAC to take over Waller's entire stable for bookings in all of the country except the States, New Mexico, Arizona, Washington, Nevada, Oregon and California.

Waller's artists include the Lynn Hope Quilley, Detroit's Shivers, recently hot via a disking of *Tenderly* on the Premium label; Ray Charles, Lowell Fulson, Lillian Greenwood, Camille Howard, Ray Mingo, Joe Higgins and His Honeydippers, Jimmy Witherspoon, and Little Willie Littlefield. In addition to the Waller stable, Shaw already has on his roster such leading exponents in the rhythm and blues field as the George Shearing Quintet, the Orioles, Chas' Brown, the Charloettes, Hal Singer, Amos Milburn, Johnny Moore's Three Blazers and others.

Shaw this week added Sid Fields to his office staff to supervise the agency's video, radio and records operation.

'Charm' Xmas Album Taken Over by Victor In New Spitalny Deal

NEW YORK, Aug. 26. — Phil Spitalny and RCA Victor signed a deal recently to finalize the deal whereby the diskery gets the rights for the next five years to produce and sell the disk and to supervise the recording of a number of years ago and which the maestro has been marketing himself. While terms of the deal were not revealed, Spitalny moved the *Hour of Charm* baton to get a 10 per cent royalty on the package. Up to the end of Christmas, 1949, RCA Victor had sold over a quarter-million copies, due largely to heavy promotional and advertising activity, including such items as a four-color, two-page spread in *Life* magazine.

The Spitalny deal with RCA Victor also calls for the *Hour of Charm* group to make the equivalent of two albums (probably six disks) within the next year and a half. Whether the new cuttings are albums or single disks will be determined by mutual agreement between the maestro and the waxery.

Garber To Tour Every Nook of US

NEW YORK, Aug. 26. — Orkster Jan Garber, urged by Capitol Records to tour the country, has hit "every nook and corner of the United States." Garber, giving up his comfortable five-year, \$100,000-a-year contract recently included 27 months at the Los Angeles Biltmore and three months at Catalina Island, played 53 consecutive days en route to his current local engagement at the Hotel Statler. All were one-nighters with the exception of a six-day date at the Ray Park, Omaha, Neb. Statler, which closed September 9, and is already 80 per cent booked up to December 5. While in town he's cutting three Capitol disks and has a third appearance transcription dates for the same firm. On October 10, the band returns to the Trianon Ballroom, Chicago for four weeks. Garber's third appearance there in less than a year.



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Selections Include: Stein Song (Maine)—Notre Dame Victory March—Anchors Aweigh—On, Brave Old Army Team—Rambling Wreck from Georgia Tech—Washington and Lee Swing—The Eyes of Texas Are Upon You—On Wisconsin!

Record DL 5278 • 10-inch Long Play Microgroove Unbreakable Price \$2.85 (Incl. Fed. Tax)

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Let's Do It Again ~~X~~ **GUY LOMBARDO**
Decca 27178-9-27178*
I Don't Care If The Sun Don't Shine ~~X~~ **JERRY GRAY**
Vagabond Shoes ~~X~~ **Decca 27179-9-27179***

*Indicates 45 RPM

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STARDUST • BING CROSBY

Selections include: Star Dust—Deep Purple—I Cried For You—My Melancholy Baby—A Blues Serenade—Posio
DECCA ALBUM 9-25 • Three 45 RPM Unbreakable Records • Price \$2.60
ALSO AVAILABLE IN:
DL5126 • 10-inch Long Play Microgroove Unbreakable Record • Price \$2.85
DECCA ALBUM A-678 • Four 10-inch 78 RPM Records • Price \$3.75

SILVER JUBILEE • GUY LOMBARDO and His Royal Canadians

Selections include: St. Louis Blues—You're Driving Me Crazy—Boo-Hoo—A Sailboat in the Moonlight—Swingin' in e Hammock—(There Ought To Be A) Moonlight Saving Time—Little Dutch Mill—Interpolation: Nola—When the Organ Played at Twilight
DECCA ALBUM 9-28 • Four 45 RPM Unbreakable Records • Price \$3.35
ALSO AVAILABLE IN:
DL5235 • 10-inch Long Play Microgroove Unbreakable Record • Price \$2.85
DECCA ALBUM A-762 • Four 10-inch 78 RPM Records • Price \$3.75

COLE PORTER SONGS •

FRED WARING and His Pennsylvanians

Selections include: Night and Day—A Little Rumba Numba—What Is This Thing Called Love?—Ev'ry Time We Say Goodbye—I've Got You Under My Skin—Ev'rything I Love—You'd Be So Nice To Come Home To—I Love You

DECCA ALBUM 9-30 • Four 45 RPM Unbreakable Records • Price \$3.35
ALSO AVAILABLE IN:
DL5005 • 10-inch Long Play Microgroove Unbreakable Record • Price \$2.85
DECCA ALBUM A-699 • Four 10-inch 78 RPM Records • Price \$3.75

DANCING IN THE DARK • CARMEN CAVALLARO

Selections include: Cocktails for Two—The Very Thoughts of You—Dancing in the Dark—Lover—Alone Together—You're Mine, You!
DECCA ALBUM 9-26 • Three 45 RPM Unbreakable Records • Price \$2.60
ALSO AVAILABLE IN:
DL5007 • 10-inch Long Play Microgroove Unbreakable Record • Price \$2.85
DECCA ALBUM A-602 • Four 10-inch 78 RPM Records • Price \$3.75

GEORGE GERSHWIN MUSIC

PAUL WHITEMAN and His Concert Orchestra

Selections include: Rhapsody in Blue (two parts)—Second Rhapsody (two parts)—Cuban Overture (three parts)—An American in Paris (three parts)
DECCA ALBUM 9-20 • Five 45 RPM Unbreakable Records • Price \$5.10
ALSO AVAILABLE IN:
DL8024 • 12-inch Long Play Microgroove Unbreakable Record • Price \$4.85
DAU-728 • Five 10-inch 78 RPM Unbreakable Records • Price \$5.75

POLKAS • LAWRENCE WELK

Selections include: Beer Barrel Polka (Roll Out The Barrel)—Pennsylvania Polka—Clarinet Polka—Pound Your Table Polka (One More Chorus)—Barbara Polka—Friendly Taverio Polka
DECCA ALBUM 9-24 • Three 45 RPM Unbreakable Records • Price \$2.60
ALSO AVAILABLE IN:
DL5139 • 10-inch Long Play Microgroove Unbreakable Record • Price \$2.85
DECCA ALBUM A-526 • Four 10-inch 78 RPM Records • Price \$3.75

NEW RELEASES

Rudolph, The Red-Nosed Reindeer The Teddy Bear's Picnic	X	BING CROSBY with Jud Conlon's Rhythmaires Decca 27159 and 9-27159*
Stein Song (University of Maine)	X	RUSS MORGAN and His Orchestra Notre Dame Victory March (Notre Dame University) Decca 27138 and 9-27138*
Anchors Aweigh (United States Naval Academy)	X	RUSS MORGAN and His Orchestra On, Brave Old Army Team (United States Military Academy) Decca 27139 and 9-27139*
Rambling Wreck from Georgia Tech (Georgia Institute of Technology)	X	RUSS MORGAN and His Orchestra Washington and Lee Swing (Washington and Lee University) Decca 27140 and 9-27140*
The Eyes of Texas Are Upon You (University of Texas)	X	RUSS MORGAN and His Orchestra On Wisconsin (University of Wisconsin) Decca 27141 and 9-27141*
Them There Eyes Keeps On Rainin'	X	BILLIE HOLIDAY Decca 27145 and 9-27145*
Lover Ukey-Ukey	X	PERRY BUTKIN Decca 27162 and 9-27162*
Longing Don't Even Change a Picture on the Wall	X	LEE MORSE and Her Blue Grass Boys Decca 27163 and 9-27163*
The Old Country Polka June Waltz	X	VAGABOND POLKA ORCHESTRA Decca 45111 and 9-45111*
I Think I'm Gonna Cry Again Ace in the Hole	X	MERVIN SHINER with Jordanaires Decca 46160 and 9-46160*
Una Mirada Le Pellico	X	TRIO HERMANOS RIGUAL Decca 21314
Una Cueliquera Guacaro	X	NORO MORALES y Su Conjunto Decca 21315

*Indicates 45 rpm Number

NEW CHILDREN'S SETS

78-45 RPM

RUDOLPH THE RED-NOSED REINDEER
and
THE TEDDY BEAR'S PICNIC

Sung by
BING CROSBY
CHILDREN'S SET K-15 • 10-inch 78
RPM Decalite** Record • Price \$1.00
CHILDREN'S SET L-143
45 RPM Record • Price 95¢

THE LORD'S PRAYER
and
NOW I LAY ME DOWN TO SLEEP

Sung by
DICK HAYNES
CHILDREN'S SET K-14 • 10-inch 78
RPM Decalite** Record • Price \$1.00
CHILDREN'S SET L-134
45 RPM Record • Price 95¢

**Unbreakable under normal use.

Singla records 75¢ each

45 rpm and 78 rpm prices do not include Federal, State and Local Taxes. Long Play price includes Federal Tax, but not State or Local Taxes.

DECCA RECORDS

This One



JSRU-001-533Y

Instrument, Disk Tariff Cuts On Internet Confab Agenda

Music Publishers Caroling "Rudolph" and "Frosty" Tunes

WASHINGTON, Aug. 26.—Reciprocal tariff cuts on disks and musical instruments will be up for consideration at the general tariff conference scheduled to begin September 28 at Torquay, England, State Department officials told *The Billboard* this week. A U. S. list of musical items can be expected if concessions can be obtained from the other nations, since present foreign duties run as high as 100 per cent of the wholesale price.

Represented at the conference will be nations comprising some four-fifths of the world's international trade. Included will be all the members of the British Empire, as well as France, Western Germany, Brazil, Norway, Peru, Belgium and the Netherlands.

Under authority of the Reciprocal Trade Agreements Act, U. S. delegates to the conference can offer to cut the present 100 per cent U. S. duty on imported records and musical instruments in half in exchange for concessions from the other countries. No congressional approval of any cut is necessary.

The U. S. is not prepared to negotiate tariff concessions on all musical instruments, but the following will be considered: violins, violas, violoncellos, carillons, clarinets and pipe organs. All types of disks are on the agenda regardless of whether they are made of shellac or plastics.

State Department officials said the conference will probably run four to six months. The nations will first to meet bi-laterally on tariff concessions. Those agreed upon between pairs of countries will be offered groups of countries and, if accepted, integrated into a general trade agreement.

Besides musical items, the agenda of the Torquay conference includes hundreds of chemicals and manufactured products. A similar conference held in Geneva in 1947 produced tariff cuts on numerous raw materials.

2 Pubs Claim "Better Dead"

NEW YORK, Aug. 26.—Johnstone Morrell, the Broadcast Music, Inc. (BMI), affiliate pubber, has been exchanging lawyer's letters with the Chappell publishing group over the ownership of the song "Better Dead Than Wed," to which both lay claim.

According to Jack Johnstone, the BMI firm had acquired the tune when Jack Rivers, at the time in the employ of Johnstone-Morrell, picked up the song in Detroit on a verbal agreement with the composer, Bunny Paul. A contract was sent out to Paul, and Johnstone says, who signed it and then backed out, "I was under oversight, the contract was returned unopened to Paul."

The writer assumed that Johnstone-Morrell had lost interest, and drew a contract for the tune with Chappell. Meanwhile, according to Johnstone, he had contacted Paul, explaining the oversight, and asked him to mail in the signed contract. He also told Paul that two recordings had been obtained thru the efforts of Johnstone-Morrell.

As it stands, Johnstone claims a valid and a prior contract on the tune. Chappell claims that it has the contract on the song, and recognizes no prior pact. Chappell also states that it will not seek a court decision to release from his contract with them.

Double Trouble

HOLLYWOOD, Aug. 26.—Freddie Martin's TV-built "band of tomorrow" is having its troubles today. Chief difficulty arises from the California State Board of Equalization (liquor control agency), which forbids minors to work in establishments serving intoxicants.

Band built from Martin's tele show talent contest has four under-age members, including the fem vocalist, who will have to be replaced. Furthermore, Martin staged a name contest which delivered the "Southlanders" as the band's tag. After the winner received her TV set, the name, Martin has informed of another group operating under the name. Rather than have to award another tele set, Martin will retain its original "band of tomorrow" name.

Ork open at the Palladium here September 5 as relief band with Frankie Carle.

For Disk Dealers It's "BB" 5 to 1, RCA Survey Shows

NEW YORK, Aug. 26.—The *Billboard*, in the words of a recently completed RCA Victor survey aimed at ascertaining the record dealer's most helpful buying aids, has been rated "BB" 5 to 1, or nearly five times as popular as all other trade magazines combined.

The 5,934 dealers polled fall into six categories—department, radio and appliance, music, furniture, general merchandise and variety stores. Of these, 87 per cent, or 5,173, returned questionnaires.

The trade magazine was listed as the most valuable aid to buying by 36 per cent of the respondents; *The Billboard* was singled out as the most helpful trade magazine by 76 per cent of the respondents.

"For every 20 dealers who read other trade magazines, 120 read *The Billboard*," the survey notes. The superiority of the trade magazine over five other buying aids, according to the dealers' replies, is pointed up by the fact that more than 30 per cent named the trade magazine as the top buying aid, as contrasted with, say, diskery or distributor release sheets and direct mail, which only 16 per cent of the dealers over five months used in buying guide. Radio programs (disk jockeys, presumably, are what is meant) came off 19 per cent of the vote; salesmen, 16 per cent; juke boxes, 12 per cent.

The remainder of the survey is concerned with the relative value of the respective diskeries in furnishing the dealer with buying aids. RCA is keeping this portion of the survey confidential.

House Group Votes To Double 'Truth Campaign' Music Budget

(Continued from page 4)
okays the House committee's recommendation that the State Department will start increasing its purchases of disks and record-players for distribution to the department's numerous music libraries in the chief foreign cities.

The State Department's musical activities abroad are presently operating on a budget of nearly \$2,000,000 annually. The expenditure of supplemental funds voted by the committee would bring the total up to approximately \$4,000,000. The

(Continued from page 13)
be featured in about 75 key stores in all key cities.

In addition to the above, Marks has licensed a raft of Rudolph products, feeling that the song's the thing, and that the license is a sure thing commercialized (albeit highly lucrative) by-product of the success of the song. He did, however, reveal that the license is for the use of toys on the market, for which five Swiss firms have contracted to manufacture music boxes which repeat 16 bars of the tune for some three minutes.

Returns show over 2,000,000 diskings of the tune sold to date, and 300,000 copies of the music in various forms. The tune will be a Chappell plug in England and on the Continent. Truhot has the song for Africa and All-America for Latin-America.

"Frosty" Push
The Frosty tune is getting under way on a unique basis—heavy-weight exploitation tie-ups have been obtained before the tune has been proved.

Exploitation of the tune, clefted by Steve Nelson and Jack Rollins, was planned for 1951, but during discussions between Ed Burton, of Hill & Range (H&R), and Maceys exec Jack Griffin, toy buyer, and his assistant, Allen W. P. on H & R's Easter tune, Peter Cottontail, the department store suggested that Frosty be unveiled for the forthcoming yule, and Maceys has the exclusive display and promotional rights to the tune for the metropolitan area, and is going to make it the Christmas theme in toy departments of the main store and suburban branches.

A Frosty folio will be featured in Macy's Thanksgiving Day parade and decorations formerly centered on Santa Claus will now co-feature Frosty. The annual kiddie show in Macy's toy department will also feature a Frosty character. Window displays will do the same, and the parade floats may carry the Frosty symbol. A mounting number of Frosty products are being licensed by Burton, ranging from toys to clothing. Manufacturers may sell only to Macy's within the restricted met area, and products may have a Frosty angle before Burton will accept them.

"Frosty" Chain
Burton has also set up chain and department store tie-ins with several leading retail outlets throughout the country, outside the New York area: Hecht, Washington; Strawbridge & Clothier, Philadelphia; Hutzler Bros., Baltimore; Mayson, Miami; Hecht, Baltimore; Burdines, Miami Beach, and Thalheimer, Richmond. Columbia Records are presently displaying tie-ins with department stores for a Gene Autry disk similar to the push on Autry's Rudolph.

At the same time is that the Autry Frosty is backed by a new Johnny Marks Christmas tune, When Santa Claus Gets Your Letter, written for

Autry on his request following the amazing Rudolph success. While Marks' big job will be Rudolph, he is giving Santa subsidiary attention in the hope that it, too, might latch on. If the big Christmas battle this year does turn out to be Rudolph vs. Frosty, Marks has a nice hedge in Santa's being on the back of the H & R ditty.

DeSantis To Test Remote Potency Via 2 Hook-Ups

CHICAGO, Aug. 26.—The frequently discussed question of whether dance band remotes still carry a promotional wallop may be tested here within the next six weeks by Tony DeSantis, one of the Martinique, indoor bistro, and the Martinique Gardens, adjoining outdoor summer dancery. DeSantis told *The Billboard* that, starting around the end of September, he intends to work out a deal whereby his spot will carry two different web wires nightly. If DeSantis can get another wire in addition to his present American Broadcasting (ABC) hookup, it would be the first time in a decade that a local spot has had a two-web connection.

DeSantis feels that Midwest dancery bosses have become too stereotyped in their promotional methods. He is currently running a series of ads, on the vital statistics column style, which punch across a house ad message rather than just a quick sales message.

The Evergreen Park territory will feature Art Kassel's ork when he attempts to put in the second wire in the second wire. DeSantis rates Kassel as his top draw among the semi-name orks he uses. If he notes a hypod buzz from the second wire affiliation, he intends to shop the agency field for a powerful name to follow Kassel. DeSantis feels that, while ABC's remote wire covers a certain portion of the Midwest, the addition of another remote, like a western market, is another territory. DeSantis believes that by offering an ork two different web mikes, he can get a better price on a band's services. The benefit of the band could get on a subsequent one-nighter tour in the territory.

Tannen Adds Choral Sales

NEW YORK, Aug. 26.—Tannen Music, which has heretofore specialized in country and western music, is branching into a new field as selling agent for choral arrangements. The pubbery, headed by Nat Tannen, is making deals with other publishers for exclusive handling of their standards in choral scorings only.

The biggest plunk landed to date by Tannen in this line is selling rights to Goodnight, Irene, obtained from Howie Richmond's Spencer Music firm. Tannen already has prepped three or four choral versions of the hit. In addition, he has a first-option deal with M. M. Cole, standard publisher of Chicago, for anything in its extensive catalog. A western market deals have been made with other publishers for choral rights to individual tunes.

Gordon JENKINS AND Artie SHAW

with The Jenkins Orchestra and Chorus

THIS
DECCA
RECORD

Available on 45 RPM - 78 RPM

I'm Forever Blowing Bubbles

COUPLED WITH

YOU'RE MINE, YOU!

DECCA
27186
(78 r.p.m.)

DECCA
9-27186
(45 r.p.m.)

AMERICA'S FASTEST
SELLING RECORDS

DECCA
RECORDS

Diskers Ready for Sleigh Ride; Aiming at Proper Stocking

(Continued from page 13)

dealer the opportunity to be fully stocked for his anticipated Christmas demand.

The diskery is placing emphasis on long-play platters, which now include virtually its entire album line, with the firm's only recently innovated 45-r.p.m. line serving as second-line merchandise because of the limited amount of titles which will be available on the doughnut platters for the Christmas season. The diskery has a number of new Christmas items due for later pushes, but the main emphasis still will lie with its standard catalog. One of the new items is a Bing Crosby coupling of Rudolph, the Red-Nosed Reindeer and The Teddy Bear's Picnic, which is being made available both as a kidisk and as a pop item. The diskery's long-hair line, which will debut next week, will include about 50 items by December, each of which will figure in the Christmas drive. The bulk of the drive, however, will be geared to push such standard items as the Crosby

by Christmas albums in the new speeds.

London has alerted its distributors to drive for Christmas business with the issuance of a listing of a complete seasonal line, which includes a number of new many previous items properly merchandised old items. The diskery has prepared special order blanks for distrib outlets, designed especially for the Christmas season. The seasonal catalog will be supplemented with the diskery's forthcoming line of kid wax, which is due to be kicked off in a couple of weeks.

The diskery's seasonal campaign is focused on a list of 22 single platters and eight albums, which cover most of the standard Christmas pops and carols. The diskery is featuring a couple of unique albums, one containing a group of familiar carols recorded by the choir of the Westminster Abbey in the historic church, and another group of carols sung by the Bach Choir. Also featured will be an album of seasonal songs done by Bobby Breen, former kid flick star, his first wax since his records for Decca have many years ago.

Capitol's fall merchandising drive (The Billboard, August 26) lays heavy emphasis on its kidisk line. The drive is designed to snowball into the Christmas season, with separate efforts due to be made on its seasonal material and with its longhair catalog.

Synthetic Enters Disk Job Field

NEW YORK, Aug. 26.—Synthetic Plastics, parent outfit of the Peter Pan kidiskery, has opened a new service department for other kidisk manufacturers, and also plans to go after regular pressing contracts after January 1. The diskery, headed by Henry Lapidus, will handle the pressing, printing, and even the recording for rival labels. The latter phase of the operation will be handled by Herb Plattner and Hugo Ferette, who recently leased their own Mayfair line to Caravan Records. The outfit's plant is equipped to handle seven and 10-inch vinyl platters.

For its regular dealers and distributors, Peter Pan is offering a three-month split payment plan for stock orders booked this month. Payment may be made in even amounts over the next three months. The diskery offers a perennial 100 per cent exchange privilege.

A big part of the diskery's fall push will be on its six 45 r.p.m. packages to be released September 15. These are set to retail at 59 cents, including an eight-page picture book in full color. Outfit also has prepared a Treasure Island recording to catch some of the market created by the forthcoming Disney flick. This includes story and songs, and will be issued on 25-cent seven and 45-cent 10-inch disks. The mindisk is a 78 r.p.m. microgroove recording with virtually as much playing time as the 10-inch platter.

however, that last summer had its 50 per cent off inventory clearance sales, and that these built up sales, the diskery figures, could be compared with this year's July figure.

RCA Victor, despite a serious dip in pop sales, this July and August had a 10 per cent billings as compared with the same months in 1949. Deducing the merchandise taken back via the exchange plan, the total billings would drop considerably, but would still be way ahead of the comparable period in 1949, according to company execs.

Decca Records went into the black in July (for the first time in two years), and during this month, August, enjoyed its biggest month since the postwar boom of 1946. All vol- untarily according to Rexy Milton Back- man, has been in legitimate sales—that is, no three-in-one plans in- volved.

Exchange Moola

Ted Wallerstein, Columbia prexy, stated that last month's business has been fair. He pointed out that part of upsurge, as mirrored by the July excise tax figures, could be attributed to exchange plans of various companies. Columbia is currently engaged in a talent and promotion drive aimed at revitalizing the diskery's pop division.

Capitol's business, according to Floyd Bittaker, veepee in charge of sales, is booming, with sales showing 100 per cent increase over the same month last year. The diskery's Scranton and Los Angeles plants are operating on a daily two-shift basis with projected increase in sales, forecasting additional production to keep abreast of demand. Cap, says Bittaker, has had to expedite production of its album and cover printing. The sales upswing started in late spring, and by July surpassed business for that month of both 1949 and 1948.

MGM To Issue New Classic Wax for Fall

NEW YORK, Aug. 26.—Frank Walker, newly renewed topper of the MGM Records operation, told The Billboard that the label's longhair branch, which is due to swing into moderate action sometime in the early fall season, will produce all new recordings for its catalog. Aside from those classical masters which the diskery obtained in its Muscraft deal, MGM's longhair plans call for new recordings to be made both domestically and abroad exclusively by and for MGM Records' outlets. MGM's foreign disk dealings with the Electrical Musical Industries (EMI), which a couple of years ago created a foreign market MGM label on which only MGM recorded products can be made available.

The MGM policy is somewhat of a departure for the current mode of the longhair mart which is loaded with outlaws, new and old, which are making wide usage of old and new foreign made masters and tapes to build repertoire and catalog (The Billboard, July 29).

Savoy Contest Plugs "Esther"

NEW YORK, Aug. 26.—Savoy Records is participating in a unique air contest originally designed to promote the latest Little Esther release in Atlanta. Diskery topper Herman Lubinsky asked it by shipping 100,000 copies of the disk to deejay Zenas Sears of WGST, Sears, who is sponsored by the Red Top Brewery, Cincinnati, started a Guess the Record contest, with listeners asked to mail, wire or phone their guesses as to the exact title of each side. Merchants of the city started contributing prizes and the jackpot has been mounting daily. Meanwhile, 500 white-label copies have been sold to juke ops in the area, slugged simply as the Little Esther Mystery Record. Southland Distributing Company is handling this end of the push.

Victor Signs 3 New "Cousins"

NEW YORK, Aug. 26.—Steve Sholes, country and Western A. & R. topper for RCA Victor, has inked three new folkie wipers to term pacts—Hank Penny, formerly with King Records, and the team of Jack Holden and Frances Kay, featured over WEAS, Canton, Ga.

This makes a total of five new country cousins at Victor during the past year, the other two being Delph Hewitt and Eddie Marshall. During the same period, Sholes parted a dozen performers from the country roster, in line with Victor's current policy of concentration of artist talent.

Sholes leaves today for a four-day recording trip to Nashville where he will record all the RCA country talent in the music city vicinity.

"BONAPARTE'S RETREAT"

by KAY STARR
Capitol 1-936

Another BMI Pin-Up Hit!

PETE WALTZ

Published by DUCHESNE
Recorded by
Larry Green (Vic)
Owen Bradley (Coral)
Jack Pells (Coral)
Nat Aspinwall (Coral)
Guy Lombardo (Mercury)

Licensed exclusively by
BROADCAST MUSIC, INC.

MUSIC BOURNE TO LIVE

"ALL DRESSED UP TO SMILE"
EVELYN KNIGHT
DECCA 27103

BOURNE, Inc. 1000 Ave. N.Y.C.

VICTOR YOUNG & NED Washington's
LATEST BALLAD

"YOUR NOT IN MY ARMS TONIGHT"

SANTRY-JOY, INC.
1619 Broadway New York, N. Y.

GREAT STANDARDS TODAY!

SEEMS LIKE OLD TIMES

COQUETTE

SNUGGLED ON YOUR SHOULDERS

LEO FEIST, INC.

PAXTON MUSIC

The Countin's Mountin' ... with

SPADE COOLEY

The King of Western Swing

Current Release of . . .

Mountain Boys Have Fun With Mountain Girls

Lyric by
LEON POBER

Music by
RONNIE BUCK

CHORUS

MOUN-TAIN BOYS HAVE FUN WITH MOUN-TAIN GIRLS and vi-ce ver-sa. Moun-tain gals have

fun with moun-tain boys. The gals are cur-vy, yes in-deed, and ev-ry curve is

guar-en-tee'd, 'Cuz see-in' is be-liev-in' in them hills. Moun-tain gals have

fun with moun-tain-boys and ver-sa vi-ce. MOUN-TAIN BOYS HAVE FUN WITH MOUN-TAIN

ON
RCA
VICTOR

78 R.P.M.
No. 20-3894

45 R.P.M.
No. 47-3894

Published by

BANTAM MUSIC

8746 Sunset Blvd., Hollywood 46, Calif.

Her Second Record
Her Second Hit!

Roberta
Quinlan



...Radio and Television star and
Mercury's newest addition to
an ever-greater talent roster!

"PUNKY
PUNKIN"

MERCURY 5480



Only
Mercury
has the Hits on
NON BREAKABLE RECORDS

Music—As Written

Mary Mayo, Making Good, Signed by Capitol for 5 Years

Capitol Records last week signed 19-year old thrush **Mary Mayo** to a five-year recording contract. The hitherto obscure young miss was a studio chord group singer who was picked up to do an experimental date of four sides by **Walter Rivers**, Cap's Eastern artist and repertoire chief.

London Picks Up "It May Be on Sunday" Master

London Records last week obtained the rights to the original Congress master of "It May Be on Sunday," a ballad which has stirred up some noise in the St. Louis area. London got the disk on a lease-royalty basis thru **Julian Miller**, who penned the song and who owned the master. Tune last week was landed for publication by **Bregman-Vocco-Conn**.

Mercury's Palmer Passes Out 45 Disk Converters

As a sales promotional gimmick, Mercury's Southern California sales manager, **Lee Palmer**, is distributing free of charge 45 r.p.m. disk converters to standard spindle size. Converters normally retail for 5 cents. Palmer hit on the idea of saving cutouts left over from production of 45 r.p.m. platters. These, including Mercury's name, are then Scotch taped back into place for those using the doughnut disks on three-way changers. Palmer expects Mercury to adopt the gimmick on a national scale.

Anderson Sets Bushkin, Hackett for Columbia Albums

P. M. **Ernie Anderson** has set 88'er **Joe Bushkin** and cornetist **Bobby Hackett** for album waxings with Columbia Records. Plans have Bushkin cutting with a string ork; Hackett with a small jazz combo.

Shaw, Brokenshire Ready Dance Step Sheet

Arnold Shaw, Duchess Music topper, and **Norman Brokenshire**, deejay on WNBC, are preparing a set of instructions on dance steps to "The Petite Waltz." Instructions will go to deejays for giveaways to listeners. Shaw has already worked up a number of promotions for the tune, including a tie-up with **Arthur Murray** dance studios. Latest to cut the tune is **Guy Lombardo**, who waxed it for Decca last week.

McNamara Preps New "ASCAP Biographical Dictionary"

Dan McNamara, public relations director of the American Society of Composers, Authors and Publishers (ASCAP), is collating material for the revised edition of the "ASCAP Biographical Dictionary." Several editions have already been sold out. The new edition will carry revisions and additional works written since October 1, 1947. The data on approximately 250 new ASCAP members (since 1947) will be carried in addition to the 1,900 members now in the book.

Spade Cooley Parts Company With Harmon

Spade Cooley and his manager, **Jack Harmon**, have parted after an affiliation that started the first of this year. Cooley is currently reorganizing his enterprises, which include his Santa Monica ballroom, motion picture production, video and records. A successor to Harmon has not as yet been selected.

Conn. Symph Pulls 11,000 for Final Pops Concert

The final summer concert of the season given by the Connecticut Symphony Orchestra at Fairfield University Field, Bridgeport, Friday (18), dedicated to an exclusive Rodgers and Hammerstein program, drew 11,000 persons, the largest crowd since its inception three years ago. Featured artists were **Gustave Haenschen**, **Conrad Tibbault**, **Key Armen**, **Rosemary Dickey** and the **Green and White Cities Service Quartet**. **Richard Rodgers**, who is a Connecticut resident, was present and made a short speech. Rodgers donated his royalties for the concert and Haenschen also donated his services, with the other artists accepting only a third of their usual fee.

Ralph Flanagan To Open Bridgeport Ritz Name Policy

The Ritz Ballroom, Bridgeport, Conn., owned and operated by **Joseph (Joe) Barry** and **Mrs. George McCormack**, will open for the season September 10, with **Ralph Flanagan** as opening attraction. Policy will be name bands Sundays and holidays, and territorial bands during the week.

Musart's Harron Studies England's Bomb Shelter Music

Paul Harron, vice-president of Musart, wired music company, planned to England last week to inspect wartime music installations in plants and bomb shelters there—the type used during the last war. Musart is anticipating making similar installations here should eventualities warrant. Harron, who will be overseas for several weeks, is also president of WIBG, Philadelphia.

New York:

Decca Prexy **Milton Rackmil** slated to leave August 29 for a one-week vacation in Miami. . . . Rackmil's daughter, **Mariene**, last week became engaged to **Maxwell P. Salts**, a nonno. . . . Musician **Doris** finalized his Decca waxing pact, which is for three years, and recorded his first sides for the firm August 25. . . . Decca also created a pair of new talent blendings by pairing **Arlie Shaw** with **Gordon Jenkins** and by putting together a couple of guys named **Louis—Jordan** and **Armstrong**, of course.

Mercury expects **Irv Green** and **Arl Talmadge** in town last week working on the negotiation of the **Vic Damone** contract. Damone has been reported heading for another major diskery, but initial indications are strong that the young warbler will remain with Mercury for a considerable monetary hike. . . . **Frank Sinatra** will make a Labor Day week-end stand at the Steel Pier, Atlantic City, September 1 thru 4. The crooner will follow that with three days at the Minneapolis Style Show and close his whirl with a one-day stand September 10 at the Pennsylvania State Fair, Reading, Pa.

Rainbow Records obtained the rights to a Saturn label diskling of the "H-Bomb Boogie" by **Charlie Singleton** and his ork on a lease-royalty

basis. Same label is readying a dozen long-play disks, including an Eddie (Gin) Miller tap dance-ragtime package for September merchandising. . . . Elliot Lawrence's deal to go with Joe Glaser's Associated Booking Corporation, after four years with General Artists Corporation, has been completed, confirming The Billboard's original report of a couple of weeks ago.

Dick Brown, "Stop the Music" warbler, has signed with Jubilee Records. . . . London Records is releasing Larry Raine's "Harbor Lights" and "Music Maestro, Please," acquired from Universal Records. . . . Abbey Records has added two distributories, Mid-West in St. Louis, and Malverne-New England in Hartford, Conn. . . . Clark McClellan, arranger for Toni Arden and Alan Dale, is building a band around trumpeter Jimmy Rona. Instrumentation will be eight brass, one reed and rhythm.

Marjorie Jane Olman, daughter of Abe Olman, general manager for the MGM pictures (Robbins-Fest-Miller), was skedded to marry Barry Shuller Sunday (27) at the Waldorf-Astoria. . . . Howard Miller, son of Music Publishers' Contract Employees Proxy Bob Miller, to marry Joan Haller at the McAlpin Hotel Sunday (3).

Paul Weston, new West Coast a. and r. director for Columbia Records, has waxed an instrumental album for the label's dance parade series. . . . Dave Dreyer acquired pubbing rights to the Johnny Parker-Nat Freyer ditty, "Can't Seem To Laugh Any More," with Parker's current Capitol etching on the release last week. . . . Thru Irene Knight opens at the Club Charles in Baltimore for a week beginning Friday (8). . . . Herb Kadison, of the Mannie Greenfield hackery, a lieutenant in the naval reserve, has been called to active duty.

RCA Victor has re-signed Metopetra thrush Patrice Munsel. . . . Friedrich Schorr, who retired from the Met in 1943, has joined the New York City Opera Company as special advisor to the German wing. Appointment marks the first step in a long-range plan to develop the company's German repertory. . . . Rose Bampton, also formerly with the Met, has joined the New York City Opera Company to sing in "Der Rosenkavalier" this fall. . . . RCA Victor is canvassing the disk reviewers for repertoire suggestions for expanding the RCA LP and 45 r.p.m. library.

Chicago:


Louis Jordan, recovered from his recent illness, returns to work September 1 with a string of Midwest and Southeastern one-nighters set thru mid-November. . . . Al Morgan returns as free act at Coney Island, Cincinnati, September 9-10. The London recorder goes into the Meadowbrook, Cedar Grove, N. J., September 22 for one week. . . . The Aragon Ballroom, which has bred a number of promising names by giving bands consistent location dates, has set another nework, Tommy Reed, who opens October 29 for four weeks. . . . Tommy Carlyn, who closes at Oh, Henry Ballroom, Willow Springs, Ill., in mid-September, will follow with his first sweep thru the territory, with a date at Casa Loma Ballroom, St. Louis, October 6. . . . Wayne King goes into the Edgewater Beach October 27-November 21. . . . Bill King, p. m. for Judy Canova is in the Midwest, working with Phil Simon, Grand Rapids, Mich., promoter. King is booking "Icelandia," a 55-person icer, which carries its own 65 by 45-foot rink and freezing equipment. King no longer is handling Tennessee Ernie Ford. . . . Monroe Passis has moved his Chord Distributors to 1400 East 5th Street. Varsity Records will remain at his old quarters at 2318 South Michigan. . . . Gene Lowery, manager of the Dixie Four Quartet at WIBC, Indianapolis, is forming a new h. b. diskery, Hoosier. He now operates Gospel Records, which has masters by the Dixie Four, Wally Fowler and the Drifting Pioneers. He has inked Chickie Hopkins, WIBC, as his first country singer. He goes south soon for talent.

Hollywood:

Capitol Proxy Glenn E. Wallichs hops to San Francisco to attend the opening of firm's new Bay City branch. Office recently moved to larger quarters. . . . RCA Victor is currently recording its Red Seal "big three" in trio performances, blending the talents of Violinist Jascha Heifetz, recently signed cellist Gregor Piatagorsky and pianist Artur Schnabel. . . . Modernaires have been added to the California State Fair show bill, appearing in Sacramento at the State-wide event September 7. . . . Jerry Gray and his ork cuts first of 14 Department of Defense air shows with Tommy Traynor and Patti Clayton on vocals. . . . Navy Recruiting Service also turns to wax names for its 12 quarter-hour transcribed seps, with Dick Haymes, Frankie Laine, Gordon MacRae, Jo Stafford, Mel Tormé and Jimmy Wakely participating. . . . Capitol's Alan Livingston inked a five-year pact with Jerry Marlowe for kiddie use. Initial Marlowe release, a Christmas item, will be in September. . . . Lynn Murray, for the past two seasons handling music on the CBS "Hallmark Playhouse," resumes the music director's post September 7 when the show returns. . . . Decca's Simon Rady in from Gotham to wax a Danny Kaye kiddie album. . . . Palladium's general manager, Earl Vollmer, is trying to sell Phil Harris and Bob Crosby on forming bands to play his danceory. So far, no response. "Peace of Mind" is the tag of a Capitol album, featuring Dr. Samuel Hoffman on a theremin trio (via triple cutting and dubbing) with Billy May's ork and arrangements. Music is by Harry Revel. Theremin-Revel combination is similar to Cap's "Music Out of the Moon," a solid seller since its release three years ago.

On the Sound Track:

There'll be plenty of opera in Mario Lanza's "The Great Caruso" (MGM). Lanza will be heard in arias including Verdi's "Eil Sol Dell Anima," "La Donna e Mobile," and the "Quartet" from "Rigoletto"; "Celeste Aida," "Trio Finale," from "Aida"; "Miserere," from "Il Traviatore"; Puccini's "Che Gelida Manina," from "La Bohème"; the torture scene aria and "E lucevan le Stelle" from "La Tosca"; Donizetti's "Una Fortuna Lagrime," from "L'Elle d'Amore"; the "Sextet" from "Lucia"; Ponchelli's "Cielo e Mar," from "La Gioconda"; and Flotow's "M'Appari," from "Martha." Dorothy Kirsten and Jarmila Novotna share the sound track with Lanza. . . . Frans Waxman batons the Amsterdam Symphony Orchestra as guest conductor during its regular summer series. . . . Warner Bros. estimates there are over 160 diskings covering yesteryear tunes for its "Tee for Two" film. Doris Day's dancing in the flick wins her the lead in WB's "Lullaby of Broadway." Part originally was skedded for Joe Haver, who had to forego the role due to illness. . . . RCA Victor is pressing 7,500 interview disks for Warners to be used in air exploitation of its "West Point Story." Doris Day, Gordon MacRae and Virginia Mayo participate in cuttings. . . . William Lava is scoring "Break Through" (WB). . . . Lucie Arnman, radio-musical comic songstress, inked to a term pact by Warners. . . . Lynn Murray has completed scoring Irving Allen's "Return of Gilbert and Sullivan." . . . Andre Previn, RCA Victor artist and Metro musical director, reports to active duty with the 40th Division of the California National Guard, donning uniform September 1.



**Tan
August**

*...with full orchestra
and vocal group*

**"YOU'VE
GOT ME
ORNING
AGAIN"**

MERCURY 5478



Only
Mercury
has the hits on
NON BREAKABLE RECORDS

NOVA

the all time favorite!
Riding High

with these GREAT NEW records...

LES
PAUL'S

Capitol 1014

45rpm-1014

then

FRANKIE
CARLE'S

RCA Victor

78rpm-20-3743

45rpm-47-3743

and NOW!

GUY
LOMBARDO'S

Decca 27178

45rpm-9-27178

SAM FOX PUBLISHING COMPANY
Radio City New York, N. Y.
RCA Bldg.

The Billboard MUSIC POPULARITY CHARTS

PART I

The Nation's Top Tunes

Based on reports received last three days of Week Ending August 25

The nation's 10-top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

HONOR ROLL OF HITS

(Trade Mark Reg.)

- This Week Last Week
- GOODNIGHT, IRENE** 1
Records available: J. Allison, Cap 1122; Alexander Brothers, Mer 5442; R. Frey & Tubbs, Dec 44255; Gunter Lee, Dec 48147; J. Shook & Dillards, B. Bradley, Cap 60161; 40243; G. Jenkins-The Weenies, Dec 27877; F. Sinatra, Cap 71803942, 43310718; D. Guy-C. Dink, V178120-3676, 45147-3707; L. De, Dec 46256; J. Stafford, Cap 7142; C. Steward, Coral 68246; Landbell, Atlantic 917; M. Mulligan, King 444; C. J. Jody, Cap 7182738, 1332-747; E. Grant, Cap 7181156, 451F-1158; Harmony Bells Ory, Dana 745; Max Mazwell, Discovery 524; P. Guyton, Regal 3261.
Electrical transcription libraries: Ray Anthony, Long-Whorl, Associated.
 - MONA LISA** 2
Records available: J. Livingston and Ray Evans, Published by Famous (ASCAP)
From the Paramount film, "Captain Carey, U. S. A."
R. James Ory, Cap 71813749, 1331-508; N. "King" Cole-L. Baxter Chorus & Ory, Cap 1818; A. Lund-L. Holmes Ory, MGM 18499; C. Solari Ory, London 431; V. Young Ory, Dec 27048; B. Cole, Capital 1284; L. Noble, Coral 68258; Alexander Brothers, Mercury 54457; M. Mulligan, King 444; J. Walely, Cap 1151; R. Flanagan, V 28-3088; "T" Texas Tyler, A Star 1514.
Electrical transcription libraries: Norman Clutter's Ory, Thesaurus; Dean Hudson, Long-Whorl; Dick Jorgens, Associated.
 - PLAY A SIMPLE MELODY** 3
Records available: G. & B. Crosby-M. Mallico's All Stars, Dec 27122; T. Harper-M. Kier's Diamond Band-Four Hits and a Mix, Cap 71813876, 1331-495; C. "Shanty" Hogan-B. Wayne-J. Pien Ory, London 431; F. Martin Ory, V14547-3711; D. Shore-H. Zimmerman Ory, Cap 718138837, 1331-434; J. Stafford-The Starlighters-P. Weston's Dixie Eight, Cap 1029.
Electrical transcription libraries: Dean Hudson, Long-Whorl; Chuck Foster, Long-Whorl.
 - SAM'S SONG** 4
Records available: J. "Fingers" Carr, Cap 942; G. & B. Crosby-M. Mallico's All Stars, Dec 27122; H. Geller Ory-The Tune-Timers, Mer 5558; T. Harper-M. Kier's Diamond Band-Four Hits and a Mix, Cap 71813876, 1331-495; C. "Shanty" Hogan-B. Wayne-J. Pien Ory, London 431; F. Martin Ory, V14547-3711; D. Shore-H. Zimmerman Ory, Cap 718138837, 1331-434; J. Stafford-The Starlighters-P. Weston's Dixie Eight, Cap 1029.
Electrical transcription libraries: Bob Crosby, Standard; Dick Jorgens, Associated; Chuck Foster, Long-Whorl.
 - TZENA, TZENA, TZENA** 5
Records available: A. Blank-Harmonica Trio, Riviera 114; G. Jenkins-The Weenies, Dec 27877; C. Solari-Family Choir, Star of David 1585; M. Miller Ory & Chorus, Cap 3855; H. Wynn, Dec 27052; V. Darnay, Mercury 5454; V. Sable Ory, Columbia 12473; G. Cates Ory, Coral 68241; R. Flanagan Ory, V178128-3647, 45147-3847; Frank Wojtowicz, Dana 702.
Electrical transcription libraries: Dean Hudson, Long-Whorl; Allen Roth Ory, Thesaurus.
 - COUNT EVERY STAR** 7
Records available: R. Anthony, Cap 859 and 979; M. Brown, Coral 68214; B. Wynn, Dec 45135; D. Wagner-A. Somo, Dec 27042; H. Jeffery, Cap 71813872, 1331-434; H. Winterhalter Ory, V178128-3697, 45132-222; Ravens, National 4111; S. Solt, Prestige 718.
Electrical transcription libraries: Bob Crosby, Standard; M. J. G. Jorgens, Associated.
 - I WANNA BE LOVED** 6
Records available: I. Bennett-M. Manning, Cap 718138825, 4331-446; Andrews Sisters-G. Jenkins Ory, Dec 27887; B. Clark, Cap 38401; B. Chaslin, MGM 18714; Fontaine Sisters-H. Winterhalter Ory, V178120-3772, 45147-3772; D. Brien, J. Garber Ory, Cap 7181244, 4513-144; B. Cox-G. Hebbas, Cap 2627; R. McKinley Ory, V178128-3436, 45147-4002; D. Washington, Mer 6181; G. Bradley, Cap 60241; C. Williams Ory, Variety 248; G. Armon, Prestige 717.
Electrical transcription libraries: Fran Warren, Thesaurus; Eugene Baid, Long-Whorl; Shiny Enns, Standard.
 - THIRD MAN THEME, THE** 9
Records available: D. Apollon, National 4104; Cate Vene Quartet, Cap 1331-444; J. Fields Trio, V178128-3696, 45147-3222; H. "Sugarfoot" Garland, Dec 48218; A. Karas, London 536; G. Lombardo, Dec 24639; R. McKinley Ory, V178128-3769, 45147-3242; A. Roy, Cap 7181318, 451F-828; A. Rayner-Gundlach, Coral 68148; E. Smith, Dec 24686; H. Stachow, Mer 5373; T. Turner Ory, Regal 3173; H. Winterhalter, Cap 37604; B. Peick Ory, Modern 203; F. Martin, V 28-3797; V. Young Ory, Dec 27040; R. Stuart Ory, Intra 4001; Franc Gottschall, Tempo 470.
Electrical transcription libraries: Music of Manhattan, Thesaurus; Dick Jorgens, Associated; Jerry Gryn Ory, Standard; Ben Pollack, World.
 - BONAPARTE'S RETREAT** 10
Records available: G. Kropp, V178120-3746, 45147-3746; L. McCallie, Cap 71812706, 1332-444; F. Rosendorn, Cap 38491; R. Starr, Cap 71813876, 451F-828; B. Butler, Dec 44209; Per Wee King, V178121-8111, 45148-8114; L. Grant, Cap 7181118, 4511158.
Electrical transcription libraries: Jack Rivers, Standard.
 - BETWICED** 8
Records available: J. August-J. Murd's Harmonists, Mer 5394; Chuck Galt, Atlantic 1882; D. Orr, Cap 38404; Deany Goodman-Helen Forrest, Mercury 1812; L. Green-B. Honeydew, V178128-3728, 45147-3728; G. Jenkins Ory, Dec 24683; A. Andrew, V 28-3137; Dave Rona, MGM 18120; R. Ross Ory, Cap 48182; B. Snyder, Tempt 1473; M. Torner-F. Ruge Ory, Cap 10007; L. Walter, Liberty 231; B. Goodman, Cap 63311-4492; J. McKee, Variety 246.
Electrical transcription libraries: Dave Rose Ory, Standard; Kay Armon, Associated; Claude Gordon Ory, Capital; Jane Christy-Jehory Guarnieri Quintet, Thesaurus; Russ Morgan, Long-Whorl.

*Jenkins, Decca Records; Miller, Columbia Records; Damore, Mercury Records; Cates, Coral Records; Flanagan, Victor Records; and other discs use lyrics by Gordon Jenkins and new music and arrangement by Spencer Ross, copyrighted by Chermell Mills. Mills Music claims its own copyright to music by Issac Heller and Alvin Greenman and has other lyrics by Michael Parrish. No record has not to date appeared on records. The Zelnit Organization of America has also made claims to the music.

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This week's

New Releases
... on RCA Victor

Release 10-25

Ships Coast to Coast, Week of September 3

POPULAR

PERRY COMO

Patricia
Watchin' the Trains Go By
20-3905—(47-3905)*

GENE KRUPA

Cincinnati Dancing Pig
Swingin' Doors 20-3906—(47-3906)*

Here come the DANCE BANDS again!

VAUGHN MONROE

This Is My Country
The Great American Dream
20-3907—(47-3907)*

BETTY HUTTON

Orange Colored Sky
Can't Stop Talking
20-3908—(47-3908)*

POP-SPECIALTY

SIX FAT DUTCHMEN

Geneva Polka
Dutch Boy—Waltz
25-1172—(51-1172)*

COUNTRY

ELTON BRITT

I'll Find You
(Remember Me) I'm the One Who
Loves You 21-0378—(48-0378)*

PEE WEE KING

Cincinnati Dancing Pig
We're Gonna Go Fishin'
21-0379—(48-0379)*

ELTON BRITT

The Red We Want Is the Red We've
Got
There's a Star-Spangled Banner Wav-
ing Somewhere 21-0381—(48-0381)*

SACRED

HARMONEERS QUARTET

Roll On, Jordan
Song of Delight 21-0380—(48-0380)*

NEW ALBUM

VAUGHN MONROE

Vaughn Monroe Sings a Medley of
College Songs P-299—(WP-299)*

CHILDREN'S ALBUMS

PAUL WING

Little Black Sambo's Jungle Band
Y-392—(WY-392)*

ROY ROGERS

Roy Rogers Rodeo Y-413—(WY-413)*

BOB SMITH

Howdy Doody's Laughing Circus
Y-414—(WY-414)*

PAUL WING

Uncle Wiggly Y-415—(WY-415)*

BOBBY DRISCOLL

Treasure Island Y-416—(WY-416)*

*45 r.p.m. Nat.

NOTE: All records in this panel are listed alphabetically by song title

Going Strong...

\$ Bonaparte's Retreat

Gene Krupa 20-3766—(47-3766)* 7

\$ Count Every Star

Hugo Winterhalter 20-3697—(47-3221)* 7

\$ Cuddle Buggin' Baby

\$ Enclosed One Broken Heart

Eddy Arnold 21-0342—(48-0342)* 7

\$ Good Night, Irene

Dennis Day 20-3870—(47-3870)* 7

\$ I Cross My Fingers

Perry Como 20-3846—(47-3846)* 7

\$ I'm Movin' On

Hank Snow 21-0328—(48-0328)* 7

\$ La Vie En Rose

Tony Martin 20-3819—(47-3819)* 7

Ralph Flanagan 20-3889—(47-3889)*

Melachrino Strings 20-3739—(47-3739)*

\$ Mona Lisa

Dennis Day 20-3753—(47-3753)*

Ralph Flanagan 20-3888—(47-3888)*

\$ Take a Letter, Miss Smith

Tony Martin and Fran Warren 20-3874—(47-3874)*

\$ Tzena, Tzena, Tzena

Ralph Flanagan 20-3847—(47-3847)*

Coming Up...

★ Bless This House

Perry Como 20-3850—(47-3850)*
No. 8 Retailers' Pick, Billboard, August
26th; Billboard Picks, August 13th.

★ The Beer That I Left on the Bar

Vaughn Monroe 20-3890—(47-3890)*
No. 4 Disc Jockeys' Pick, Billboard, August
26th; Billboard Possibilities, August 13th.

Music, Maestro, Please

Tony Martin 20-3883—(47-3883)*
No. 8 Disc Jockeys' Pick, Billboard, August
26th.★ The Red We Want Is the Red
We've Got (in the Old Red, White
and Blue)Ralph Flanagan 20-3904—(47-3904)*
The Billboard Picks, August 26th. Flana-
gan throws everything but the kitchen
sink into this rousing reading of a cor-
nell piece of contemporary patriotism. A
bit of flag waving that should pay off
for Flanagan and Victor.

TIPS

BETTY HUTTON—ORANGE COLORED SKY
CAN'T STOP TALKING

20-3908 (47-3908)

Betty's first record since her return to the RCA Victor label

The stars who make the hits
are on

RCA VICTOR Records

RCA VICTOR DIVISION

RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY



JAN FEB MAR

The Swings

APRIL MAY JUNE

JULY AUG. SEPT

to OCT. NOV. DEC.

"45"

CAPITOL RECORDS NEW SINGING DISCOVERY

JOHNNY PARKER



Singing Two Great Sides

"CAN'T SEEM TO
LAUGH ANYMORE"
and
"NEVER AGAIN"



#1162

SIX FEET TALL!

SINGS "LIKE CRAZY"!

BLACK HAIR!

HE'S S-H-A-R-P

LOVES WOMEN!

Personal Management

Exclusive Booking

NAT FREYER

MCA

The
Billboard

MUSIC POPULARITY CHARTS

PART
II

Sheet Music

Based on reports received last three days of Week Ending August 25

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales; (F) indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on record.

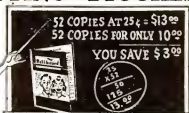
POSITION			Publishers
Weeks	Last	Title to date/Week/Week	
12	1	1. MDNA LISA (F) (R)	Famous
7	3	2. GOODNIGHT, IRENE (R)	Spencer
9	2	3. PLAY A SIMPLE MELODY (R)	Bertin
8	5	4. SAM'S SONG (R)	Sam Weiss
14	7	5. COUNT EVERY STAR (R)	Paxton
23	6	6. THIRD MAN THEME, THE (F) (R)	Chappell
5	8	7. TZENA, TZENA, TZENA (R)	Copyright in dispute
19	4	8. BEMITCHED (R)	Chappell
15	8	9. I WANNA BE LOVED (R)	Supreme
2	15	10. NO OTHER (R)	Walt Disney
5	—	11. SOMETIME (R)	Wiltmark
20	10	12. OLD PIANO ROLL BLUES, THE (R)	Leeds
5	12	12. LA VIE EN ROSE (R)	Harms
2	14	14. BONAPARTE'S RETREAT (R)	Acuff-Rose
3	—	15. I CROSS MY FINGERS (R)	United
5	—	15. I DON'T SLIP, I WASN'T PUSHED, I FELL (R)	Remick

ENGLAND'S TOP TWENTY

POSITION			English	American
Weeks	Last	Title to date/Week/Week		
11	1	1. BEMITCHED	Chappell	Chappell
5	2	2. SILVER DOLLAR	Pic Music, Ltd.	Hampshire Publishing Corp.
15	4	3. DEARIE	Camptell-Connelly	Laurel
20	3	4. MY FORGIVEN HEART	Sam	Sentry-Jay
12	5	5. DADDY'S LITTLE GIRL	Yale	Benson
16	8	6. LET'S DO IT AGAIN	Lennox	Robbins Music
12	6	7. I REMEMBER THE CORNFIELDS	Arcadia	Leeds
3	10	8. SENTIMENTAL ME	Cinephone	Klickerbocker
2	13	9. IF I WERE A BLACK BIRD	Bar & Cox	"
17	9	10. THAT OLD PIANO ROLL BLUES	Leeds	Leeds
7	14	11. IF I LOVED YOU	Williamson	"
16	7	12. OH, YOU SWEET ONE	Southern	General Music
7	11	13. YOUR HEART AND MY HEART	Lawrence Wright	"
3	17	14. HAVE I TOLD YOU LATELY THAT I LOVE YOU?	Leeds	Duchess
16	12	15. QUICKSILVER	W. M. Morris	W. H. Morris
5	16	16. CANDY AND CAKE	Irwin Dash	Oxford Music
1	—	16. SAM'S SONG	Sterling	Sam Weiss
15	15	16. ME AND MY SHADOW	Francis Day	Bourne
2	19	19. GIVE IN A WHILE	Magna	"
12	18	20. JEALOUS HEART	New World	Acuff-Rose

*Publisher not available as The Billboard goes to press.

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THE TOP TUNES OF THE DAY

are on



TOP POPS!

	78 RPM	45 RPM
"MONA LISA" Nat "King" Cole.....	1010	F1010
"BONAPARTE'S RETREAT" Kay Starr.....	936	F936
"AIN'T NOBODY'S BUSINESS BUT MY OWN," "I'LL NEVER BE FREE" Starr-Ernie.....	1124	F1124
"MOLA," "JEALOUS" Les Paul.....	1014	F1014
"SOMETIME," "NO OTHER LOVE" Jo Stafford.....	1053	F1053
"GOODNIGHT IRENE," "OUR VERY OWN" Jo Stafford.....	1142	F1142
"HOME" Nat "King" Cole.....	1133	F1133
"SAM'S SONG," "IVORY RAG" Joe "Fingers" Carr.....	962	F962
"I LOVE YOU BECAUSE" Jan Garber.....	983	F983
"BABY, OBEY ME," "I'LL ALWAYS LOVE YOU" Dean Martin.....	1028	F1028

TOP WESTERNS!

TENNESSEE ERNIE & THE STARLIGHTERS		
"Cincinnati Dancing Pig".....	1174	F1174
TENNESSEE ERNIE		
"What This Country Needs".....	1159	F1159
JIMMY WAKELY		
"Mona Lisa".....	1151	F1151
RAMBLIN' JIMMIE DOLAN		
"Wham! Bam! Thank You Mam!".....	1150	F1150
JESS WILLAR		
"Trouble Then Satisfaction".....	1137	F1137
JOE ALLISON		
"Goodnight Irene".....	1122	F1122
JESS WILLAR		
"New Panhandle Rag".....	1101	F1101
BILLY WALKER		
"Alcohol Love".....	1097	F1097
JIMMY WAKELY		
"Sugar Plum Kisses".....	1068	F1066
RAMBLIN' JIMMIE DOLAN		
"I'll Sail My Ship Alone".....	952	F952

SMILEY BURNETTE

In full-color picture sleeves

"RUDOLPH, THE RED-NOSED REINDEER"
coupled with "THE SWISS BOY"

"THE DONKEY ENGINE"

coupled with

"I WISH THAT I'D SAID THAT"

Nat "King" Cole's



SENSATIONAL SELLER
"MONA LISA"

MOVING UP FAST!

NAT'S "HOME"

coupled with

"TUNNEL OF LOVE"

78 rpm No. 1133 45 rpm No. F1133

Margaret



Whiting with
Joe "Fingers" Carr

"LET'S DO IT AGAIN"

coupled with "FRIENDLY STAR"

78 rpm No. 1132 45 rpm No. F1132

ALL 3 ON

"Cincinnati Dancing Pig"



VOCAL
and Western Band

TENNESSEE ERNIE

78 rpm No. 1174 45 rpm No. F1174

PIANO
and Chorus

JOE "FINGERS" CARR

78 rpm No. 1182 45 rpm No. F1182

ORGAN

EDDIE GRANT on the Hammond

78 rpm No. 1183 45 rpm No. F1183

Peggy



Lee

"SHOW ME THE
WAY TO GET OUT
OF THIS WORLD"

('cause that's where everything is!')

coupled with

"HAPPY MUSIC"

78 rpm No. 1105 45 rpm No. F1105

Tex Williams

and His Western Caravan



"WILD CARD"

coupled with

"TAMBURITZA BOOGIE"

78 rpm No. 1166 45 rpm No. F1166

The Billboard MUSIC POPULARITY CHARTS

Radio Popularity

Based on reports received last
three days of
Week Ending August 25

RECORDS MOST PLAYED BY DISK JOCKEYS

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among disk jockeys throuth the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part 1. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

POSITION		
Weeks Last This		
to date Week Week		

- | | | | | | |
|----|------|--------------------------|--------------------------------|-------------------------|-------------------|
| 8 | 2 | 1. | GOODNIGHT, IRENE..... | G. Jenkins-Weavers | Dec(78)27077 |
| | | | (4537-27077)—BM | | |
| 13 | 1 | 2. | MONA LISA..... | Nat "King" Cole..... | Cap(78)1910 |
| | | | (4537-1010)—ASCAP | | |
| 6 | 4 | 3. | SIMPLE MELODY..... | Gary-Bing Crosby..... | Cap(78)27132 |
| | | | (4537-27132)—ASCAP | | |
| 6 | 3 | 4. | SAM'S SONG..... | Gary-Bing Crosby..... | Cap(78)27142 |
| | | | (4537-27142)—ASCAP | | |
| 5 | 6 | 5. | GOODNIGHT, IRENE..... | F. Sinatra..... | Cap(78)27180 |
| | | | (4537-27180)—BM | | |
| 9 | 5 | 6. | TZEZA, TZEZA, TZEZA..... | G. Jenkins-Weavers | Dec(78)27072 |
| | | | (4537-27072)—ASCAP | | |
| 11 | 9 | 7. | DONAPARTE'S RETREAT..... | K. Starr..... | Cap(78)936 |
| | | | (4537-936)—BM | | |
| 7 | 7 | 8. | TZEZA, TZEZA, TZEZA..... | V. Damon-G. Oster..... | Cap(78)5454 |
| | | | (4537-5454)—ASCAP | | |
| 2 | 15 | 9. | ALL MY LOVE..... | P. Page..... | Mercury(78)455 |
| | | | (4537-55045)—ASCAP | | |
| 2 | — | 10. | CAN ANYONE EXPLAIN..... | Ames Brothers..... | Coral(78)60253 |
| | | | (4537-60253) | | |
| 17 | 11. | TZEZA, TZEZA, TZEZA..... | M. Miller | Cap(78)6855 | (4537-6925) |
| | | | Columbia | | |
| 17 | 181. | I WANNA BE LOVED..... | Andrew Sinatra..... | Cap(78)706 | (4537-706)—ASCAP |
| | | | Jenkins | | |
| | | | Dec(78)27007 | | |
| | | | (4537-27007)—ASCAP | | |
| 2 | 29. | 13. | MUSIC, MAESTRO,
PLEASE..... | F. Laine..... | Mercury(78)750 |
| | | | (4537-58045)—ASCAP | | |
| 15 | 10 | 14. | COUNT EVERY STAR..... | R. Anthony..... | Cap(78)979 |
| | | | (4537-979) | | |
| | | | Cap(78)859 | | |
| | | | (4537-859)—ASCAP | | |
| 8 | 12 | 15. | SAM'S SONG..... | J. "Fingers" Carr..... | Cap(78)962 |
| | | | (4537-962)—ASCAP | | |
| 1 | — | 16. | MONA LISA..... | R. Flanagan..... | V. 30-3889—ASCAP |
| | | | (4537-3889)—ASCAP | | |
| 1 | — | 17. | CAN ANYONE EXPLAIN..... | R. Anthony..... | Cap(78)1131 |
| | | | (4537-1131) | | |
| 3 | 13 | 18. | NO OTHER LOVE..... | J. Stafford..... | (4537-113) |
| | | | Cap(78)1053 | | |
| | | | (4537-1043)—ASCAP | | |
| 2 | 21 | 19. | GOODNIGHT, IRENE..... | J. Stafford..... | Cap(78)1142 |
| | | | (4537-1142)—BM | | |
| 4 | — | 20. | DONAPARTE'S RETREAT..... | G. Krupa..... | NOLA 37-3764 |
| | | | (4537-3764)—BM | | |
| 4 | — | 21. | 7/8..... | L. Paul..... | Cap(78)1014 |
| | | | (4537-1014)—ASCAP | | |
| 2 | 20 | 22. | GOODNIGHT, IRENE..... | C. Dante-Denis Day..... | V178-20-3870 |
| | | | (4537-3870)—BM | | |
| 1 | — | 22. | I LOVE THE GUY..... | F. Warren..... | Cap(78)3849 |
| | | | (4537-3849)—ASCAP | | |
| 1 | — | 22. | HOME..... | "King Cole"..... | Cap(78)1131 |
| | | | (4537-1131) | | |
| 11 | 16 | 23. | LA VIE EN ROSE..... | P. Weston..... | Cap(78)890 |
| | | | (4537-890)—ASCAP | | |
| 13 | 22 | 26. | COUNT EVERY STAR..... | N. Winterhalter..... | V178-20-3872 |
| | | | (4537-3872)—ASCAP | | |
| 4 | — | 26. | MONA LISA..... | C. Spinks..... | Cap(78)3849 |
| | | | (4537-3849)—ASCAP | | |
| 1 | — | 26. | GOODNIGHT, IRENE..... | Alexander Bros..... | (4537-3849)—ASCAP |
| | | | (4537-3849)—ASCAP | | |
| 1 | — | 29. | ALL MY LOVE..... | P. Faith..... | Cap(78)3849 |
| | | | (4537-3849)—ASCAP | | |
| 5 | 23 | 30. | OUR VERY OWN..... | S. Varujan..... | (4537-3849)—ASCAP |
| | | | (4537-3849)—ASCAP | | |
| 1 | — | 30. | SIMPLE MELODY..... | P. Harris..... | (4537-3849)—ASCAP |
| | | | (4537-3849)—ASCAP | | |

THE FOUR TOP BEST SELLING RECORDS ON ALL CHARTS!

BIG!**Frankie
Laine****"MUSIC
MAESTRO,
PLEASE"***Flip Side***"DREAM A
LITTLE DREAM"**MERCURY 5458
45 RPM • 5458X45**BIG!****Vic
Damone****"CINNAMATI
DANCING PIG"****"FORBIDDEN LOVE"**

MERCURY 5477 45 RPM • 5477X45

**"JUST SAY
I LOVE HER"****"CAN ANYONE EXPLAIN"**

MERCURY 5474 45 RPM • 5474X45

'TZENA, TZENA, TZENA'**'I LOVE THAT GIRL'**

MERCURY 5454 45 RPM • 5454X45

'VAGABOND SHOES'**'I HADN'T ANYONE TILL YOU'**

MERCURY 5420 45 RPM • 5420X45

BIG!**KITTY
KALLEN
AND
RICHARD
HAYES****"OUR
LADY OF
FATIMA"***Flip Side***"HONESTLY
I LOVE YOU"**MERCURY 5466
45 RPM • 5466X45**BIG!****Patti
Page****"ALL
MY
LOVE"***Flip Side***"ROSES REMIND
ME OF YOU"**MERCURY 5455
45 RPM • 5455X45

ONLY

Mercury

HAS THE HITS ON NON-BREAKABLE RECORDS

MERCURY RECORDS,

CHICAGO, ILLINOIS

★

MERCURY RECORDS OF CANADA LTD, TORONTO, CANADA

The Billboard

MUSIC POPULARITY CHARTS

Retail Record Sales

BEST-SELLING POP SINGLES

Records listed are those selling best in the nation's top volume retail record stores. List is based upon The Billboard's weekly survey among the 1,400 largest dealers, representing every important market area. Survey returns are weighted according to size of market area. Records listed numerically, according to greatest sales. The "B" side of each record is also listed.

POSITION	Weeks [Last] [This]	to date/Week	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30																																																																																																																																																																																																																																																											
			1	GOONIGHT, IRENE	G. Jenkins-Wieners	4	MONA LISA	Net. "Kings" Gold	6	SAM'S SONG	Simple Melody	7	12. ZENA, TZENA, TZENA	G. Jenkins-Wieners	11	GOONIGHT, IRENE	F. S. Smith	13	COUNT EVERY STAR	H. Winterhalter	14	TZENA, TZENA, TZENA	M. Miller	15	I WANNA BE LOVED	B. Edeline	16	BOHAPART'S RETREAT	K. Krug	17	MONA LISA	V. Young	18	GOONIGHT, IRENE	F. S. Smith	19	COUNT EVERY STAR	H. Winterhalter	20	TZENA, TZENA, TZENA	M. Miller	21	I WANNA BE LOVED	B. Edeline	22	BOHAPART'S RETREAT	K. Krug	23	MONA LISA	V. Young	24	GOONIGHT, IRENE	F. S. Smith	25	COUNT EVERY STAR	H. Winterhalter	26	TZENA, TZENA, TZENA	M. Miller	27	I WANNA BE LOVED	B. Edeline	28	BOHAPART'S RETREAT	K. Krug	29	MONA LISA	V. Young	30	GOONIGHT, IRENE	F. S. Smith																																																																																																																																																																																																																				
13	2		MONA LISA	Net. "Kings" Gold	6	SAM'S SONG	Simple Melody	7	12. ZENA, TZENA, TZENA	G. Jenkins-Wieners	11	GOONIGHT, IRENE	F. S. Smith	13	COUNT EVERY STAR	H. Winterhalter	14	TZENA, TZENA, TZENA	M. Miller	15	I WANNA BE LOVED	B. Edeline	16	BOHAPART'S RETREAT	K. Krug	17	MONA LISA	V. Young	18	GOONIGHT, IRENE	F. S. Smith	19	COUNT EVERY STAR	H. Winterhalter	20	TZENA, TZENA, TZENA	M. Miller	21	I WANNA BE LOVED	B. Edeline	22	BOHAPART'S RETREAT	K. Krug	23	MONA LISA	V. Young	24	GOONIGHT, IRENE	F. S. Smith	25	COUNT EVERY STAR	H. Winterhalter	26	TZENA, TZENA, TZENA	M. Miller	27	I WANNA BE LOVED	B. Edeline	28	BOHAPART'S RETREAT	K. Krug	29	MONA LISA	V. Young	30	GOONIGHT, IRENE	F. S. Smith																																																																																																																																																																																																																								
6	4		SAM'S SONG	Simple Melody	7	12. ZENA, TZENA, TZENA	G. Jenkins-Wieners	11	GOONIGHT, IRENE	F. S. Smith	13	COUNT EVERY STAR	H. Winterhalter	14	TZENA, TZENA, TZENA	M. Miller	15	I WANNA BE LOVED	B. Edeline	16	BOHAPART'S RETREAT	K. Krug	17	MONA LISA	V. Young	18	GOONIGHT, IRENE	F. S. Smith	19	COUNT EVERY STAR	H. Winterhalter	20	TZENA, TZENA, TZENA	M. Miller	21	I WANNA BE LOVED	B. Edeline	22	BOHAPART'S RETREAT	K. Krug	23	MONA LISA	V. Young	24	GOONIGHT, IRENE	F. S. Smith	25	COUNT EVERY STAR	H. Winterhalter	26	TZENA, TZENA, TZENA	M. Miller	27	I WANNA BE LOVED	B. Edeline	28	BOHAPART'S RETREAT	K. Krug	29	MONA LISA	V. Young	30	GOONIGHT, IRENE	F. S. Smith																																																																																																																																																																																																																											
6	3		SIMPLE MELODY	Gary-Bing Corder	7	12. ZENA, TZENA, TZENA	G. Jenkins-Wieners	11	GOONIGHT, IRENE	F. S. Smith	13	COUNT EVERY STAR	H. Winterhalter	14	TZENA, TZENA, TZENA	M. Miller	15	I WANNA BE LOVED	B. Edeline	16	BOHAPART'S RETREAT	K. Krug	17	MONA LISA	V. Young	18	GOONIGHT, IRENE	F. S. Smith	19	COUNT EVERY STAR	H. Winterhalter	20	TZENA, TZENA, TZENA	M. Miller	21	I WANNA BE LOVED	B. Edeline	22	BOHAPART'S RETREAT	K. Krug	23	MONA LISA	V. Young	24	GOONIGHT, IRENE	F. S. Smith	25	COUNT EVERY STAR	H. Winterhalter	26	TZENA, TZENA, TZENA	M. Miller	27	I WANNA BE LOVED	B. Edeline	28	BOHAPART'S RETREAT	K. Krug	29	MONA LISA	V. Young	30	GOONIGHT, IRENE	F. S. Smith																																																																																																																																																																																																																											
10	5		TZENA, TZENA, TZENA	G. Jenkins-Wieners	11	GOONIGHT, IRENE	F. S. Smith	13	COUNT EVERY STAR	H. Winterhalter	14	TZENA, TZENA, TZENA	M. Miller	15	I WANNA BE LOVED	B. Edeline	16	BOHAPART'S RETREAT	K. Krug	17	MONA LISA	V. Young	18	GOONIGHT, IRENE	F. S. Smith	19	COUNT EVERY STAR	H. Winterhalter	20	TZENA, TZENA, TZENA	M. Miller	21	I WANNA BE LOVED	B. Edeline	22	BOHAPART'S RETREAT	K. Krug	23	MONA LISA	V. Young	24	GOONIGHT, IRENE	F. S. Smith	25	COUNT EVERY STAR	H. Winterhalter	26	TZENA, TZENA, TZENA	M. Miller	27	I WANNA BE LOVED	B. Edeline	28	BOHAPART'S RETREAT	K. Krug	29	MONA LISA	V. Young	30	GOONIGHT, IRENE	F. S. Smith																																																																																																																																																																																																																														
12	6		BOHAPART'S RETREAT	K. Starbuck	17	MONA LISA	V. Young	18	GOONIGHT, IRENE	F. S. Smith	19	COUNT EVERY STAR	H. Winterhalter	20	TZENA, TZENA, TZENA	M. Miller	21	I WANNA BE LOVED	B. Edeline	22	BOHAPART'S RETREAT	K. Krug	23	MONA LISA	V. Young	24	GOONIGHT, IRENE	F. S. Smith	25	COUNT EVERY STAR	H. Winterhalter	26	TZENA, TZENA, TZENA	M. Miller	27	I WANNA BE LOVED	B. Edeline	28	BOHAPART'S RETREAT	K. Krug	29	MONA LISA	V. Young	30	GOONIGHT, IRENE	F. S. Smith																																																																																																																																																																																																																																													
17	7		I WANNA BE LOVED	Andrew Jenkins	17	MONA LISA	V. Young	18	GOONIGHT, IRENE	F. S. Smith	19	COUNT EVERY STAR	H. Winterhalter	20	TZENA, TZENA, TZENA	M. Miller	21	I WANNA BE LOVED	B. Edeline	22	BOHAPART'S RETREAT	K. Krug	23	MONA LISA	V. Young	24	GOONIGHT, IRENE	F. S. Smith	25	COUNT EVERY STAR	H. Winterhalter	26	TZENA, TZENA, TZENA	M. Miller	27	I WANNA BE LOVED	B. Edeline	28	BOHAPART'S RETREAT	K. Krug	29	MONA LISA	V. Young	30	GOONIGHT, IRENE	F. S. Smith																																																																																																																																																																																																																																													
6	8		TZENA, TZENA, TZENA	V. Dammone-G. Osmer	17	MONA LISA	V. Young	18	GOONIGHT, IRENE	F. S. Smith	19	COUNT EVERY STAR	H. Winterhalter	20	TZENA, TZENA, TZENA	M. Miller	21	I WANNA BE LOVED	B. Edeline	22	BOHAPART'S RETREAT	K. Krug	23	MONA LISA	V. Young	24	GOONIGHT, IRENE	F. S. Smith	25	COUNT EVERY STAR	H. Winterhalter	26	TZENA, TZENA, TZENA	M. Miller	27	I WANNA BE LOVED	B. Edeline	28	BOHAPART'S RETREAT	K. Krug	29	MONA LISA	V. Young	30	GOONIGHT, IRENE	F. S. Smith																																																																																																																																																																																																																																													
4	10		CAN ANYONE EXPLAIN?	Amis Brothers	17	MONA LISA	V. Young	18	GOONIGHT, IRENE	F. S. Smith	19	COUNT EVERY STAR	H. Winterhalter	20	TZENA, TZENA, TZENA	M. Miller	21	I WANNA BE LOVED	B. Edeline	22	BOHAPART'S RETREAT	K. Krug	23	MONA LISA	V. Young	24	GOONIGHT, IRENE	F. S. Smith	25	COUNT EVERY STAR	H. Winterhalter	26	TZENA, TZENA, TZENA	M. Miller	27	I WANNA BE LOVED	B. Edeline	28	BOHAPART'S RETREAT	K. Krug	29	MONA LISA	V. Young	30	GOONIGHT, IRENE	F. S. Smith																																																																																																																																																																																																																																													
10	12		NOLA	L. Paul	17	MONA LISA	V. Young	18	GOONIGHT, IRENE	F. S. Smith	19	COUNT EVERY STAR	H. Winterhalter	20	TZENA, TZENA, TZENA	M. Miller	21	I WANNA BE LOVED	B. Edeline	22	BOHAPART'S RETREAT	K. Krug	23	MONA LISA	V. Young	24	GOONIGHT, IRENE	F. S. Smith	25	COUNT EVERY STAR	H. Winterhalter	26	TZENA, TZENA, TZENA	M. Miller	27	I WANNA BE LOVED	B. Edeline	28	BOHAPART'S RETREAT	K. Krug	29	MONA LISA	V. Young	30	GOONIGHT, IRENE	F. S. Smith																																																																																																																																																																																																																																													
9	11		MONA LISA	V. Young	18	GOONIGHT, IRENE	F. S. Smith	19	COUNT EVERY STAR	H. Winterhalter	20	TZENA, TZENA, TZENA	M. Miller	21	I WANNA BE LOVED	B. Edeline	22	BOHAPART'S RETREAT	K. Krug	23	MONA LISA	V. Young	24	GOONIGHT, IRENE	F. S. Smith	25	COUNT EVERY STAR	H. Winterhalter	26	TZENA, TZENA, TZENA	M. Miller	27	I WANNA BE LOVED	B. Edeline	28	BOHAPART'S RETREAT	K. Krug	29	MONA LISA	V. Young	30	GOONIGHT, IRENE	F. S. Smith																																																																																																																																																																																																																																																
13	12		GOONIGHT, IRENE	F. S. Smith	19	COUNT EVERY STAR	H. Winterhalter	20	TZENA, TZENA, TZENA	M. Miller	21	I WANNA BE LOVED	B. Edeline	22	BOHAPART'S RETREAT	K. Krug	23	MONA LISA	V. Young	24	GOONIGHT, IRENE	F. S. Smith	25	COUNT EVERY STAR	H. Winterhalter	26	TZENA, TZENA, TZENA	M. Miller	27	I WANNA BE LOVED	B. Edeline	28	BOHAPART'S RETREAT	K. Krug	29	MONA LISA	V. Young	30	GOONIGHT, IRENE	F. S. Smith																																																																																																																																																																																																																																																			
8	11		TZENA, TZENA, TZENA	M. Miller	21	I WANNA BE LOVED	B. Edeline	22	BOHAPART'S RETREAT	K. Krug	23	MONA LISA	V. Young	24	GOONIGHT, IRENE	F. S. Smith	25	COUNT EVERY STAR	H. Winterhalter	26	TZENA, TZENA, TZENA	M. Miller	27	I WANNA BE LOVED	B. Edeline	28	BOHAPART'S RETREAT	K. Krug	29	MONA LISA	V. Young	30	GOONIGHT, IRENE	F. S. Smith																																																																																																																																																																																																																																																									
12	22		I WANNA BE LOVED	B. Edeline	22	BOHAPART'S RETREAT	K. Krug	23	MONA LISA	V. Young	24	GOONIGHT, IRENE	F. S. Smith	25	COUNT EVERY STAR	H. Winterhalter	26	TZENA, TZENA, TZENA	M. Miller	27	I WANNA BE LOVED	B. Edeline	28	BOHAPART'S RETREAT	K. Krug	29	MONA LISA	V. Young	30	GOONIGHT, IRENE	F. S. Smith																																																																																																																																																																																																																																																												
2	16		NO OTHER LOVE	S. Stafford	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME	G. Krug	Cap17:05:33	4539-1053	SOME TIME

Based on reports received last
three days of
Week ending August 25

Dealer Doings

MERCHANDISING TIPS . . . "We have lined our listening booths with album covers. This has moved many 78 r.p.m. albums that were slow sellers. It has also increased our 45 r.p.m. sales a great deal."—The Music Shop, Greenwood, Miss. . . Moesholder Furniture Company, Sheridan, Wyo., and Panhandle Radio Company, Amarillo, Tex., recommend giving away a free stereo album with every purchase of 12 or more phonograph records. . . "We have found the RCA Victor coupon book idea for selling 45 r.p.m. attachments has been very helpful in bringing customers back into our store. That in turn, increases our sales of records."—Ford Music Company, Pocatello, Idaho. . . Moran Appliance Company, Sherman, Tex., sponsors a daily disk jockey show on pop and hillbilly music and reports that display and suggestion selling also increase sales. . . Since the hits sell themselves, Benynes Music Company, Danville, Va., points out that the basic need for any disk shop is a staff of clerks who are acquainted with all labels and all music and can sell all without any partiality.

WHY DON'T THEY DEPT? . . . "Put out a book in which dealers can fill in the LP titles they have in stock and not what has been released by the manufacturers?"—Berkley Music Company, Worcester, Mass. . . "Get together so that all manufacturers use the same color schemes on their 45 r.p.m. records? RCA Victor's system is excellent."—Sidney Music Mart, Sidney, Mont.—Have more stock pictures of pictures with pop tunes in them. We felt much more enthused about selling "Annie Get Your Gun" albums after seeing the MGM picture."—Gloria Rybakowicz, Paulbrook Music, Milwaukee. . . "Put out a comprehensive catalog of 45 r.p.m. records similar to the one that Schwann puts out for LP's?"—J. Pratt and S. Adoff, Star Music Center, New Brunswick, N. J. (A similar comment comes from Index Radio & Appliance Company, Los Angeles.

NO CO-ORDINATION . . . Among the group of dealers who still complain that there is a great lack of co-ordination among manufacturers, distributors and disk jockey plays are Sealey and Sons, Newport News, Va.; Marie Wood, Regal Record Shop, Los Angeles, and Home Service, Inc., Cleveland Heights, O. Basic complaint is that disk jockeys get advance releases long before dealers are able to stock up on records. Home Service points out that their Decca distributor, however, made the "Tzena, Tzena, Tzena" record available to dealers at the same time that the jockey got copies. Result: "They played the record and we had plenty to sell."

NEWS AND CHATTER . . . Taylor Radio Company, Detroit, had half of its stock destroyed by a fire at the Club Bal, next door to the shop. . . Pitt's, Jamestown, N. Y., set up a sales booth in the lobby of the local theater during the playing of "Three Little Words," with business reported to be excellent. . . Louise Jacobs, record department manager at Coastal Furniture, Brunswick, Ga., back at work after a Florida vacation. . . A big hillbilly jamboree was held at the opening of Jimmy Skinner's new disk shop in Cincinnati, Wednesday (23). Local and national hillbilly artists and disk jockey appeared at the store from 3 to 8 p.m. . . Lee Barron is set to make a personal appearance at U. V. Blake's Radio Service & Record Center, Lubbock, Tex., August 28. Show airs a deejay program from the front show-window.

CHILDREN'S RECORDS

Records listed are those records selling best in the nation's retail record stores (depts.), according to The Billboard's weekly dealer survey. Records are listed according to greatest sales.

POSITION	
Weeks [Last This to date/Week]	
29 1	1 CINDERELLA (Two Records) 1. Woods and Others...V787-399; 451WY-399
25 2	2 HOPALONG CASSIOY AND THE SINGING BANJO (Two Records) B. Boys-A. Clyde-R. Brooks...Cap7810C-3058; 3313H-3059
2 10 3	3 TREASURE ISLAND (Two Records) B. Orinell...V787Y-414; 451WY-416
116 4	4 BOZO AT THE CIRCUS (Two Records) Alan Livingston-Vance "Pintar" Colvig...CapB8X-34; OBX-124
115 5	5 LITTLE TOOT (One Record) Don Wilson-The Starliners-80; 451KAP-3001
40 5 6	6 BOZO AND THE BIROS (Two Records) F. Colvig-B. May Grl...Cap7810C-3057; 451KAP-3003
103 5 7	7 BUGS BUNNY (Three Records) Mel Blanc...Cap7810C-3054; 451COP-3004
2 5 8	8 HOWDY GODOOD AND THE AIR-DOODLE (Two Records) Bob Smith-H. Rene Orr-V787Y-397; 451WY-397
45 7 9	9 WOODY WOODPECKER AND HIS TALENT SHOW (Two Records) M. Blanc-B. May Grl...Cap7810C-3032; 451KAP-3032
15 11 10	10 TOM AND JERRY AT THE CIRCUS (Two Records) F. DeSaires and C. G

POP ALBUMS

Because all labels are not listed on all speeds it is difficult to conduct a pop album survey that is statistically accurate. Furthermore, accurate information is difficult to obtain. It is almost impossible for the average large dealer to fill out the Billboard's weekly questionnaire on a compilation may be drawn between their 33 pop albums sales and their 45 pop album sales. Therefore, The Billboard is no longer attempting to show comparative sales volume between 45 and 33 pop albums.

Best Selling 33 1/2 R.P.M.

Weeks [Last] [This] to date/Week	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
1	YOUNG MAN WITH A HORN, A. Davis	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
1	YOUNG MAN WITH A HORN, A. Davis	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30

Best Selling 45 R.P.M.

Weeks [Last] [This] to date/Week	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
1	ANNE GET YOUR GUN (Four Records)	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
1	ANNE GET YOUR GUN (Four Records)	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30

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BILLY ECKSTINE

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78 RPM — M-G-M 10778

45 RPM — M-G-M K10778

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The Billboard MUSIC POPULARITY CHARTS PART V Juke Box Record Plays

Based on reports received last three days of Week Ending August 25

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,500 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same title. Notes shown in this chart other available records of same titles listed here will be found in the Honor Roll of Juke Music Popularity Chart, Part 2.

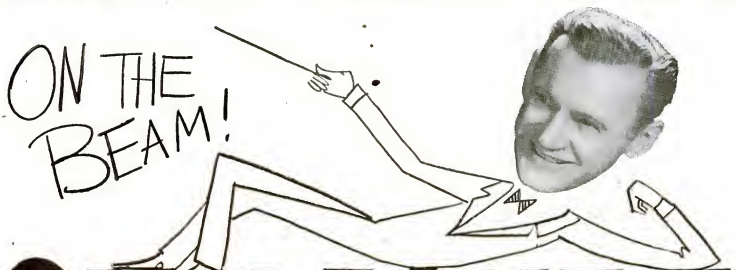
POSITION

Weeks Last 1 This
to date/Week/Week

- | | | | | | |
|----|----|-----|---|----------------------------------|---|
| 8 | 1 | 2. | GOODNIGHT, IRENE | G. Jenkins-Weavers | Dec(78)27077; (45)9-27077-BMI |
| 12 | 2 | 2. | MONA LISA | Nat "King" Cole | Dec(78)27077; (45)9-27077-BMI |
| 6 | 3 | 3. | SIMPLE MELODY | Gary-Bing Crosby | Dec(78)27132; (45)9-27132-ASCAP |
| 6 | 4 | 4. | SAM'S SONG | Gary-Bing Crosby | Dec(78)27132; (45)9-27132-ASCAP |
| 17 | 5 | 1. | I WANNA BE LOVED | Andrews Sisters-G. Jenkins | Dec(78)27077; (45)9-27077-ASCAP |
| 10 | 5 | 1. | TZENA, TZENA, TZENA | G. Jenkins-Weavers | Dec(78)27077; (45)9-27077-ASCAP |
| 14 | 9 | 7. | BONAPARTE'S RETREAT | K. Starr | Cap(78)936; (45)F-936-BMI |
| 10 | 7 | 8. | SAM'S SONG | J. (Fingers) Carr | Cap(78)942; (45)F-942-ASCAP |
| 8 | 9 | 9. | BONAPARTE'S RETREAT | G. Noga | Cap(78)6253; (45)9-60253 |
| 4 | 8 | 10. | CAN ANYONE EXPLAIN! | Ames Brothers | Dec(78)26879; (45)9-26879 |
| | | | (B. Anthony Ork, Cap 1332; D. Shaw-H. Zimmerman, Cap(78)36979, (53)1-795; A. Morgan, London 746; V. Dumore, Mer 5474; D. Haynes, Dec 27161; Soft Notes, Mer 5464) | | |
| 4 | 10 | 10. | GOODNIGHT, IRENE | R. Foley and E. Tubbs | Dec(78)26255; (45)9-46255-BMI |
| 1 | — | 10. | CINCINNATI DANCING PIC | R. Foley | Dec(78)46261; (45)9-46261 |
| | | | (T. Brown, London 748) | | |
| 6 | 11 | 13. | MONA LISA | V. Young | Dec(78)27046; (45)9-27046-ASCAP |
| 8 | 13 | 13. | NOLA | L. Paul | Cap(78)1014; (45)F-1014-ASCAP |
| | | | (G. Lombardo, Dec 27378) | | |
| 4 | 15 | 15. | GOODNIGHT, IRENE | F. Sinatra | Dec(78)27077; (45)9-27077-BMI |
| 26 | 14 | 15. | THIRD MAN THEME, THE | G. Lombardo | Dec(78)24639; (45)9-24639-ASCAP |
| 9 | — | 17. | COUNT EVERY STAR | H. Winterhalter | VIT(8)26-3497; (45)9-263497-ASCAP |
| 4 | — | 17. | STARS ARE THE WINDOWS OF HEAVEN | Ames Brothers | Cap(78)6209; (45)9-6209-ASCAP |
| | | | (Andrews Sisters-G. Lombardo Ork, Dec 24965; P. Allison-J. Facinotto Ork, V 20-3727; J. Desmond, MGM 10734; N. Brandon, London 606) | | |
| 18 | 12 | 19. | BETWITCHED | G. Jenkins | Dec(78)24968; (45)9-24968-ASCAP |
| 2 | 17 | 19. | ALL MY LOVE | P. Page | Mercury(78)5459; (45)9-5459-ASCAP |
| | | | (B. Crosby-J. Alexander Chorus-V. Young Ork, Dec 27337; N. Bobbitt, Cap(78)6290; Xavier Cugat Ork, Col 38913; P. Felix, Col 38918; D. Day-C. Best, VIT(8)26-3476; G. Lombardo, Dec 27318) | | |
| 7 | 18 | 19. | COUNT EVERY STAR | O. Haymes-A. Shaw | Dec(78)27042; (45)9-27042-ASCAP |
| 2 | 24 | 19. | OUR LITTLE RANCH HOUSE | G. Lombardo | Dec(78)27092; (45)9-27092 |
| | | | (J. Parker, Cap 1308) | | |
| 3 | — | 19. | VAGABOND SHOES | V. Damone-G. Osler | Mercury(78)5429; (45)9-5429-ASCAP |
| | | | (N. Bobbitt, Cap(78)6290; P. Bailey, Col(78)3493; (53)7-740) | | |
| 3 | — | 19. | SIMPLE MELODY | J. Stafford-Starlighters | Cap(78)1039; (45)F-1039-ASCAP |
| 3 | 14 | 19. | TZENA, TZENA, TZENA | V. Damone-G. Osler | Mercury(78)5459; (45)9-5459-ASCAP |
| 6 | 21 | 21. | COUNT EVERY STAR | R. Anthony | Cap(78)979; (45)F-979 |
| | | | (Cap(78)959; (45)F-959-ASCAP) | | |
| 2 | — | 19. | I'LL NEVER BE FREE | K. Starr-Tennessee Erskine | Cap(78)1124; (45)F-1124-ASCAP |
| | | | (J. Indig-J. Pleis Ork, London 654; P. Gayten Ork, Regal 3250; L. Hampton Ork, Dec 24932; G. Bradley, Cap(78)6293) | | |
| 1 | — | 19. | MUSIC, MAESTRO, PLEASE | F. LaRue | Mercury(78)5458; (45)9-5458-ASCAP |
| | | | (T. Martin-H. Remy, VIT(8)26-3483; A. Land | | |
| 2 | 16 | 19. | MONA LISA | J. Land | MGM 10689-ASCAP |
| 4 | — | 19. | MONA LISA | R. James | Col(78)3493; (53)1-588-ASCAP |

WARNING!

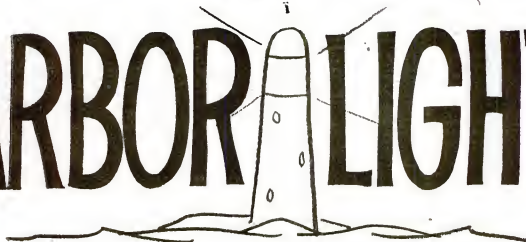
In utilizing these charts for buying purposes, readers are urged to pay particular attention to information listed which shows the length of time a record has been on the chart and whether a record's popularity has increased or decreased. This information is given in the last band of each record position: "Weeks to Date," "Last Week" and "This Week." If a record has had an unusual drop in its chart position, the position: "Weeks to Date," "Last Week" and "This Week" should be read carefully.



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The Billboard

MUSIC POPULARITY CHARTS

PART VI

Classical Records

Because all classical labels are not recorded on all speeds it is difficult at present to conduct a classical record survey statistically accurate. Therefore, The Billboard is presenting conducting its weekly classical record telephone survey in a manner to divide LP and 45 R.P.M. classical reports. Records in each category are arranged according to sales volume, but no attempt is made to show sales comparisons between LP and 45 titles. It will be noted titles are stressed and no division is made between singles and albums.

Best Selling LP Classical Titles

Last This Week		
5	1.	Tchaikovsky: Swan Lake Ballet Music, A. Kozintseff Ork. Col (33)ML-4308
—	2.	Britten: Peter Pan, J. Arthur-B. Karloff, M. Henderson-P. Hillier-J. Maltby Col (33)ML-4312
—	3.	Borodin: Polonaise Dances, L. Sukowski, director, Symphony Ork. V (33)ML-1054
—	4.	Rachmaninoff: Concerto for Piano and Ork., No. 2 in C Minor, A. Rubinstein, NBC Ork. V Goldschman V (33)ML-1006
4	5.	Bach: Well-Tempered Clavier, W. Landowska V (33)ML-1017
1	5.	Brahms: Concerto No. 3 in C Minor for Piano and Ork., S. Arrau, Philadelphia Ork. E. Ormandy, conductor V (33)ML-4302

Best Selling 45 RPM Classical Titles

Last This Week		
1	1.	Rachmaninoff: Concerto No. 2 in C Minor Opus 18, A. Rubinstein, NBC Symphony Ork. V. Goldschman, conductor V (45)WOM-1075
3	2.	Strauss: Music of Johann Strauss, Minneapolis Symphony Ork. E. Ormandy, conductor V (45)WOM-202
—	3.	Rimsky-Korsakov: Scheherazade, San Francisco Symphony, A. D'Ottavio, conductor V (45)WOM-920
—	4.	Puccini: Highlights From Madame Butterfly, L. Albanese-L. Brown-J. Mellon RCA Victor Ork. Weisman, conductor V (45)WOM-1068
—	4.	Kurt Weill: Down in the Valley, M. Bell-K. Smith-W. McGraw-R. Jacquemont-R. Barrows-RCA Victor Ork. P. Herman Alder, director V (45)WOM-1367

Advance Classical Record Releases

(Includes Semi-Classics)

Augustine Choir Album—H. Veld, Cond. (1-12") Col (33)ML-4308	Schumann: Symphony No. 1 in B-Flat Major Album—Cleveland Ork. E. Leinhardt (1-10") Col (33)ML-2131
Key (33) 14	Smetana: The Bartered Bride (Parts 1 & 2)—Toscanini Ork. Cond. London Symphony Ork. London 40126
Blotz: L'Arlésienne Album—Berlin Philharmonic Ork. C. Scherisch and H. Schmidt-Issersted, Cond. (33) L-1090	Richard Strauss: Death and Transfiguration and Till Eulenspiegel's Merry Pranks—Albanese-L. Brown-J. Mellon RCA Victor Ork. Weisman, conductor V (45)WOM-1068
Paul Bolet: Concerto for Two Pianos, Winds and Percussion Album—A. Gold-R. Fildale (Miltad): Canzoni a La Novelle-Orleans (1-10") Col (33)ML-2128	Symphony in Brief Album—Columbia Symphony Ork. C. Orrelli, Cond. (1-10") Col (33)ML-2127
Corvelli: Sonata in D Minor Album—J. Starker-M. Meyer (Vivaldi): Concerto in Paradiso PL 10003	Tchaikovsky: Concerto No. 3 in B-Flat Major Album—D. Minor and Tchaikovsky's Fourth. Performance is generally lively while the recordings are technically top grade. In addition to the educational function, this diskling will appeal with pops customers and pseudo-loopholes.
Low Songs From Far East Album—H. Fildale (1-10") Col (33)ML-2130	Twilight Concert Album—A. Rubinstein, Cond. Columbia Symphony Ork. (1-12") Col (33)ML-4311
D. Miltad: Canzoni a La Novelle-Orleans and Les Songs Album—A. Gold-R. Fildale (R. Bonini): Concerto for C (33)ML-2128	Vivaldi: Concerto in D Major Album—J. Starker-M. Meyer (Corvelli: Sonata in Paradiso (33) PL 10003
Eino Sack Encores Album—(1-10") Col (33) L-8011	

• IT'S HIT THE "POP" CHARTS . . !

• IT'S HIT THE RHYTHM & BLUES CHARTS . . !

• IT'S ABOUT TO BUST OUT ALL OVER . . !

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PREMIUM

Classical Record Reviews

The rating, shown by the large boldface number, is an indication of sales potential. Popularity of the composition; strength and availability of competitive versions; name value of the talent; interpretation and recording technique; and disk quality are carefully considered in determining the rating. Other factors are distribution and manufacturer's exploitation power. A score of 90-100 is given to an outstanding performance whose commercial potential is supported by the aforementioned value; 80-89 indicates an excellent disk, using the same values as a yardstick; 70-90, good; 60-69, satisfactory; 50-59, poor.

R. STRAUSS: OER ROSEN VALER—73

Elizabeth Schwarzkopf—Impresso Serenade; Ludwig Weber; Dayton—Germania Musica Philharmonic Ork.-D. Ackerman, Cond. (1-10") Columbia (33)ML-2126

Strauss' delightful compositions has rarely been treated quite so kindly on wax as it is the case with this pair of excerpts from the second act. Particularly effective is the ending of the presentation of the Silver Rose sequence, which is heightened by the brilliance of Elizabeth Schwarzkopf's soprano as well as the brilliant technique of recording which has managed a perfect balance between voice and orchestra. The second excerpt is the Finale des Act II and likewise is a technical effort, with Ludwig Weber turning in a delightful job as Baron Ochs. Otto Ackerman guides the Vienna Philharmonic gloriously.

SYMPHONY IN BRIEF—Columbia—75

Symphony Ork.-Charles O'Connell, Cond. (1-10") Columbia (33)ML-2127

Mozart: Allegro molto; Beethoven: Scherzo Mendelssohn: Violino in G major; Strauss: Allegro allegretto e grazioso; Rimsky-Korsakov: The Young Prince and the Young Princess; Shostakovich: Finale; Puccini: Allegro non troppo; Tchaikovsky: Finale. Consisting of eight brief excerpts, each in turn familiar to the average listener, hence, from the leading symphonic orchestra, this diskling should serve a fine educational purpose in the Columbia catalog. That is, these excerpts can serve as a guide from the more advanced of complete recordings of the works quoted from. Certainly sources, particularly in grades from the late elementary level thru to high school music

classes, should find a disk of this sort invaluable as an aid in teaching music appreciation. The selection of all these excerpts, arranged in a series and made for the best type of advertising in the search for converts to loquacity. The excerpts are from Mozart's Adagio, Beethoven's "Eroica," Mendelssohn's "Scottish," Brahms' First, Rimsky-Korsakov's "Scherzade," Shostakovich's Second, Franck's D Minor and Tchaikovsky's Fourth. Performance is generally lively while the recordings are technically top grade. In addition to the educational function, this diskling will appeal with pops customers and pseudo-loopholes.

BARTOK: Quartet No. 1 in A Minor and Quartet No. 2 in A Minor; Quartet No. 3 in D Major and Quartet No. 4 in D Major—76

Quartet No. 5 (2-24) and Quartet No. 6 (3-29). The Juilliard String Quartet.

Columbia (33)ML-4278, ML-4279, ML-4280 In this quartet, the Juilliard String Quartet, the Bartok string quartets, Columbia has contributed a monumental gift to the recorded literature. For Bartok's quartets are considered in many quarters to be the finest written in this idiom since the Beethoven quartets. Indeed, Bartok's stature as a modern composer is such that he has already been dubbed in many circles the musical genius of our era. The complete recording of the quartets, these volumes represent a record of consequence available or even in high grade interpretation. All of the quartets have been recorded before, but individually and as a group the earlier efforts fail far short of the recording and interpretation handed these magnificent renditions.

The Billboard

MUSIC POPULARITY CHARTS

Folk (Country & Western) Record Section

PART VII

Based on reports received last three days of Week Ending August 25

MOST-PLAYED JUKE BOX (COUNTRY & WESTERN) RECORDS

Records listed are Country and Western records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require Country and Western records.

POSITION	Weeks (Last 13)	Title	Artist	Label
1	4	1. GOODNIGHT, IRENE	R. Foley and E. Tob	BMG
2	14	2. WHY DON'T YOU LOVE ME?	H. Williams	MGM 10696-BMI
3	7	3. I'M MOVIN' ON	Hank Snow	Capitol
4	22	4. I'LL SAIL MY SHIP ALONE	M. Mullican	King 830-BMI
5	8	5. CUDDLE BUGGIN' BABY	E. Arnold	Capitol
6	10	6. THROW YOUR LOVE MY WAY	E. Tob	Capitol
7	7	7. ENCLOSED, ONE BROKEN HEART	E. Arnold	Capitol
8	2	8. MONA LISA	Moon Mullican	King 880-ASCAP
9	13	9. M-I-S-S-I-S-S-I-P-P-I	R. Foley, Dec/70/42/41	4597-46251-BMI
10	1	10. HILLBILLY FEVER NO. 2	Red Foley and E. Tob	4597-46255

BEST-SELLING RETAIL FOLK (COUNTRY & WESTERN) RECORDS

Records listed at country and Western records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase country and Western records.

POSITION	Weeks (Last 13)	Title	Artist	Label
1	4	1. GOODNIGHT, IRENE	E. Tob and R. Foley	BMG
2	9	2. I'M MOVIN' ON	H. Snow	Capitol
3	14	3. WHY DON'T YOU LOVE ME?	H. Williams	MGM 10696-BMI
4	10	4. CUDDLE BUGGIN' BABY	E. Arnold	Capitol
5	25	5. I'LL SAIL MY SHIP ALONE	M. Mullican	King 830-BMI
6	11	6. THROW YOUR LOVE MY WAY	E. Tob	Capitol
7	7	7. M-I-S-S-I-S-S-I-P-P-I	R. Foley	Capitol
8	6	8. ENCLOSED, ONE BROKEN HEART	E. Arnold	Capitol
9	1	9. (REMEMBER ME I'M THE ONE WHO LOVES YOU)	S. Hamblen	Capitol
10	2	10. MONA LISA	Moon Mullican	King 880-ASCAP

INTERESTING FIGURES



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COUNTRY AND WESTERN RECORDS MOST PLAYED BY FOLK DISK JOCKEYS

Records listed here in numerical order are those played most by the nation's leading Country and Western disk jockeys. List is based on replies from weekly survey among a select list of over 400 disk jockeys specializing in Country and Western tunes.

POSITION	Weeks (Last 13)	Title	Artist	Label
1	10	1. I'M MOVIN' ON	H. Snow	Capitol
2	1	2. WHY DON'T YOU LOVE ME?	H. Williams	MGM 10696-BMI
3	3	3. GOODNIGHT, IRENE	R. Foley and E. Tob	BMG
4	5	4. (REMEMBER ME I'M THE ONE WHO LOVES YOU)	S. Hamblen	Capitol
5	10	5. THROW YOUR LOVE MY WAY	E. Tob	Capitol
6	25	6. I'LL SAIL MY SHIP ALONE	Moon Mullican	King 830-BMI
7	10	7. ENCLOSED, ONE BROKEN HEART	E. Arnold	Capitol
8	2	8. MONA LISA	Moon Mullican	King 880-ASCAP
9	2	9. AIN'T NOBODY'S BUSINESS BUT MY OWN	Tennessee Ernie K. Starr	Capitol
10	4	10. CUDDLE BUGGIN' BABY	E. Arnold	Capitol
11	6	11. LOSE YOUR BLUES	Red Kwik	Mercury 6257-BMI
12	1	12. GOODNIGHT, IRENE	Moon Mullican	King 880-BMI

FOLK TALENT AND TUNES

By Johnny Sippel

ARTISTS' ACTIVITIES

Jimmy Wakely (Capitol) makes his bow as a disk jockey September 11 over 300 stations of the American Broadcasting Company. Wakely will spin disks and do interviews. Show originates at KECA, Hollywood, and will be aired Monday thru Friday from 5:30 to 6 p.m. (PST). Initial guest is the brother of Ken Burns, of Hall, and Roy Rogers following. Show is written by Cottonseed Clark and was set by Charley Wick. Wakely's p.m. . . . Boudelaur Bryant, the Tannen Music plugger, reports Reagan's Park, Macon, Ga., is using Uncle Ned's band from WMAZ on a weekly dance date. . . . Tennessee and Smitty, the Smith Brothers, from WAGA, Atlanta, have inked with Bullet. . . . Aitchie Burns, the bassman, is now at WROL, Knoxville, writing continuity and playing for Archie (Grandpa) . . . He's the brother of Ken Burns, of Homer and Jehro. Bryant is moving to Nashville in two weeks to set up permanent headquarters for Nat Tannen's music firm.

George Morgan (Columbia) started with WSM, Nashville, last week-end. . . . Carl Smith (Columbia), new at WSM, previously worked at WROL, Knoxville, WGAC, Augusta, Ga., and WNNC, Asheville, N. C. . . . Bobby Gregory, of Hillbilly label, has inked Ruth Denning to a waxing unit. . . . Victor Shuler, of Victor, has cut his first sides with Jack Holden and Frances Kay of WEAS, Decatur, Ga. Holden is a singing d. j. Hank Penny, formerly with King, has also inked with Victor, as was rumored. . . . Andy Anderson (Columbia) has formed his own band, the Peacodal Valley Boys, consisting of Frog Collins, steel; Gene Elby, bass; Jimmie Rich, accordion, and the leader's rhythm. . . . Terry Preston (4 Star) booked by Americana Corporation to head a celebration at Cave Junction, Ore., September 8-4. . . . Tennessee Ernie Ford is taking a week's vacation in Mexico City September 23. . . . Les Anderson (Decca), the ex-Cooley warbler, is working the Hometown Jamboree with Cliffie Stone. . . . Bob Elverman, writer at WAVE, Louisville, will write material for Johnny Lyons, the sawdust comedian. . . . Melody Ramblers are the new group at WKOP, Binghamton, N. Y.

Jack Swanson is now being managed by Sid Selinsky, the publisher. Swanson is at WNDR, Syracuse. . . . Mary June and Shorty Mayes, WBZ, Lock Haven, Pa., are operating Radio Ranch Park, outside Lock Haven. The park has seating capacity for 3,000, with food and game concessions throughout the area. . . . The Stanley Brothers (Columbia) are working at WSAZ and WSAZ-TV, Huntington, W. Va. The boys are booked by Jim Stanton, of Rich-R-Tone records, Johnson City, Tenn. Group has Carter Stanley, guitar; Ralph Stanley, banjo; Pee Wee Lambert, mandolin, and Lester Woodie, bass. . . . The Blue Sky Boys, Earl and Bill Belock with Leslie Keith, are now at WNAO, Raleigh, N. C. They moved from KWKH, Shreveport, La. They're on Victor. . . . Lowell Blanchard, program chief at WNOX, Knoxville, is taking a week's vacation at Eddie Hill at his station the latter part of August, while James and Martha Carson (Capitol) and Bill Carlisle (King) went on vacation. Ray Meyers, armless musician, and the Johnson Brothers bolstered their act by adding Willie Brewster, who plays short, telescopic instruments, and Johnny Wisman, banjo. . . . Jimmy Murphy, guitar soloist, is also new at the station.

Charlie Adams, Vanguard Music, reports PeeWee King's Golden West Cowboys opened big at Marty Landau's Riverside Ranch, Los Angeles. King played host opening night to a group of big names in the country music field. King is doing two flickers with Smiley Burnett during his six-week coastal sojourn. Hank Thompson and his Braxos Valley Boys follow King in for four to six weeks. . . . American Broadcasting Company starts a new country music webber September 23 (8:30 to 9:30 p.m., PCT) with Eddie Dean, singer. Andy Parker and the Plainsmen, Abbeigh and Buddy, Gloria Grey, Allen Massey and Billy Iddelson. . . . Tex Williams starts a series of eight pictures for Universal September 1. . . . Marilyn Tuttle, frau of Wesley (Coral), played leasing lady to her hubby's hero roles in a series of short telestrips made for Snader Tele-Scriptations Company, Hollywood. They used Speedy West, steel; Hank Caldwell, bass; Alabama Jimmy Widener, guitar; Billy Leibert, accordion, and Johnny Paul, fiddle. . . . Smokey Rogers (Coral) has started a new show at Eddie Hill at his station. . . . Dallas Williams, wife of Tex, is recovering from a virus attack. Her hubby was a polio victim as a child. . . . Cliffie Stone is vacationing with his family in Balboa, Calif.

Earl and Bill Belock, the Blue Sky Boys (Victor) are leaving KWKH, Shreveport, La. . . . Alex Campbell, WSAZ, Daytona Beach, Fla., reports Rainbow Park, near Conowingo, Md., did 7,000 at 75 (Continued on page 101)

"STREET WALKIN' DADDY"

Vocal by MARGIE DAY

DOT

GRIFFIN BROS. Orchestra

#1010

backed with

"RIFFIN' WITH GRIFFIN"

GRIFFIN BROS. Orchestra

"CRAZY BONE RAG"

backed with

"ST. LOUIS PICKLE"

JOHN MADDOX — DOT #1005

"I'M SO CRAZY FOR LOVE"

backed with

"HONEY DIP"

CAP-TANS, Vocal Group, DOT #1009

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GALLATIN, TENN.

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by America's No. 1 Team

Johnny OTIS

LITTLE ESTHER

MEL WALKER

Savoy #759

"DECEIVIN' AND 'LOST DREAM' BLUES"

Is selling like wild fire! Distributors and dealers are re-ordering like mad! That confirms our belief that it's a great record!

Savoy RECORD CO., INC.
58 Market St., Newark 1, N. J.

Money Makers All!!

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SAX SHACK BOOGIE
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AL 3064

CHARLES BROWN
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AL 3060

CALVIN BOZE
LIZZIE LOU
SAFRONIA B

AL 3065

AL 3055

Aladdin
RECORDS

The Billboard MUSIC POPULARITY CHARTS

PART VIII

Rhythm & Blues Records

Based on reports received last three days of Week Ending August 25

BEST-SELLING RETAIL RHYTHM & BLUES RECORDS

Records listed are rhythm and blues records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase rhythm and blues records.

POSITION	Weeks Last This to date/Week	1	2	3	4	5	6	7	8	9	10	11	12
1	1	HARD LUCK BLUES	Ray Brown and His Mighty, Mighty Men.	New Rhetica	De Luxe 3304—BML								
2	1	PINK CHAMPAGNE	Joe Liggett	Speciality 355—BML									
3	1	BIDE LIGHT BOOGIE (Paris I and II)	L. Jordan Ork.	Dec/8/27114; 4519-27114									
4	1	CUPID'S BOOGIE	Little Esther	Savoy 750									
5	1	MONA LISA	"King" Cole Trio	Cap/7/31010; 4519-31010—ASCAP									
6	1	THE GREATEST INVENTOR OF THEM ALL, THE	King 4357—BML										
7	1	I NEED YOU SO	Ivory Joe Hunter	MGM 10663									
8	1	I LOVE MY BABY	L. Darrell	Regal 3274—BML									
9	1	MY KIND OF BABY	King 4357—BML										
10	1	EVERYDAY I HAVE THE BLUES	L. Fulson	Swingtime 196									
11	1	WELL, OH WELL	King 4357—BML										
12	1	BLUE SHADOWS	L. Fulson	Swingtime 226									

MOST-PLAYED JUKE BOX RHYTHM & BLUES RECORDS

Records listed are rhythm and blues records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require rhythm and blues records.

POSITION	Weeks Last This to date/Week	1	2	3	4	5	6	7	8	9	10	11	12
1	1	MONA LISA	"King" Cole Trio	Cap/7/31010; 4519-31010—ASCAP									
2	1	PINK CHAMPAGNE	Joe Liggett	Speciality 355—BML									
3	1	BIDE LIGHT BOOGIE (Paris I and II)	L. Jordan Ork.	Dec/8/27114; 4519-27114									
4	1	EVERYDAY I HAVE THE BLUES	L. Fulson	Swingtime 196									
5	1	WELL, OH WELL	King 4357—BML										
6	1	BLUE SHADOWS	L. Fulson	Swingtime 226									
7	1	I'LL NEVER BE FREE	P. Gayten and Anita Laurie	Regal 3283—BML									
8	1	GOODNIGHT, IRENE	P. Gayten and Drk.	Regal 3283—BML									
9	1	GOOD MORNING, JUDGE	Wynonie Harris	King 4378—BML									
10	1	MY FOOLISH HEART	G. Ammons	Chess 1425—ASCAP									

ADVANCE RHYTHM & BLUES RECORD RELEASES

Blue Shadows—J. Thomas (Raw Meat) King 4365	Come Share the Sunshine With Me—M. Luckie (Place) Star 1506
Blues At First Sight—E. Harris (Spare Time) De-Luxe 3305	Dig Dig Digen—P. Welborn (I Want) Time 120
Can't Seem to Forget—S. Fross (Forgive and) Jubilee 4006	Engagement Ring—K. Long (My Western) Time 116
Can't Seem to Laugh Anymore—S. Fross (Forgive and) Jubilee 4006	Get That Chip Off Your Shoulder—Loyd (Your Hand) Time 117
Come On Baby—W. Davis (My Life) Bullet 328	Grandpa's Getting Married Again—Grandpa Jones (I Don't) King 690
Don't Trust Your Best Friend—H. Hill Louis (Love's) Jewel 30221	I Don't Know Goe From Him—Grandpa Jones (Grandpa) Time 118
Fast Freight Blues—Mr. G. Bones-B. Lantz (Smile) Willie Mae 5472	I Love You a Thousand Ways—L. Frazier (If You're) Cap 20739
Forgive and Forget—S. Fross (Can't Seem) Jubilee 4006	I Want to Love My Dreams With You—P. Welborn (On) Time 120
Goodnight, Irene—Mad Man Maxwell (I Feel) Okey 524	I Want to Live With Money There—W. Roney (Story of) King 887
I Feel Like Shouting—Mad Man Maxwell (Goodnight, Irene) Discovery 524	I Think I'm Going Cry—A. M. Skinner (Ace in) De-Luxe 306
I'm Sweet On You—C. Waterford (Time to) King 4393	If You've Got the Money I've Got the Time—L. (Don't) Time 120
I'm the Only One—J. Thomas (Blue Shadows) King 436	Long John—S. Hinton (Old Man) Cap 39299
Jar's Jump—J. Hill (Love's) (Don't Trust) Cap 20221	Mean Liza—"T" Tessa Tyler (Trouble) 4 Star 1393
Little Louie—C. Bone (Paris 2 & 3) Aladdin 3065	My Western Union—K. Long (Engagement) Time 116
Lonesome Blues—M. Wilkner-J. Otis Ork (Struggle Woman) Regal 3222	Old Man Atom—S. Hinton (Long John) Cap 39299
My Life Depends On You—W. Davis (Come On) Bullet 328	Place and the Time—M. Luckie (Come Share) 4 Star 1506
New Sound for the Blues—H. Schaefer (What As) Sunstone 103	Prand Little Heart—D. Walker (Silver River) Gel 30924
Raw Meat—J. Thomas (Blue Shadows) King 436	Sea of Heretics—C. Hink (You're Always) 4 Star 1405
Remember—A. Milburn (Sax Shacks) Aladdin 3064	Silver River—D. Walker (Prand Little) Gel 30924
Sax Shack Boogie—A. Milburn (Remember) Aladdin 3064	Spoonin' Spoon—M. Travis-J. Hayden (Too Much) Cap 1146
Smile Will Go a Long Long Way—A. Mr. G. Bones-B. Lantz (First Freight) Star 5473	Story of the Ophan—W. Roney (I Want) King 887
Spare Time Papa—E. Harris (Blues All) De-Luxe 3305	Teens in a Broken Heart—S. Snow (Answer to) 4 Star 1405
Struggle Woman—M. Wilkner-J. Otis Ork (Loney) Bullet 3022	Too Much Sugar for a Dime—M. Travis-J. Hayden (Spoonin') Cap 1146
Time to Blow—C. Waterford (I'm Sweet) King 4393	Uncle Mamma—J. Perkins (Warrior) 4 Star 1393
Wine-Hend Woman—The Drifters (I'm the) Coral 10097	Trouble Than Satisfaction—"T" Tessa Tyler (Monia) Lial 4 Star 1514
Age in the Hole—M. Skinner (I Think) Dec 46260	Trouble Than Satisfaction—L. Carroll-Top Anderson (Blue Light) Dec 46259
Answer to Blue Eyes—J. Snow (Tears in) 4 Star 1472	Wynonie Harris—J. Perkins (Thriller) 4 Star 1393
Blue Light Boogie—L. Carroll-Top Anderson (Trouble) Dec 46259	You're Always Breaking My Heart—C. Ham (Sen of) 4 Star 1465

NEW VICTOR, COLUMBIA
\$12.00 per 100

OTHER LABELS
 \$10.00 PER 100—\$85.00 PER 1,000
 1/4 with order, balance C. O. D.
 Write for LATEST CATALOG.
 500 Different Standard and Hit-Tunes.

VEDEX COMPANY
 674 10th Ave., New York 19, N. Y.
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COMPLETE INVENTORIES BOUGHT
 Over 1,000 Satisfied Customers

BEN LIGHT'S

Terrific Record of

'THREE LITTLE WORDS'

With a Great Flip

"IF I HAD MY WAY"

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RECORD CO. OF AMERICA
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That Man
 Will Soon
 Blow His
 Top



RECORD DEALERS!

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in Record Sales

at Only 25c a Week!

1000 retail record stores from coast to coast use The Honor Roll or Little Porter Service and find it a real go-getter for extra record sales and profits—and at a low cost of only 25c a week.

You get an eye-catching, attention-getting, full-color 14" x 22" display card, plus an attractively printed list of America's top 50 songs as published in The Billboard Honor Roll of Hits for each week. It's easy to slip the top-ten songs list inside and easily into the display card and you're ready for steady EXTRA record sales. Simple... low in cost... real extra service that makes you a real extra seller.

Try The Honor Roll or Little Porter Service first now! You'll find yourself using them to sell your record booths, on your counter and even in your show windows because they pay off and PAY OFF BIG!

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YERMIE STERN

545 FIFTH AVENUE, NEW YORK, N. Y.

Please enter my order for your weekly Honor Roll or Little Porter Service. Enclosed is my \$1 which I understand covers the first four weeks service. I will be billed thereafter at the rate of six per week payable monthly for as long as I continue to use the service.

NAME _____

STORE _____

ADDRESS _____

CITY _____ STATE _____

The Billboard MUSIC POPULARITY CHARTS

PART VIII

Rhythm & Blues Records

Based on reports received last three days of Week Ending August 25

R. & B. BLUE NOTES

The Pittsburgh courier, a long-standing leader in the Negro newspaper field, has undergone a format change and has reduced itself Courier. The paper has added a special magazine and comics section. Name change was made to help focus attention on the sheet's national scope via its 17 territorial editions. Format and name changes were announced to a luncheon gathering of leading commercial and publishing trade magazine and newspaper representatives August 16 at the Hotel Ambassador, New York. . . . Apollo Records is the latest firm to have added a 45-r.p.m. line.

Budd Johnson, veteran tenorist and arranger, has been appointed musical director for the Atlantic label. He will supervise a house ork and vocal background group. He formerly was an NBC staffer as well as arranger for such bands as Billy Eckstine, Benny Goodman and Count Basie. Eckstine is setting up a clearing house for arrangers and arrangements in the Atlantic offices in New York. . . . A spiritual group, the Daniels, has been inked to an Apollo disking plan. . . . Jerry Blaine's Jubilee label signed writer Harry Belafonte, whose Capitol recording paper ran out. . . . The Coleman Brothers, a new vocal group, has been inked to a regular recording paper and etched their first sides as background singers for the Paul Gayten slicing of "Goodnight, Irene."

Billy Eckstine will return to New York during Labor Day week to play his first engagement at the Apollo Theater in several years. The show will also feature Dixie Gillespie and an all-star big band, which is being put together primarily for the theater date and an engagement at the Birdland nitery in New York. Gillespie has been working as a single for the past couple of months. . . . The Orioles kicked off a three-week theater tour of the South and Midwest with a one-day stand at the Star Theater, Akron, August 22. . . . Pianist-vocalist Billy Valentine left Johnny Moore's Three Blazers unit to try it on his own after the boys agreed to disagree.

RHYTHM & BLUES RECORD REVIEWS

GENE AMMONS ORK

Mercury 6185

When You're Gone

Pretty slow sex with Ammons built around an original ballad melody. May have some meaning in the ballad conclusion, r. and b. sectors.

73--75--70--73

Little Slam

Two-flavored original by Jimmy Mundy is swung out crisply by this group, with rhythm section anomalously overbalanced in the recording. The Basie-Goodman feel is present, though.

65--70--60--65

Get To Gettin'

Excellent shuffle blues is spiced by meaty clothing and tasty orking, but material is starchy on the weak side. "Through tries to overcome material but doesn't quite make it."

68--70--65--68

Money, Honey, Honey

Remake of an item done by the Thrush in the Trylon label a couple of years ago. Her imitating vocal is better recorded here and could pick up new and sizable coin with the stronger distribution of the Decca org.

80--80--80--80

VIVIANE GREENE

Decca 45018

Get To Gettin'

Excellent shuffle blues is spiced by meaty clothing and tasty orking, but material is starchy on the weak side. "Through tries to overcome material but doesn't quite make it."

68--70--65--68

Money, Honey, Honey

Remake of an item done by the Thrush in the Trylon label a couple of years ago. Her imitating vocal is better recorded here and could pick up new and sizable coin with the stronger distribution of the Decca org.

80--80--80--80

MEL WALKER.

JOHNNY OTIS ORK

Regent 3022

Strange Woman

Fair-to-middling blues job here; Walker has a smooth, funny-throated way, while come lays down a walking figure in back. Material is nothing to write home about.

66--64--66--68

Lonely Blues

Slower, moodier blues, plus better lyric, makes a stronger entry. Walker's projection and vocal definition are much better; ork lays down a fine bottom.

76--76--74--78

JOE THOMAS ORK

King 4305

Raw Meat

Fine combo knocks out a fiery instrumental with a catchy delayed beat riff. Much spirit and precision instrumental work in this effort.

83--83--83--84

Blue Shadows

Unrelievedly dull instrumental rendition of a slow, behind.

50--50--50--50

JULIA LEE

Capitol 1149

Pagan Love Song

Oldie done as rhythm item is a weak effort for the few thoughtful.

53--53--51--55

I'm Forever Blowing Bubbles

Sassy story—Miss Lee and combo take oldie as rhythm tune, and fail to infuse any warmth.

52--52--50--54

STEVE GIBSON AND THE RED CAPS

Mercury 5136

Dir 'Dishin' Daisy

Heavily ditty, with talking-instrument gimmick, has its moments, but is more suited to a nitery floor than wax.

59--59--55--53

Steve's Blues

Group gets nowhere with a slow, dragging blues.

46--46--44--48

LONNIE JOHNSON

King 4308

Jelly Roll Baker

I've got better guitar does handsomely with a strong blues bit.

80--80--80--80

Drunk Again

Another okay wedding of material and the nostalgic Johnson blues styling.

75--75--75--75

GRANT "MR. BLUES" JONES

Decca 46163

Hospitality Blues, Parts I & II

"Mr. Blues" shows he rates the name on his relaxed prediction of an engaging nonsense blues. But the making of the side is superior ork work, featuring a hypnotic bass figure. Fine lyric idea rounds out a sturdy etching.

81--81--81--81



best sellers

POPULAR

- ★ **JOHNNY LONG**
15060 THE B-B-E-E-E
JUST FRIENDS
- ★ **FREDDY MILLER**
15054 KNOCK ON WOOD
HOW LONG WILL IT LAST!
- ★ **FREELING SISTERS**
15057 OUR LADY OF FATIMA
THE STORY OF OUR LADY OF FATIMA
(Narration by Nelson King)

FOLK - WESTERN

- ★ **MOON MULLICAN**
830 I'LL SAIL MY SHIP ALONE
MOON'S BUCK
- 868 YOU DON'T HAVE TO BE A BABY TO CRY
SOUTHERN HOSPITALITY
- 886 MONA LISA
GOODNIGHT, IRENE
- ★ **HANK PENNY**
869 WHAM! BAM! THANK YOU MA'AM
JERSEY BOUCE
- ★ **ZENITH SINGER**
883 HARD HEARTED YOU AND CHICKEN
HEARTED ME
I'M TRYING THE BLUES (WITH A BIG BLUE RIBBON)
- ★ **COWBOY COPAS**
885 STEPPIN' OUT
MY TRUE CONFESSION
- ★ **JIMMY OSBORNE**
893 GO, PLEASE PROTECT AMERICA
THE MOON IS SWEEPING OVER YOU
- ★ **AL DEXTER**
884 HI DE HO BOOGY
WALKING WITH THE BLUES

SOUL - BLUES

- ★ **TINY BRADSHAW**
4357 WELL, OH WELL
I HATE YOU
4376 BOODIE GREENE
AFTER YOU'RE GONE
- ★ **WYNONA'S BEARERS**
4378 GOOD MORNING, JUDE
STORMY NIGHT BLUES
- ★ **IVORY GUY MOUNTER**
4382 CHANGING BLUES
I HAVE NO REASON TO COMPLAIN
- ★ **LUCKY MILLINDER**
4379 LET IT ROLL AGAIN
MY LITTLE BABY
- ★ **LONNIE JOHNSON**
4388 JELLY ROLL BAKER
CRUNK AGAIN
- ★ **EARL BOSTIC**
4369 SERENADE
WRAP YOUR TROUBLES IN DREAMS

- ★ **ROY BROWN**
at his best
Do Laze 3304 HARD LUCKY BLUES
NEW REBECCA
- Do Laze 3306 DREAMING BLUES
LOVE DON'T LOVE NOBODY

King Records

QUESTION:



ANSWER:

A SENSATIONAL RECORD!

KAY ARMEN

(Singing Star of "Stop The Music")

AND

ANTON KARAS

(of "Third Man Theme" fame, and his Zither)

**"I'M IN THE
MIDDLE OF A RIDDLE"**

Backed by "Where Do I Go From You"

No. 760--78 RPM 75c plus tax · No. 30193--45 RPM 75c plus tax

LONDON
RECORDS



there's a new
heart throb
in ballads
when

STUART HAMBLEN

sings

"GOOD MORNIN' YALL"

and

"I WHISPER YOUR NAME"

Columbia 20733 or 7-inch LP 2-741

"I'LL FIND YOU"

and

"REMEMBER ME"

Columbia 20714 or 7-inch LP 2-692

"It's No Secret"

and

"Blood On Your Hands"

Columbia 20724 or 7-inch LP 2-713

"Pony Express"

and

"Blue Bonnets In Her Golden Hair"

Columbia 20650 or 7-inch LP 2-425

"Sheepskin Corn and a Wrinkle on a Horn"

and

"Condemnation"

Columbia 20674 or 7-inch LP 2-541

COLUMBIA RECORDS

Originator of 33 1/3 LP records—one speed is all you need

Billboard

MUSIC POPULARITY CHARTS

PART
X

Récord Possibilities

THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

CAN'T WE TALK IT OVER?.....Andrew Sisters and Gordon Jenkins' Ork.....Decca 27135

Another tasty Jenkins arrangement sets a perfect backdrop for some Andrews harmonizing on a lovely old ballad. Perhaps hasn't the impact of an "I Wanna Be Loved," but nevertheless should prove to be a sturdy selling item.

CREAM AWHILE.....Frank Devol Ork.....Capitol 21343

Here's a promising "stepper" slicing. It's Devol's first crack as a diskery-developed tery maestro and he's done a superb job in creating a rich, mood dance job with a beautiful, retentive side. Prominent beat, full choral ensemble and a Thornhill-ish sound add to the over-all impression.

THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what tune disk jockeys think tomorrow's hits will be:

1. CINCINNATI DANCING PIG.....Vic Camone.....Mercury 5477
2. JUST SAY I LOVE HER.....Vic Camone.....Mercury 5474
3. CINCINNATI DANCING PIG.....Red Foley.....Decca 46263
4. I NEED YOU SO.....Osa Correll.....Victor 20-3604
5. MUSIC, MAESTRO, PLEASE.....Tony Martia.....Victor 20-3683
6. THE RED WE WANT IS THE RED WE'VE GOT.....Bing Crosby.....Victor 20-3904
7. ALL MY LOVE.....Bing Crosby.....Decca 27117
8. BELOVED BE FAITHFUL.....Russ Morgan Ork.....Decca 27006
9. CINCINNATI DANCING PIG.....Bill Carmel.....Coral 640288
10. FRIENDLY STAR.....Margaret Whiting.....Capitol 1132

THE RETAILERS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what tune the record retailers think tomorrow's hits will be:

1. ALL MY LOVE.....Perry Faith Ork.....Columbia 36918
2. CINCINNATI DANCING PIG.....Vic Camone.....Mercury 5477
3. OUR LADY OF FATIMA.....Richard Hayes-Kitty Kallen.....Mercury 5466
4. HOME.....King Cole.....Capitol 1133
5. WHY FIGHT THE FEELING.....Vaughn Moore.....Victor 20-3686
6. ALL MY LOVE.....Bing Crosby.....Decca 27117
7. CAN'T WE TALK IT OVER?.....Andrew Sisters-Gordon Jenkins Ork.....Decca 27135
8. LET'S DO IT AGAIN.....Margaret Whiting.....Capitol 1132
9. CINCINNATI DANCING PIG.....Bill Carmel.....Coral 640288
10. THE ROSARY.....Perry Como.....Victor 20-3650

THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what the juke box operators think tomorrow's hits will be:

1. CAN'T WE TALK IT OVER?.....Andrew Sisters-Gordon Jenkins.....Decca 27135
2. JUST SAY I LOVE HER.....Johnny Desmond.....MGM 10758
3. CAN ANYONE EXPLAIN?.....Ray Anthony Ork.....Capitol 1131
4. LA VIE EN ROSE.....Bing Crosby.....Decca 27111
5. HARBOR LIGHTS.....Harmonizats-Jerry Byrd.....Mercury 5463

THE COUNTRY & WESTERN DISK JOCKEYS PICK:

PICKS that appear for three consecutive weeks or three times within a six-week period will be repeated below. Based on a weekly survey among them on what the Country & Western Disk Jockeys think tomorrow's hits will be:

1. CINCINNATI DANCING PIG.....Red Foley.....Decca 46263
2. JUST SAY I LOVE HER.....Hank Williams.....MGM 10760
3. OLD MAN ATOM.....Sons of the Pioneers.....Coral 64050
4. GOD, PLEASE PROTECT AMERICA.....Jimmy Osborne.....King 913
5. I HURT INSIDE.....Delph Hewitt.....Victor 48-3639

MAIL IT NOW! If you have not yet mailed this week's pop chart questionnaire, please do it now.

156 The Billboard MUSIC POPULARITY CHARTS

PART
XII

The Honor Roll of Popular Songwriters

By Jack Burton

No. 75—JIMMY VAN HEUSEN

If you still believe in the old maxim, "father knows best," consider for a moment the present plight of Jimmy Van Heusen and Johnny Burke, his lyricist.

Both are contractor's sons, and their fate tires predicted a sorry future for them if they kept monkeying around with sharps and flats instead of mastering the mechanism of dump trucks and cement mixers.

What happened? Today, they have the world's greatest song plugger, Bing Crosby, working for them for free 365 days a year. They are working out a five-year contract with Paramount Pictures that yields them \$60,000 for each film in which Crosby sings their songs. And they have their own publishing company, an affiliate of the Paramount Music Corporation, where they pocket the publisher's take from all Crosby and other recordings in addition to songwriters royalties.

A native of Syracuse, where he was born January 26, 1913, Jimmy Van Heusen started his musical career at the age of 16 as a pianist and singer in a local radio station.

It's father, who was not in sympathy with his son's musical ambitions, heard of Jimmy's extra-curricular activities and marched him off to Syracuse University to prepare himself to take over the general contracting business that was paying for his higher education and racoon-skin coat.

Jimmy spent a year and a half at Syracuse without becoming familiar with the thousands of books shelved in the college library. He devoted most of his time to the creation of college songs—"Oh Harold Arlen's younger brother, Jerry, was a collaborator. Harold Arlen took a fancy to the kid, and advised him to cut classes permanently instead of occasionally and launch a ontal attack on the gates of Tin Pan Alley.

Altho Jimmy Van Heusen acted without hesitation on that advice, Tin Pan Alley didn't capitulate to him after the initial bombardment. The first songs he wrote in 1933 for the Cotton Club revue "don't get rave notices, and Van Heusen, low in funds, got jobberbating the freight elevator at the Park Central Hotel until the opening chapter in his Cin-

derella success story developed—the offer a position as a staff pianist with a music publishing house at \$50 a week.

Thus the stage was set for the entrance of the fairy godmother with her magic wand in the person of Jimmy Dorsey, who collaborated with Jimmy Van Heusen on *It's the Dreamer in Me*, one of the top songs of 1938 and winner of an ASCAP award. Once the little hump, Jimmy really went to town and fast, first with such popular song hits as *This Is Madness*, *Good for Nothing*, *But Love*, *So He'll Hear*, *Heaven Cans Wait*, *Oh You Crazy Moon*, *Blue Rain* and *Imagination* and then taking Hollywood by storm with the scores of the series of musical pictures in which Crosby, Bob Hope and Dorothy Lamour were co-starred.

During the past 10 years, Van Heusen has shared the Hollywood spotlight with these and other film headlines who have sung and popularized his songs, and in addition, he has become an aviation enthusiast, qualifying for a flier's license in 1940 and working as a Lockheed test pilot while we were avenging the attack on Pearl Harbor by bringing about the end of the Japanese sun.

When he went to Hollywood in 1940 to work with Jimmy Van

Heusen on the Paramount lot, Johnny Burke retracted his steps to the state of his birth, the burly dropping him off at Antioch, Calif., October 3, 1908. The family, however, moved later to Chicago, where Johnny attended public school and then College before enrolling at the University of Wisconsin. Here he played piano upon graduation for a staff position with one of the music publisher and later with Irving Berlin in New York.

Johnny Burke's first song hit, *Yours and Mine*, with music by Steve Nelson, entitled him to hang up his coat and hat at Lindy's without bothering to get a hat check, and the smash follow-ups he wrote with Harold Spins—*Annie Doesn't Live Here Anymore*, *There's a Goodbye in My Heart* and *La Cucaracha*—stamped him as a surefire Hollywood success when Bing Crosby brought the two contractors' sons together as collaborators.

With Burk and Van Heusen's songs making Bing Crosby's films and records top-sellers and Bing Crosby's coast-to-coast plugs on the radio and screen making Burke and Van Heusen songs click, a mutual admiration society has blossomed into full bloom in Hollywood, where the soil is far better known for producing weeds of professional jealousy.

JIMMY VAN HEUSEN'S BEST KNOWN SONGS AND RECORDINGS AVAILABLE

Popular Songs

1924—THERE'S A HOUSE IN HARLEM FOR SALE
With Jerry Arlen. Sauty-Joy, Inc.

1927—IF YOU'RE EVER IN MY ARMS AGAIN
Lyrics by Carley Mahr. Milt Music, Inc.

1930—SO HELP ME (IF I DON'T LOVE YOU)
Lyrics by Edgar Delange. Remick Music Corporation.

Available on Decca record 24005 in A-1938, Bob Grant orchestra.

GOOD FOR NOTHING BUT LOVE
Lyrics by Edgar Delange. M. Witmark & Sons, Inc.

DEEP IN A DREAM
Lyrics by Edgar Delange. Harms, Inc.

THIS IS MADNESS.
Lyrics by Edgar Delange. Remick Music Corporation.

IT'S THE DREAMER IN ME
With Jimmy Dorsey. Leo Fiat, Inc.

1939—HEAVEN CAN WAIT
Lyrics by Edgar Delange. Remick Music Corporation.

OH, YOU CRAZY MOON
Lyrics by Johnny Burke. M. Witmark & Sons, Inc.

ALL I REMEMBER IS YOU
Lyrics by Edgar Delange. Remick Music Corporation.

BLUE RAIN
Lyrics by Johnny Mercer. Edwin H. Morris & Company, Inc.

SONGWRITERS COMING UP!

FRED AHLERT

In Subsequent Issues The Billboard
Will Present

PETER DE ROSE
HENDERSON
ARTHUR SCHWARTZ
MOTON AGER
CONRAD
BILLY ROSE
HARRY WARREN
HARRY M. WOODS
ALLIE WRUBEL

Can I Help It?

Lyrics by Edgar Delange. Remick Music Corporation.

SPEAKING OF HEAVEN
Lyrics by Mack Gordon. Miller Music Corporation.

SHINE DOWN THE STARS
Lyrics by Edgar Delange. Bregman, Vecco & Conn, Inc.

I THOUGHT ABOUT YOU
Lyrics by Johnny Mercer. Edwin H. Morris & Company, Inc.

IMAGINATION
Lyrics by Johnny Burke. A. B. C. Music Corporation.

Available on the following records: Decca 29219, Fred Waring Pennsylvanians; Capitol 20034, Arthur Russell; Columbia 30698, Dick Dale; Keynote 612, Coleman Hawkins; Decca 24496, Bing Crosby.

MAKE WITH THE KISSES
Lyrics by Johnny Mercer. Edwin H. Morris & Co., Inc.

1940—LET'S ALL MEET AT MY HOUSE
Lyrics by Johnny Burke. Burke & Van Heusen, Inc.

ALL THIS AND HEAVEN TOO
Lyrics by Edgar Delange. Remick Music Corporation.

1941—A FRIEND OF YOURS
Lyrics by Edward Heyman and Sam Colwell. Burke & Van Heusen, Inc.

This song was written for "The Great Lion L." film produced by Bing Crosby. (Available on the following records: Decca 18658, Bing Crosby; Decca 24496, Bing Crosby; Capitol 199, Joe Stafford; Victor 20-1779, Vaughn Monroe and Norton Sisters.)

1944—NANCY (WITH THE LAUGHING FACE)
Lyrics by Phil Silvers.

This song was inspired by Frank Sinatra's baby daughter for whom all royalties are held in trust.

Available on the following records: Decca 29546, Joe Mundy Quartet; Columbia 36666, Frank Sinatra.

POLKA DOTS AND HONEYBEARS
Lyrics by Johnny Burke. A. B. C. Music Corporation.

Available on the following records: Decca 19657, Glenn Miller, and 19677, Dick Todd orchestra.

1945—YAR-TA-TA, YAR-TA-TA (TALK, TALK, TALK)
Lyrics by Johnny Burke. Burke & Van Heusen, Inc.

(Available on Decca record 29410 in A-637, Bing Crosby and Judy Garland.)

PERTINENT DATA ON SONGS AND SONGWRITERS

Songs used in this series are listed according to the date of their original copyright; stage musical songs, according to the year the musicals were produced, and film songs, according to the year of public release.

Songs which have attained a sheet music sale of one million or more are marked with an asterisk (*).

In the publisher listing, the name of the present publisher, and not the original publisher, is given, and songs now in public domain (titles first copyrighted in 1894 or before) have no publisher credit.

In listing of recordings, no so-called collector's items are given. The record listing is representative, not necessarily complete.

Stage Musicals

1931—SWINGIN' THE DREAM
A musical version of "Midsummer Night's Dream" with book by Gilbert Seldes and Eric Clarey, lyrics by Edgar Delange.

Available on the following records: Decca 29219, Fred Waring Pennsylvanians; Capitol 20034, Arthur Russell; Columbia 30698, Dick Dale; Keynote 612, Coleman Hawkins; Decca 24496, Bing Crosby.

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Lyrics by Johnny Mercer. Edwin H. Morris & Company, Inc.

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VER RECORDS

Over 500G Spent by Lobbies Vs. Excise and Cabaret Taxes

(Continued from page 4)

Admiral Corporation gave \$500 each. Other contributions were from the major airlines, utilities, piano manufacturers and appliances manufacturers.

Wilson W. Wyatt, who held several big New Deal and Fair Deal posts, including federal business counselor, now a practicing lawyer in D. C., was listed as representing CRWET and getting \$22,254 for the first six months. Bottling industries fought for repeal of the 25 per cent excise on telephone messages was former Federal Communications Commission (FCC) Chairman Paul A. Porter's law firm of Arnold, Fortas and Porter.

In the futile battle for repeal of cabaret taxes was Samuel P. Haines, who figured in testimony before the House committee investigating lobbying activities (*The Billboard*, May 27). Haines, representing the 20 Per Cent Cabaret Tax Committee, reported getting \$500 the first half of the year for this activity. Others listed as pressurists on this issue

included Richard McCann, prexy, Local 802, American Federation of Musicians; Paul J. Schwartz, prexy of the District National AFM local, and the 20 Per Cent Tax Committee with headquarters at 171 West Randolph Street, Chicago. Lobbying against repeal of state excise taxes was Elizabeth Smart, of the Women's Christian Union.

In the battle over Social Security legislation were registered lobbyists representing the National Ballroom Operators' Association and the AFM. The AFM lobby lost a fight for changing the employee definition in the Social Security amendment (HR 6000); the ballroom ops were on the opposite side. Registered for the ballroom operators association was Jack Robinson, 6 D. C. lawyer, who reported receiving \$10,000 the first six months for the purpose. Listed as representing the AFM on this issue was the firm of Freidin & Littauer, of New York.

In the radio-TV field, the customary registrants were listed as in previous registration reports: Earl Gammons, CBS; Francis M. Russell, NBC veepee; Ward L. Quail, legislative representative of Clear Channel Broadcasting Service (CCBS); Don Petty and Ralph Hardy, representing National Association of Broadcasters (NAB), and Bond Geddes for the Radio-Television Manufacturers' Association (RTMA). NAB Prexy Justin Miller's registration appeared on an earlier list.

Secret Successes

Geddes, who recently retired from his RTMA exec directorship job, 'as been supplanted by James Secrest. Also registered in behalf of RTMA this session was Joseph E. Casey, a D. C. attorney, who reported that he concentrated efforts on opposing the new 10 per cent excise tax on TV sets. Casey was also listed as a lobbyist for the Committee for Equalization of Tobacco Duties, a group of cigarette makers formed to promote legislation changing the present flat tax on cigarettes to an ad-valorem or graduated tax.

Others on the latest roster of lobbyists included representatives of a wide range of interests from growers and sugar producers to hotel and restaurant associations. Representing the National Candy Wholesalers Association was William A. Quinlan, who reported activity in connection with the Social Security Act amendment (HR 6000), the Federal Fair Employment Practice Act, and others. Listed as lobbyist for the National Conference of Associations was James E. Mack, manager of the D. C. office.

Under a section of the Legislative Reorganization Act of 1946, Capitol Hill lobbyists are required to register with the House clerk or Senate secretary, reporting not only their identity but also their aims, receipts, expenses, etc. Lobbying is a legal practice under the provisions of the law.

COL STARTS BIG POP

(Continued from page 12)

ists, he added, will work closely with distributors.

Columbia's promotion hype of its pop record division follows closely with the acquisition of a number of top-flight pop artists (*The Billboard*, August 26). The move is part of the over-all attempt to build up the company's pop record division, which slumped when the diskery was con-

Tone-E Finds Jock Promosh Expensive

CHICAGO, Aug. 26. — George Tasker, who operates Tone-E, small indie waxery here, received an order for 200 copies of a new release July 12 from a leading Midwest distributor, providing Tasker would include 100 free for d. j. pushing in the territory. Tasker sent the disks pronto. In a letter, dated August 8, received from the same distributor, Tasker was asked to take back 188 copies of the number.

Because the finished pressing cost over about 24 cents each, he figures he gave the distributor \$24 worth of d. j. disks. The distributor sold a dozen disks for 37 cents each, giving Tasker a \$4.44 return. Tasker is \$19.56 out but is crediting it to d. j. promotion, plus the 188 returned disks.

Ralph Flanagan Is Stricken Ill

LEXINGTON, Ky., Aug. 26. — Band leader Ralph Flanagan fell off the band stand at Joyland Park here last night when he became ill while conducting his orchestra and is confined at Good Samaritan Hospital. A Dr. McClain, called by the park management, to treat Flanagan, said that the orchestra is in need of a rest and will have to remain in the hospital at least a week and possibly two. Flanagan had been suffering with an allergy for some time and had been under a doctor's care.

The Flanagan combo, which will continue its bookings sans the leader, came here for a one-night Friday after a phenomenal week at Moonlight Garden at Coney Island, Cincinnati. The one-nighter here attracted 1,792 dancers with some 200 turned away. Flanagan, in here for the night at a \$1,250 guarantee, with a 60 per cent, came away with \$297 over money, or \$1,547 for his share.

Hawkins Quits RCA, Signs With Coral

NEW YORK, Aug. 26. — Erskine Hawkins, whose orchestra has been a staple of the Victor rhythm and blues department for more than a decade, this week left RCA to make a disk deal with Coral Records, the Decca subsidiary label. Hawkins, currently at the Savoy Ballroom here, was responsible for his hit was on Victor as Tippi'n' It, Tuxedo Junction, Don't Cry Baby, After Hours and a number of others.

SHOWBIZ FREEZE

(Continued from page 4)

high rate of private and public housing construction.

Amusement construction has been on the downgrade in 1950, according to the Bureau of Labor Statistics (BLS), with valuation so far this year down 10 per cent from the 1949 level.

If the amusement building ban is imposed, it will contain exceptions for so-called "hardship" cases. A theater owner who has burned out, for example, would be allowed to rebuild.

concentrating on merchandising its long-playing system.

In Columbia's hyped promotion push, in addition to being motivated by the company, also reflects the wishes and demands of top pop artists—many of whom specify a certain amount of promotion in their contracts with diskeries.

WANTED

Large quantity

CLASSICAL-POPULAR ALBUMS

SEE-MOR PRODUCTS, INC.

204 Market St. Philadelphia 6, Pa.

New "Dorsey," "Kaye" Bands

(Continued from page 12)

In Your Arms. Bergman did the arrangements and conducted the band on the dates and used Don Cornell, ex-Sammy Kaye vocalist now out as a single, on the vocals.

Since Cornell has indicated he does not want to become a bandleader, preferring to continue to try to make it as a singing single, the probabilities are he will not be used on subsequent dates. Victor's immediate job here is to find a presentable, reliable guy to front the band as "Bob Dewey," when and if it's ready to do live dates. On future dates, rather than just male vocals, the band will feature a boy and girl singer and possibly a trio, following Kaye's own vocal corps structure.

With Morrow, the problem is somewhat simpler, since as has been pointed out the trombone man has already had wide experience as a side man with many top orks and as a fronter himself. Morrow has just been signed to a contract and his first single will be made within the next couple weeks. Here Victor is looking for the right arranger for the band.

RCA Victor's promotional gals, it goes without saying, will be fired heavily in connection with both alterations.

THE PEAK OF MUSICAL DISTINCTION

"MY SILENT LOVE" File "CHOPPIN' UP CHOPIN" Available on 45 RPM

by

BILL SNYDER
TOWER RECORD 1482

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A WIZ-BANG HILIBLY-NOVELTY

"67 DAYS of INDIGESTION"

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FREE SAMPLE To DISK JOCKEYS & PHONO OPS

New Terrific Version of "BYE BYE BLUES"

RAINBOW #4066
Played by EDDIE "PIANO" MILLER

Rainbow Recording Corp.

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Emerson, Adm'l, 2 Philly Distribs, Face 450G Suit

PHILADELPHIA, Aug. 28.—Emerson Radio & Phonograph Corporation and the Admiral Corporation, along with the local distributors of the two television manufacturing companies, have been named defendants in a \$450,000 damage suit filed in U. S. District Court here Wednesday (23). The action, which included the local distributing firms of Emerson Radio of Pennsylvania, Inc., and Admiral's Pierce-Phelps, Inc., accuses the defendants of acting in restraint of trade and of forcing illegal agreements in violation of the Sherman and Clayton anti-trust acts during the past two years.

The plaintiffs, represented by Melvin Bak, are the Philadelphia Radio Servicemen's Association, the Television Contractors' Association of Philadelphia and the following local television service firms—Philadelphia Television Service, Inc., Whittingham Bros., Inc.; Albert M. Hass, Inter-State Television Service Company, and George F. Weber, who trades as Weber's Television.

The main complaint is that the defendant firms made television set purchasers also buy a one-year warranty to guarantee the set's parts. The Emerson firm also is accused of having offered purchasers of its sets a rebate of the warranty charge if the purchaser signed a service contract with an Emerson television contractor. These actions, the complaint states, caused the plaintiffs a "loss of customer good-will and a financial loss." Purchasers of sets from the defendant firms, the complaint states, were thereafter entitled to free service, the suit declares. The action asks that this "illegal combination" be broken up and also seeks a temporary restraining order which would prohibit the "making and selling of these agreements" until a final decision in the case. No date was set on the hearing for the order.

Zenith Spins 16 RPM Disk Gim

NEW YORK, Aug. 28.—The much-hyped 16 r.p.m. record speed of the Zenith Radio Corporation is expected to spin its way off Zenith's own record players and reach the public in the form of an adapter unit that will convert any 33½ r.p.m. player at a cost of two or three dollars. The Zenith company, in a recent comment, it is understood that the company is working on an adapter which will fit on top of present record players and take the revolutions per minute approximately in half.

Trade talk also has it that the purpose of the new speed is to handle "talking book" records which will play an hour. Wagner-Nichols, New York, previously announced that it is working on 14 r.p.m. "talking books." This week traders were speculating that the "books" are actually the "any speed set to come" which appears in Zenith ads. That Wagner-Nichols and Zenith may be linking is considered a likely possibility.

CHICAGO, Aug. 26.—More than 30 per cent of present TV set owners are considering buying a second set for their homes, a John Meck Industries Chicago survey indicates. More than 3.5 per cent already have two sets.

Question on preferred tube size on the second set among these replied: 10 inch, 1.23 per cent; 12½ inch, 12.27 per cent; 14 inch, 7.16 per cent; 16 inch, 46.10 per cent; 17 inch, 1.64 per cent; 18 inch, 1.50 per cent; 20 inch, 4.1 per cent; 20 inch, 1.34 per cent; projection, .5 per cent, and no decision, 9.36 per cent.

Confusion Persists TV Sales View

People, Products and Prices

Hoffman Radio Hassle Still Unsettled

Union relations at Hoffman Radio Corporation were left unchanged by National Labor Relations Board (NLRB) last week when the agency refused to approve a move by the furniture workers' union to make a separate bargaining unit for production and maintenance men now lumped in with TV testmen, inspectors and other skilled tradesmen. The firm and other unions had opposed the move.

RTMA Sets Up Credit, Advertising Committees

Four industry officials were appointed by the Radio-Television Manufacturers' Association (RTMA) to supervise the RTMA credit committee. Named as chairman was H. N. Henrly Saller, John E. Fast & Company; with Dan Reed, Raytheon Manufacturing Corporation, appointed as vice chairman of the Eastern region. August Denier Jr., P. R. Mallory & Company, was appointed Western vice-chairman, with C. A. Shera, the Hallcrafters Company, as Western co-vice chairman. L. E. Petih, General Electric Company, was named head of the RTMA advertising committee, succeeding Stanley H. Manson, Stromberg Carlson Corporation, who resigned. H. F. Guenin Jr., RCA Victor, was appointed vice-chairman.

BBB Pamphlet Warns on TV Sales Practices

The program to eliminate "unethical" practices in the radio-TV industry is considered a success by officials of the Better Business Bureau (BBB) of New York. BBB execs report that co-operation from dealers, service companies and distributors has been excellent. Over 75,000 pamphlets which tell prospective buyers of what to expect from their sets, dealers and servicemen have been distributed by the BBB via local retail stores or directly to the public.

New Notes on Manufacturers and Distributors

Fred M. Comins has been named assistant sales manager of the RCA Victor home instrument department of Krich-Radisco, Newark, N. J. . . . Andrea acquired additional production space in the Long Island City Building in which the plant is now situated. . . . Allied Park Philadelphia distributor, has opened a branch office and showroom in the West Philadelphia area. . . . J. William Costello has joined Capehart-Farnsworth as sales promotion manager. . . . Sol Predeger has been appointed vice-president of Majestic. He is director of purchases for the Majestic and Gairline line at the same time. Warren Frelon joined Majestic as purchasing agent. . . . Starrett named the Adolph Fruchter & Sons distributry to rep the line in the Philadelphia territory.

Admiral, G-E U.S. May Order 200,000 AM Sets

NEW YORK, Aug. 28.—The trend toward higher list prices on TV sets continued last week, as RCA and General Electric announced price hikes and department stores dealing with Bendix were told that prices on private label sets would be increased October 1. Admiral's prices were upped on an average of 7 to 8 per cent on the entire line, while General Electric increased prices on only two models—a 16-inch console, up 3½ per cent.

RCA Victor, however, continued to hold the line on prices, although traders are expecting an announcement from the company on new lists. It is understood that RCA execs are still wrangling a bit over the advisability of increasing set prices.

Philly TV Trying To Oust Chiselers

PHILADELPHIA, Aug. 26.—Television contractors here are exchanging lists of "quack" dealers who are luring large amounts of money for service and installation contracts. Many of the dealers, because of their refusal to pay promptly, have caused TV servicemen and contractors to hold back on service when the set owner calls for help.

As a result, set owner complaints to the Better Business Bureau and to the local set distributors have been increasing. Service men and contractors fire back that the situation is being created by the "dead beats" carried by the distributor, and that the "quack" list is a "red herring" that dealers is made available to the entire service industry, the quicker many of the headchairs will be eliminated.

(Continued from page 4)

ever authorized to provide not only the Voice but ears as well.

As the committee was approving a total of nearly \$78,000,000 in supplemental funds for over-all information operations, conferees on another appropriations bill reached agreement to give State's information activities a regular appropriation of \$32,700,000 for the current fiscal year, plus \$128,000 to build up broadcasting facilities and authorized State to negotiate with every friendly nation in the world for installing transmitters to beam the U. S. side of the international scene. Another \$7,602,000 was authorized for expanding programing facilities. With the two-plus-plus-plus for radio and \$13,000,000 for current Voice operations, State will have available more than \$60,000,000 for radio alone. Remnants of the combined regular extra funds is to go for newspaper, magazine and movie work, as well as for exchange of students, and maintenance of libraries abroad.

State officials figure it will take at least two or three years to complete the building of new transmitters. Meanwhile, the agency plans to expand its operating hours of existing transmitters. The 200,000 cheap sets State plans to get to the hands of foreign listeners abroad is likely to be only the first step in an attempt to expand foreign listening to the Voice. The agency expects to work with the radio in-

Scare Buying Puts Picture Out of Focus

Volume Higher Than '49

NEW YORK, Aug. 26.—Although the frantic consumer scare buying of television sets has fallen off much as 50 per cent in the last 10 days, sales at retail level are still two or three times higher than for the same period last year. That's the story being held this week by chain and department store buyers. The sudden drop in sales, however, appears to be confusing some buyers in their thinking about the future sales picture as one group continues to order all the merchandise it can get while another group is starting to take a "more realistic view" on purchases.

The more optimistic buyers — or those more willing to gamble — are convinced that there will be little TV merchandise available in November and December. They point to the current shortage of component parts and to the fact that large government war contracts have not even been written. One department store chain in this group has already written orders for 12 to 30,000 sets, with label sets and believes it can absorb about 10,000 more. Over \$1,000,000 worth of TV, at cost, has been shipped during the month of August from this chain's central buying office to the member stores.

On the other side, another syndicate reports that its local buyers are now starting to order at the retail rate of sale and are beginning to realize that the \$15,000 and \$20,000 days of three weeks ago were freak days. Sales at retail level, however, are still as high as \$8,000-\$10,000 a day. As put by the syndicate buyer, "Each store now has to decide how far it is willing to extend credit, how much warehouse space and how much money it can afford to tie up in television. The present rate of sale cannot reasonably be expected to continue. There just aren't that many more people who are willing to put themselves in a hock for a television set."

June TV Sales Up 24 Per Cent

WASHINGTON, Aug. 26.—Heavy buying of TV sets in July helped send total sales of the nation's home furnishings stores up 24 per cent in June, the Commerce Department stated this week. Total sales were estimated at \$665,000,000, as compared with \$595,000,000 in June and \$490,000,000 in July, 1949.

Noting that usually there is a drop from June to July, Commerce said that the big increase was due chiefly to radio-phonograph TV sets. A combination of cut-backs and heavier ex-

industry to devise an even cheaper set so that mass distribution of radios can be accomplished. State hopes to get the price down to the level where a cooler in China can afford a radio. RCA Chairman David Sarnoff is speaking in terms of a midget set at \$2.

TALENT

Club Owners Approaching 'Scare' Level

It's Nationwide Market

(Continued from page 4)
ment Agency (MEA) sees a heavy demand for comedy trios and quartets, while Favorite Attractions claims that spots formerly budgeted at \$100 a week are now spending \$400 to \$600.

That the buying activity is nationwide is apparent from such reports as the following: Upping talent budgets are such spots as the Tropical Room, Paterson, N. J.; Chez Ami, Buffalo, going after names again thru Harry Santly; renewed activity in Stakler hotels in Buffalo and Cleveland; reopening of the President Hotel's Drum Room in Kansas City, upping budget at the Belvedere Hotel's El Casbah in the same town, rebuilding of the Radison Hotel room in Milwaukee, and increased budgets at such Jersey spots as the Rainbow Inn and Tropical in New Brunswick, the Onyx in Nutley, and Stanton's in Newark. In addition to 20 spots are due to open in the Philadelphia to Baltimore area, and business is reported to be soch in Wilkes Barre, Pa.; Camden, N. J.; and Scranton, Pa.; Philadelphia, Pittsburgh and Baltimore.

Even spots not doing business now are buying acts in anticipation of advertising. Most large booking offices are already sold out on top name groups and nearing that point with semi-names. GAC, for example, is now up for sale two and three acts, and with Marie Falone, in Johnny Hamp's office, set to audition 50 of each type act for immediate work.

In addition to the operators' optimism, bookers point to the increased quality of trios and the continued demand for better class acts. One office reports that there is no limit to the price good units can get under present conditions, pointing to semi-names being sold for \$750 to \$1,000.

As an example, Red Ingle has broken up his Natural Seven outfit and is being booked as a four-man act, the same price. Several offices are seriously considering breaking up more large units because the smaller outfits can find more work and at the same time save money.

Whether or not all the planning will actually bear fruit this fall doesn't seem to bother club owners, who have taken off the market clubs in the west up for sale two and three months ago. The only dark spot in the picture concerns theaters, where the situation is said to be "at a standstill."

AGVA Equity, Legion Show War Still Rages

NEW YORK, Aug. 26.—The jurisdictional battle over the proposed American Legion review, Red, White and Blue, was still to be settled this week after a series of reversals. The American Guild of Variety Artists (AGVA) and Actors' Equity.

Held under the Associated Actors and Artists of America (A2A) flag, the sessions wound up late Friday without any decision having been reached. The meeting was recessed until Monday (28).

The Commies and You

On Page 3 of this issue Ben Atlas, chief of The Billboard's Washington Bureau, outlines the Communist effort to infiltrate all American industry, including show business, and reviews thru interviews with top legislative and judicial personalities the adequacy and inadequacy of our present and proposed laws to combat the Commie menace. On the first page of the Radio Department in this issue there is a list of organizations declared subversive by the Department of Justice and the Attorney General, many of which are actively waging Communism's war against this country. We urge you to read these items.

Early Click of Hadacol Trek Cues Plans for Second Tour

CHICAGO, Aug. 26.—The first week of the all-star talent good-will tour, staged by Sen. Dudley J. Leblanc, prexy of the Leblanc Corporation, manufacturers of Hadacol, the vitamin-mineral formula, has been so successful that a second tour is already being planned, and the firm definitely will penetrate the Midwest. Sid Epstein, chief of the William Morris office here, who set the tour, has been told by Senator Leblanc that two more dates will be added to the current 16-day tour, and another Southern junket is planned, as well as a four-day Midwest sprint. Admission to the Hadacol show is a box-top from the widely promoted medicine, which retails for \$1.25.

The show troupe is headed by Mickey Rooney and includes Coburn Boswell, Anita Martell, juggler; Emil Parra, dancer-singer; Ann Marel, acrobatic dancer; Sharkey Bonanna's Dixieland Dixie-ette line of 12 women dancers, 15 clowns, and a 14-piece house band. Roy Acuff and His Smokey Mountain Boys and Ernest Tubb and His Texas Playboys alternate every other day with the troupe. In order to hype interest in the tour, Epstein has worked out a double-sharp have major hit, and Western d.i.'s on the tour's itinerary plug the one-nighter previous to the date, then appear as guest emcee with the showshows run into the thousands. Fol-

lowing the tour. He used Joe Rumore, WVOK, Birmingham, as a starter.

This far, the tour's pull has been terrific. At the City Park Stadium, New Orleans, an oval which seats 35,000, only half of which offered seats for \$100, 25,000 attended August 21. At the Jackson, Miss., ball park, which has a 7,800-stand capacity, only 2,000 were in the stands. Initially only one show was scheduled at the August 22 stand, but the heavy overflow changed plans. Approximately 24,000 jammed Crumpton Stadium, Montgomery, Ala. (23), to watch the show. The 24,000 spectators surpassed any crowd which has witnessed the annual Blue-Gray grid encounter, staged as an annual feature in the oval. The following night at the State Fairgrounds, Birmingham, overflow crowds again swelled two shows, with 26,000 the final total.

In adding the two additional dates September 6 at Austin, Tex., and September 7 at Dallas, Senator Leblanc swelled his talent budget to \$175,000 for the 18-day show. Tour is held to be the first series of continuous high-budget one-nighter dates ever bankrolled by a business firm. The International Harvester Company spends over \$1,000,000 annually for talent, but show budgets are much smaller and number of appearances run into the thousands. Fol-

U. S. Gets in Act, Asks "Asia" Ban

NEW YORK, Aug. 26.—A precedent-setting decision would affect the future status of foreign acts in this country is due to be made next week by United States Immigration Department officials here. Center of the present controversy are the Asia Boys, Chinese hand-balancing act, who came into this country four years ago to work with the Ringling Bros. and Barnum & Bailey Circus. Representing the act in Immigration hearings was the William Morris legal department, with Vic Connors, American Guild of Variety Artists (AGVA) national outdoor rep, called in for questioning.

The Asia Boys were originally booked by the circus for one season, with options for two more. The options were picked up, and the government permitted the group to work in the country. After the third season the team started working theaters and clubs and carried AGVA cards. It was during that period that the William Morris office signed the troupe. Immigration authorities, it is understood, had been tracing the act for a long time in order to deport them. At present the group is in Cuba, seeking re-entry into the United States.

AGVA entered the picture when the government sought to learn whether the act was of "exceptional ability," as claimed. Connors claimed the act was not, and would be taking jobs that could easily be filled by native AGVA members.

Following the present tour the Hadacol firm intends to spend at least \$10,000 per night on a series of similar outdoor events in Chicago, Cleveland, Toledo and Detroit, which will be set by Epstein. In addition to the \$175,000 spent on the tour, the firm is shelling out over \$100,000 in local promotion behind the dates (The Billboard, July 22).

AGVA Still Rules Musical Artists

Dunn Delivers Sharp Retorts To 'N. Y. Mirror's' Nosey Pillar

NEW YORK, Aug. 26.—Henry Dunn, national executive secretary of the American Guild of Variety Artists (AGVA), this week tossed a sharp-lensed jab to a newspaper column written by Lee Mortimer, which appeared in The New York Daily Mirror last Sunday (20), in which the night club columnist referred to AGVA as a "gin mill entertainers' union" and queried AGVA's position on some questions "asked around cabarets by artists and entrepreneurs alike." Mortimer implied that the questions needed answering as AGVA held its election of officers.

Dunn claimed that the implications in Mortimer's column were false and made a point-by-point reply on the five topics broached in the column.

In reply to Mortimer's question on why nightclub nights were permitted in "some gangster-controlled places here in Chicago," Dunn claimed there are no celebrities in nightclubs in Chicago and that there never have been any; that Leon and Eddie's, in New York, is the only spot running celeb-

rity nights and that acts are paid for appearances at that club.

Mortimer also wrote that, while AGVA rules forbid mixing of acts with comedy, this rule is enforced "at convenience." Dunn's reply was that any spot that required or permitted acts to mix would have the shows "pulled" as soon as AGVA had been notified of the situation. "We have never failed to take action on any mixing complaints brought before us," he said.

Dunn's reply to Mortimer's claim that "many artists think AGVA is controlled by a clique of old hams who resent seeing others work" was an "idiotic statement."

On Mortimer's query: "How come no one mentioned that some known names allow themselves to be Communist-lovers are on the election ballot?" Dunn's answer was that AGVA members cannot in any way be prevented from running for office, but that elected officers are required to sign Taft-Hartley non-Communist affidavits, thereby eliminating the possibility.

(See Dunn Delivers on page 49)

Green Letter Blows Whistle On Petrillo

Execs Wait Reaction

(Continued from page 3)
clear when Green wrote to Carlton turning down the latter's request for an AFL charter for a "new organization" called "The Musical Variety Artists of America. Carlton, a member of a three-man steering committee which claims to speak for "more than 100 active musical acts in the New York area and over 5,000 such acts in the entire country." The other members of the committee are Don Henry and Eddie Mansson. The group, according to Carlton and Henry, was formed to fight the Van Petrillo agreement which is "forcing us out of AGVA and into AFM." In turning down Carlton's request for a new charter, Green wrote, in part: "I know a little about the jurisdictional dispute which you re-

(See AGVA Still Rules on page 46)

Buy U. S. Savings Stamps and Bonds

Club Harlem, Atlantic City

(Saturday, August 12)

Capacity, 600. Price policy, no cover, no minimum, admission \$1.00. Shows end at 11 and 12 (Saturdays at 10, 12, 3 and 6). Owners, Clifton Williams and Sam Singer. Manager, Charles E. Johnson. Producer, Larry Steele.

Regardless of the none too prosperous state of affairs in after-dinner circles at this resort city, Club Harlem has carved a comfortable niche of its own as far as patronage is concerned. *Smart Affairs* of 1950 revue, produced and directed by Emcee Larry Steele, means plenty of smart money for this lavish room, located in the Harlem sector but drawing mostly the white trade.

The simple formula provides stock entertainment, is expertly and lavishly staged, and presented at high speed. While each of the acts registers handsomely, it's the production which makes this a smart package for any kind of floor. Steele has embellished the show with a fast-stepping line of 12, with soubrette "Flick" Montgomery adding to the ensemble excitement.

Complete Cycle

The show runs the complete cycle of variety entertainment. For comedy mugging and eccentric dance routines, it's the Three Chocolatears. For designs in tap and ballet it's the two youthful Fontaine Brothers, who also add much substance to the production numbers. For exotic dance choreography, it's the sensuous deep sea fantasy of the Lester Goodman Dancers (with Dwight Darling and Hedy Boy). For the novelty dance design, it's Jimmy Smith tapping out music on a xylophone.

Just as potent is the song and music category. The sultry-tones of Marian Bruce bring a hush to the large room. For rhythm and blues chanting, it's the effective thrashing of Nello Hill. And on a straight musical kick, there is the frantic tenor sax of Jimmy Tyler, club maestro. Apart from the slapstick comedy created by the Three Chocolatears, the major comedy element is provided by George Kirby with his uncanny impersonations and contagious mimicry accompanied by laugh-provoking patter.

Coleridge Davis leads the Jimmy Tyler band (12) for the show. Bill Gooden strokes the ivories in the adjoining lounge.

Maurie Orodener.

NIGHT CLUB REVIEWS

Starlight Roof, Waldorf-Astoria Hotel, New York

(Tuesday, August 22)

Capacity, 400. Price policy, \$2 cover. Shows at 8:30 and 12:30. Owners, Hilton Chain. Executive booker, Merrill Abbott. Estimated budget last show, \$6,000. Estimated budget last show, \$11,000.

Laying emphasis on new names is an approach rarely attempted by the swank Waldorf summer niter. The package headlines rising thrush Fran Warren and accordionist Dick Contino, who has made rapid strides since leaving Horace Heidt.

Miss Warren, making her local niter debut, displays a talent studded with tremendous potential for the future. She is a forceful singer with a strong pair of pipes and a percentage of inborn hambone which blend for winning salesmanship. On the winning side, too, is her appearance, which, in addition to natural physical assets, was enhanced by tasteful grooming. However, the stunish has her shortcomings, mainly in the selection of material. Cole Porter's *I Love You* was a weak opener. Come and Get It Day meant little to the customers, and *Evay*, tho a minor hit dishing, evoked a few memories for the crowd. On the credit side was *Take Me in Your Arms and Look to the Rainbow*, from Finian's Rainbow, which took on meaning with a tasteful brogue intro by the thrush, who just finished working a stock company turn in the show.

Contino's is an amazing niter turn. The handsome lad simply comes on and with hardly a word proceeds to knock 'em over with well-paced and tastefully conceived accordion solos. A brilliant technician and an immaculate showman, Contino already has proven himself as a theater and recital attraction and this engagement demonstrates his night spot potential.

Grief Williams opens the show with a novel band presentation, making use of puppets (the maestro himself handling them) representing Paul Whiteman, Harry James, and Toscanini performing their conducting or instrumental chores while the Williams crew plays. The idea was better than the execution, with a modest audience reaction the result. Williams' crew plays the businessman's boogie and ends the show, alternating with the house perennial, *Mischa Bore*.

Hal Webman.

Chez Paree, Chicago

(Thursday, August 24)

Capacity, 450. Price policy, \$2.50 minimum with 10 cover. Shows at 8:30, 12 and 3. Owners, Dave Harlow. Shows end at 12:30 a.m. Producer, Dorothy Durben. Publicity, Bob Koster. Estimated budget last show, \$3,000. Estimated budget this show, \$6,000.

Jackie Miles does a terrific job in carrying a mediocre cast to a smash crescendo. Miles's great satirical dialect and his ability to dissociate Koster twang and make it a hilarious implement to a story sets him apart. Aside from his dialect bits, his Gene Autry and "eighth-race better" routines are standard stuff, but nevertheless entertaining because of elaborate refurbishing. Miles did 45 minutes to rapt attention and had to do two encores.

The Chandra Kaly Dancers (male and three gals) are one of about four acts whose work has fallen into a sameness that makes it difficult to identify any one of them. All do East Indian and Latin dancing of a similar type so that only the terp esthete and a handful of niter patrons can distinguish the acts by their hands.

Allice Tyrrell, animated chirper, and her piano-playing partner, Dick Winslow, have the makings of a good novelty song duo, but they need better routine and their partner, a Hollywood talent tryout bit in which the gal does Lily Pons, Deanna Durbin and Judy Garland, would be okay for niter fun, instead of these celebs. Miss Tyrrell did some specialized singers whose styles are better known. They warmed up a little more with a parody on hillbilly, but this routine needs more funny lines. It was their closer, a burlesque on *Baby It's Cold Outside*, which showed their playfulness. They turn the song into a parody of the kind of what good stage bachelor's apartment to produce a solid 10 minutes of yocks. This number sold them and they got good hand.

The Chee Loveloves did two holdover routines. Cec Davidson's ork did an excellent backing job, especially on the Kaly troupe, whose music is intricate.

Johnny Sippel.

Ciro's, Hollywood

(Friday, August 18)

Capacity, 400. Price policy, \$1.50 cover. Shows at 8:30 and 12. Owner-operator, H. D. Hoyer. Dressing room, 10. Estimated budget, this show \$5,000. Estimated budget last show, \$3,500.

The double-feature seems to be coming into its own on the Strip. Owners are getting the best by pairing Larry Storck with June Hutton (The Billboard, August 19) and now neighboring Ciro's offers a sock combination of Mary McCarty and the Steve Condos-Jerry Brannow duo. Latter twosome is the fastest, freshest team to appear locally in some time. Their tricky dance steps, take-offs, rone and patter are telescoped into a high-speed quarter-hour of sock entertainment that leaves ringsiders shouting for more.

Fair clicked so solidly that Mary McCarty had difficulty following and had to devote the first couple of numbers to getting a firm grasp on her audience. But once she got a hold she didn't let go. She wowed 'em with her clever special material, boundless energy and a terrific sense of comedy timing. Her only serious selection was Tenement Symphony, which was outshined by her yock-worthy *I Love You, Peter Peter* to the music of Laura. Pope among her laugh-getters was *Flaming Youth*, from Broadway's *Small Wonder*, complete with a silent-movie bit that left 'em roaring. Funnel of her last was a tongue-in-cheek review of the Warner Bros. musicals of the early '30s done to the tune of 42d Street.

Dick Stable's ork was held over. Ciro's double-feature promises brisk biz for the next couple of weeks. Lee Zifto.

Georgian Room, Olympe Hotel, Seattle

(Friday, August 18)

Capacity, 400. Shows at 8:30 and 11:30. Price policy, \$1 to \$1.50 cover. Booking has died this show by Joe Daniels.

Booking Charles Fredericks into this tough, large room was wise policy on the part of this town's largest hotel. Fredericks can handle both the musical comedy stuff and intimate ballads with equal ease, plus the schmalz side of grand opera. His voice gets thru the acoustics of palms and business deals, and really sells.

Hall Pruden's ork opened with a sound *Schlock to Seattle* medley, while Pruden's own on the keys restating well. Fredericks' *Boleto*, *Smoke Gets in Your Eyes* and *Molly Malone* gave the bariton good contrasting material with which to work.

Fredericks switched to the piano himself, concentrating on such ballads as *The Foggy, Foggy Dew*, *Rue Whiskey* and *Streets of Laredo*. His first call-back was an ensemble accompanied by *Some Enchanted Evening*, *Say Hello to My Sweetie* and *Fredericks' Figure* was also strong. *Final* was *Of Man River*, which Fredericks sang from the floor without a mike.

On the whole, there was not the flash in this bary's performance that the pixies can mince into spot burles, but it was solid singing that sells to this type of crowd. Will Steen.

Celebrity Room, Philadelphia

Shows at 9 and 12:30. George Dorwart and Herman Reilheit, owner-managers; Nat Segal, booker; Ray Freeman, publicity. Capacity, 450. Estimated budget for show and band, \$1,200.

Returning floorshows to this smart and intimate room in midseason keeps the new-brokers busy for a dinner and later supper sessions with a variety of entertainment.

Three acts all score handsomely, particularly venturing into the social and his almost human Monty. A youngster with good comedy material and a knowing sense of timing, Snead works to the cash customer rather than to Monty, building to a solid smash.

Making for striking flash, accented by the luminous glow of her gown, is "The Masked Dancer" (Kay Kariton). (Celebrity, Philadelphia, opp. page)



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Equity Makes Substantial Gains in Signing New Pact

NEW YORK, Aug. 26.—The new contract between Actors' Equity (AE), Chorus (CE) and the New York City Theaters (NLYT) is finally signed, sealed and delivered. Actually, the new contract is in the form of an amending rider to the existing understanding contracts until new norms can be printed. It is effective as of August 15, 1950, and runs for two years.

Now that the smoke of a long and ferocious, bitter, and bloody battle has cleared away, it appears that the thespian unions have won some substantial gains from the managerial organization. Evidently, after discussions reached an absolute deadlock July 20 and the unions threatened to make individual contracts with producers if no agreement was reached by August 15, the way was smoothed for a meeting of the minds. Naturally, concessions were made by both sides, but it appears that the actors came out topside on most of their major demands.

The minimum off-Stage salary for both AE and CE is now \$100 instead of \$75. The A. E. C. Cross has a pension plan, paid for by management, will be in order for all members of all companies.

There were, of course, compromises on other issues. Equity had asked the establishment of a welfare fund via joint payroll contributions. The managers agreed to the financing of such a fund by benefits to be given every 20 weeks of a play's run, with Equity having the privilege of demanding the first one any time after four weeks of the play's New York opening. Management further agreed to match a union contribution of \$1,000 per actor annually in salaries and pensions. Likewise, Equity had demanded the \$7.50 daily expense money for all members rehearsing out of town the first day of rehearsal. Such payments will now be made from the second day instead of the third, as in the past.

Other gains for the actors are a 20% raise in rehearsal plus expense money from the date of joining a touring troupe, instead of a first week

on a daily \$7.50 expense basis; responsibility by managements for equal, proper hotel accommodations for road casts regardless of race, color or color; and actors shall not do more than five consecutive performances without extra compensation, and a clause covering full salary (up to \$250 a week) for performances lost due to injury received in services involving "extraordinary risks." Such risks are defined as accidents, feasts suspension from trapezes or wires, the use of or exposure to weapons or the taking of dangerous leaps or falls.

Equity waived its demand for the country-wide six-day week on the road, for limitation of rehearsal hours during try-out periods and curtailment of casts after a New York opening. It agreed to submit to a joint committee of union and management changes in bonding policy demanded by NLYT. Equity also agreed to a clause for a qualifying clause on the status of stage managers, which would require a stage manager to have two years' experience and to be under an Equity contract before qualifying as a full-fledged stage boss. This joint committee is to study the proposed changes and make recommendations to Equity council and the League with a view to eventual amendments.

As well as sharing in of the road minimum about 10% of the box office, Equity will share in the box office and all other benefits, CE shared some points on its own account. The new contract amendments call for a one-day off during rehearsal period. A member of a New York chorus understanding another gets an additional \$85 pay. However, this does not mean that a chorus member is now eligible for a week's vacation after one year of consecutive employment in a production on the road as well as in New York.

So after 28 sessions across the table—some of which for a time looked to be heading for a stalemate—there is the leg it from again. At least until 1952.

Oxford Players Find Finale

NEW YORK, Aug. 26.—The Oxford University Players, British campus thespian group which has been touring here for the last two months, will make a final local appearance at the Master Institute Theater before flying back to England on Labor Day. Play arrangements by the troupe's manager, Brian Cox, with Juel Rodack, manager of "Q" Productions, King Lear will be offered on Tuesday (29) and Wednesday (30). The American tour began Thursday (31). The Oxford Players are a combine of the Oxford University Drama Society and the Oxford University Experimental Theater Club.

Hartmans Option Comedy

NEW YORK, Aug. 26.—A straight comedy may be Grace Hartman's new vehicle. They have optioned *The Perfect Scream*, authored by their son, Ted Luce, and H. Smith. The play, set in a small town, is being written in it after the run of their current revue, *Tickets, Please*. The yarn is about a national convention which takes over a loyal hotel.

Off-Broadway Review

I. O. U. JEREMIAH

(Opened Tuesday, August 22)

ORIGINALS ONLY PLAYHOUSE

A comedy by Hal Gardner, staged by Ward-Productions, Inc. Directed by Hal Gardner. Written, Pres. Representative, Ken Ford. Produced by Tom Hill and Donald Stiller. Cast: Jeremiah Clott John Tolas Ward-Productions, Inc. John Tolas Annette Blynn Lita Dal Porto Jeremiah Byn Martin Waldron Frank J. John Blandford Horace K. Vandervoght Blande Kogala

Originals Only has redeemed itself with its newest offering, Hal Gardner's *I. O. U. Jeremiah*, after a previous set-back. *The I. O. U.* is thinly contrived, it is nonetheless witty and entertaining. And the cast is of good quality. Jeremiah Clott is a wandering writer who has become engaged to the young daughter of a wealthy trustee. His engagement is for him a means of getting out of debt via a \$50,000 award to write a biography. An erstwhile love appears on the scene and changes the writer's mind, which is okay with papa, but they come to grips over the 50G award. From this tangle comes a rather poor third act in which the dad finally agrees to make an honest woman of his erstwhile love, the son gets the trustee's daughter, and the 50G is split via collaboration on the big.

Gardner has written two good acts. His dialog is sharp, and his plotting shows a fine sense of theater writing. But the play falls apart in the third act because the writer lets many loose straws dangling and finds it necessary to tie them all up with lengthy explanations at the last. By letting the audience in on the fact that much of the action is a plot on the part of the writer's old light-o'-love he gets him back for good, a lot of the dialogue that would be eliminated. But as it stands, it is still good entertainment. It could just be much better, that's all.

Fine Comedy

Harding Lemay has given the script a peculiar staging, mixing standard stage style with a semi-circular adaptation of the arena. As a result his direction is not clean-cut and occasionally runs the cast afoul. However, he gives the comedy a fine pace against an excellent setting and draws out all the laughs in the play.

With one exception the players are all first-rate for an off-Broadway production. The one might object to the fact that the young Mr. Blandford's imitations of well-known players in the conceptions of their roles, the pair, nevertheless, give the line some interesting readings. It seems too bad that their characterizations could not be more their own. Martin Waldron and Elsie Hillf make a fine duo. Dennis McDonald, particularly good is Waldron's comic concept of the son.

In sum, *Originals Only* has given this play a fine boost with a fast pace and a good cast. It's good entertainment the way it is, but script polishing could really make it shine. Dennis McDonald.

Philly Season Seen Improved

PHILADELPHIA, Aug. 26.—Promises made by Broadway producers to give the forthcoming legit season here real substance are coming thru. For the first time since 1946 three of the town's four shubert houses will be occupied during the Labor Day week. With other years seeing only one house it and last year's season getting under way in Philadelphia, the current state of the local booking situation for the first three September weeks augurs well for the season, particularly as additional bookings continue to pour in from New York.

Two of three starters are returnees. *Kiss Me, Kate* will relight the Shubert, and *Master Roberts the Forester*. The third, at the Locust, will be a pre-Broadway test of *Affairs of State* with Celeste Holm and Reginald Owen. Another brace of openings is under way. September 8 when a new play, *Legend of Sarah*, comes to the Locust and *Come Back, Little Sheba*, the established Broadway hit, opens at the Locust. September 9 at the Walnut, *Kate and Roberts* both figure on staying thru September.

Altho Olsen and Johnson's *Pardon My French* revue will continue its tour to Boston and has checked out here, other promised song-and-dancers have been given definite dates, with *Gays and Gals* getting a premiere November 6 at the Shubert, the D'Oyly Carte Company's *Gilbert and Sullivan* rep starting off November 27, and *Lost in the Stars*, with Todd Duncan and the original cast, reaching the Forest January 1.

McClelland Exits D. C. Show; Rain Affects Sesqui Gate

WASHINGTON, Aug. 26.—Charles F. McClelland, who has been touring here since he opened in Washington in the Sequenquennial symphonic drama here, will leave the show Friday (1) for a part in the new *Sequel* at the new D.C. McClelland's role in the *Sesqui* show, *Faith of Our Fathers*, will be taken over by Lawrence Ryle, as McClelland's understudy, and will handle the role of Gov. George Clinton in the pageant.

Both Ryle and McClelland have had considerable legit experience. Ryle made his debut at the Provincetown (Mass.) Playhouse and has played the straw hat circuit.

The *Sesqui* pageant is apparently being run into rainy weather lately. Audiences at the big new amphitheater in Rock Creek Park have been meager, and with occasionally some good turnouts.

"Street Scene" Goes Au Naturel

PHILADELPHIA, Aug. 26.—Elmer Rice's *Street Scene* get what is probably its most unusual and most unusual setting when the local Neighborhood Players take the play out into the street. Little theater's director, Max Fleischer, conceived the idea of taking *Scene* to its natural habitat, particularly since the group's playhouse is in a section of the city similarly afflicted by the playwright.

Permission has been received from the city authorities to rope off the street to be used as the playing area for all the performances, starting from September 2 to 10. In addition, the city will make available its grandstand seats, which will be set up in the street. In its staging, *Scene* will incorporate principles of both regular theater and theater-in-the-round.

BROADWAY SHOWLOG			
Performances Thru August 26, 1950			
DRAMA			
	Opened	Perfs.	
Death of a Salesman 2-31, '49		644	
(Monroe)			
Mister Roberts 2-16, '48		1,005	
(Shubert)			
The Cocktail Party 1-21, '50		252	
(Lunt-Platt)			
The Happy Time 1-24, '50		247	
(Plymouth)			
The Little Theatre 8-37, '50		12	
(The Playhouse)			
The Member of the Wedding 1-5, '50		263	
(Empire)			
The Medium and the Telephone 7-30, '50		45	
(The Arena)			
The Winters' Friends 3-29, '50		143	
(Martin Beck)			
Sorred in Texas 8-23, '50		8	
(Fulton)			
MUSICAL			
Gentlemen Prefer Blondes 12-8, '49		300	
(Ziegfeld)			
Kiss Me, Kate 12-30, '48		690	
(Shubert)			
Michael Todd's Prep Show 6-20, '50		69	
(Winter Garden)			
Peter Pan 6-24, '50		144	
(Imperial)			
South 4-7, '49		579	
(Manhattan)			
The Consul 3-15, '50		182	
(Theatre)			
Picture 4-27, '50		194	
(Tolson)			
Who's the Chief? 10-11, '48		780	
(St. James)			
Twelve Days 12-25, '49		276	
(Ureka Williams)			

The Commies and You

On Page 3 of this issue Ben Atlas, chief of The Billboard's Washington Bureau, outlines the Communist effort to infiltrate all American industry. He gives the show reviews the adequate interviews with top legislative and judicial personalities the adequacies and inadequacies of our present and proposed laws to combat the Communist menace. On this page, the first of a series of articles in this issue there is a list of organizations declared subversive by the Department of Justice and the Attorney General, many of which are actively waging Communism's war against this country. We urge you to read these items.

AINSWORTH—George L., 46, new director of the Karello Kones, Westport, Conn., and well known as an exhibitor at Connecticut fairs, August 13 in Bridgeport. Survived by his widow, Mabel, a brother, Charles, of England, and three sisters, Alice, Edith and Nellie, also of England. Burial in Holy Trinity Cemetery, Westport, Conn., August 17.

BROOKS—Gladys Irene, 46, wife of E. L. (Red) Brooks, concessionaire at the Exposition Show, August 9 in Crystal River, Fla., when struck by lightning while on a boat trip on Crystal River. Survived by his widow, Helen; three children; his mother, Mrs. W. J. Hunt; three brothers and two sisters. Burial in Crystal River.

BURTON—Kenneth, 51, former actor, radio producer, for Benton & Jones (B&B) and director of the Hollywood Bowl production of *The Goodbye King*, August 21 of a heart attack in Los Angeles. He appeared in the Broadway productions of *Antony and Cleopatra* and *Campe* and *Antony and Cleopatra* and spent several years in the Philippines. He also was the first theatrical stunt on the West coast, in 1926, was in *The Morning After* and *The Night After*, 1928, at the Hollywood Playhouse. In 1929 joined Walter Craig in radio production, working with such stars as Kate Smith, Connee Nowell, Lillian Harman and Singing Sam. He produced *The Railroad Hour* and *Father Knows Best*, for B&B. Survived by widow, Betty.

CALDWELL—Vernon, 53, Walt Disney company public relations director, died August 18 at his home near Los Angeles. He leaves a son, Dwight, of Tarzana, Calif.

DIXON—Tommy, 65, who formed out his Sultans of Tempo orchestra in the 1920's, August 15 in Indiana. An advocate of ragtime, he was active in Pittsburgh as a pianist, club leader and composer for over 40 years. He was a major vaudeville recruit for many years. His widow survives.

DORBRANDT—Edward Newton, 41, Athens, Tex., theater owner, recently at his home there. Survived by his wife, a daughter, three brothers and three sisters.

DROB—Bennie, H., well-known Pittsburgh stagehand, August 12 in that city. He was stricken backstage at the Casino while reading the program of his company. His widow, son and brother survive.

EDMONDS—Jack R., 41, program recruit for stations KPRC and KPRC-TV, August 19 in Houston. Survived by his wife, a daughter and brother.

ELLIOTT—Mrs. Ida, 57, former Cincinnati Zoo Opera singer and widow of Condie Elliott, Shakespearian actor, died August 18 in Grandview Manor, Cincinnati. Survived by a daughter, Jeanne, living in Vine Street Hill Cemetery, Cincinnati.

ENTHOVEN—Mrs. Gabrielle, 82, bicyclist, August 18 in London. Her husband was killed in the following: Ellen-Yong, *Homeysuckle* and *Confederates*. The two last named were the first to serve as curator and cataloger of a large collection of playbills and theater posters, she presented them to Victoria and Albert Museum in London.

THE FINAL CHAPTER

FILLMORE—Russell, 55, former legit director, August 19 in Ocean Park, Calif., in the process of planning a Broadway showing of *Until December*, by Beverly West, sister of Mae West, he disappeared and was found floating beneath a pier.

FRANCIS—Mabel (Mrs. Michael Tammaro), former burlesque performer, recently in Boston. Besides her husband she leaves a son, Michael Charles.

FREEDMAN—Louis, 64, part owner of the Brass Rails which operates three Detroit night spots, at Harper Hospital, that city, August 21. Survived by two children and a brother, Joseph Freedman, who also is a partner in the Brass Rails. Interment in Macphail Cemetery, Detroit.

GAMBLE—Thomas P., 84, one-time musical director of the Westminster Theatre orchestra, Providence, August 20 in South Swansea, Mass. From 1914 to 1936 he was assistant to international President Joseph Weber, of the American Federation of Musicians. From 1936 until 1948 he was financial secretary and treasurer of the musicians' union of the U. S. and Canada.

GARDNER—Freddy, 39, saxophonist and clarinetist, recently in London.

GOLD—Aaron H., 77, father of Jack Gold, Detroit showman and night club operator, member of the Michigan Showmen's Association, recently in Washington. Burial in Detroit August 25.

HUGHES—Mrs. Adella Prentiss, 80, founder of the Cleveland Symphony Orchestra, August 23 near Cleveland Heights, O. She had been a leader in Cleveland music circles for 50 years and wrote an autobiography, *My Life*.

JACOBS—J. Milton, 61, former vaudeville star, August 20 in Columbus, O. He and his wife, Edna, toured the major vaude circuits for over 17 years. He later was a film salesman for M-G-M.

JEWSON—Eric Sydney, 49, carnival showman for 25 years, August 19 of a heart attack at the home of Woodrow (Mac Joe) Arnold in Union City, Tenn. Jewson had been with the Alamo Exposition, Harry Burke Mound City and Penn Premier shows, among others. Survived by his father, Chris Jewson, and two sisters, Virginia and Elinor, of Oshkosh, Wis. Burial in East View Cemetery, Union City, August 21.

JONES—Tom, 67, comedy character actor featured as Lew in the stage show, *How to Succeed in Business*, August 3 in Pontypridd, England. He had been touring with a stage version of the radio show called *The Adventures of Tommy Trouble*.

LEASE—Phillip, 32, motorcycle racer, August 18 in Jacksonville, Springfield, Ill., of injuries sustained in an accident during his performance at the Illinois State Fair.

LEPLEY—Ike, 54, Detroit carnival worker, in a trailer fire August 16 at the fairgrounds at Mason, Mich. He was a chef in the Stevens cookhouse.

LONG—J. P., 49, author-composer, recently in London. He wrote over 1,000 popular songs, many of which gained wide fame.

LOWRY—Helen L. (Hank), 57, former vaude and music comedy performer, August 23 in Hempstead, N. Y. He retired as a performer 25 years ago and was the Skouras Theater interests. He collapsed on stage of the Skouras (Hempstead) Rivoli Theater while enacting a stage show. He was followed by his wife. His widow, son and three brothers survive. Burial August 27 in the Hungarian Union Fields Cemetery, Cypress Hills, N. Y.

McBRIDE—William M., 70, former v.p. of the McBride Theater Ticket

Offices, August 14 in Pelham, N. Y. Most of his 40-year career was in the business of Times Square branch. His brother, John, prey of the concern; his widow and two sisters survive.

MENAUTY—John, 48, manager of Eldorado Towers Hotel, New York, in that city August 23. As a youth he was with the Ringling Bros. Barnum circus. Survived by his widow and son. Burial August 25 in Dawson, Ga.

McRAE—Mrs. Robert (Flora Donaldson), 89, former soprano soloist with the J. C. McDonald Concert Party of Scotland, August 2 in a Regina, Sask., hospital.

MINOT—Mrs. Alice Hastings, former actress, August 23 in New York. She appeared in a number of Broadway offerings, including a leading role in *Turn of the Right*. Her husband, Sedwick Minot, survives.

MONKS—John, veteran New England carnival ride owner, August 6 at his Ormond, Fla., home. Survived by his widow, Margaret.

OUTLER—Mrs. John, mother of John M. Outler Jr., general manager of WSB and WISN, recently in Atlanta. Two other sons and two daughters survive.

PHILLIPS—Joseph, 42, trapeze performer, August 20 in Homestead, Pa., when he fell while practicing.

PURTILL—William N., 70, former trouper and long-time collector of circuses, at Westley, N. Y., August 17. He was with the Bob Hunt Circus in 1894 and 1895, and J. W. Goodrich, Goodrich-Laughton and Goodrich-Hoffman shows until 1901, when he became a carpenter. He collected circus material for 62 years and owned one of the largest collections. He was a member of the CFA and CHS. Surviving are a daughter, and two sons, all of Westley.

In Memory of Our Loving Husband, Father and Friend
JAS. M. RAFTERY
Who Died: Aug. 30, 1941.
God Bless His Soul. May His Soul Rest in Peace.
CARRIE, WIFE; DAUGHTER CARRIE; MOTHER, JANE, LOIS AND FRED.

RICE—Ray, 49, public relations counselor, August 18 in New York. He opened his own business with such accounts as Gloria Swanson and Lawrence Tibbett and also once served as a representative of the Theater Guild. He worked with humorist Leonid Kinskey and during World War II served as aid to Maj. Gen. Karl Truesdell and as a major on the staff of Gen. H. H. Bradley. From 1945 to 1948 Rice directed publicity for the Raytheon Manufacturing Company, makers of TV sets. His brothers survive.

ROBINSON—Harold C. (Hal), former president of Film Truck Service and a past Chief Barker of Variety Club of Michigan, suddenly August 21 at his home in Birmingham, Mich. Survived by a wife, a son, William, and two sisters.

In Loving Memory of Our Son and Brother
PERCY E. SINK
Who Died: Aug. 28, 1941.
Sadly Missed by—Mother, Sister, James, Lois and Carrie.

SMYTHE—Hoyt R. (Bozo), 57, former tab and burlesque performer, August 23 at the Skouras Theater, Denver. He came to Denver, after he appeared in major cities in the country, most of his theatrical life was spent in doing six-day tab work at the old Rivoli in Denver where he played off and on from 1922 to 1931. Smythe played 69 weeks at the old Hippodrome in Denver and during that time was a member of the cast of the Baker

Federal Theater. In later years Smythe was a stagehand at Century City, Colo., and at the City Auditorium, Denver. Survived by three sons, Kenny, Denver; Robert, Tracy, Calif.; and Jay, Scott City, Kan., and two daughters, Mrs. Nina Connel, Louisville, and Mrs. Dorothy Wright, Tulsa, Okla. Burial in Denver.

TOL TEETER

PASSED AWAY

SEPTEMBER 2, 1941

I loved you then, now and forever.

Your Wife,

NELLIE

THOMPSON—George, 78, veteran stage director and scenic artist, August 21 in Washington. Three daughters survive.

TREBISH—Mrs. Jenny, wife of Isidor Trebish, co-owner with Phil Isidor, of the T. Shows, August 21 in New York.

WILSON—Clem, connected with the County Fair Association, Portland, Ind., for the past 20 years, August 24 in that city of a heart attack.

Marriages

ARVEL-KASPER—Ernest Paul Arvel, Bridgeport, Conn., singer with the Papermill Playhouse, Milburn, N. J., and Viola May Kasper, Bridgeport, August 13 in the latter city.

CROUSE-HOLT—Robert L. Crouse, professionally known as Arrah, boy psychic marvel, and Helen L. Holt August 6 in Miami.

FINKELSTEIN - RAND—Harry Finkelstein, erstwhile nitery operator and former husband of Georgia Sothran, and Sally Rand, fan dancer, August 21 in Toledo. He has served as Miss Rand's manager for several years.

GORMAN-GARNER—Jesse W. Borman, bingo caller on the Ross Manning Shows, and Dorothy Ann Garner, Newport, N. C., recently in Rockville, Md.

LAUTHER-WILSON—William E. Lauther, talker on Carl J. Lauther's Side Show on the Gooding Greater Shows, and nephew of the show owner, and Gloria E. Wilson, daughter of Mr. and Mrs. Harvey Wilson, glass house operators on another Gooding unit, August 19 in Shelbyville, Ind.

PLUNKETT-CURLEY—John Plunkett, manager of the Lindy Theater, Philadelphia, and Claire Curley, member of the service staff at the Orpheum Theater, Philadelphia, in that city August 5.

SHANKMAN - RICHARDSON—Julius Shankman, orchestra leader on the Barnes-Carruthers fair grandstand revue, and Elva Richardson, Brandon, Man., recently in Regina, Sask.

STEFFAN-BLANCHINE—Samuel Steffan, drummer in the orchestra on the Barnes-Carruthers fair grandstand revue, and Margaret Blanchine, Brandon, Man., recently in Regina, Sask.

TO ROT TO SEASIDE BOARD WALK

Milw'kee Fair Near '49 Gate First 7 Days

Patrons' Spending Strong

By Herb Dotten

MILWAUKEE, Aug. 26.—Going in to the ninth day of its 10-day run here today, the Wisconsin State Fair was only a shade under last year's attendance to the same point, even tho the current event has been beset by rain, threatening skies and unseasonably cool, almost cold, evening breezes.

The gate closed thru Friday (25) was placed at \$54,835, less than \$3,000 under the 557,018 total to the same point last year.

Comparative figures follow:

	1949	1949
Friday (18)....	15,873	15,811
Saturday (19)....	56,540	71,131
Sunday (20)....	128,763	136,782
Monday (21)....	57,431	41,237
Tuesday (22)....	60,418	55,284
Wednesday (23) 71,987	73,264	
Thursday (24)....	118,843	108,672
Friday (25)....	43,000	52,737

Totals\$54,835 557,018

The two biggest days, Sunday (20) and Thursday (24) enjoyed bumper weather. The other days were marred by off-weather. Monday night's grandstand show was washed out. Friday's matinee was preceded by a heavy rain. Even with that unfavorable prelude, Joie Chitwood's Thrill Show played to more than 7,000 persons in the grandstand.

Hundred-mile stock car race Thursday was raced to a grandstand-bleacher crowd of 25,000. Hundred-mile midjet car race Sunday was run off before a grandstand-bleacher turnout of 17,000. Harness horse races, in Saturday (19) and three other afternoons beginning Monday (21) pulled fair crowds, judged by Milwaukee standards.

Night grandstand program—revue with acts booked thru Barnes-Carruthers Theatrical Enterprises, Chi. (See Milwaukee Fair on page 60)

Sinatra To Head Free 1-Nighter At Dallas Fair

DALLAS, Aug. 26.—Frank Sinatra has been signed to head the show in the Cotton Bowl at the State Fair of Texas on the night of Tuesday, October 17. Amount of contract was not disclosed. Packets for Sinatra and four lead musicians, with other musicians to be added locally. Show probably will run an hour.

Show, to be presented as a salute to East Texas on fair's East Texas Day, is sponsored by East Texas Chamber of Commerce. Other features of the event are not yet set. Show will begin at 7:30 so as not to conflict with South Pacific and Ice Creams, other fair features.

Cool Million Fires Wis. Fair Build-Up

MILWAUKEE, Aug. 26.—A million dollars in cash, displayed at the Wisconsin State Fair here this week, sparked the fair's strong advance publicity campaign and proved the hit exhibit of the fair.

Dreamed up and executed by Jack Reynolds, fair manager, as a way to emphasize the fair's growth from its \$247 budget in 1851 to its present million-dollar budget, the display drew large crowds for five days, ended Friday (25).

The money was displayed in a plexiglas case, spotted on a main street of the fair. Machine guns were mounted on rooftops on either side of the street and the guards manning them were supplemented by more than 10 other armed guards stationed close to the display.

The money was provided thru the co-operation of a local bank. Bills ranged in denominations of \$1 to \$100, with the hills stacked, pyramid-fashion, six feet high from a two-foot-square base.

North-Concello-Dube Combine Imports Rotor, German Device

NEW YORK, Aug. 26.—One of the principal amusement device importations in some time, the Rotor, is due to arrive here September 8 from Europe, consigned for a new corporation to be guided by Ringling-Barnum circus toppers, John Ringling North and Art Concello, and Harry S. Dube, head of Circus Magazine, New York.

Device is in the form of a perpendicular barrel, 15 feet in diameter and 15 feet deep, with its flooring fully lowered. Patrons enter it by means of a small door and station themselves against the inside walls of the barrel. The distance from the top of the barrel to the flooring is eight feet, and when the electrically driven barrel starts to whirl, the floor is dropped an additional seven feet. The speed of rotation holds the customers against the walls of the barrel by centrifugal force.

Device is guided by an engineer who can gauge the speed of rotation by means of a tachometer and thus control it. The ride to date has been in operation only in Germany. When the ride is concluded, the rotation speed is gradually reduced and the floor raised to its original height, allowing customers a gentle return to their starting positions.

Inside of the barrel is made of plastic. Due to centrifugal force, customers are enticed to assume all types of riding positions, providing an important interest feature for the gallery.

107,500 Attend First Stanza To Top Old Mark by 2,000; Rail Strike May, Slim Gate

\$\$ Plentiful as Kaye Show, Conklin Units Score Big Jump

By Jim McHugh

TORONTO, Aug. 26.—An all-time record opening-day attendance of 107,500 was registered yesterday at the Canadian National Exhibition despite travel curtailments resulting from a nationwide railroad strike. General Manager Elwood Hughes said it would be several days before he would venture a prediction on the final outcome in view of the strike. Execs are shooting for a 3,000,000 gate to top the mark of 2,550,000 set last year. The jump on opening day was 4,500.

That business will be excellent is indicated by the \$400,000 advance

sale registered by the night grandstand show featuring Danny Kaye and a 20 per cent hike in midway grosses registered by the J. W. (Patty) and Frank Conklin interests. Hughes said there was no doubt that the night grandstand would be sold out for all performances. The enthusiasm of the opening night performance indicated that word-of-mouth advertising would soon place a premium on all available tickets, which range up to \$2.50 top. Today is Warrior's Day and while attendance might expect to range anywhere up to 300,000 under ideal conditions, Hughes said that it was possible that the lack of transportation would cut in. Surely lots are many thousands of veterans scheduled to arrive here via special trains from Montreal, London and other centers.

An equalizing factor may result from the fact that many of the thousands out of work as the result of the rail strike may spend their enforced leisure time at the exhibition, Hughes said. Luckily all exhibits were in place before the strike was called early this week. To date no cancellations have been received in the various competitive classes. Horse entries are unlikely to be affected (See CNE Scores Record on page 60)

Draft Stand-By Order Banning Park Building

WASHINGTON, Aug. 26.—The National Security Resources Board (NSRB) is drafting a stand-by order which if carried out would ban new amusement construction, including new amusement parks and additions to existing ones. However, there are no present plans to put the order into effect as soon as it is adopted. Once the Defense Production Act is signed into law, the order could become effective only by presidential edict.

Best guess among government officials here is that the ban would not be imposed unless an all-out war is declared or the materials supplies gets considerably tighter. As matters stand currently, according to the Commerce Department, park operators may find it increasingly difficult to get steel for construction because of general shortages. Military priorities will be taking increasing proportions of steel beginning around the first of November, Commerce predicted. Lumber, cement, brick, pipe and other building materials are in adequate supply, but the heavy housing program is forcing prices upward, Commerce stated.

The Commies and You

On Page 3 of this issue Ben Atlas, chief of The Billboard's Washington Bureau, outlines the Communist effort to infiltrate all American industry, including show business, and review thru interviews with top legislative and judicial personalities the adequacies and inadequacies of our present and proposed laws to combat the Commie menace. On the first page of the Radio Department in this issue is a list of organizations deemed subversive by the Department of Justice and the Attorney General, many of which are actively waging Communism's war against this country. We urge you to read these items.

BULGY, The Whale

A First Attraction with the moppet patrons at Shows or Parks—great or small—the unique comic character of Bulgy, the Whale, has effectively captured the imagination of the Kiddie trade—winning impressive earnings in its field.

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We offer a complete Baby "Q" Carry-Us-All for only \$6,925.00—Take 2 seasons to pay—20 Jumping Horse, 2 Charlots. Carries adults. Place your order now for the fair season. Standard model, \$5,575.00 cash. R. L. Cochran of Rochester, Pa., writes: "Dear Mr. Parker—Just a few lines to tell you how well I like the new Baby "Q" Teen-Ager that I purchased recently from you. It's not only a fine machine, but if it wasn't for your low price I couldn't afford to own a Merry-Go Round, so you have put me in business and I appreciate it very much. I paid cash for the machine and I expect to get my money back this year. Best regards, Robert L. Cochran." De Luxe, 36 foot, 2-abreast, \$9,125.00—2 seasons to pay, 3-abreast, \$10,125.00—2 seasons to pay. Also 42 foot, 46 foot, 50 foot and larger.

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Public Appeal ★ Stability
Good Quality ★ Portability
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Close-Ups:

Leroy Gill Proved Family Trade Formula at Norumbega Funspot

By Guy Livingston

(This is another of a series of articles on little-known facts about people prominent in outdoor show business.)

T. LEROY GILL, genial cigar smoking veteran showman who built Norumbega Park, Auburndale, Mass., from a broken down old railroad park to a million-dollar property, says the moppet crowd has really taken over and kiddie rides are just beginning to come into their own with a terrific potential while thrill rides are fading.

"I'll predict," said the 67-year-old park owner-operator, that three-quarters of the amusement parks in the United States will be almost completely comprised of kiddie rides next season.

Gill, who has just added six new kiddie rides—water ride, kiddie train, Sky-Fighter, buggy ride, baby whip and auto ride—says thrill rides are going out because of the high accelerated pace of modern life.

A-bombs, H-bombs, jet fighters and global wars have made the present generation thrill satiated, he feels.

Born in Platteville, Wis., October 11, 1882, Gill, a farm boy at 17, went into his uncle's bank, then to a bank in Minneapolis. Then the show bug bit him, and he went out as auditor and treasurer of the old Buffalo Bill Wild West and the 101 Ranch Wild West Shows combined. Following this, he went into the ride business and operated a Caterpillar and other rides at Carlin's Park, Baltimore, and at Revere Beach, Mass.

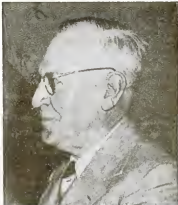
When he took over operation of Norumbega in 1939, it had been foundering for years. Alto he had been connected with the park, built on the site of an old Indian trading post, since 1927, the operation had not been in his hands.

Some of the innovations he instituted included 15 flower beds of geraniums and a \$4,000 a year flower bill, free parking, free movies, elimination of all thrill rides, concessions and thrill acts. He took the thrills out of the park and it paid off.

Instead of thrills, Gill put in baseball diamonds, picnic tables and benches and swings for youngsters. He took out the monkeys, but kept four bear cubs. When the cubs get to the age of three, he sells them and gets four new cubs.

With attendance now running at around 30,000 a week, with 12,000 to 15,000 on Sundays, he expects his biggest summer in history.

Gill has never changed his admission prices to the 36-acre park, which has over 200 picnic tables, 600 benches, 80 paddle boats, 200 canoes, a dance (See Leroy Gill Proved on page 57)



T. LEROY GILL

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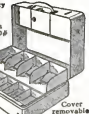
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BOX 670
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Sheehan Unit Grosses 145G At Seafair

Plays to Seven SRO's

SEATTLE, Aug. 26.—Al Sheehan's Aqua Folies, in its first showing outside Minneapolis, played to 59,000 people here in 10 days (11-20) under the sponsorship of Greater Seattle, Inc., grossing \$145,000. Staged in the new 5,200-seat Aqua Theater on Green Lake, all performances were near-capacity and seven showed a hung up SRO sign. Duets were tabbed at \$2 to \$3.50, including tax. Talent which had not played the Minneapolis stand included Johnny O'Brien, harmonica comedian; Stubby Kruger, wet swimmer, and Narda and Her Doves. All three clicked solidly.

Folies were here as the featured event of the first Seattle Seafair and all officials were pleased with the success of the jamboree. Greater Seattle, Inc., civic promotion group responsible for the fair has, as a result, increased its membership to 3,000. Sponsoring funds were increased by the sale of Seafair badges for a dollar which entitled buyers to enter many outdoor and indoor events.

Hotels, bars and restaurants reported capacity business during the 10 days. Jerry Bryant, Seafair chairman, estimated that at least 50,000 people were drawn to Seattle by the event. This year's fair is regarded as a dress rehearsal for the city's centennial celebration skedded for 1952.

Cedar Rapids Skeds Labor Day Cele

CEDAR RAPIDS, Ia., Aug. 26.—A week-end Labor Day celebration featuring a grandstand show and auto races will be held at Hawkeye Downs here, September 3-4, under auspices of Local 100, American Federation of Grain Millers.

The event will start with a parade on Sunday followed by midget auto races in the afternoon. Stock car races will be held Labor day afternoon and both days will be capped by a night grandstand show featuring variety acts.

Circus Replica in Philly

PHILADELPHIA, Aug. 26.—With additions in equipment, Dunn Bros.' Miniature Circus, containing more than 475,000 individual pieces, came to town this week for a two-week showing in the auditorium of Gimbel Bros. department store. Showing is for the benefit of the Baby Welfare Association of Philadelphia.

N. Y. Rodeo Sets 100G Prizes

NEW YORK, Aug. 26.—Rodeo set to open at Madison Square Garden September 27 will have more than 200 cowboy entrants, according to Frank Moore, manager of the event. Prizes for the rodeo will total \$100,000 Moore says. Attractions will be headed up by cowboy star Gene Autry.

Topsfield Stages Pyro Show

TOPSFIELD, Mass., Aug. 26.—Scheduled fireworks show for the Topsfield Tercentenary, Saturday (19), was rained out and staged Tuesday (22). More than 8,000 were attracted to the parade climaxing the week-long event, which featured pageants and historical scenes. Pitchmen who made the event reported good takes.

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Leroy Gill Proved Family Trade Formula at Norumbega Funspot

(Continued from page 54)
hall holding 4,000 and over 2,000 oak and maple trees. Prices were frozen at 12 cents for adults and 5 cents for children, with kiddies under five free. Rides are the same, 12 cents for adults and 5 cents for children.

In addition to the six new kiddie rides, he has a Merry-Go-Round, Caterpillar, Sea Plane, Lindy Loop and a railroad. Swan boats, pedal boats and canoes are rented.

The 54-year-old park on the banks of the Charles River, Auburndale, Mass., will benefit next year by the opening of a new highway, which will come directly across the river from the park, routing traffic from the North shore to the South shore, bypassing Boston.

Gill says one of the reasons for his success is that for every dollar taken out of the park, he has put another dollar in.

He stresses picnic grounds as one of the biggest features of park business, and he is constantly adding picnic tables and benches.

"When the average man and his family come to an amusement park now they want relaxation—not noise

and excitement," said Gill, who allows no grinding at the funspot. All music is piped in by Muzak, and although he has to buy this at a year-round price, he feels that it is well worth the added expense.

All ride attendants are school teachers, educators, physical instructors and men trained in working with youngsters.

Girls can't stroll in the park in their bathing suits. Stages aren't permitted either on the pedal boats and canoes or in Totem Pole dance hall—and they must wear coats and ties to the dances. Liquor is out. It can't be bought or brought in. No candy floss, candy apples or candy of any kind is sold.

"Instead of noise and excitement, I give them peace and quiet," says Gill, who with his wife, supervises the operation.

He won't consider a ride that is the least bit dangerous, or on which a child might get bumped. "When you hurt a child, you are not making a customer," he points out.

Best Foods Sold

Strict supervision over all food items sold is maintained by Mr. and Mrs. Gill. Ice cream sold tests to 15 per cent butter fat. Frankfurters are of the best grade.

Across from the Merry-Go-Round he has a penny punch, string pull and greyhound stand. There are no fishers and no bumpers.

Three free parking lots are maintained for customers with attendants. Free movies have proven a popular attraction.

Reminiscing, Gill recalled building the now famous Totem Pole Ballroom. Other operators called it "Gill's folly" and wagged it would be a flop because people wouldn't walk thru the woods of his park to get to the dance hall. The dance hall proved a fabulous success and operates the year-round. All the top name bands have played there. Gill's policy is not one of name bands now, however.

A policy of tying up with the civic life of the community has paid big dividends at Norumbega. Each year at Halloween, hundreds of Newton youngsters are turned loose and given the run of the park. Newton G.I.'s, taking the marriage ride, are given the use of the beautiful administration building for wedding receptions

W. Va. Annual Breaks Record

LEWISBURG, W. Va., Aug. 26.—Aided by perfect weather, the West Virginia State Fair here, August 21-26, for the first five days broke all attendance records, with the 200,000-mark topper expected to be passed before the event closes tonight, according to C. T. Sydenstricker, secretary-manager.

Cattle and all other exhibits hit a new high, and the grandstand attraction, a George A. Hamid revue, sold out daily. Endy Bros.' Shows, on the midway, had topped previous show grosses by over 20 per cent, said Sydenstricker. Over \$300,000 was given away as premiums.

Fire Hits R. I. Pyro Firm

PROVIDENCE, Aug. 26.—Explosion caused by lightning leveled the main unit of the Providence Fireworks Manufacturing Co. here, Sunday (20). No one was injured as \$3,800 worth of fireworks went off at one crack.

as guests of the Gills.

Business this season is surpassing all expectations Gill said, and is way ahead of last season. He lays this to his picnic grounds, which comprise four to five acres of land, among other things. Sunday crowds bring basket lunches and spend the day at the park, where the recently laid out baseball diamonds are providing popular appeal.

A private restaurant is operated in the administration building. Here meals are served to park employees, and the restaurant is used for banquets and civic affairs.

Believes in Advertising
No special promotions are used by Gill, but he believes in newspaper and radio advertising. The Indian theme is carried out in advertising and park decorations. Gill claims Norumbega got its name in the long ago when it was an Indian trading post.

He says a warrior came canoeing down the Charles one day with a load of skins that he wanted to trade for a jug of rum. The trader, who strangely enough, didn't approve of such transactions, shouted at the Indian, "No Rum Be God!" The Indians repeated the phrase and the spot became known as the place of "No Rum Be God," which was later contracted to Norumbega.



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Tax, Legal Woes Hit Seltzer Firm

LOUISVILLE, Aug. 28. — A tax lien by the federal government on property belonging to Leo A. Seltzer Enterprises, holder of a 12-year lease on Jefferson County Armory here, is on file in the county clerk's office to protect the government's claim for \$47,928.46, allegedly due as amusement tax on admissions collected from October, 1945, through July, 1949. In the offering are a similar lien which the State Department of Revenue expects to file soon, and the possibility of a suit by the county.

Seldon Glenn, U. S. collector of Internal revenue, said the government claim was filed as the result of an audit, to which the State had access.

David K. Walker, director of the excise tax division of the State Department of Revenue, said the audit had been doing some checking, but was unable to say immediately what the State claim would be.

Walker believes there may have been instances since 1945 when the government got its 20 per cent tax and the State did not get its 10 per cent bite, and other instances when the opposite was true.

Meanwhile, the audit of the Seltzer books, ordered by Fiscal Court, was under way to determine whether Seltzer Enterprises had fulfilled its contractual obligation to pay the county \$17,500 annually, or 10 per cent of the gate, whichever was greater.

Lawrence Duncan, county attorney, said he was studying the possibility of a suit against the Seltzer firm to establish the county's rights to collect all the rentals due under provisions of the lease, and to take over the property if it is found that Seltzer has failed to abide by terms of the contract.

Albert Duris Dies

In Milw'kee Crash

MILWAUKEE, Aug. 26. — Albert Duris, 24, Bedford, O., auto race driver, was killed at the Wisconsin State Fair here Sunday (20) when his car went out of control on the first lap of the 100-mile national AAA midweight auto championship race. The car ripped thru a fence and plummeted to a dry creek bed eight feet below where it burst into flames.

Moncton, N. B., Event Funds 9C Ahead of Amount Needed

MONCTON, N. B., Aug. 26. — Moncton is at least \$10,000 above the appropriation needed for its 60th anniversary program, it was revealed at a meeting of the finance committee of the city council this week.

Information came when A. Lewis appeared on behalf of the Little Theater Guild, which presented a play during the celebration. He asked for different financial arrangements, but the committee refused on the grounds that the city is authorized to make grants only to specified organizations, of which the guild is not one.

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25 Years Ago

Johnny J. Jones Exposition was on the midway at the Canadian National Exhibition, Toronto. . . . Chester Monahan enlarged Gullmar Bros.' Circus to 10 cars. . . . Ed A. Kennedy closed a special agent with Brown & Geyer Shows.

Dave and Gabby DeKos were on the B. F. Keith Circuit. . . . Mrs. Pearl Kolb, blackwire performer, died in a Winchester, Va. hospital of injuries sustained in a fall. . . . Silvers Burns, after closing with Miller's Dog & Pony Circus as boss canavasee, joined the John W. Norman Man. . . . Matlock Troupe, tight wire performers, were playing parks following close of their show. . . . Al F. Wheeler, who had out his own circus, was managing the Sarasota, Fla. Fair. . . . Gil Robinson celebrated his 80th birthday.

Ernie Young's "Passing Parade of 1925" headlined at the Rochester, Minn., Fair. . . . William Siebold, owner of Luna Park, Bremen, Germany, was visiting the States. . . . Alexander C. Collins was touring while playing Midwest fairs. . . . Attractions at Rockwell City, Ia., Fair included Lew Rosenblatt's Musical Cavalcade, the La Tour John W. Norman Man. . . . Marguerite Troupe, the Maxwell family, Daring Henderson. Miss Horrine, the Sallardo Troupe.

Among the boys who made the Middletown, N. Y., Fair were Joe Franklin, Ted Bogash, Mack Allen, Harold Cuntz, Joe Stern, Joe Schubert, Jimmy Daly, Vincent Salvatores. . . . Cation Collins was touring while playing Midwest fairs. . . . Attractions at Rockwell City, Ia., Fair included Lew Rosenblatt's Musical Cavalcade, the La Tour John W. Norman Man. . . . Marguerite Troupe, the Maxwell family, Daring Henderson. Miss Horrine, the Sallardo Troupe.

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10 Years Ago

Iowa State Fair, Des Moines, closed with a deficit of \$15,000 as the result of a rainy streak which cut the gate to \$38,900. This was the first time since 1937 that attendance fell below the 400,000 mark. . . . Russell Bros. Circus postponed its Southern trip and returned to Pennsylvania on the way westward. . . . J. S. Krichbaum, joining Lewis Bros. Circus at Lombard, Ill. Billy Stiles has left the Elite Exposition Shows to play night clubs with his magic and mental act.

Charles A. (Kid) Kossel had signed to go in advance of "Little Foxes" featuring Tallulah Bankhead. . . . W. R. Hirsch, secretary-manager of Louisiana State Fair, Shreveport, was honored by Louisiana State Fair Future Farmers of America, which conferred upon him the honorary degree of Louisiana Farmer at a ceremony in Polk, La. . . . Great Sutton Shows were on the midway of the Senath, Mo. Fair. . . . John H. Marks Shows had obtained new quarters in Richmond, Va.

Mrs. Elsie Zaccchini was appointed general manager and Robert (Bob) White Jr., general representative, of the Zaccchini Bros. Shows. . . . Carl O. Bartels, secretary, was reappointed, and Bill Snyder, publicity director, was retained in that capacity. . . . Rubin & Cherry Exposition at Des Moines stand was on par with 1939

despite rain. . . . Bruce Barham had taken over the post of secretary-treasurer of the Fairly & Little Shows.

Ray Mierke and Pete Jarden joined the E. J. Casey Shows. . . . Veteran carnival and circus troupers, Earl and Mickey Ingersoll, were operating a luncheon in Los Angeles. . . . After closing with Hildebrand's Shows, Florence Appel and concession crew joined the Tip Top Shows. . . . Formerly with Silver State Attractions, Mr. and Mrs. Jackie Cooper had taken over Joe Mooney and Mel Rennie's Snake Show on White City Shows.

Deaths: James J. Brown, former circus man; John A. Nallin, park man; John E. Stefler, park man; Albert S. Thornton, fair man; William Trowbridge, circus man.

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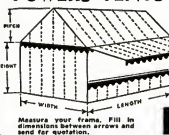
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Initial Gate Hits 107,500

• Rail strike is big threat—
grandstand advance 400G
—midway scores

(Continued from page 53)

since nearly all exhibitors have their own vans. Cattle, sheep and swine classes may be slimmer out by the lack of adequate transportation. The strike kept Prime Minister St. Laurent from opening the show. Exhibit space this year reportedly covers 2,500,000 square feet. Excess indicated that another 1,000,000 feet could have been utilized if it had been available.

Name Band Featured

Guy Lombardo and his orchestra are playing for dancing twice daily through September 2. Duke Ellington is booked in for September 4-6 and Tommy Dorsey for September 7-9. Afternoon orchestra sessions go for 50 cents and night show, rate \$1.

Colorful decorative features for which this event is noted are even more profuse than in the past. Main arteries are outlined with modern lighted pylons. The buildings also are superlatively decorated.

The Conklin's midway area is even more lavishly presented than in the past. Patty Conklin said that his organization was shooting for a record gross for the 14-day event. The record was set at \$432,000. Conklin said. Concessionaires reported a brisk opening-day business.

Last year the weather held down attendance figures, but on the final week, but even so hefty figures were registered in all departments.

Annual gets into full swing Monday (28) with a daily presentation of Jack Kochman's Hell Drivers and a program of George A. Hamid circus and novelty acts in front of the grandstand each afternoon.

High winds early in the week blew down the huge flats used on the stage in front of the grandstand. Jack Ray and his associates had to work on a 24-hour basis to rebuild. As a result the stage settings were complete as planned in time for the opening.

Regina Plans 350G Livestock Stable - Arena

REGINA, Sask., Aug. 26.—Regina Exhibition here has asked for bids on the construction of a \$350,000 livestock stable and arena to be started this fall with completion scheduled by next year's annual.

The structure, to include a 1,400-seat amphitheater adaptable to various indoor amusements, will be financed partly by the provincial and federal government with the exhibitors contributing the balance.

Fair also plans to demolish some of its present barns to extend its midway and is mulling plans to resurface the entire fair zone site.

Success of this year's baseball tournament, held during fair week, has established the tourney, as a regular feature. Profit was only \$1,000, due to an initial layout of \$2,000 for the ball diamond. Total attendance for the seven games was 15,192 at 50 cents a head.

Tightened Gate Policy Doubles Springfield, Ill., Paid Count

SPRINGFIELD, Ill., Aug. 26.—Paid attendance at the Illinois State Fair, which closed its 10-day run here Sunday (10), hit 272,657, more than double the total paid count for either of the previous two years. Last year paid admissions totaled 123,967; in '48 it aggregated 122,196.

The sharp rise in paid admissions was accompanied by a huge jump in income from automobile admissions, with 73,424 vehicles admitted this year on a paid basis. This compares with 29,735 last year and 57,798 in '48.

Cost Losses 250G

A consistent money-loser in the past, the fair, as a result of the greater gate income, plus higher revenues from most other departments, will show a loss of about \$250,000 less than it did last year, preliminary reports indicate. Last year the fair reported a \$650,000 deficit.

The big jump in paid admissions stemmed from a new policy executed by H. W. Elliott in his first year as fair manager of reducing the number of days on which the exhibits are free to all comers. This year there were two free gate days and on two other days the gates were thrown open for two-and-a-half-hour periods. Gates, too, were tighter on paid days than they have been in the past.

Total Gate Toss 750,000

Pass policy, judged by past fairs here, was liberal, but not as loose as it has been in many years. Last attendance, combining passes with

paid admissions, was estimated at from 750,000 to 1,000,000.

Event for concessioners, showmen, and exhibitors was rated one of the most successful in history. It far eclipsed the '49 event, which was hard hit by police scare that drastically curbed attendance.

Bob Hope, presented the final two nights in front of the grandstand, played to excellent crowds.

Topsfield Sets Eastern Debut For Dog Races

TOPSFIELD, Mass., Aug. 26.—Topsfield Fair, September 3-9, will introduce the first Greyhound fair racing with pari-mutuel betting. The Dogs from top brackets will compete every night of the event on a new \$50,000 track.

Greyhound fans are heavily concentrated in the area, with two tracks, Wonderland at Revere, and Raynham, having drawn capacity throngs for the past several years.

Officials expect that the 1949 peak attendance at the fair of 100,000 will be passed and that the dog races will do the trick. Prize money for entrants in the various farm and home shows at this year's event has reached a record high of \$8,500.

Free acts carded include Sol Solomon and His Death Dive, a girl lion-taming act and Big Brother Bob Emery and his TV talent show. Last attraction has been booked for one appearance, September 9. A pyro show is scheduled for opening day, and added name acts are being arranged for appearances Labor Day and Saturday afternoon.

Jack Flynn, of Rides, Inc., Medford, has the fair midway and has booked a Girl Show, Animal Show and 10-in-1, along with grand stands, custard, long and short ranges and floss. He is looking for further additions.

Fair arrangements committee has loaned a heavy flack barrage on the pari-mutuel dog races and has apportioned a bigger share of its budget than last year for publicity.

Mason, Mich., Gate 5 Per Cent Higher; Grandstand Up

MASON, Mich., Aug. 26.—Ingham County Fair wound up its six-day run here Saturday (19) with gate and the grandstand attendance about 5 per cent above the 1949 level.

Change in programming to include only three days of horse racing instead of the usual five, was considered a factor in holding down attendance. Saturday was loaded with events such as horse and tractor pulling, while Friday was light on attractions and resulted in meager attendance.

Lucky Lot's thrill show drew a capacity crowd Saturday night (18). Kids' parade was slow but picked up in the late afternoon.

W. G. Wade Shows' biz was about 3 per cent below a year ago, with the low Friday attendance given as the principal reason. Hank Mamas' Rock-on-Plane topped the rides, while Diane's Flame of New Orleans showed the back end.

Milwaukee Fair Near '49 Gate First 7 Days

Patrons' Spending Strong

(Continued from page 53)

cago, plus fireworks by Theatre-Duffield Fireworks Company, Chicago—is clicking solidly. Even on cool, almost cold nights folks have thronged out in huge numbers to see the fast-moving, colorful show.

Acts with the Barnes-Carruthers unit are Stuart Singers; Eggs Baggage, dog act; Rex Romer, one-man band; Wiere brothers, comedy dancing; Bo-Bo Barnett, clown; Torina and Eric, aerial; Nita and Peppi, acrobatic; Willie West and McGinty, comics; Adriana and Charley, trampolines; Three Wiles, dancers; Miss Retta, high pole; Benny and Betty Fox, high pole dancing, with Dorothy Hill dancers.

Midway Rides Go Big

Spending on the grounds has been strong. Until rain hit Thursday, the permanent rides were running 7 to 10 per cent ahead of last year, while midway shows were about level with last year, despite the cool night weather.

Manufacturing plants in the Milwaukee area are humming, many on 48-hour work weeks, with some passing up vacation periods. The labor situation is tight, and it posed many a headache for Jack Reynolds, fair manager, in the make-ready weeks immediately preceding the opening. His operating staff also was riddled by the loss of many who were away spent their vacation periods by working at the fair.

Major change in the plant this year was the completion of the old commercial building into a women's building, the shifting of the commercial exhibits into the former ballroom building, and the use of the former women's building for flower exhibit.

Des Moines Pulls 60,662 at Bow; Rodeo Is Strong

DES MOINES, Aug. 26.—Opening of the Iowa State Fair here Friday (25) brought a strong 60,662 thru the gates, including 20,000 kids admitted for Children's Day. First day's attendance compares with 1949's total of 66,163, which also included children.

A change in programming this season put the rodeo in a first-day position and Les Cramer's outfit played to 15,000 in the grandstand Friday. This compared with a grandstand opening of 11,000 in 1949. Rodeo was repeated Saturday afternoon (26) and twice Sunday.

Big car races Friday afternoon pulled 18,000 patrons. Racing schedule called for auto races Monday and Thursday, motorcycle races Tuesday and stock car races Friday. The stock event had the heaviest advance ticket sale of the race program. Harness racing was eliminated this year.

Jimmie Lynch's Death Dodgers opens Saturday night (26), marking the start of the rodeo season. It is scheduled for Wednesday (30).

Barnes-Carruthers grandstand revue, which formerly started opening (See Des Moines Pulls on page 94)

Plainville Expo Cards Varied Entertainment

PLAINVILLE, Conn., Aug. 26.—Saturday Fair and Exposition, to be staged here at Plainville Stadium September 1-5, has scheduled appearances of the Bobby Byrne and Ted Weems orks. The Byrne crew will be the featured attraction for closing night, while the Weems outfit will be presented with a stage revue Labor Day evening.

Burlesque headliner Georgia Stobern and a girl show will be presented on the midway, with DeLuxe Shows occupying that location. Special emphasis will be placed on the kindergarten section of the midway, with a Saturday matinee, September 2, featuring contests for the kids.

Direct acts at the event include the cannonball act of Emmanuel Zaccini and Stanley Beebe's Hollywood beads. Jalopy and stock car racing contest will be staged the night of September 2 and 3.

Miss America beauty contest will be held during the fair, with the winner of the Miss Plainville entry in next year's Miss America eliminations. Alfred Patrielli, State director of the annual Miss America competition, will judge. The present Miss Connecticut, Renee Roy, of Hartford, will act as official hostess of the fair.

Directed by Ted Matusewicz, flyers John Brooks and Lou De Rosa will attempt to crack the endurance record for planes, with the flight starting from the fairgrounds.

Present fair is a revival of the old Charter Oak event, and fair officials believe that the event is a natural for an annual repeat.

Springfield Hits Record 184,64 Gate

Midway Business Soars

SPRINGFIELD, Mo., Aug. 26. — Despite the rain, Saturday, the day, the Ozark Empire Fair closed its eight-day run here Friday (18) with a record 184,164 attendance that topped the previous all-time high of 1948.

Three daily crowds also fell, with Sunday (13) pulling 34,500, the largest one-day crowd in the fair's history, and Thursday's 31,000 and Monday's 14,850 hitting new highs for those days.

Eddie Young's Royal Crown Shows reported midway biz up 50 per cent over a year ago.

Two new grandstand records were set but total grandstand biz wound up about even with 1949. National Speedways' big car races chalked up a new mark of 7,000 Sunday (19). Other grandstand record was racked up by Joie Chitwood's Auto Daze Devils Thursday night when 6,000 paid to see the thrill show. Jimmy Hendry's Windley stock car races Thursday afternoon attracted a full house.

Summer Follies of 1950, booked thru the Boyle Woodfolk Agency, Chicago, attracted good houses during its five-night performances. Revue featured G. Foster's Roxettes and the Gay Gladiators.

Fair visitors included A. D. Murphy, secretary-manager of the Oklahoma-Arkansas-Livestock Exposition, Fort Smith, Ark.; Tom Conrady, president, and M. E. Twiss, vice president, manager, Oklahoma State Fair, Muskogee; Dr. and Mrs. Simonds, Bixby, Okla., and Bill Preston, newly appointed manager of the Missouri State Fair, Sedalia.

Bicknell Has Record With Draw of 42,000

BICKNELL, Ind., Aug. 26. — Attendance made more than 37,000—an all-time high—marked the 16th annual running of Knox County fair here, August 8-12, reported Secretary Erwin D. Scott, including the Monday (7) preview night, attendance hit 42,000.

Along with the Mighty Hoosier Shows on the midway, the fair featured a nightly number of grandstand entertainment. A light weight horse pulling contest was offered Monday night; the Barbeshoppers, Vinton, Ind., Tuesday; radio entertainers from Lima, O., Wednesday; medium and heavyweight pulling contests Thursday, offering the world's champion tractor, Clyde Montgomery, of a Jersey parish show held in the arena that afternoon; Western horse show Friday, followed by the crowning of the queen of the fair, and a saddle horse show Saturday, in which over 200 head participated.

Some \$170,000 worth of farm machinery was displayed in six tents while household appliances were demonstrated in a 60 by 200-foot tent. In all, equipment valued at \$641,000 was exhibited.

Three permanent buildings are now on the 14-acre fair plant, purchased four years ago. The two largest, the 4-H and livestock buildings, were erected this year. There were 820 4-H exhibits.

The fair board is headed by Robert C. Hill, Bruceville. Other officials are L. A. Allen, Vincennes, manager; Dr. J. E. Carrico, Bicknell, chairman of the saddle horse show; Gladie Carrico, Oakdown, vice-president; Mrs. Aline Oliphant, Bruceville, adult home olympian; M. J. Huxley, county agent, board member; Wally Molling, Vincennes, rural youth, and Henry F. Volle, Edwardsport, farm bureau.

CNE Grandstand Show Scores Big With D. Kaye in Top Spot

TORONTO, Aug. 26.—Danny Kaye, funny flicker comic, venturing for the first time into the great outdoors, scored heavily last night (25) as the star of the Canadian National Exhibition grandstand show, before the most appreciative of audiences.

A crowd which jammed the 23,000-seat model stand and contributed a goodly portion of the \$400,000 added to the CNE's treasury showed its enthusiasm for the songs and patter of the comedian through the nearly three-hour show. Kaye earned his applause, since he managed to hold the vast audience with little aid other than that of his accompanist, Sammy Parger, while working at binocular distance. It is unlikely, however, that the gill-gut antics will rate a repeat as did the asylum frolicking of his predecessors, Olsen & Johnson.

Lavish Production

The production, the most lavish of its kind, came smoothly on opening night, despite the fact that producer Leon Leonidoff this year had to work with considerable semi-pro Canadian talent as the nucleus of his show from the press. The 48-girl line, recruited from dancing schools, still contained gals with two left feet despite four weeks of rehearsals. The first precision number threatened to become a game of blind man's bluff, but the gals eventually found their proper places and managed to finish in a dead heat.

The chorus, also Canadian recruited, was below the standards set here in the past. While the desire to use as much Canadian talent as

possible is understandable and commendable, the fact remains that the customers paying a \$2.50 top, would be getting a better break if enough key personnel were imported when otherwise unavailable.

Strong Opener

The opening number, The Big Top, a take-off on a circus scene, is fine production and serves the purpose of giving the audience a working stage for a sparkling beginning. Toot and Flo Valett, baton twirlers, performed excellently and flawlessly. The dancing ensemble managed some school recital ribbon spinning as a background. The Rudells, a nifty trampoline act, followed.

Danny Kaye was brought on stage in a welcoming scene that culminated in front of a replica of Toronto's City Hall. He worked in front of an ornate, made up of members of the pit band, emphasizing the antics that have made him famous to movie patrons.

Opera Number Cut

Polyna Stoska, of the Metropolitan Opera Company, was featured in the following number, Waltzing Under the Stars. Her vocal was met with polite response, indicating that CNE patrons by the large are partial to sufficiency. The last number, The Opera in the Ruff, in which Kaye and Stoska were obviously slated to do a burlesque of top musical art, was not presented.

A slight number, Milady's Fan, featuring the ballet corps and a profusion of ostrich fans, won much applause, as it was certain to do.

Top productions was achieved in Birth of a Nation, with the depiction of attack on an early settlement by Indians. The simulated burning of the massive three-dimensional sets was spectacular, to say the least. Also featured in this number was an Indian war dance by the Omaha tribe. Consuming and music available for this kind of number rates it sure applause anywhere, anytime on the Continent.

Armed Forces Drill

Finale included a repeat of the precision drill by units of the army, navy and air force, which also was staged last year. One of the most popular in the show, was the opening march by the United States Airforce Band.

In an effort to achieve the unusual, about 25 horses were momentarily included on the stage in a hunt scene. This, however, was the show of the spectacular helicopter entries made by Olsen and Johnson.

Credits: Devised and staged by Leon Leonidoff. Scenic: Richard Tychinski. Costumes: Betty Livingston. Supervisor stage construction: Jack Ray. Choreography: Ada Broadbent and William Powers, assisted by Gale Grant. Musical and choral director: Anthony Morelli. Musical consultant: Colores Palat Production co-ordination: Sol Shapiro, William Morris Agency, Inc. Jim McHugh.

Rain, Tight \$ Smack Take At N. E. Event

Pari-Mutuel Off 13%

MARSHFIELD, Mass., August 26. —With opening day washed out by torrential rains, Marshfield Fair, which began Sunday (20) and ends today (26), expected a drop in its take.

Attendance at the fair as of yesterday (25) put crowds about on a par with 1949, when 40,000 visited the event. Figures for this week were: Sunday (20), 403; Monday, 6,376; Tuesday, 7,179; Wednesday, 8,343; Thursday, 6,042 and Friday, 7,000. Fair secretary Horace C. Keene expected a turnout of about 8,000 for today. The Sunday figure was scored with a free gate, which was instituted after 2 p.m.

Pari-mutuel handle at yesterday was off 13 per cent from the \$482,000 racked up last year. Harness contests were staged each afternoon of the fair this year. Keene said that with crowds roughly about the same size, the difference in the take was the customer's willingness to wager on the races. Keene also claimed that this year they were just (See Rain and Tight \$ on page 95)

Lyon Co. Annual Equals '49 Take

ROCK RAPIDS, Ia., Aug. 26.—Greater Lyon County Fair here, August 13-16, closed Wednesday night (16) with gross on a par with those of 1949, according to Bob Sutton, fair secretary. Although complete figures were not available at the time, Sutton said that the net would run about 15 per cent over last year's event. "Gene Staples's Western Exhibition Rodeo, Sunday and Monday night," drew good crowds, and harness races Monday and Tuesday afternoons graced ahead of like events of 1949, with a Pancake and Sausage Day Monday morning aiding the draw. The WLS National Barn Day night. Big car races, staged by Al Sweeney and Gaylord White, drew a capacity grandstand Sunday afternoon but did not fare so well with a Wednesday afternoon performance. Although a heavy rain canceled the last few minutes of the Joie Chitwood auto thrill show, the performance still drew all other events during the four-day annual. Sutton said World of Today Shows were on the midway.

Dragonette, Lamb Added at Syracuse

SYRACUSE, Aug. 26.—Singer Jessica Dragonette and comedian Gail Lamb have been added to the talent line-up at the New York State Fair here September 2-9. Names already set for the event include Milton Berle, Eddy Arnold and Frances Langford.

Novel feature of this year's annual will be an amateur radio center mounted in the Horticulture Building. Special call letters, K2NYS, have been assigned to the center by the Federal Communications Commission for the duration of the fair. The four-day center will be devoted to an exhibit of amateur radio equipment.

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Grandstand, midway segs garner record dough—International Day is big

OTTAWA, Aug. 26.—After having smashed the 200,000 mark in the first three days of operation, the Central Canada Exhibition was assured of one of its most successful, if not a record, runs. On opening night (21) the gate was ahead by 10,000. Tuesday (22) the increase was even more spectacular, as last year's figure for the day was bested by 18,000. On Wednesday (23) the gate dipped a mere 400, although the sequential view of the 80,000 plus, ahead for the session.

Jumps in department earnings have been registered right along with the increase in attendance. The World of Wonders, midway, has upped its gross by about \$10,000, with the cream of the final days still to come. George A. Hamid's night show presentation, "Grandstand 7-10-12," played to turnaway crowds after the opening, which also drew a sizable audience to the 9,000-seat structure which has been augmented with bleacher accommodations for several thousand additional spectators. The horse show, a Coliseum feature, and the "Grandstand 7-10-12" drew to dancers at the Pavilion, also registered big.

Unaffected by Rail Strike

The nationwide railroad strike apparently had little effect on the staging or attendance of the annual. The exhibits, many of which come by rail, were all on the grounds prior to the transportation stoppage. Although the strike has cut the number of visitors, only a small percentage of the patronage comes by train.

A full-fledged effort to give the annual true international status was notably evidenced Wednesday with the participations of Gov. Thomas E. Dewey, of New York, and Premier Leslie Frost, of Ontario. Dewey used the occasion to deliver a speech which was regarded as of international import in view of his political standing. The talk was reprinted in full in The New York Times and press associations gave it and the doings additional wide circulations.

International Day Scores

H. H. McElroy, general manager of the exhibition, who has long sought to develop the international aspect of the annual and who spent two years in formulating this year's program; Dr. W. A. Armstrong, fair prexy, and the directors said that the International Day would be retained with top-ranking figures from the United States and abroad each year.

Attendance across the border has grown each year, McElroy said. In the first three days, when the gate attendance soared to 217,139, cars from the United States and Canada and 20 States were observed on the parking lots. The gate, incidentally, was running nearly 50,000 ahead of 1948 thru Wednesday.

4500 Stock Building

Despite the availability of a new building to house stock, space was at a premium and it was necessary to use several tents. Every foot of commercial and exhibition space was sold well in advance of opening.

Eye-appealing features added this year included a number of towers constructed of translucent plastic. (See Ontario's Smash on page 82)

Attractions Set At Barrington

GREAT BARRINGTON, Mass., Aug. 26.—Highlights of the opening-day program at Barrington Fair here, September 10, will be two performances by B. Ward Beam's thrill show, Fair Follies of '49, plus vaudeville, night club and circus acts will be daily attractions at the event.

The Dolanettes, 12-girl line directed by Gertrude Dolan, will be featured dancers. Other attractions include the Lamberts, high-wire; the Star-dusters, swagpole; Morris Sisters, marmalade trio; the Londons, comedians; Tien Tsi Lu troupe, parallel bars, and Kay and Karol, novelty juggling act. Chet Nelson's band will back the show.

President Edward J. Carroll announced that, with the opener set two weeks earlier this year and good weather expected, show budgets for the fair had been increased considerably.

WFA Schedules Annual Confab November 14-16

SACRAMENTO, Aug. 26.—Western Fair Association (WFA) has scheduled its annual meeting in Fresno for November 14-16, Lewis S. Merrill, general manager, announced.

While the sessions at the Hotel Californian are yet to be made, Merrill said the program will open with several area meetings November 14. The evening a "Good Neighbors Hour" cocktail party and buffet will be held.

The program for November 15 will include a series of breakfast meetings, including one for directors of State, county and district fairs. There will also be a breakfast session for publicity and advertising men as well as fair employees. The day's meetings, starting at 10 a.m., will be divided into three groups, those with a paid attendance reported to the Division of Audits of less than 15,000, those fairs with attendance from 15,000 to 50,000, and those fairs with attendances over 50,000. Subjects to be discussed by each group include the following: Planning and Revenue Building From Concessions and Commercial Industrial Exhibits. The afternoon sessions will discuss Shirt Sales and Cost and The Appeal to the Public Taste in Entertainment and Education.

A demonstration will be staged at the Fresno District Fairgrounds Thursday, November 16, at which time emcees and judges will put on a live show by live stock exhibition. The annual banquet, closing the meeting, will be held in the Rainbow Room of the hotel November 16. All arrangements for this year's meeting are to be made thru WFA's office here.

Detroit Schedules Military Exhibits

DETROIT, Aug. 26.—Michigan State Fair, in a last-minute booking, has skedded a series of military displays to take over the space used last year by live stock exhibition. A jet fighter plane will hold the spotlight in the exhibit, with the jet motor being fired-up twice daily. A new exhibit and an army kitchen will also be featured.

The United States Army Band will be one of the major entertainment features this year with the 100-man group skedded to give 17 concerts.

Crowds Drop, Dollars Tight At Watertown

WATERTOWN, N. Y., Aug. 26.—Altho the weather held good thru the week, attendance at the Jefferson County Fair here, Monday (21) thru today (26), was down from last year, and money was tight, according to fair secretary Karl Malady.

Average daily attendance at the annual was yesterday (25) was 4,000. This compares with a figure of about 5,000 registered last year. Malady said he was counting on the drawing power of Jole Chitwood's thrill show, which staged a performance yesterday and is slated for two today, to put attendance on the par with the 1949 mark.

Jack Kochman's thrill org put on single shows Monday and Tuesday nights to only fair grandstand crowds, according to Malady. Stand capacity here is 1,600.

Carl D. Ferris Shows held down the midway, and the line-up of Hamid attractions, including the new, included Ladd Lyon, comedy act; Wilfred Mae Trio, hook jugglers; Francine Volante, trapeze; Rosalee Sisters, perch act; Shirley Lavalle, contortionist, and Naitto's dogs. The talent was booked by the George A. Hamid Agency. Wilfred Gregory was emcee, and Velma Goodwin was at the organ, playing for night shows and between afternoon races.

Hamid line-up presented shows from Wednesday evening on thru the closer. Malady said that at a 90-cent price, the attractions drew well. A special grandstand feature was Stanley's chariot races and trick horses. On the midway was a miniature of the Old Rhinebeck Race Course, exhibited by W. H. DeVaul, of Syracuse.

King Kovach, clown with the Kochman unit, was injured during the Tuesday night performance of the show. He returned to the act after first aid.

Three harness racing events Wednesday and Thursday and two yesterday were held for total purses of \$3,200.

Rain Nicks Crowds At Erie Co. Annual

HAMBURG, N. Y., Aug. 26.—Despite frequent showers, a crowd of 25,230 was on hand Saturday (19) for the final day of the Erie County Fair here, ending the attendance for the fair week to within 29,000 of the 134,000 customers in 1948. Frank Slade, secretary of the event, said reports of 17,000 at the attendance was running on a par with the 130,000 total registered last year.

For the first time since big car races were started in the 1930s at the fair, a program had to be put over from Saturday to Sunday (20). Dr. Lyle J. Tillou, fair president, authorized J. C. Egan, in the race car, which was staged by Sam Nunis.

For Sunday's card about 4,000 of the 6,000 persons present were in the rain checks from Saturday, Slade estimated.

La Plata, Md., Sets Plans

LA PLATA, Md., Aug. 26.—Charles County Fair, opening its three-day run on September 29, has set its attraction program. Steiner, in charge of amusements, announced, included will be Buddie Gayer's Wild West Troupe, and a circus, in which Fair management is contemplating the addition of harness horse racing this year and is reconciling its track.

Timonium Site Sale Skedded

TIMONIUM, Md., Aug. 26.—Announcement recently made by the Maryland Jockey Club, controller of Timonium Fairgrounds here, that it wished to sell the site, started a contest between a local stock raising firm and a group of fairgrounds minority stockholders to determine final disposition of the site.

William F. Schlumberger, meat packer and a member of the board of managers of Timonium, has launched a "Save Timonium" committee, composed of the minority stockholders. The Maryland Jockey Club owns 72 per cent of the shares in the fairgrounds. For a successful campaign the committee must match the industrial concern's offer of \$500,000 for the 101-acre location. Members of the club have expressed the hope that the money will be raised by the committee so that Timonium can continue as a fairgrounds.

Maryland Jockey Club said that it would be necessary to sell its holdings in Timonium in order to pay for a huge improvement program at Timonium, a race track in Baltimore. The fairground is operated by the Maryland State Fair and Agricultural Society.

Society's officers are Matthias L. Williams, president; Robert J. Walden, vice-president, and Henry A. Parr III, secretary-treasurer. Parr also is president of the jockey club.

Crown Point, Ind., Paces '49 Figures In All Departments

CROWN POINT, Ind., Aug. 26.—The Central States Fair, thru Thursday (24), sixth day of its eight-day run, was scheduled to pace 1949 department figures in all departments. Sunday (20) was the biggest day, attendance-wise, in over five years, according to George H. Neises, secretary.

Grandstand attendance is also on a par with last year. B. Ward Beam's auto thrill show drew a full grandstand Tuesday afternoon and played to an overflow crowd at night. Hoaglan's Hippodrome, in for three matinees starting Wednesday, did fair business. Variety acts, booked thru Boyle Woolfolk Agency, Chicago, played a three-quarter house Wednesday night and a shade under capacity Thursday. Football, in the front of the stand Saturday and Sunday drew strong attendance. Beam's unit closed today, with afternoon and night performances.

Exhibits are stronger than last year, with livestock entries producing the biggest increase in visitors. include M. A. (Tony) Schuh, secretary of the Kentland, Ind., fair, and T. R. Amos, LaPorte, Ind., annual.

New Gate Mark Set At Brisbane Annual

BRISBANE, Australia, Aug. 26.—The Brisbane National Show, annual fair of Australia, closed its eight-day run Saturday (24) after chalking up a record attendance of 750,000, topping all previous attendance records. Weather was good throughout and the gate total over \$150,000.

In spite of the long period of heavy rains and floods which prevailed in many parts of the country, entries for all exhibit sections and for all ring events were well up to average, and the exhibition was generally conceded to be the most successful ever put on in Brisbane.

Sedalia Heads For New Mark At Turnstiles

246,629 in Five Days

SEDALIA, Mo., Aug. 26.—Missouri State Fair here on Friday (25), sixth day of its eight-day run, was romping at a record-breaking pace with attendance 20 per cent above 1949. Paid admissions thru Thursday (24) totaled 246,629, according to W. E. (Bill) Preston, secretary.

Opening day, Sunday (20), saw a new mark set at the front gate when 71,226 poured thru. The grandstand attendance record was also cracked that afternoon when an overflow crowd moved in to see the National Speedway big car race meet.

Ernie Young's revue, in front of the grandstand Tuesday thru Saturday nights, enjoyed strong crowds each evening. The three programs in the grandstand Sunday and Monday and in the Coliseum the following three nights, drew near capacity crowds.

Only bad break came Friday afternoon when rain forced cancellation of the final program of grand circuit harness horse racing. The stand was filled for the three programs of trotters that were held.

National Speedways, Inc., will come in again this afternoon with another big car race program and on Sunday will run stock car races. Jimmie Lynch's Death Dodgers will close the fair Sunday night (27).

Exhibit space was a complete sell-out this year, according to Boudess, and a number of tents were added to take care of overflow entries in the livestock department.

Good nights affected midway biz when the John W. Jones Exposition was reported down from last year. Kid's day, Monday (21), produced good ride grosses.

New Attractions Set By Terryville Annual

TERRYVILLE, Conn., Aug. 26.—Nine features are planned for Terryville Country Fair, September 16 and 17, under sponsorship of the Lions Club. They include a State-wide photography exhibit, and art exhibit and a hobby show, said J. Francis Ryan, club president.

Other features include an exhibition of obedience dogs, a cattle show, oxen and horse drawing, a rodeo, horse show and exhibits of fancy work, bakery, canned goods and flowers. An added feature will be a display of farm machinery and equipment and a home products show, the latter to be held in a tent. Band concerts and a midway are also scheduled.

The Lions Club has leased the 45-acre plot on which the fair is held and has a crew preparing additional land for parking.

Stafford Springs, Conn., Sets Plans

STAFFORD SPRINGS, Conn., Aug. 26.—This year's edition of the Stafford Fair, to be held here September 2-6, October 1, will be the largest since World War II. Clarence D. Benton is manager of the event.

Planned are stage performances, band concerts, auto racing, a thrill show, harness racing, exhibit judging and ox drawing.

In addition to Benton, fair officials include Mrs. Louise Benton, secretary; Raymond Kelsey, financial manager; William Barrow Jr., riding manager; William Schreier, concession manager, and George Benton, superintendent of grounds and buildings.

Review Water Follies

(Reviewed at the San Joaquin County Fair, Stockton, Calif., August 21)

Sam Snyder's Water Follies of 1950 jumped from St. Johns, N. B., to this fair (August 19-27) to play its first West Coast date. Opening here tonight (21) for eight performances including a matinee Sunday, the show pulled well and proved itself a top grandstand attraction. It has also booked the Oregon State Fair, Salem, and the Western Washington Fair, Puyallup.

The show had its first-night confusion and suffered from being located across the race track from the grandstand. However, it is still a midget-sized show with entertainment for annuals who are coastal or inland.

The "stage" set-up is divided into three parts—a 60 by 35-foot tank, 48 by 30-foot stage, and another tank 25 by 25 feet. The 24 gal swimmers double as line girls and the show performance honors are shared with six male swimmers. Vaude-type acts, vocalist, and a 15-piece band headed by Larry Flint are combined for two hours of well-paced entertainment.

Opening with a stage ballet presentation, the show moves into Rolling Around, featuring the three Marino Sisters, who turn in a swell job of tumbling and light acrobatics. The ballet girls take the long tank and offer a ballet that lost some of its beauty because of the distance from the audience. As this could be no other way, it cannot be held against the show. Special lighting is employed and the ensembles, including South American Fantasy, click.

The swimming is varied with stage acts which include Gloria French, a shapely blond, who vocalizes pop tunes; the Normans, a smooth-working hand-to-hand balancing duo; Jack Martin and his imitations of movie stars, and the comedy of Eddie Rose. Rose is best in his comedy treatment of diving, with Roger Nadeu the serious side.

Comedy and exhibition diving by a sextet of top male swimmers gets a good hand, as does the precision water work of the Vinson Twine. Martha Ann Bentley got beg-off applause for her ballet work, highlighted with pirouettes. Sam Abbott.

Dallastown, Pa., Gate Shades 1949 Figure

DALLASTOWN, Pa., Aug. 26.—Great Dallastown Fair closed here Saturday night (19) after the biggest week in its history, in spite of being rained out the final evening. Attendance thru Friday night was 3,200 over 1949. The fair was estimated headed for an edge of 7,000 before the rain struck.

Holding down the midway were the Morris Hannum Shows. Harry E. Wilson, the org. president, had special events of the fair, with a Wednesday (16) matinee that included a baby parade, the highlight of the week. Queen of the fair was crowned by Con. James J. Lind during the run, with Wilson acting as emcee.

Rain Knocks Elmira, N. Y., Gate 17,000 Below 1949

ELMIRA, N. Y., Aug. 26.—Rain was blamed for the low attendance at this year's Chemung County Fair, 17,000 below the 1949 figure. Attendance for the event, which ended Saturday (19), was 49,000.

Despite the downpour, Saturday night two grandstand shows drew over 4,000 persons. Fair officials said they were pleased with public response in view of adverse weather Wednesday, Friday and Saturday.

California Annals Chalk Up '49-Topping Attendance

Costa Mesa pulls 100,000, up 30,000—Woodland draws 40,000 in four-day run—hot weather cuts into Stockton's gate, hurts first two days

LOS ANGELES, Aug. 26.—Approximately 150,000 people attended three California fairs which ended their split-week runs Sunday (20) while another 30,000 were on hand for the first two days of a nine-day event opening Saturday (19). Nine events are currently running this week with closings scheduled tomorrow (27). Practically all of the annuals in operation are showing a turbine increase. Outstanding event winding up August 20 was the Orange County Fair in Costa Mesa with close to 100,000. The five-day run pulled approximately 30,000 more than in 1949. According to William Davis, secretary-manager, commercial exhibits were up 50 per cent over last year, calling for the use of an additional tent to house them. During the run, seven horse show performances were staged, along with local talent in an historical pageant. Ferris Greater Shows played the midway and business, Davis said, was most satisfactory.

Yolo County Fair and Sugar Beet Festival in Woodland ran four days, starting Thursday (17), as against three days last year. The attendance estimate was 35,000, an increase of 10,000 as against 35,000 for the 1949 run. Yolo has a free gate.

Woodland Open for Crafts

Business, despite temperatures above the 100 degree mark, was okay.

Crafts Exhibition Shows, made up by Roger Warren, turned in satisfactory business. Opening night's midway take was head and shoulder ahead of the same period last year and the second night's revenue topped that of its comparative period. Saturday night's crowd jammed the midway and Sunday evening's attendance, which was reported awarded to those on the grounds, was declared beyond expectations.

According to Stuart Waite, secretary-manager, the event was reported most successful. The annual was the third staged in the new grounds. Exhibits were ahead of 1949.

Heat Cuts Attendance at Fresno

Fresno's entertainment included a horse show and rodeo performances on Saturday night and Sunday afternoon. The intense heat cut down afternoon attendance. The DEB Puppeteers were featured, along with Pinky Tomlin, Candy Candido, and Duke Martin and His Western Band. Martin played for dancing Saturday night. Sunday's program included the Woodland Rotary Club's annual barbecue.

Del Norte County Fair in Crescent City managed by Bob McClure, opened its three-day run Friday (18). The event pulled around 12,000 during the stand and featured a horse show.

Stockton Betting Down

The fact that opened for its annual run was the San Joaquin County Fair in Stockton. Hot weather cut in initial attendance and a 150 per cent mutual handle. The opening day paid attendance was down 350 from 1949 while Sunday showed a loss of 9,422. The 11 races of the 1949 opener to \$116,000 for 10 races this year.

Foley & Burk Shows were again on the Stockton midway, continuing an association started in 1949. Business for the first three days was good with the kids' day on Monday (21) helping boost ride take. Game commissions remained until 3 p.m.

Events opened in the State also reported good attendances. In Sonoma, the 22d annual Sonoma Rodeo pulled 3,000 people. Allegany, in Sierra County, staged the 100th anniversary of the local discovery of gold with 500 attending the celebration. The two-day Hopland Hop Festival in Ukiah County, which opened Saturday, was attended by 10,000, exceeding the new rodeo grounds.

Of the nine fairs and events which opened during the week, only one is

for six days—the Lassen County Fair in Susanville, which opened Tuesday (22). Three annuals—San Luis Obispo County Fair, Paso Robles, Nevada County Fair, Grass Valley, and the Butte County Fair, Gridley, opened Thursday (24) for four-day runs. The five fairs opening yesterday for three-day runs include Amador County Fair, Plymouth; Tehama County Fair, Red Bluff; 12th District Fair, Ukiah; Trinity County Fair, Hayfork, and Siskiyou County Fair, Yreka.

Butte fair will feature two amateur rodeos with six events on Saturday and Sunday nights.

★ ★ ★ ★ ★



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Biller Route Paying Okay; Maynard Out

Plan Indoor Season

POUGHKEEPSIE, N. Y., Aug. 26.—Biller Bros' Circus has put in a successful season so far and plans six weeks of indoor dates to follow a Southern tour that is scheduled this November, Arthur Sturmak, manager, said here Friday (25).

Ken Maynard, concert feature since the first of the season, closed with Biller August 10, when the contract expired, Sturmak said. Otherwise the performance continues as given in the spring. Equipment remains in good condition.

Weather, which hurt the show earlier, has been wet recently. At New London, Conn. (20), the show received a hurricane warning but the storm bypassed the city. In Pawtucket, R. I., Saturday (19) the show was hit by a heavy rain shortly after the matinee started. The rain held Biller's night show to a half house but the matinee was three-quarters full.

At Newport, R. I., Friday (18) weather okay and the show drew a four-fifths matinee and near-capacity night show. Business was limited to less-than-half houses at Fall River, Mass., Thursday (17).

Small lots at Falmouth and Newport forced cutting down the size of the layout. At Falmouth the Side Show was reduced to a one-pole round top and the menagerie top was not put up. The menagerie tent also was omitted at Newport. The Falmouth matinee lost the audience by Biller, it was stated. Adequate lots were available there but a city official ruled that zoning regulations prevented use of them.

Miller Org Gets Six Capacities In Seven Tries

ROCHESTER, N.Y., Aug. 26.—Six straw houses out of seven performances was the Kelly-Miller score in four Indiana towns this week.

A straw house was on hand for the night performance here Wednesday (23) but the town produced only a half house for the matinee.

The show's matinee-only stand at Ligonier, Ind., Sunday (20), came to the aid of two capacity audiences. On Saturday (19) the org scored a pair of full houses at Auburn, Ind., and received the same sort of business at Angola, Ind., Friday (18).

Weather was good, except for a short shower at Angola.

Streamliner Subs As Polack Special

RENO, Nev., Aug. 26.—Among 4,000 children at the Polack-Western Unit's matinee here Wednesday (18) were 700 youngsters brought by special train from Winnemucca, Nev.

But one boy, Alvin Tidwell, 10, missed the special after pedaling his three miles to Winnemucca. So the boys later to be brought by a Western Pacific streamliner to Fort Collins, Colo., where he was met by automobile and taken to the circus. His father, guided by Spike Jones at the performance.

Polack's stand here closed Saturday (19) after four days of bang-up business.

The Commies and You

On Page 3 of this issue Ben Atlas, chief of The Billboard's Washington Bureau, outlines the Communist effort to infiltrate all American industry, including show business, and reviews thru interviews with top legislative and judicial personalities the adequacies and inadequacies of our present and proposed laws to combat the Commie menace. On the first page of the Radio Department in this issue there is a list of organizations declared subversive by the Department of Justice and the Attorney General, many of which are actively waging Communism's war against this country. We urge you to read these items.

R-B offers Total Payment Of Hartford Fire Claims

HARTFORD, Conn., Aug. 26.—Officials of the Ringling-Barnum circus agreed Wednesday (23) to pay off in a lump sum all outstanding claims growing out of the Hartford circus fire of July, 1944, instead of continuing periodical dividend payments to claimants. Acceptance by the 676 claimants of the proposal would mean immediate distribution of the \$680,612.43 balance still due out of the original \$3,946,355.70 total. Details of the payoff, it is disclosed, were worked out at a series of meetings which got under way early in the year and continued a one-day stand at Plainville, Conn. At that time, circus topper John B. Ringling, Jr., conferred with Superior Court Judge James E. Murphy and members of the bar active in handling the claims against the org under a scheme unique in legal annals.

Conferees included attorney Edward W. S. Aquino, Hartford, receiver for the circus; attorney Dan Gordon J. Lewis, New York, circus general counsel; attorney Cyril Coleman, Hartford, counsel for the circus; and attorneys Robert P. Butler, Joseph P. Cooney and Julius B. Schatz, members of the Hartford County Bar committee on circus claims.

Following the 1944 blaze, the prospect arose that the courts would be clogged with claimants' cases for years. To prevent resulting hardships on victims and their families, an arbitration committee was set up to handle claims of \$200 and more.

Statements released by the committee Wednesday said: "At a meeting held this morning in the office of Robert P. Butler, chairman of the Hartford County Bar committee to settle circus claims, representatives of Ringling Bros. and Barnum & Bailey Circus, proposed forthwith to pay the entire principal balance of the amount due on account of the circus fire claims. This amount is approximately \$700,000.

"The arbitration agreement calls for payment of interest at the rate of 4 per cent per annum on the unpaid balance of claims from and after December 1, 1947. In order to complete the receivership and secure the payment of the claims to the bar committee induced the circus to arrange to borrow a sufficient amount to pay the principal of such claims in full and will recommend to the claimants that interest accrued should be forgiven.

Some bar committee is calling a meeting Thursday (31) at the Hartford County Building of the attorneys representing claimants, which any interested party may attend, to discuss the offer and to arrange for final details for payment if the offer is accepted.

Some of the stand still are to be played and include two dates for which contracts were completed this year. One will be at Fayetteville, N. C., November 4-5, for the Fort

Ft. Worth Signs Dailey Animals

Wisconsin turnouts good in smaller top—shortage of working men continues

FT. WORTH, Aug. 26.—Animal acts from Dailey Bros' Circus have been booked for the Fort Worth Shrine Show, November 17-28. Contract calls for some of the show-owned acts but not the entire circus, according to a report from the Shrine.

In Wisconsin, turnouts for the show have been good, ranging from three thirds to near-capacity houses. However, reduction of the big top's size has cut seating capacity. Several departments continue short-handed.

The show drew half and three-quarter houses at Wausau Wednesday (23) and at Marshfield (22). At Ashland, Wis., Saturday (19) both shows were for three-quarter houses despite cool weather. At Ironwood, Mich., Friday (18) Dailey played to another pair of three-quarter houses.

Two full houses were scored at Rhinelander, Wis. (17). A railroad employee was injured at Antigo, Wis. (16), while the show train was being switched.

Canada Rail Strike Affects Polack Men

VANCOUVER, B. C., Aug. 26.—Polack Bros. Western Unit staffers were forced to vacate the railroad-owned Vancouver Hotel this week because of the Canadian railroad strike. Staff members in ahead of the show were able to find substitute quarters.

The show, which usually moves on one baggage car and a semi-trailer truck, is scheduled to open here Monday (28) for an eight-day run.

Ringling Performance Sale Deals Pass \$500,000 Mark

CHICAGO, Aug. 26.—Ringling Bros. and Barnum & Bailey Circus has sold 13,304 tickets for approximately \$550,000 this year in performance and block sales to industrial concerns, general agent Waldo Tupper said here this week.

Some of the stands still are to be played and include two dates for which contracts were completed this year. One will be at Fayetteville, N. C., November 4-5, for the Fort

Bragg school fund and Fayetteville Exchange Club. Four full shows have been sold. The second new contract is with the Greater Chicago (Fla.) Chamber of Commerce for November 16.

Tupper said addition of other sales to the list is possible and that some requests for 1951 dates have been received.

Largest single package in the series (See Ringling Deals on page 95)

Clyde Beatty Biz Holds Up; Matinee Lost

Capacity at Huntington

MARION, O., Aug. 26.—Midwest dates this week for Clyde Beatty Circus included two full houses at Huntington, Ind., Saturday (19) but the good day followed loss of a matinee at La Fayette, Ind. (18) to rain.

The circus appearance here coincided with the centennial county fair and the show played to a half matinee and three-quarter night house Wednesday (23).

La Fayette, O., Tuesday (22), the matinee was for a three-quarter audience but the night crowd was smaller. Findlay, O., Monday (21) gave another three-quarter matinee and half

NEWARK, O., Aug. 26.—Elephant car of the Clyde Beatty Circus train was derailed in the Columbus, O., yards while en route here Thursday (24). The bulls escaped from the car and were rounded up quickly. Train arrived at Newark at noon and matinee was three hours late. It drew a half house while the night show was three-quarters filled.

night house. Telegraph mix-up caused delay when the train had to be uncoupled backwards, but matinee was not more than 30 minutes late.

Cool weather at Defiance, O., Sunday (20) cut the night house to half capacity but the matinee was three-quarters filled. Matinee was an hour late.

The full houses at Huntington, Ind. (19) gave the best break in several days. At La Fayette heavy rain which ruled out the matinee, lasted until 4 p.m. and the sun came out at 7 p.m., but the night house was only half filled. Biller Bros. lost both shows at La Fayette this spring because of rain.

A Champaign, Ill. (17), the Beatty org had a half house for the matinee after a two-hour delay in starting. The night show drew a three-quarter house.

Chi Polio Show Draws Weak Biz

CHICAGO, Aug. 26.—Poor business despite considerable advertising and some press breaths, plagued David Malcom's Sister Kenny Polio Fund Circus at Soldier Field here this week. The show drew August 11 and closed Sunday (27). Turnouts have averaged about 500 persons each. The cast includes the Dolly Jacobs' elephants; Sensational Milos, high act; Grotone Family, high wire; Yacopi Trouse, triple act; Nick Francis, clown; Alvin and Percy, and Gray's Liberty horses. About 500 persons were on hand for the Friday (23) show, and cool weather sent some home early.

As curtain-raiser the circus uses dance groups from Chicago foreign-born organizations, and Czechs were in for Friday. Another pre-circus act was a demonstration by the drill team of the Grandmothers' Club of Cook County.

Showers Trim King Biz

LONGVIEW, Wash., Aug. 26.—Showers trimmed King Bros' Circus business here Tuesday (22) to a half house in the afternoon, but clearing skies at night encouraged a three-quarter house to show. Rain was first in a month here.

NAAPPB BIZ Show Nearing Sealout Mark

Industry Interest High

CHICAGO, Aug. 26.—Space reservations from 72 firms have been received for the annual trade show of the National Association of Amusement Parks, Pools & Beaches (NAAPPB), Secretary Paul Huedepohl reported this week. The show will be held November 29-30 at the Sherman Hotel here.

Huedepohl said this year's show will be larger than the 1949 edition, and all but a few booths have been sold. Included among the exhibitors will be several makers of nationally advertised soft drinks and other products, 10 coin-operated machine and supplier firms, numerous ride makers and concession supply and equipment houses.

Firms who have reserved one or more booths are: A. B. T. Manufacturing Corp., Chicago; Advertising Plates Co., Toledo; Aerobac Manufacturing Co., Lago, Aruba, NWI; Allan H. Smith Co., Fort Towsanda, N. Y.; Anchor Supply Co., Evansville, Ind.; Altimed Toy and Creators, Minneapolis; Automatic Products Co., New York; Auto-Photo Co., Los Angeles; Beach Sales Co., San Diego, Calif.; William B. Berry Co., Boston; Bert's Electric Automatic Show Cone Machine, Dallas; The Burrell Co., Cincinnati.

Black-Rocco Amusement Co., Chicago; Blevins Popcorn Co., Nashville; Calumet Coach Co., Chicago; Capital Amusement Corp., New York; Cardinal Manufacturing Corp., New York; Challenger Equipment Corp., Harvey, Ill.; R. E. Chambers Co., Beaver Falls, Pa.; Chuck-Nut Products, Chicago; Fredrick Fabrik Tractor Co., Chicago; Como Manufacturing Corp., Chicago; Concession Supply Co., Toledo; Custer Specialty Co., Dayton, O.; Downey Corp., Exeter, N. H.; Downey Supply Co., St. Louis; Eli Bridge Co., Jacksonville, Ill.; H. C. Evans & Co., Chicago; Exhibit Supply Co., Chicago; Eyerly Aircraft Co., Toledo; Exhibitor's Exhibit Tractor Co., St. Louis; Fascination, John T. Gibbs, Seaside, Ore.; Fly & Harwood, Inc., Memphis; General Register Corp., New York; Gold Medal Products Co., Cincinnati; Greyhound Amusement Device Co., Brooklyn; Robert R. Hammer, Louisville; Hampton Amusement Co., St. Louis; H. H. Hart, Chicago; Pittsburg; Charles E. Hires Co., Philadelphia; International Harvester Co., Chicago; International Yacht & Boat Co., Long Island City, N. Y.; Jordan Enterprises, Inc., Chicago; King Amusement Co., Mt. (See NAAPPB SHOW on page 68)

Hunt Fetes Bizmen

At Wildwood, N. J. WILDWOOD, N. J., Aug. 26.—William C. Hunt, head of Hunt Amusement Enterprises here, played host to 700 boardwalk merchants and concessionaires, their employees and friends at the first annual luncheon under the sponsorship of the Boardwalk Merchant's Association Monday (26) at Hunt's Starlight Ballroom. The highlight of the party was the presentation of a check for \$1,000 to Hunt for the Burdette Tomlin Memorial Hospital fund by Joseph McLaughlin, president of the association's committee collecting contributions. Hunt is head of the fund appeal for the hospital.

Jack Cleaters, manager of Hunt's Strand Theater, served as emcee for the entertainment program.

Lakeside Gate Nudges 1949 Score But Ride, Races, Dance Spending Falls Short of Mark

DENVER, Aug. 26.—Attendance at Lakeside Park is holding to the 1949 level and has prospects for better than last year's mark, but business for rides, races and balloon events has fallen below 1949, according to Benjamin Krasner, manager of the spot for 16 years. He credited new rides and successful picnic promotion with keeping the turnstiles clicking. Top-rated among new devices is the stainless-steel miniature train powered by a Diesel engine and operating on a mile and a quarter track, which was put into service July 30 after a promotion campaign which drew an estimated 10,000 persons. Lakeside's 10-year-old steam-powered unit is operated on the same track. Two other rides, Rock-o-Plane and Tilt-A-Whirl, replaced older rides. Station Road, from England two years ago, is holding up well among the spot's rides. However, Krasner reported, over-all business is 5 per cent below last season.

Radio Picnic Tie-In

Well-attended school picnics early in the season included the Denver high school's annual Reserve Officers' picnic, and the Denver Gas and Electric Club brought 9,000 to Lakeside, and an outing staged by Station KLZ attracted more than 10,000. Tickets were distributed by merchants and KLZ plugged the event with 81 spot announcements in two weeks. Station talent gave three live radio spots and made broadcasts dance music regularly from the airings of El Patio ballroom, but the park's going out to the CBS net.

A record crowd of 17,000 turned out for the Gates Rubber Company's annual outing in early August. Two other picnics, one by the city and the Denver Post-Lakeside Back-to-School picnic September 2 is for school kids of all ages and will be followed by the business party. On Labor Day the Colorado State Federation of Labor will celebrate at Lakeside. Each event is expected to draw more than 10,000.

The spot's ballroom continued its name band policy this season, open (See LAKESIDE GATE on page 68)

Ops, Suppliers Recap 1950, Swap Promotion Programs At NAAPPB Summer Session

Coney Island Frolic Draws 85 Registrants

CINCINNATI, Aug. 26.—Members of the National Association of Amusement Parks, Pools and Beaches, meeting at Coney Island here Wednesday (23) for a day's funfest, punctuated the session with a picnic and from box-top tie-ins to tug-of-war. The event, however, was largely social with trade problems taking second position.

Recapitulation of the season figured heavily in the trade talk. Ops exchanged tales of pool weather during the season, particularly in the first half, and otherwise good business, especially in the second half. For most, the current season will close in another two weeks, but a few spoke of tries for October business.

Problems arising out of the Korean situation were limited to a minimum of conversation among most persons. However, ride makers did show concern over supplies of steel and other materials for next year. Consensus was that the answers lie with government decisions which have not yet been made or announced.

About 85 persons registered for the session, and the attendance figures tabbed the meet a success and noted that it was staged with only

Weather Slices Palisades Trade To a Half-Day

NEW YORK, Aug. 26.—Downpour over the last week-end killed business at Palisades (N. Y.) Park, according to Irving Rosenthal, co-owner of the spot with brother, Jack. With the rain lasting up to the middle of both evenings, Irving said the score was he said what it should have been.

He said that extra dollars were being poured into a last-plunge advertising campaign for the park's final week of operation, which ends September 10. Ride prices will be cut to a nickel during daylight hours and dime at night. America eliminations will provide the attraction for the last four days of operation.

Free act in at Palisades over the week-end were the Dalys, with Noro Morales's rumba ork providing dance music.

New Park Firm Starts

BERNARD, N. C., Aug. 26.—Roll-away Amusement Center, which proposes to operate a general amusement area here, has been chartered by the State. Capital stock is \$25,000. Trustees include Mildred Rackley, H. B. Young and L. L. Levinson Jr., all of Benson.

Two weeks' notice. It marked the resumption of summer sessions of the association. Edward L. Schott, of Coney Island, was host. Harry J. Batt, New Orleans, president of NAAPPB, and Paul H. Hueston, Chicago, national secretary, directed activities. Talk returned to the annual Chicago convention frequently, and members revealed they were planning exhibits and hotel reservations. A reminder of the Pennsylvania association meeting to be in Allentown September 6 was voiced.

For many members it was a field day for park inspection. Seeing Coney as one of the nation's outstanding spots, they toured the entire area in small groups to note ideas which could be transferred to their home bases.

Actually, the busman's holiday got under way Tuesday night when about 20 early arrivals gathered at Coney's Moonlight Gardens ballroom to hear Ralph Flanagan's orchestra and to talk to those with whom they speak the same language. Department managers from Coney were on hand throughout the meeting to supply information on the operations.

Registration lists embraced a geo-

Week-End \$\$\$ At Playland

Rock's Sets Year-Round Track

NEW YORK, Aug. 26.—Heavy rains both days of last week-end kept the business at Playland's playground here, but the park continued at a pace ahead of last year, according to A. Joseph Geist, president. Arcade here at the park, in particular, was going well, he said.

Recent decision made by the park management will see the launching of a year-round flicking campaign. At present, the big push is made during the middle five months of the year. Dick Geist, son of the president, heads up the operation.

In line with the increased publicity efforts, the Press Photographers' Association of New York, numbering 180 members, were taken at an \$88 Tuesday (22). Plans call for the event to become an annual fixture at Rockaways.

The Peter Stuyvesant, vessel of the Hudson River Day Line, will be supplied especially for a Labor Day excursion trip to the park. Geist said the boat will be up and running for the first time this year, has expressed satisfaction over its business.

Aero Stylites, booked by the Al Martin Agency, were the free act at the park over the week-end.

Weather Cracks Whip, Business Hit at Detroit

DETROIT, Aug. 26.—Cold weather sent business here into nose-dive over the week-end, with the curlier crowds skipping the rides and other attractions. Trend apparently is down from the modest peak of a few weeks last season.

Total gross for the metropolitan area will be off this year, although figures are disguised in part by closing Detroit's Park. Edgewater is slightly under 1949's gross, while Jefferson Beach is ahead because of the elimination of Eastwood and a poor start last season.

Midweek business has been mediocre, but the worst breaks have come the week-ends, when adverse weather has hit repeatedly. Only substantial industrial picnic bookings have kept operation at an acceptable level.

Despite the present conditions, park operators are making plans for major improvements and additions for next year. Harry Stahl flew to Dallas recently to inspect two new rides planned for Edgewater. On his desk are architects' plans for other construction—a new entrance to the Bug, new front on the Roller Coaster, new buildings for a shooting gallery and Derby Race, and a three-stall concession structure.

Ramagosa Plans

Wildwood Pier

WILDWOOD, N. J., Aug. 26.—Plans to create an amusement pier in Wildwood were revealed by S. B. Wildwood, operator of numerous outdoor enterprises here.

The proposed pier will be fashioned along the lines of the renovated Million Dollar Pier in Atlantic City and will be built in North Wildwood in front of the Sportland amusement center.

Sportland, which houses an open-air swimming pool, has the land rights necessary for the building of the projected pier.

CONEY ISLAND, N. Y.

By UNO

Driving rains discouraged attendances for the best part of both week-ends (August 19-20). . . Labor Day sees winds up at a free promotional activities. . . A canvass made disclosed that, while many ops favored the Mardi Gras, others believe that the season should be prolonged without end. It will be the fourth time since its inception in 1903 that it will not be held.

Bernard and Dave Katz, execs of the amusement company, control and operate at 1510 Surf a large arcade that extends the major part of that block to 1515 Bowers, where other possessions include concessions for their own and of outsiders, also two other arcades, one on the Boardwalk and one at Broadway and 51st, New York. In the Surf arcade, day manager is **Sam Rosenberg**, night manager **Arthur Goldsamt**; chief mechanic, **Louis Arreche**; assistant, **Gerald Katz**; head cashier, **Sam Rosenberg**; and platter and record chief, **Mildred Lambers**. **Leone** manager is **Irving Feldner**. His helpers are **Lewis Schneider**, **George Parker** and **Jerry Kolick**. In charge of the premiums are **Fannie and Lillie Katz**. **Max Levin** is in charge of skeeball alleys; **James Donlon**, shuffleboards; and **Bernard and David Bango**, private owners. **Bowers** concessions are **Bat-Ern**, with **Al Fine**, manager; **Irving Berman**, **Stuart Berman**, **Robert Lawson** and **David Byrd**, assistants; **George** and **Frederick Straussner**, manager; **Arthur Aron**, assistant. **Toss-a-Ring**, **Herbert Rabinowitz**, attendant; and fishing game, **Arthur Vloetky**, attendant. **Guides**. Leased concessions are **Anna Morano's** penny pitch and **Thomas Zennie's** "ride 'em down." **Boardwalk**. **Penny** arcade has **Martin Zitkovsky**, manager; **Seymour Geleser**, attendant; and **Lillie Berman**, cashier. **New York Arcade** employs **Stanley Super** and **Sam Feldner** as operators.

George and Fred Moran operate five rides located in a two-block area on the Bowers and Kensington blocks. **Thunderbolt**, **Hi-Ball**, **Spitfire**, **Bubble Bounce** and **Gun and Lafts**. Ticket sellers are **Al Mal-fucci**, **Chuck DeDonna**, **Jack Katz**, **Tony Parente** and **Sal Oliveri**. **Thunderbolt** mechanics are **Artie Kramer** and **Bill McKamee**; brakemen, **Artie Beckenhausen** and **Scottie McLean**. Ticket taker is **Marvin Strakes**. **Spitfire** operators are **Winn Paleue** and **George Whittaker** and **Al Bostian**. **Bubble Bounce** operator is **Charles Sinclair** and ticket taker, **Harold Todd**. **Tunnel of Lafts** operator is **Joe Ross**. **Hi-Ball** operator is **Johnnie Jones**; ticket taker, **Jack Kramer**.

Harvey Glasman, who is a student in accounting at the University of Illinois and grandson of **Sam Steinhardt**, manager of **Sindell's** **Gift Show**, has been installed as ticket seller for the remainder of the season. . . **Harry Nelson** owns his baseball striker out of his Coney shop to the **Mincola (L. I.) Fair** for September 11-17 week. . . **Isadore Sperber**, formerly a real estate, has no assistants, and has piloted 40 units of **Pokerinos** all by himself the last three years on Surf. . . **Julia Gerity**, shirker, has taken from **Sindell's** stable to the **Buxbaum's Shamrock Irish** house.

Fred Canfield's three concessions are the bottle games, one on **Surf**, **Walk** and the other on the **Bowers**, and 10 units of the **Star ball-rolling** game. **Keep General Manager Leo Bushman** busy. **Sam Chapman** is at the **Star**, and **Richard Weaver**, former movie actor, and **Al Sheffield** are at the bottles. . . **Sid and Lou Dellel**, after the Island season, take their balloon game and riding toss to the **Allentown (Pa.) Fair**, opening September 17. . . **Morris Davis**, 23 years a frozen candy dealer, operates four units on Surf and West 10th in front of the **Cyclone**, with **Mike Solis** managing, and two **Davis** brothers, **Barbara and Bert**, and **Marguerite** Drohy, assistants. . . **Bob LaVerne**, taker, moves from

Dave Roosen's freakery to burlesk, in which he will do a specialty act for 20 weeks in **Hirst Circuit** houses.

Tina, Wine Bath Girl and **Bestie Lee**, dancer with the show, are graduates from the same **Public School**, No. 69, New York.

Prompt action for the City of New York to approve the construction of the long proposed Aquarium, to cost \$7,100,000, was urged by **Park Commissioner Robert Moses** recently. . . **Tina, Wine Bath Girl** and **Bestie Lee**, dancer with the show, are graduates from the same **Public School**, No. 69, New York.

Elements Hex Eastern Spots

NEW YORK, Aug. 28.—Business at beach resorts along the New Jersey, New York and New England Atlantic coastal areas was almost completely washed out by heavy rains and rough surf the past week-end.

Saturday (19) was not a complete blank for the bigger resorts, as thousands of out-of-town-ers arrived at such spots as Coney Island and the Rockaways by charter buses or excursion boats. Rain held off most of the latter part of the afternoon and evening and rides, shows, eating and dancing were up fair business. Bathing establishments and boardwalk concessionaires were harder hit, as rough surf and spray drove away the vast majority from the beach and into the amusement areas.

Turnouts, Saturday (19), at Coney Island, the Rockaways and Jones Beach were about a third of normal. **Rockaway Beach** reported 300,000 visitors and **Jones Beach** registered 50,000.

Jones Beach held its 13th annual **Circus Day** Wednesday (23). Feature attraction was **Gangler's Circus**, with its dogs and ponies, clowns and trained bear. . . Both Coney Island and Rockaway Beach are included in expansion projects of the New York Park Department for 1951. Budget for 1951 includes the Park Department's request for \$17,197,000 for expansion of New York's park system. Among the projects listed are additional recreational facilities at Rockaway Beach, to cost \$180,000, and development of auto parking lots, with a capacity of 840 cars, on city-owned lands fronting on the Boardwalk at Coney Island.

Blaze Destroys Arcade At British Shore Spot

LONDON, Aug. 26.—Large amusement arcade building in **Dreamland Park**, at the popular shore resort of **Margate**, was completely destroyed by fire the night of August 8. The arcade, built in 1932, covered almost an acre and was occupied by a shooting gallery, games and concessions, all of which were destroyed by the fire. Fire was brought under control before it could spread to rides and attractions.

Conn.-N. Y. Trips Extended

BRIDGEPORT, Conn., Aug. 28.—Officials of the **Mesack Steamboat Company, Inc.**, announced this week that **John A. Mesack**, excursion boat operating daily between the city and **Rye Beach, N. Y.**, will run through September 9, instead of discontinuing operations September 4 as previously planned. **Spokemen** said that **Rye Beach** trips this year have proved successful.

NAAPPB Summer Session

Attracts 85 Ops, Suppliers

(Continued from opposite page)

graphical cross section of membership. Operators from New England to Louisiana and Oregon were on deck. Distinction of being the greatest distance from his home base went to **John T. Gibbs**, Seaside, Ore.

Take River Cruise

Luncheon and dinner at Coney's outstanding restaurant accented the hospitality. The afternoon was free for inspection of the operation and a cruise on the Ohio river aboard the **Miss B**, a chartered vessel, attracted a large portion of the group.

Evening festivities again centered at the ballroom. A number of the members stayed over until Thursday and several made stop-overs at **Le-Sourdsville Lake Park**, Middletown, O., and **National Amusement Device Company's** plant in **Dayton, O.**, on their way home.

Registration Lists

Registration lists included: **Fannie Hubbs** Mason and **Elmer Mason**, Holyoke, Mass.; **T. J. Tamblin**, Chattanooga; **William W. Murr**, Mr. and Mrs. **Donald Colvin**, James Donovan, and **Frank Kaufman**, Roseland Park, Canandaigua, N. Y.; Mr. and Mrs. **T. Cavalier** and **Edward Campbell**, Idora Park, Youngstown, O.; Mrs. **Pearl Visocky** and Mrs. **Pearl Stockton**, Painesville Springs Park, Columbus, O.; **H. P. Schmeck**, Philadelphia Toboggan Company, Philadelphia; **Anton J. Fenoglio**, Arogon Park Pool; Mr. and Mrs. **E. E. Freedland**, Connate Lake Park, Connate, Pa.; Mr. and Mrs. **Nicholas Twain**, Dreamland, Huntington, W. Va.; **John A. Carpio**, Dodgeon Corporation, Lawrence, Mass.; **John A. Carlin** and Mrs. **Elizabeth Fischer**, Carlin's Amusement Park, Baltimore; **Chauncey A. Hyatt**, Halogen Supply Company, Chicago; Mr. and Mrs. **Frank J. Phillips**, Phillips Swimming Pool, Cincinnati; **Fred J. Wesselmann**, Ralph G. Wachs, Edward L. Schott, and **Shirley Watkins**, Coney Island, Cincinnati.

Tom Burke, Glacier Orange Company, Cincinnati; **John L. Coleman**, Riverview Amusement Park, Indianapolis; **Robert L. Piarr**, Dorney Park, Allentown, Pa.; **E. E. Fry** and **W. L. Barnes**, Willow Grove Park, Willow Grove, Pa.; **G. D. Kincaid** and **C. J. Carmine**, Joyland Park, Lexington, Ky.; **Robert Langenwalter**, Joyland Park, Wichita, Kan.; **Fred W. Pierce Jr.**, **Fred W. Pierce & Company**, Detroit; Mr. and Mrs. **Otto Criss** and **A. Moorman**, Sandy Beach Park, Russell's Point, O.; **R. M. Spangler**, Rolling Green Park, Sumbury, Pa.

Ops Suppliers In

Carl Sinclair, Meyers Lake Park, Canton, O.; Mr. and Mrs. **B. H. Brockway**, Concession Supply Company, Toledo; Mr. and Mrs. **H. L. Walter**, New Toledo Beach, LaSalle, Mich.; **Harry J. Batt**, Pontchartrain Beach, New Orleans; **Fred T. Lauerma**, Lauerma Bros. Chicago; **A. B. McSwigan**, C. E. Henninger, and **Robert F. Henninger**, Kenywood Park, Pittsburgh; **Frank J. Meneuri** and Mr. and Mrs. **C. Meyer**, Exhibit Supply Co., Chicago; **F. W. A. Moeller** and "Turk" Nelson, Waldmar Beach Park, Erie, Pa.; Mr. and Mrs. **William B. Schmidt**, Riverview Park, Chicago; **John T. Gibbs**, Fascination Games, Seaside, Ore.

Paul H. Heudephol and **Miss Belle Cohen**, NAAPPB, Chicago; **Miss Ruth Meyer**, Chicago; **J. L. Campbell**, J. L. Campbell Company, Baltimore; **Aurel Vasin**, William de L'horbe Jr., and **H. D. Keefer**, National Amusement Device Company, Dayton, O.; Mr. and Mrs. **J. R. Singhiser** and Mrs. **Marie Brinkman**, Fontainebleau Ferry Park, Louisville; **Ida E. Cohn**, Chicago; **Don Daze** and **Walter Delscamp**, Le-Sourdsville Lake, Middletown, O.; Mr. and Mrs. **L. L. Custer**, Custer Specialty Company, Dayton, O.; **Walter Evans**, William Sachs and **Tom Parkinson**, The Billboard; **Harold K. Barr** and **V. Sturbin**, Washington Park, Michigan City, Ind.



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Top salary paid nightly.
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\$250 TAKES ALL

1948 Dodge Truck, State Inspected, Steel
Body 6x7 1/2, good condition, 2 new 6x4 line-
ups, Tents, Frames, 200 Watt Power Plant,
Generator, Wagner Motor, Dishwasher,
Shells Ice Shaver, electric and gas powered;
New Spoons, Batteries, Torch Coleman
Burner, Coleman Lamp, other items. Pa.
States in 24 hours. \$250. Make any offer
216 Diamond St., Bethlehem, Pa.

WANT HOT SPRINGS, ARK.

"The Big Garland Co. Fair"
September 4-9

Due to misrepresentation we must have TILT, OCTOPUS, CHAIRPLANE, SPIRITUE,
any major ride for this date only or balance of 8 more fairs, with 2 Celebrations, Joe
Frederick, where are you? Wire,
CONCESSIONS—Duck Pond, Custard, Novelties, Balloon Darts, Long Range, Blower,
Country Store, Ice Cream Bets, Apples, Popcorn, Stock Stores of all kinds; ONLY 2
of each, and 8 Louisiana Fairs to go. Arcades, Funhouse can't miss here.
SHOWS—Excellent openings for clean Shows with own equipment. Space and time
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GREENWOOD, ARK. Fair now; HOT SPRINGS, ARK., next; followed by MENA, ARK.
FAIR, then LOUISIANA FAIRS.

WILSON SHOWS

WANT FOR EVANSTON, WYOMING, LABOR DAY CELEBRATION, SEPT. 2, 3, 4
Agents for Floss, Glass Pitch, Ball Game, Swinger, Ride Help that can
drive, Corn Game, Photos, Melt Camp open. Will be out till December
in Arizona.

LLOYD WILSON

TWIN CITY SHOWS

Want Heavy Trucks of all kinds, Fun Game, Hot Game,
Marshall, Mo., Fair, Aug. 30-Sept. 2, Overhauled, Mo., for Labor Day, Sept. 4, 20,000 attendance
last year! Ave, Mo., Fair, Sept. 4-9; then in the Cotton County, 7 of the best Arkansas Fairs.

Out till the snow flies. No phone calls, please; wire

GEORGE CRABLE, Marshall, Missouri

P.K.—Can use Wheel Foreman after Labor Day. Also Swinger Agent.

FOR SALE—TUCKER CAR SHOW—FOR SALE

"The World's Most Talked About Car"

Topping the Midway wherever shown.

Complete show already booked five State Fairs. Can be seen in operation Iowa State Fair,
Aug. 23 to Sept. 24; Nebraska State Fair following. Write, wire, phone 1120 Park Ave., Des
Moines, Iowa.

lands since spring, will leave there
soon for a month's vacation before
settling in Los Angeles.

E. Red McFarlin, formerly with
Burdick's Greater and D. S. Dudley
shows, has been released from Vet-
erans' Hospital, Dallas, but on ad-
vice of doctors will remain off the
road. He is at home, 1919 Lear
Street, Dallas. . . . Jack Galluppo,
who opened the season early in
March with the Gold Medal Shows,
is still going strong with his cook-
house and Girl Shows, featuring
Pauline Gibson and Princess Pal.
His daughter, Mary Lu, returns to
Ursuline Academy after a brief vaca-
tion. . . . Fernando Almanza, emcee
in Rock Island, Ill., night clubs, at-
tended the fair at Davenport, Ia.,
and visited with old friends on the
Tropical Show, among them were
Mr. and Mrs. Jess McCormick, Jack
Pugel, Bob Perry, Jim Hayes, Mr.
and Mrs. Pete Freeman, Mr. and
Mrs. Harry Ward, Mr. and Mrs. Bill
Hanson and Harry Clark. . . . C. F.
(Slim) Dunlap has been in bed the
past several months undergoing
treatment for cancer. His address is
911 Ashley Avenue, Charleston, S. C.

While playing in the Pottstown,
Pa., area Mr. and Mrs. Jerry Gerard
renewed acquaintances with many
friends. Mrs. Anna Slout, of Pott-
stown, who is the daughter of Mr.
and Mrs. H. N. Endy, accompanied
them to Mt. Zion Cemetery where they
placed wreaths on the graves of
Mr. and Mrs. Endy. . . . Walter
Lankford, former band leader, now
operating a cookhouse at Southern
fairs and celebrations, infos from
Fayetteville, Tenn., he will leave the
road after this, his 48th season, to
open a fruit stand and drive-in.

Johnny J. Jones Exposition will
come in for a good publicity break
when television stations in Kansas
City and St. Louis show films shot
on the midway at Missouri State
Fair, Sedalia. Benny Grass and Ben
Stone joined the Jones org with auc-
tion jam at Sedalia.

enroute.... or on location....

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for thrilling
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a floor plan
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country, they're finding life in a
roomy New Moon more enjoyable
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remarked, "New Moon life sure
beats the hustle and bustle of living
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bunch of worthless rent receipts. It's
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5 DAYS & NIGHTS
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TRAILER
OSCODA, MICH., (Thurs. & Fri., Aug. 31;
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P. S.—Following Pinconning, Mich., is the Clare Co. Free Fair at
Harrison, Mich.

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For Prince William County Fair, Manassas, Va., Aug. 31 to Sept. 2, Three Big
Days and Nights; Lexington Park, Md., Air Base Firemen's Carnival to follow;
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Can place Rotaries, Duck Pond, Balloon Darts, Pitch-'Til-You-Win,
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Want men to put up office-owned concessions; must drive.
Can place Rides and Shows that do not conflict with what we have.

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WANT SHOWS—Girl Show, Grand Shows (Blondie Mack, can place you on any of above tents,
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Motordrome Manager with Riders and own
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Help who can drive semi trailer, come on.

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L. C. McHENRY, Mgr.
Rollo, Mo., Fair this week; Batesville, Ark.,
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Organized Colored Minstral Show, 12 or 15
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Or can place Musicians, Comic, Blues Singer,
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liam Gallagher, Harry Lewellyn
Wood, Ralph N. Emerson, Ernest Gor-
don, Merle J. Nelson, Elmer J. Davis,
Martha L. Davis, Donald F. Nelson,
Ernest E. Santanni, Flossie M. Fitz-
gerald, Harry L. Finch Jr., Henry
Serb, Eugene Darnell, John C. Brott,
Nicholas C. Costa, Virgil Latitker,
John S. Shober, Charles Carpenter,
Dorothy Eastman, Frank B. Eastman,
Victor A. Flisber, and Laurie F.
Woodward.

Following attended for the first
time or after long absence: Moe and
Lillian Eisenman, Ted and Marie Le-
vitt, Ivan and June Gilligan, Dave
and Estelle Rosenthal, Jack Chesney,
Phil Spira, Fred and Frances Weid-
man, Mike Gengel, Joe Borelli, Bob-
by Cohn, O. H. Matley, James Mc-
Caffery, Lee Hahn and Ginger
Kearns. Jack Harper and Saddle Pow-
ers were guests of Elveta Bostrom.
Correspondence was read from Red
Hildebrand, Temple, Tex.; Mary and
Teddy Texeira, Foley & Burk
Shows; Helene DeCennie, Philadel-
phia; Irving C. Smith, Gary Regan
Kantbe, Benton, Ark. Mr. and Mrs.
Rex Jewell, Portland, Ore.; Congress-
man John F. Shelley, Washington,
D. C. and Mrs. Myrtle Nicolaus, Sacra-
mento.

Sam Landeman took the pot of
gold. Fred Widemann donated \$15
for the purchase of two more club-
room chairs.

Regular Associated Troupers

106 E. Washington, Los Angeles
LOS ANGELES, Aug. 26. — The sys-
tem of special hosts and hostesses to
serve refreshments during the sum-
mer has proved successful. Those who
served in this capacity include Nancy
Meyer, Rose Fitzgerald, Martha Le-
vine, Pete Steinkeller, Harold Rob-
ideau, Fred Smith and Lucille King.
Past President C. H. Allison was
tendered a surprise picnic party at
Sunland Park. Nell Robideau and
Martha Levine held a recent buffet
dinner followed by bingo which gar-
nered a good profit for the club.
Ernest Barrickman introduced his
bride, Sally, at the party.

Myrtle Hutt and daughter, Doris,
have been on the sick list, along
with Karge Chipman. Spot Ragland
is also confined to his home.
Ethel Krug and Tillie Palmateer,
co-chairmen of the bazaar, are work-
ing hard on their display. Jetta
Clancy has returned here and is ex-
pected to under an operation soon.
Zola Wise and Zoe Wick info that
they will return here in the fall.

Secretary has announced dues are
payable September 1.

BLUE GRASS SHOWS

FEATURING THOROUGHbred ENTERTAINMENT

WANT FOR THE MAMMOTH MINERS ANNUAL PICNIC

MAMMOTH MINERS' ANNUAL PICNIC
BOONVILLE, INDIANA, SUNDAY, SEPTEMBER 3
AND LABOR DAY, SEPTEMBER 4.

FOLLOWED BY 10 BONA FIDE SOUTHERN FAIRS

"LOOK THEM OVER—NONE BETTER"

MONTGOMERY COUNTY
FAIR
Clarksville, Tenn.

GLAES COUNTY FAIR
Pulaski, Tenn.

NORTHWEST ALABAMA
FAIR
Jasper, Ala.

COBS COUNTY FAIR
Marietta, Ga.

GREENE COUNTY FAIR
Greensboro, Ga.

CONCESSIONS
OF ALL
KINDS
HIGH STRIKER
SLUM SPINDEL
BALLOON DART
BAG GAMES
SHORT RACE
COKE BOTTLE
AGE AND SCALES

CAN PLACE
Sober, Experienced
Billboard for balance of season.
Must have own
transportation.

AMERICAN LEIGON
COMMUNITY FAIR
Fitzgerald, Ga.

THE OCHULGIE FAIR
McRae, Ga.

COLOQUIT COUNTY FAIR
Moultrie, Ga.

BAY COUNTY FAIR
Pamlico City, Fla.

JACKSON COUNTY
AGRICULTURAL
EXPOSITION
Marianna, Fla.

Address C. C. GROSCURTH SULLIVAN, INDIANA

Percell's PIONEER SHOWS

high class midway attractions

ORBISONIA, PA., LABOR DAY WEEK CELEBRATION

SEPTEMBER 4 TO 9 — PARADES — FIREWORKS NIGHTLY

Then 59TH ANNUAL BEAN SOUP PICNIC, McClure, Pa., Sept. 13 to 16,
Day and Night—Draws 40,000 People—free Gate

WANT Concessions, no exclusive.

WANT Shows of merit. Come on or wire me McConnellsbury, Pa.

MICKEY PERCELL

AMERICAN EAGLE SHOWS

WANT FOR ONE OF MISSISSIPPI'S LARGEST COUNTY FAIRS—NEW ALBANY, MISS.

TWO LARGE COONHUSES, MOTORDROME, SNAKE SHOW, CONCESSIONS OF ALL
KINDS, SOME PERCENTAGE OPEN, ANY RIDE THAT DOES NOT CONFLICT, CAN USE
KITCHEN GADGET PITCHEMEN, GOOD SECOND HAND FOR MERRY-GO-ROUND, CALLER
FOR BINGO, TICKET SELLER, MORE GOOD SPOTS TO FOLLOW. ALL ADDRESSES:

DANNY ARNETT, MGR.

Windsor, Ill. (Monacome), Aug. 28-31.

SOUTHERN VALLEY SHOWS

WANT—FOR FOLLOWING STRING OF GOOD FAIRS—WANT

Wynne, Ark. (Fair), Aug. 25-Sept. 2; Benton, Ark. (Fair), Sept. 4-9; Arkadelphia, Ark. (Fair),
Sept. 11-14; Coatesville, La. (Fair), Sept. 18-21; Olla, La. (District Fair), Sept. 25-30; De Ridder,
La. (Fair), Oct. 2-7; Alexandria, La. (Central State Fair), Oct. 9-14; Winnaboe, La. (District
Fair), Oct. 16-21; Arcadia, La. (Fair), Oct. 22-25; Badlap, La. (Lesion Fair-Downtown Loft,
La. 28 miles N. of Arcadia, La. Good Cotton Seeds to follow. Out Hill Zani-
can USE MERCHANDISE CONCESSIONS OF ALL KINDS, ALSO LONG AND SHORT
RACE GALLERIES, SHOW WITH OWN OUTFIT, FUN HOUSE, BIG SNAKE, MONKEY
SHOW, 10-11-11, ETC. CONTACT:

EDDIE MORGAN, MGR., Wynne, Ark. (Fair), this week; Benton, Ark. (Fair), Sept. 4-9.

ROMEO, MICH., PEACH FESTIVAL

3 BIG DAYS AND NIGHTS, FREE ACTS, BANDS, PARADES

MYOTR STATE SHOWS

Went legitimate Concessions, Ride Foremen, Octopus. Have few other dates, then south.

JOE FREDERICK, Mgr.

DON'T MISS THIS DATE
STONEVILLE, N. C., THIS WEEK
ALL WIRES—BEN WOLFE

WRITE OR WIRE
ROSS MANNING
Ballston Spa, New York.

One Combined Apple-Floss, one Snowball Location, one Waffle.
Must be clean and well flashed for operation on our Midway.

1300 Norton Ave., Columbus, Ohio. Phone: UN. 1193.

Went Foreman for No. 5 Ell Wheel, Foreman for 32 ft. Parker Merry-go-round. Will book Kiddie Ride, Boat Ride, Chairplane, Pony Ride, any Kiddie Ride except Auto. Will Book Tilt, Octopus, Spitfire, Caterpillar. Will book Shows of any kind with own transportation. Will book Block Concessions of all kinds. Specks Holbrook wants Agents for Rides, Shows, Amusement Parks, and Concessions. **Baldwin**, **Boyd**, **Brady**, **Ridgeway**, **Razliez**, **Wheels**, **schultz**. **Scufflin** Jimmy, **Frank**, **Ray**, **Eddie**, **Ned**, **Tommy**, **Mason**, **D. V. Allen**. **Celt** Allen, 6 Fair.

Sept. 13-14 Taylor, Fair, Sept. 19-23 **Anderson**, Fair, Sept. 27-30; **Schulenburg**, Fair, Oct. 6-7; **Glena Park**, Fair, Oct. 10-14; **Ensign Lodge**, Fair, Houston, Texas, under auspices of 48,000 Acres.

UNITED STATES, 1401 Congress St., Houston, Texas

Want for our remaining Kansas, Colorado and Oklahoma Fairs.
CONCESSIONS: Eating concessions. Will be mechanics, up-to-date Cookhouse, Hanky Panky, Bottle, especially want Glass Pitch, Penny Pitch, Scales, Age, Pitch-Tell-You-Win, Coke Bottle, Soda Soda. Agents for P.C. SHOWS: Have two to buy Topps complete with banner line, Banners, Rally Cloth and Platforms for any kind of Show other than Girl Show. Grand Shows with new outfit. Gary Hern wants Assistant Manager for a complete frame for a show. Also want a few more Working Acts for same. Jean Renee, get in touch with me. M. A. SRADES SHOWS
Sh. Francis, Kansas, August 28 to Sept. 1 (Fair); Cheyenne Wells, Colorado, Sept. 4 to 9. (Fair)

Consisting of 4 major rides: Merry-Go-Round, Ferris Wheel, Tilt-A-Whirl, Octopus, 3 Kiddie Rides—Addison Train, A.H. Auto, Gruner Air-Plane. Tractors and semis to carry rides all in A-1 condition with special built rack—no ride has to lay on ground before up or down. Complete Cook House and Bunk House combination on 34 ft. semi for help. Transformer semi with 2000 volt power cable—junction boxes. All this equipment must be seen to be appreciated. Price, cash \$30,000. Buyer can have contract for rest of season. All fails. Sickness reason for selling.

WANT FOR BIG ANNUAL OLD SETTLERS CELEBRATION AT LAPAZ, INDIANA, AND
PORT JEFFERSON, OHIO, CELEBRATION
Baseball, Basketball, High Striker, Jewelry, Photos, Custard, Grab, Pond, Dart Belicoms or
any legitimate Concessions that do not conflict. Also want Kid or Major Ride, Second Men
on all Rides, but no drunks, chasers or know-it-alls! Save your time and mine.
Lapaz, Indiana, Aug. 31-Sept. 2; Port Jefferson, Ohio, Sept. 1-4. All contact
M. KLENKE at Lapaz, Indiana, or W. KLENKE at Port Jefferson, Ohio

UNITED EXPO.

Contract for this event drawn up by the Exposition's attorneys were signed by H. E. Benson, general agent for the show, and W. J. Peterson, secretary of the fair board. Event is sponsored by the Business Men's division of the Chamber of Commerce, November 1-3.

MOULTRIE, Ga., Aug. 26.—Shows moved here from Marietta, Ga., where they had the biggest week of the season until the week in Moultrie. Grosses on rides were 40 per cent over last year's take during tobacco sales.

Staff remains the same as at opening; H. H. Scott, manager; H. Henry, owner; Mrs. Betty Scott, secretary-treasurer; Russell Powers, legal adjuster. Bob Everling has the Ferris Wheel; George Prather, Chairplane; Frank McConnell, kiddie auto and Fly-o-Train; Ned Hunter, Merry-Go-Round, and Art Jones, Fly-o-Plane. Show line includes Caroline-Johnny Girl Show and Smitty Stowe's S-in-1.

Concealers: Mrs. Bob Everling, penny pitch; Mrs. Al Vannmeter, pan game; Bama Gilman, pea pool; Alex Miller, sling shot gallery; Harry H. White, skill; Loto Tinsley, Hank and Andy; Joseph Adams, mill camp; Willie (Humpy) Hewitt, set and hearts; pitch; Jack Collins, agent; Mr. and Mrs. Horace Williams, mug spot; Al Vannmeter, high striker; Walter Harlan, glass; pitch; J. R. Tanner, popcorn; and apples; Mr. and Mrs. Ed Morey, cockhouse; Eddie Loranger, clothespin pitch; J. G. McCarroll, razzle; dazie; Jack (Pop) Price, set and hearts; Ed Stonewall, set and hearts; Jackson, swinger; Mrs. B. Scott, under and over; W. L. Frazier, roller gallery; Jack Morris; Mrs. Russell Powers, string game; Tony—H. H. boards; Roy Herbert, g top—H. H.

WISE, Va., Aug. 26.—Shows moved here from Churchill, Tenn. The first two days of the fair in Wise were busy ones in preparation for the official opening Wednesday. Work was completed last week to rebuild the kiddie auto ride and also the bomber ride. The bomber ride is a new kiddie ride. All other rides have been repaired.

Walter Bunts returned from his home in Florida, where he attended the funeral of his brother, William Bunts. Mrs. W. J. Bunts and daughter, Irene, were visiting the show at the time of the sudden death of the youngest son, William.

Dave Adams also returned this week after a six-week stay in the Middlesboro, Ky., hospital because of serious burns that he suffered when the cookhouse burned down in Tazewell, Tenn., six weeks ago.—
LUCILE BUNTS.

DALLASTOWN, Pa., Aug. 26. — During the org's successful run at the Great Dallastown Fair, which closed here Saturday night (19), Owner Hannum and Business Manager Maxwell Kane entertained many friends. Bob Hallock, general agent for Larry Sunbrock, visited the shows here, and Mr. Whitmire and Mr. Scarborough, of the Ephrata (Pa.) Fair, which this org plays, also were on hand.

Committee here, headed by Harold Jamison, was extremely co-operative. The public wedding staged during the fair's run drew the biggest crowd of the week. A local dairy sponsored kid matinees and the baby show. Local newspapers and radio stations plugged the event well.

Red Barlow is recuperating from his recent illness. The two-headed cow and the Great Shaffer, free act, continue to draw.

DIGBY, N. S., Aug. 26.—Org moved here from a five-day stand at Clarke's Harbour, N. S., first show to play the spot in over 15 years. Fog and freezing temperatures there hurt business.

Show was trucked 35 miles over a newly built causeway from Shelburne to Clarke's Harbour. The Whip was not set up in the latter spot.

INSURANCE

175 W. JACKSON BLVD.
CHICAGO, ILLINOIS

Cumberland Valley Shows

WANT
A-1 Wheel, Merry-Go-Round and Octopus
Foreman. A few more Legitimate Conces-

open for 3 more bone fide feir
ELLIS WINTON

DELTA AMUSEMENT

WANTS AGENTS
Capable of making money. Office owned
Concessions. Darts, P.C., Popcorn, Sels.
Can piece clean Rids Help. Weir, Miss., this
week; Salina, Miss., to follow.
P.S.: Mike Conway, contact me or come on.
IMPORTANT!

DROME RIDERS & TALKER

WANTED FOR CANADIAN NATIONAL EXHIBITION, TORONTO, THEN LONDON, LEAMINGTON,
LINDSEY AND SIMCOE, ALL ONTARIO, TO FOLLOW

Good Salary and Tips if you are with it. You pay your wires, I'll pay mine.
Drunks and Chasers won't last here.

Address GOLDY RESTALL, c/o Conklin Shows
Midway Office, Canadian National Exhibition, Toronto, Ontario, Canada.

CAN PLACE ORGANIZED GIRL SHOW

For South Dakota State Fair, Huron, Starting Labor Day;
Spencer, Iowa, To Follow.

Have outfit complete ready to open. Wire what you can furnish.

IMPERIAL SHOWS
Fargo, North Dakota, this week.

WANT TO PLACE BINGO

AFTER LABOR DAY

Reply to LOUIS WEINSTEIN

Fairgrounds, Stoneboro, Pa.

RIDES FOR SALE

KIDNIE AEROPLANE RIDES, with five planes driven by electric motor, each plane has propellers and landing wheels, beautifully illuminated, with A-1 condition. Photograph of ride sent on request. Price \$1000.

KIDNIE MERRY-GO-ROUND, two breast, handless make, with 18 aluminum jumping horses, two chariots. Ride has steel steel security and driven by electric motor. Ride is as good as new and in excellent condition. Price \$3000. Photographs sent on request.

DOUBLE LOOP-PLANE, in A-1 condition, brand new electric motor, beautifully illuminated, with fence and ticket box and with two wheel trailer to carry tow. Price \$1000.

SMITH & SMITH CHAIR-O-PLANE, good as new, with brand new 18 foot motor, with iron fence, ticket box, beautifully illuminated. Price \$1000.

13 ELI PERKIE WHEEL, seats, good condition, no crates. Price \$1000. One 1948 Autocar truck, 3 1/2 ton, heavy duty with special 30 foot open top stand body, in perfect condition. Price \$1000.

MAX GRUBBER

P.O. Box 121 Philadelphia 5, Pa.

WANTED

for
RHODELL W. VA., LABOR DAY CELEBRATION ON THE STREETS, AUGUST 31-SEPTEMBER 9; NEXT SOPHIA, W. VA.

Chairplane. Due to disappointment, small Bingo, Grab or any legitimate concessions. Plenty money here, everybody working.

LOZIER AMUSEMENT

Martin Lozier.

Victory Exposition Shows

HAVE TWO COUNT STORES OPEN. NEED GRIND STORE ARTISTS OF ALL KINDS.

Have 20 Celebrations.
WIRE, WRITE OR COME ON.
ADDRESS: IOLA, KAN., THIS WEEK;
THEN PER ROUTE

WANT
DROME TALKER

Must be sober and reliable for long season. Speedy Luff, Pap Hartley, answer. Address

CLIFF HOFFMAN
JOHNNEY T. TILLMAN, SHOWS
ATLANTA, GA.

Midway Exposition Shows

WANT WANT
For seven fairs and centers from until December
Grind Shows with own equipment. Concessions not conflicting. Ride Help who drive and operate all rides. Fair, 1950, 1951, 1952, 1953, 1954, 1955, 1956, 1957, 1958, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1967, 1968, 1969, 1970, 1971, 1972, 1973, 1974, 1975, 1976, 1977, 1978, 1979, 1980, 1981, 1982, 1983, 1984, 1985, 1986, 1987, 1988, 1989, 1990, 1991, 1992, 1993, 1994, 1995, 1996, 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 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2779, 2780, 2781, 2782, 2783, 2784, 2785, 2786, 2787, 2788, 2789, 2790, 2791, 2792, 2793, 2794, 2795, 2796, 2797, 2798, 2799, 2800, 2801, 2802, 2803, 2804, 2805, 2806, 2807, 2808, 2809, 2810, 2811, 2812, 2813, 2814, 2815, 2816, 2817, 2818, 2819, 2820, 2821, 2822, 2823, 2824, 2825, 2826, 2827, 2828, 2829, 2830, 2831, 2832, 2833, 2834, 2835, 2836, 2837, 2838, 2839, 2840, 2841, 2842, 2843, 2844, 2845, 2846, 2847, 2848, 2849, 2850, 2851, 2852, 2853, 2854, 2855, 2856, 2857, 2858, 2859, 2860, 2861, 2862, 2863, 2864, 2865, 2866, 2867, 2868, 2869, 2870, 2871, 2872, 2873, 2874, 2875, 2876, 2877, 2878, 2879, 2880, 2881, 2882, 2883, 2884, 2885, 2886, 2887, 2888, 2889, 2890, 2891, 2892, 2893, 2894, 2895, 2896, 2897, 2898, 2899, 2900, 2901, 2902, 2903, 2904, 2905, 2906, 2907, 2908, 2909, 2910, 2911, 2912, 2913, 2914, 2915, 2916, 2917, 2918, 2919, 2920, 2921, 2922, 2923, 2924, 2925, 2926, 2927, 2928, 2929, 2930, 2931, 2932, 2933, 2934, 2935, 2936, 2937, 2938, 2939, 2940, 2941, 2942, 2943, 2944, 2945, 2946, 2947, 2948, 2949, 2950, 2951, 2952, 2953, 2954, 2955, 2956, 2957, 2958, 2959, 2960, 2961, 2962, 2963, 2964, 2965, 2966, 2967, 2968, 2969, 2970, 2971, 2972, 2973, 2974, 2975, 2976, 2977, 2978, 2979, 2980, 2981, 2982, 2983, 2984, 2985, 2986, 2987, 2988, 2989, 2990, 2991, 2992, 2993, 2994, 2995, 2996, 2997, 2998, 2999, 3000, 3001, 3002, 3003, 3004, 3005, 3006, 3007, 3008, 3009, 3010, 3011, 3012, 3013, 3014, 3015, 3016, 3017, 3018, 3019, 3020, 3021, 3022, 3023, 3024, 3025, 3026, 3027, 3028, 3029, 3030, 3031, 3032, 3033, 3034, 3035, 3036, 3037, 3038, 3039, 3040, 3041, 3042, 3043, 3044, 3045, 3046, 3047, 3048, 3049, 3050, 3051, 3052, 3053, 3054, 3055, 3056, 3057, 3058, 3059, 3060, 3061, 3062, 3063, 3064, 3065, 3066, 3067, 3068, 3069, 3070, 3071, 3072, 3073, 3074, 3075, 3076, 3077, 3078, 3079, 3080, 3081, 3082, 3083, 3084, 3085, 3086, 3087, 3088, 3089, 3090, 3091, 3092, 3093, 3094, 3095, 3096, 3097, 3098, 3099, 3100, 3101, 3102, 3103, 3104, 3105, 3106, 3107, 3108, 3109, 3110, 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PRELL'S BROADWAY SHOWS

WANTED—GET WELL WITH PRELL—WANTED
ALWAYS OPENS ON LABOR DAY, EBENBURG FAIR, PA.
COVINGTON, VA., FAIR TO FOLLOW

WANTED—Novelties, Photo Galleries, Penny Arcade, Derby Racers, Rotorides, Etc. and Drink Stands, all kind of Crind Stores; space limited. Those booking now will get preference for 12 more fairs in Virginia, North Carolina, South Carolina, Georgia and Florida.

WANT SHOWS—Fat Show, Midget, Mechanical City, Unborn, Hillbilly or any show with merit.

WANT—High-class Dancing Girls for Scandals, Posing Show Girls.

WANT—Al Renton, outstanding Freaks for Side Show.
ALL ANSWER SAM E. PRELL
Indiana, Pa., this week; Ebenburg Fair, September 4-9.

CAPE POOL SHOWS

America's Cleanest Midway

WANTS FOR THE FOLLOWING FAIRS:

APACHE, OKLA., DISTRICT FAIR, Aug. 28-Sept. 2
CARNEGIE, OKLA., TRI STATE FAIR, Sept. 5-9
BRISTOW, OKLA., CREEK CO. FREE FAIR, Sept. 11-16
OKMULGEE, OKLA., FREE FAIR, Sept. 18-25
HARRISON, ARK., TRI STATE FAIR, Sept. 27-30
MELBOURNE, CALIF., DIST. FAIR, Oct. 2-7

This show will stay out until the snow falls fly.
Can place at any. Handy Punks at all fairs. No fee. Will place (Flashed Skille Count Shows (Jimmie Cades, contact). Will book one Mitt Cam (Johnny Bimbo, wira). Want Second Man for 10 rides, will book one with own frame-up or any independent Show, Want Man and Wife to work in Side Show. All replies to:

BOB or JACK CAPELL, Mgrs.
BILL STARR, Concession Mgr.

Apache, Okla.; then as per route.

P.S.—Shorty Danni is not connected with this show in any manner.

JOHNNY T. TINSLEY SHOWS

"America's Most Modern Midway"

FEATURING

THE GREAT WILNO

"World's Greatest Cannon Act"

WANT

WANT

WANT

MARIETTA, GA., ANNUAL LABOR DAY CELEBRATION

Six days beginning Labor Day, Sept. 4, and the finest route of Fairs ever offered by a Midwestern Show. Refer to our route in Billboard dated August 19. HIGH CLASS SHOWS: Especially interested in Side Show, Monkey Circus, Midget Show or any new or novel attraction. NEW AND MODERN RIDES: Will book Spitfire, Moon Rocket, Tilt, Scooter or any Major Ride not conflicting with place Train, Boat or Buggy Ride. CONCESSIONS: Can place Handy Punks and legitimate Merchandise Concessions of all kinds. Novelties, Jewelry, Penicillins and Hats still open.

All address **JOHNNY T. TINSLEY SHOWS, Atlanta, Ga.**

WANT	INLAND SHOWS	WANT
4 BIG DAYS	LACLEDE COUNTY FAIR AND LABOR DAY CELEBRATION	4 BIG DAYS
	LEBANON, MO., SEPT. 4 TO 9	NIGHTS
	20,000 Soldiers at Ft. Leavenworth, Mo., Sept. 11-15	
	RIDES: Octopus, Balloons, Merry-Go-Round, SHOWS: Will book Girl Show with own equipment. CONCESSIONS: Handy Punks, come on, will book you. One Pan Game. Agents for Office Owned Outlets.	
	FOR SALE	
	Ferris Wheel, \$4000.00, with 1940-1947 Ford Trucks, after Sept. 9. Four Giant Rheas (Monkeys in 15 ft. Cage Trailer, \$350.00).	
	ADDRESS: Adrian, Mo., Aug. 25-Sept. 3. Then Lebanon, Mo.	

AGENTS WANTED AGENTS

Dave Picard Wants Agents for 14 Weeks' Work
PERCENTAGE DEALERS, WHEEL OPERATOR, COUNTRY STORE AND PIN STORE AGENTS
Have very Big Labor Day Celebration at Boonville, Ind.; then down south, closing American Day. Contact: **DAVE PICARD, c/o Davis Hotel, Sullivan, Ind.**, this week.

WANTED WANTED WANTED

Handy Punks of all kinds, Milk Bottle, Scale, Age, Balloon Dart, Glass Pitch, Jewelry, Shows: Monkey, Gies House or Mechanical Show.

Jenayville, Ill., Aug. 30 to Sept. 4; St. Charles, Mo., Sept. 6 to 10.

BIG FOUR AMUSEMENTS

From the Lots

Virginia Greater

CRISFIELD, Md., Aug. 26.—Playing the three-day Chesapeake Bay Fishing Fair here last week, Thursday (17) thru Saturday (19), under American Legion auspices, shows opened to fair crowds. Friday night biz was good, with the Legion band giving a midway concert. Ideal weather for a kids' matinee Saturday coupled with a street parade, made it a big day.

Takes for Monday and Tuesday (14-15) were good, but rain spoiled business Wednesday (16). Committee here was highly co-operative and was under the chairmanship of J. Edwin Taves. The stand marked the eighth straight year for the org.

Jim Harrington will add five more concessions for fair dates, starting at Keller, Va. John (Pop) Garrett, cook-house operator, received a shipment of cups and saucers here.

A collection was raised among personnel while here, and a wreath was purchased and placed on the grave of Joe Conley, who died here last year. He had been a member of the org for 10 years prior to his death.

Mid-Way of Mirth

GREENVILLE, Ill., Aug. 26.—Org moved from the Nashville, Ill., Fair where rain held down business.

Dick Thornton's new Mickey Mouse Show has been clicking. George Barrett, whose trailer was recently demolished in an accident, took delivery on a new Modern trailer. Barrett is operating two shows and working units in schools, so will close his bingo, being replaced by Mr. and Mrs. Carl V. Pope. Billie Bob Barrett, who has the basket ball, leaves soon to return to school.

Morris Simmons, who started the season with one concession, is now operating seven. Frank Hines, Roll-o-Whirl-op, is keeping the ride among the leaders.

Gold Medal

SALEM, Ill., Aug. 26.—Norman Anderson, owner of the bingo stand, has received stand-by notice from the Army Officers Reserve Corps. Donald Lee Anderson has returned to Knoxville where he will enter school. Visiting the Dentons are Mrs. Denton's mother, Mrs. W. C. Daly, Mrs. J. Barbara Jean Masterson and Mrs. Joe Pedigo.—JOHNNY RICHMOND.

I. T.

MORRISTOWN, N. J., Aug. 26.—The unit opened Monday at the fair here but was rained out. Tuesday and Wednesday biz was good. Unit No. 2 is playing in Smithtown, L. I., N. Y., for the American Legion. Unit will combine for the Mineola Fair, Sept. 12-16. Out of respect to Mrs. Isidore Treibish who died Aug. 21, both units were silent for an hour in the evening.—LOUIS SCHERR.

WANTED BILLPOSTER

Must Post, Tack, Lithograph and be able to handle detail. Must have car or truck. Wingy Schaffer, if at liberty, get in touch. Top salary. Must join on wire.

C. C. GROSCURTH
BLUE GRASS SHOWS
Sullivan, Ind.

WANTED FOR
CLARKSVILLE, ARK., FAIR
September 4-9. All Arkansas and Louisiana Fairs through October.

Sober Ride Help on all Rides. Shows of all kind. Rides that do not conflict. Stock Concessions of all kind. Agents for Office Outlets. Fat Collins wants Agent for Store, only one on Show.

RAINES AMUSEMENT
St. Paul, Ark., this week.

GEORGE VOGSTAD

WANTS
Help in all departments; enlarging for our Fair.
Care CAVALCADE OF AMUSEMENTS
Toledo, Ohio, to August 29; then Detroit, Mich.

WANTED
GOOD CLEAN CARNIVAL AND SHOW
FOR
HARDEE COUNTY CUMBER EXPOSITION
WEEK NOVEMBER 6 TO 11
AMERICAN LEGION
Write or write CARL HANNA
Wichita, Kan.

WANT
Week of Sept. 18-23, Mansville, Pa.
FIRST ANNUAL FIREMEN'S FALL FESTIVAL
East Greensburg, Pa. Novelties, Age, Photo, etc. One of a kind. Also Shows with own equipment. Rides, Hines and Fate already booked. No Flat Shows will be booked.
Write: **RONNIE LEAN GIFFY, Greenville, Pa.**
Five miles west of Greenville, Route 355.

WANTED
CONCESSIONS AND SHOWS FOR
DENVER, ILL., FALL FESTIVAL
FREE FAIR, SEPTEMBER 20-22, 1950.
NORMAN L. HAY

WANTED
Weight Concession Agent for Dallas State Fair, October 7-22. Agent to furnish stock, State all.
G. W. HYLER
5501 Military Dr., Dallas, Texas

NORTH PLASURE SHOWS

MICHIGAN'S FINEST MIDWAY

CHEBOYGAN, MICH., FAIR, Sept. 5-9

WANT—Unborn, Mechanical, Animal, Snake, Girl and other shows of merit.

Can place Merchandise Concessions of all kinds. Will sell exclusive on Photos, Derby and Long Range. Eating and drinking privileges of all kinds.

Ride Help on all rides who drive semis, Foremen for Caterpillar and Octopus.

JOHN QUINN

Warsaw, Ind., Fair, August 28-September 2.

AMERICAN LEGION LABOR DAY CELEBRATION

JACKSONVILLE, N. C., SEPTEMBER 4 TO 9

WANTS Independent Rides, Shows and Concessions. September 5 will be the biggest Marine pay in three years.

WANT to hear from good Minstrel and Girl Show with your own outfit.

CONCESSIONS—Custard, French Fries, Sit Down Grab, Hanky Panks of all kinds. Place Grind Stores, Wheels, Percentage if you have Hanky Pank to go with it.

Harry Weston can place Ride Men who drive semis.

All address

BILL PORTER, Jacksonville, N. C.

LAWRENCE GREATER SHOWS

America's Most Progressive Carnival

LAST CALL FOR VIRGINIA STATE FAIR
AND ALL FAIRS UNTIL NOVEMBER 1

CONCESSIONS

Custard, Novelties, Guest Your Age, Scales, Ball Games, Buckets, Cook House, Derby Races. All Eating and Drinking Stands, Photos, Legitimate Merchandise Stores or any kind of Hanky Panks.

SHOWS

Melodrome (want to hear from Speedy Sayres), Fat Show, Hillbilly, Mechanical City, Wild Life.

RIDES

Dark Ride and Little Dipper, (Harry Beach, get in touch.)

HELP

Want Operator for Fun House, Caterpillar Foreman. Useful Ride Help and Caravan Men, Mechanical City can cut it.

Address all replies to SAM LEVY, William Byrd Hotel, Richmond, Virginia

FAIR AMUSEMENT & BAZAAR CO. AND RAFTERY SHOWS COMBINED

Want for following fairs and celebrations, starting Sept. 11-16, Nashville, N. C.; Sept. 18-23, Pineburg, N. C.; Sept. 23-30, Robinsonville, N. C.; Oct. 2-7, Ayden, N. C.; then two Marine pay days to follow; then the BIG ONE, Warsaw, N. C., Annual Armistice Celebration, Nov. 6-11. Want Girl Show Operated with Girls, Freddie and Alvin, and also want 10-15 Show. Want Minstrel with own equipment, Melodrome or any reputable Show with own outfit. CONCESSIONS—All open. No exclusive, starting at Nashville. Can place a few choice concessions. Pl. dealer (Red Myers, be in Nashville). Especially want Cookhouse that caters to children. Guaranteed to work. Popcorn, Apples, Custard, French Fries, and all Scales, Ball Game, Novelties, Demonstrators and Jewelry. Want to hear from sensational Free Act for balance of season. Capt. Geo. Hanson, contact. Can use useful Ride Help to join at Nashville. All address J. E. Tierman, Gen. Mgr., or Mrs. Carrie Raftery Aberdeens, N. C., this week; Chadbourne, N. C., Firman's Fair, Sept. 4-9.

CRYSTAL SHOWS

CAN PLACE FOR FARMERS' FAIR, CLINTWOOD, VA.; SCOTT COUNTY FAIR, DUNHAMTON, VA., AND OTTAWA, TENN., GREENE COUNTY FAIR

Concessions of all kinds. Want Foreman for Wheel and Octopus. Can place Grind Shows with own equipment. Want Diggers, Photos, Gum Your Age, Hilly, Custard, Jewelry and 2 Milt Camps. Want Mechanic with own tools.

GREENEVILLE, TENN., this week.

LARRY NOLAN SHOWS

WANT WANT WANT Ride Help who drive and can stay sober. Will book a few more Hanky Panks. We close in Arizona Dec. 2. Chas. Scott wants Men and Wife for Ball Game and Photo Booth, good deal. Joe Dineen needs Agents for Hilly, Freddie and Alvin. Want Girl Show with own outfit. Want Girl Show with or without outfit. Can place Rides that do not conflict, especially small Merry-Go-Rounds. Want Kid Ride with all ride who drive semis. Want to take shares of three Kiddie Rides and Foreman for their swing. We are absolutely going south. All replies Manager, Great Lakes Shows, Baroda, Mich. Sept. 27-31.

GREAT LAKES SHOWS

Manager, Mich., Labor Day Celebration Sept. 2-3. This is one of Michigan's largest Labor Day Celebrations. Has doubled previous year for four years. 25,000 people last year. This show will

will book Concessions of all kinds, Ball Games, Darts, Basket Ball, Scales and Age, small Cook House, Jewelry, High Striker, String Games and American Pinball. Can place Shows with own outfit. Want Girl Show with or without outfit. Can place Rides that do not conflict, especially small Merry-Go-Rounds. Want Kid Ride with all ride who drive semis. Want to take shares of three Kiddie Rides and Foreman for their swing. We are absolutely going south. All replies Manager, Great Lakes Shows, Baroda, Mich. Sept. 27-31.

FOLK CELEBRATION SHOWS

Want for Big String of Fairs and Celebrations

This show will stay out all winter. Sierra Co. Fair & Rodeo, Hot Springs, N. M., now named Truth or Consequences, located in heart of city, September 7-11 inclusive.

CAN PLACE first-class Cook House for season. Will sell X on Novelties, Scales, Guess Your Age, Frozen Custard, Derby Racer. First-class Billposter with own truck.

CONCESSIONS—Can place Milk Bottles, Cat Rack, Long Range, Pitch-Tilt-You-Win, Photo Gallery, Short Range, Bumper, Darts, Knife Rack, Bowling Alley, High Striker, Mitt Camp, Glass Pitch, Penny Pitch, Hoopla, Merchandise Wheels that work for stock. Other Concessions, write or wire.

RIDE HELP—Can place Ride Superintendent, Merry-Go-Round Foreman, Wheel Foreman, Octopus Foreman, Spitfire Foreman, Tilt Foreman, Merry-Mixup Foreman and Second Men on all rides.

SHOWS—Can place Minstrel Show, 10-in-1, Monkeyland, Glass House, Working World, Girl Show and other shows.

Write or wire, Silver City, N. M., until September 5; then Hot Springs.

★ ★ ★ LONE STAR SHOWS ★ ★ ★



J. R. McSpadden
Manager

W. Barry
Secretary

Myrtle McSpadden
Treasurer

WANT WANT WANT WANT WANT
For Kalida, O., Pioneer Days, starting Tuesday, August 29, and running thru Saturday, Sept. 2. Want Hanky Panks of all kinds. Those joining now will be given preference for our long list of fairs, including eight weeks in Florida. You can set well in Kalida. 25,000 people a day right in the heart of the town on the street. Will be at once for space, for it is limited. Our Labor Day spot is the best in Ohio. The reason we don't list it is that we have more Concessions than we can handle. But we do want at once a first-class Cookhouse, one which will cater to those people. Rides—Will book any ride not conflicting with the 10 in 1 or Merry-Go-Round. Will book any Show if you have your own equipment. Want good Girl Show with two or more Girls to join on wire. Can use good Minstrel Show, as we feature a big Ride Day matinee, with two bikes given away every week. RIDE HELP—Please do not answer this ad if you drink, as we have had our belly full of drunks and shiners this season. Can use good Merry-Go-Round Foreman; also good Rottaplanes Foreman, Second Men on all Rides. Top wages and good treatment if you can produce and drive semis. J. R. McSPADDEN, Kalida, O., August 29 thru September 2. Than as per route.
P.S.—Al Wilson wants once a Count Store Agent. Peak Store Agent, good No. 1 Wheel Man. Contact A. WILSON, DUMONT HOTEL, OTTAWA, O.

SPLINTER ROYAL WANTS

STARTING AT EATONTON, GEORGIA, SEPTEMBER 11

Agents for Pin Store, Count Store, Bowling Alley, Beat the Dealer, Pea Pool. Also capable Man for Bingo and handle same. Notice—Bill and Eve Spitzengel, you should get in touch with me. George Lantz, get in touch.

Social Circle, Ga., this week; then Eatonton, Ga., and ten more fairs to follow. We will have a small show out in Florida this winter. All answer to SPLINTER ROYAL, care Royal Exposition Shows.

BARNEY TASSELL SHOWS

WANT
For Oremas, Va., right in town, week of September 4. Concessions—Apples, Long-Ranges, Penny Pitch, Novelties, Devil's Bowling Alley, Hoopla, String Game, Country Store, Basketball, Photos and Penny Arcade.
Rides—Want 10 in 1, Merry-Go-Round, and also want Merry-Go-Round and Railroad pay. Followed by two colored fairs in the bank-roll spot of the year, Brookhaven, Va. Write, write this week, Princess Anna Speedway, Princess Anna County, Virginia.

MAGIC CITY SHOWS

Open Midway American County Fair, Clinton, Tenn., Next Week.

CONCESSIONS—Popcorn, Custard, Apples, Sit-Down Grab and Hanky Panks of all kinds. Will book one of our 10 in 1 Shows. Can use good Minstrel Show, as we feature a big Ride Day matinee, with two bikes given away every week. RIDE HELP—Please do not answer this ad if you drink, as we have had our belly full of drunks and shiners this season. Can use good Merry-Go-Round Foreman; also good Rottaplanes Foreman, Second Men on all Rides. Top wages and good treatment if you can produce and drive semis. J. R. McSPADDEN, Kalida, O., August 29 thru September 2. Than as per route.

O. O. (Bud) Point, Mgr.; Henry Wilson, Bus. Mgr.
P.S.—Gold Tooth McCarty, expect you at this spot.

Morris Hannum Shows

One of the Great Eastern Shows

LEHIGHTON, PA., FAIR, STARTING LABOR DAY, SEPTEMBER 4, FOLLOWED BY SOME OF THE BIGGEST STREET FAIRS IN THE EAST, INCLUDING EPHRATA, PA.

SHOWS—Independent Shows with own equipment. Room for one more Girl Show. A Motordrome gets well here. Speedy Sayres, wire me. All those joining now, given preference at Street Fairs. We close the middle of October.

RIDES—Space available for Caterpillar, Tilt or any Flat Ride. Shapiro and Spencer, wire me. Can place you on the streets later.

CONCESSIONS—Especially want two sets of Parker's Diggers. Can place well-framed, clean Cookhouse; Jewelry, Hats, Eats and Drinks. Photos, Custard, Pop-Corn, Hunky Panks and any Concessions that can work for stock.

CAN PLACE experienced Ride Help who drive semis.

FOR SALE—1947 Allan Herschell Kiddie Antos. No top, modern aluminum cars. Good shape. Now operating. \$1,750.00.

All replies **MORRIS HANNUM**

Mansfield, Pa., Fairgrounds now, then Leighton, Pa., Fair Sept. 4-9.

INTERSTATE SHOWS

LAST CALL LAST CALL

**FOR GIBSON COUNTY FAIR, TRENTON, TENNESSEE, SEPTEMBER 4-9
FOLLOWED BY TIPTON COUNTY FAIR, COVINGTON, TENNESSEE**

SHOWS—Will book any worthwhile Show with own equipment, 10-in-1, Snake Show, Monkey Show, Fat Show, Wild Life, Fun House, Glass House, Went Organized Minstrel Show to join immediately. Will give good proposition to Motordromes.

RIDES—Will book one or two more. **RIDE HELP**—Want Foreman for Roll-Plans and Chairplane. Second Man on all rides. **CONCESSIONS**—Can place all Hunky Panks. Also all Eating and Drinking Stands. Will sell exclusive on Frozen Custard. Want A-1 Billposter to join on wire.

All replies **H. B. ROSEN, Mgr.**
Princeton, Ky. this week.

BOHN & SONS UNITED SHOWS

OPENING FUNLAND PARK, LEEVILLE, LA., AUG. 30

LOOKS BETTER THAN IN '43

HAVE OPENING FOR FEW CONCESSIONS, ARCADE, DIGGERS, BALL GAME, CLASS PITCH, HOOPLA, DARTS, FITCH-TILT-YOU-WIN, COCA-COLA, BASKET BALL, POPCORN, OR WHAT HAVE YOU. NO MITT CAMPS.

We are here to stay. Need of soldiers here. Will book BLOWER OR PIN SHOW WITH SLIM STORES; MUST OPERATE FOR 25¢ AND 50¢. Privileges, \$15.00 on Hunky Panks. HAVE OPENING FOR A THRILL RIDE, PREFER TILT. TOM FUZZELL, ANSWER. I WILL BOOK GRIND SHOWS (NO GIRL SHOWS). All wires and mail to

CARL BOHN or N. L. (WHITE) DIXON

Leeville, La. (Phone 9110)

GATTIS AMUSEMENTS

WANT WANT WANT

FOR SAPIRUA, OKLA., FAIR, SEPT. 4 TO 9, AND MORE TO FOLLOW

Can place Concessions of all kinds. Can use one more Mitt Camp. Will book Tilt, Pony Ride and Train. Can place good Ride Help who drive semis; come on. Will book nice Shows for committee money. Bill Paris, come on and get bonus on arrival. Contact

JIMMIE GATTIS, Mgr.

c/o Chamber of Commerce, Sapulpa, Okla.

UNITED EXPOSITION SHOWS

Want Men for well-framed Gask Show. Paz Morton, wire. Want Independent Shows. Whittle readily, or come on. **RIDES—Want Foreman for Rollplane and Merry-Go-Round. Blackie and Namu, wire. Ride Help, come on; will place you if you drive.**

CONCESSIONS—Want Cooks, Six Cat, Photos, Custard, or what have you? Blackie Bushong wants Cooks and Waiters for Cookhouse. Top salaries. Fairs from now on. **HIGHEST LABOR DAY CELEBRATION IN Southern Missouri**—Want Billposter starting Sept. 1 to 4 at Tazarkana, Tex. Four-State Fair starting Sept. 14 for eight days. Wire as per route now to reserve space. Belleville, Ill., to Aug. 30. Want Foreman, Ill., Sept. 1 to 4.

C. A. VERNON

FOR SALE

18 Car Caterpillar, with new Tunnel this year, very good condition. Will consider taking in Octopus as trade.

1 25 KW. DC. Generator (Mounted).

WANT

Chairplane Foreman, must be sober and reliable.

E & B AMUSEMENTS

900 Grand Concourse

RALPH N. ENDY

Bronx, New York

JOHN A. BASS

WOM Scores Big at Ottawa; Special Rail Move Granted

(Continued from page 69)

said the low fees for youngsters had worked well all season, since the small fry patronized units until their funds were exhausted.

Bucky Allen's concession units have also been more than holding their own, altho the possibility of curtailed spending was predicted for the final sessions because of the railroad strike which has resulted in widespread unemployment. All games are in a compact area, each separated by massive pylons bearing a number of fluorescent strips.

Striking Appearance

As usual, Bergen had the org looking its eye-filling best at this spot. Considerable new canvas, including tops for most major units, and fresh paint everywhere was in evidence. A fourth Ferris Wheel, outlined in fluorescent tubing, has been added, and a special decorative front, lavishly embossed with neon, provided an entrance to Kiddieland. The new front is similar to the one constructed especially for the main midway area of this spot a year ago. The midway show is also behind a wagon front this year.

Bergen also added Ken Maynard, flicker cowboy star, to the kiddie area as a free attraction. Maynard presents three shows a day and his appearances to date have drawn hefty crowds. The \$1,000 plus talent fee involved for the free attractions indicates the importance of the midway date.

Zorita Unit Clicks

Zorita, gals show feature, appeared headed for a record unit handle. Seg has had to belly the sideways to handle the crowds and could just as easily get a \$1 as the mandatory 50-cent top. Unit was newly flushed for this and the remaining fairs at a cost of \$5,000.

Zorita unit has had a phenomenal season, winning big dough at every stand and tabbing nightly still date takes up to nearly \$2,000 on several occasions.

World of Mirth came into this spot with ample cash on hand even tho it expended upwards of \$30,000, all winnings, on improvements since it hit the road. Excess noted the current season, which has seen still date grosses in excess of \$25,000, as the best experienced in many a year. Few, if any, units came in here on the nut, and with reasonable luck the season ought to be a banner one.

Altho the weather in the org's Eastern territory has been abominable most of the time, the World of Mirth to date has lost but one night to the elements. Dates which have proved mediocre for others have paid

off big for Bergen. A four-day stopover at Rumford, Me., a rural community, also paid off, even tho it was calculated only to break the jump here.

Ready for Opening

By cutting its preceding day short, the show was on the grounds and completely set up Sunday. As a result, the 9 a.m. influx of thousands of kids was easily handled. As is customary, Bergen and Allen contributed dolls and other prizes for about 500 people.

Despite the many stories of national import, the press and radio were lavish in their contributions of space to the midway.

Visitors to this spot were numerous, as usual, despite the rail strike. Included were Mrs. Matthew Riley, widow of the show owner; Paul V. Moore, general manager of the South Carolina State Fair, Columbia, and Howard Singmaster, president of the Allentown (Pa.) Fair.

Ralph W. Smith, who retired as road treasurer of the org this spring, after more than 40 years of activity, visited for the first time. Smith has been doing a moderate amount of traveling while residing with his sister in Syracuse, N. Y.

Picnics Good for Collins

KEARNEY, Neb., Aug. 26.—After playing Nebraska county fairs for 30 years, the Collins United Shows passed up the annuals this year in favor of celebrations and picnics, reports R. L. Collins. The latter have been proving good source of business, according to Collins, who has been playing two spots a week with 7 rides, 4 shows and 18 concessions. Events have been booked until late October.

WANT

Ride Men who are semi trailer drivers for Octopus, Tilt-a-Whirl, Little Dipper, Rock-a-Plane. Long season's work.

Concessions—Cookhouse open balance of season; need Hunky Panks of all kinds.

L. J. HETH SHOWS

Onelda, Tenn., now; Jamestown, next week.

FRED MELIO & JOHN STANKY

(Sign Painter Contact)

BABE FRANCIS

Soldiers' Home, St. James, Mo. Going south in few weeks.

FIDLER'S UNITED SHOWS

WANT WANT

Concessions of all kinds. Shows with own outfits. For Altan Waterfront Celebration, Altan, Ill., Sept. 13 to 16; Blythville, Ark., Fair to follow, together with 14 other Arkansas fairs.

Can place Ride Foreman for our second unit. Other Ride Help who drive semi trailers. Out till the snow flies.

Contact **SAM FIDLER, Mgr.**, Olney, Ill., this week

BINGO COUNTER MEN

\$50.00 per week. Start Sept. 5 at Bowling Green, Mo. Semi Drivers given preference.

VINCE McCABE, SUNSET AMUSEMENT CO.

Manhattan, Iowa, this week; Bowling Green, Mo., next week.

WANT

Grind State Agents, Count and Pin State Area, one Wheel Man, Six Cat and Bucket Agents. Men. All contact

VINCE McCABE, SUNSET AMUSEMENT CO.

Manhattan, Iowa, now; Bowling Green, Mo., next.

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*** Order TODAY for More Profits Tomorrow ***

#20 Bears & Pandas, 32" High, Ass't Colors	1 Do. Ct.	\$33.00 Do.
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#70 Bears & Pandas, 26" High, Ass't Colors	1 Do. Ct.	\$25.50 Do.
#65 Bears & Pandas, 22" High, Ass't Colors	2 Do. Ct.	\$19.50 Do.
#40 Bears & Pandas, 16" High, Ass't Colors	2 Do. Ct.	\$15.50 Do.
#30 Bears & Pandas, 14" High, Ass't Colors	4 Do. Ct.	\$10.50 Do.
#85 China Bears, 29" High, Panda & Honey	1 Do. Ct.	\$35.00 Do.
#95 Standing Bear, 25" High, Panda & Honey	1 Do. Ct.	\$33.00 Do.
#78 Drum Major, 30" High, Ass't Colors	1 Do. Ct.	\$33.00 Do.
#77 Secretheart Bear, 30" High, Ass't Colors	1 Do. Ct.	\$33.00 Do.
#30 Cowboy, 28" High, Ass't Colors	1 Do. Ct.	\$33.00 Do.
#90 Jackey, 30" High, Ass't Colors	1 Do. Ct.	\$33.00 Do.
#75 Policeman, 27" High, Blue Finish	1 Do. Ct.	\$33.00 Do.
#48 Tiger, 16 1/2" High, 28" nose to tail	1 Do. Ct.	\$33.00 Do.
#22 Large Lion	1 Do. Ct.	\$33.00 Do.
#32 Large Ramble, Ass't Colors	1 Do. Ct.	\$33.00 Do.
#45 Sitting Dog & Cat, Ass't Colors	1 Do. Ct.	\$33.00 Do.
#210 Plush Dog, 21" High, Ass't Colors	2 Do. Ct.	\$19.50 Do.
#211 Plush Dog, 18" High, Ass't Colors	2 Do. Ct.	\$19.50 Do.
#212 Plush Cat, 18" High, Ass't Colors	2 Do. Ct.	\$19.50 Do.
#18 Scotty Dog, 10" High, 10" Wide	4 Do. Ct.	\$10.50 Do.
#22 Drum Major, 16" High	4 Do. Ct.	\$10.50 Do.
#27 Cowboy (illus.), 15 1/2" High, Ass't Colors	4 Do. Ct.	\$12.25 Do.
#63 Scotty Dog, 5 1/2" High	6 Do. Ct.	7.50 Do.
#450 Ma-Ma Dolls, 24" High, Beautiful Dress and Hair-Magic Skin	1 Do. Ct.	42.00 Do.

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PHOTOS IN QUANTITIES
QUALITY PHOTOS IN QUANTITIES
8, 10, 12, 24, 36, 48, 60, 72, 96, 120, 144, 180, 216, 240, 270, 300, 360, 420, 480, 540, 600, 660, 720, 780, 840, 900, 960, 1020, 1080, 1140, 1200, 1260, 1320, 1380, 1440, 1500, 1560, 1620, 1680, 1740, 1800, 1860, 1920, 1980, 2040, 2100, 2160, 2220, 2280, 2340, 2400, 2460, 2520, 2580, 2640, 2700, 2760, 2820, 2880, 2940, 3000, 3060, 3120, 3180, 3240, 3300, 3360, 3420, 3480, 3540, 3600, 3660, 3720, 3780, 3840, 3900, 3960, 4020, 4080, 4140, 4200, 4260, 4320, 4380, 4440, 4500, 4560, 4620, 4680, 4740, 4800, 4860, 4920, 4980, 5040, 5100, 5160, 5220, 5280, 5340, 5400, 5460, 5520, 5580, 5640, 5700, 5760, 5820, 5880, 5940, 6000, 6060, 6120, 6180, 6240, 6300, 6360, 6420, 6480, 6540, 6600, 6660, 6720, 6780, 6840, 6900, 6960, 7020, 7080, 7140, 7200, 7260, 7320, 7380, 7440, 7500, 7560, 7620, 7680, 7740, 7800, 7860, 7920, 7980, 8040, 8100, 8160, 8220, 8280, 8340, 8400, 8460, 8520, 8580, 8640, 8700, 8760, 8820, 8880, 8940, 9000, 9060, 9120, 9180, 9240, 9300, 9360, 9420, 9480, 9540, 9600, 9660, 9720, 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18360, 18420, 18480, 18540, 18600, 18660, 18720, 18780, 18840, 18900, 18960, 19020, 19080, 19140, 19200, 19260, 19320, 19380, 19440, 19500, 19560, 19620, 19680, 19740, 19800, 19860, 19920, 19980, 20040, 20100, 20160, 20220, 20280, 20340, 20400, 20460, 20520, 20580, 20640, 20700, 20760, 20820, 20880, 20940, 21000, 21060, 21120, 21180, 21240, 21300, 21360, 21420, 21480, 21540, 21600, 21660, 21720, 21780, 21840, 21900, 21960, 22020, 22080, 22140, 22200, 22260, 22320, 22380, 22440, 22500, 22560, 22620, 22680, 22740, 22800, 22860, 22920, 22980, 23040, 23100, 23160, 23220, 23280, 23340, 23400, 23460, 23520, 23580, 23640, 23700, 23760, 23820, 23880, 23940, 24000, 24060, 24120, 24180, 24240, 24300, 24360, 24420, 24480, 24540, 24600, 24660, 24720, 24780, 24840, 24900, 24960, 25020, 25080, 25140, 25200, 25260, 25320, 25380, 25440, 25500, 25560, 25620, 25680, 25740, 25800, 25860, 25920, 25980, 26040, 26100, 26160, 26220, 26280, 26340, 26400, 26460, 26520, 26580, 26640, 26700, 26760, 26820, 26880, 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[illegible]

Pipes for Pitchmen

By Bill Baker

SID GIVOT . . .

one of the originators of television pitching, recently did a bang-up job for Magic Towel over WJBK-TV and WXYZ-TV, Detroit. Givot also did all right for himself a couple of months ago pitching a Sun-Foto device over WGN-TV, Chicago, via B spot announcements.

IRVIN GOLDSTEIN . . .

veteran pitchman, took in the Illinois State Fair at Springfield during a stint at the Chicago Fair.

C. B. PEARSON . . .

coll worker, also a bit late in informing the column, announces the arrival of a future pitchman in Rocky Jr., who made his appearance June 26 in Greensboro, N. C. The Pearsons, now in Miami, are going to make Pennsylvania fairs with Hall-Moore and Mildred Beatty, met workers, who recently purchased a new Supreme trailer.

CHIEF GRAY FOX . . .

cards that a recent fling in Terre Haute, Ind., turned out for fair biz even with much rain. "Met a few smart men this summer and all were saying the blues—no biz. I must say the take is not as big as last year, but if you keep plugging and work clean you can still make a living. I have returned to prove spots that I worked last year and biz was fine. So, boys, work clean and remember that you might want to go back to that town again. Smokey Swan, of Tennessee, pipe in."

ISNT ANYONE . . .

Carolina tobacco making the North Carolina Eastern tobacco belt are setting records, according to the U. S. and North Carolina Departments of Commerce.

JAKIE HELLMAN . . .

has been pitching souvenir wood items in vicinity of Grand Lake, Colo., and Tex Smith is working souvenir jewelry to good returns in Estes Park, Colo.

GEORGE DURST . . .

wonders why dealers jobbers and even the big firms don't institute some form of the suggestion box idea wherein the pitchmen themselves might be able to tell them just what the public wants.

AUDLEY (WOODY) WOODALL . . .

writes that he and Lindsey Mack, heading south with a jewelry layout. "My brother, Myers Woodall, and Dick Sewack, who are taking a training course at Tri-State College in Angola under the J. L. Bill, are heading west for a month's vacation.

JOSEPH BEHOFF . . .

manager-director of the Central Florida Home Show, Orlando, Fla., passes on the reminder that the home show, from November 27 thru December 2, is open for all pitchmen, with plenty of room for everybody. He inquires about Jack Anthony, Ed Selig, Tex Delaney, Charlie McCann, Charlie Morgan and Ed Martoney.

RECENT EDITION . . .

of Transportation News, Akron publication, carried a two-column cut and accompanying story on Bill Lemmon, former pitchman. Lemmon was shown being interviewed by Joe Arns, assistant superintendent of transportation for ATC, Akron, with the headline: "Lemmon was shown many years as a horse-and-wagon huckster before he joined ATC in 1902. Lemmon, who is now 78, recalls in 1942 after 40 years with the transportation firm."

HENRY H. VARNER'S . . .

thought for this issue, reads in part " . . . Within a 200-mile radius of this city (Akron) are towns and cities the big population where people will be shown the goods . . . yet we have the workers who load their cars and fly out to some medicine spot where they meet with the natives about tough times . . . to

fully cover a good territory takes weeks, months and even years . . . and from the looks of some of the faces around Akron recently they were hard hit the early part of the year . . . give us the workers who come out hard and clean . . . Recently seen here gathering a large, laughing and wondering tip in front of the Singer Sewing Machine Company on South Main is one . . . and only Oscar, the mechanical man. He knows his control and psychology and the crowds egg him on for various poses. Oscar works with stationery mannequins and blends his act to match them. How about some med pipe piping in?"

HARRY FLACK . . .

and Don Berghelm tossed a catchy pitch with Hum-a-Toons for a good take at the recent Adams County Fair, Hastings, Neb., according to Dean Miller, of Golden-Rich Company, Hastings.

BOB AND ELSIE HARTFORD . . .

are reported doing a geodesic-gather- ing pitch to natives and tourists in Wyoming with Mexican curio.

TED BROWN . . .

is resting in Colorado Springs, Colo., and making preparations for the State fair circuit. Brown is said to have garnered a solid harvest in the South with med.

1950 REPORT

(Continued from page 82)

vision screen they would appear as manholes. So now we jump into the television arena. Your hats!

Don't Blame TV

Before rinks can meet television on an equal basis those ratholes mentioned in preceding installments have got to be plugged tight. Money is not the only item slipping down the holes. The business is slipping down, too. And television should not be saddled with too much of the blame while there is a house-cleaning job to be done.

Assuming that one has cleaned house and really plugged those ratholes, television should be no tougher on rinks than any other competition after the novelty wears off. As with radio and movies, it can certainly not do the customer's skating for him. We are sure of that. Nor can the restless lets-go-places American be counted upon to stay home for long, no matter who or what is on the screen.

Television came in with a two-way impact, one definite, one indefinite. The definite impact analyzer the way: Adults (not heavy rink patronage) bought the sets and stayed home with the sets. Then the children (heavy rink patronage) were kept at home by the novelty act. By the time juvenile rink admission savings pay for the set the novelty may have worn thin and been replaced by boredom. How long will it take the rink to wait that long? What will the rink have once normality returns? Juvenile patronage the same as before; no adults to sweeten the b-o-o picture; the same big new lights advertising skating and selling scooting; the same heavy turnover; fancy giveaways; ratholes in the b-o-o; a racket not a business—right back where we came in.

As the Rawson 20,000,000 box office drive is aimed at adults, as the Rawson system is a pushover for the adults (the only system that is suitable for them, I'm sorry to have to point out), and as television is paralyzing the adults and the adults are keeping the children at home, the answer to the question would seem to be to get after those adults and get after them. Now, there's no time to cry over spilled milk, no time for regrets over failure to heed amber light warnings from 1944 onward regarding adults in the picture; it's time to

go to work. If television can put skating to work it may well turn out to be a blessing in disguise.

Want an Egg in Your Beer?

Once those stay-at-home adults get the feel of the Rawson system on skates the least they will do is split 50 with a kid and a lady. What more is wanted? Rinks did not get that much of a break before television was invented. Once the parents get the feel of the Rawson system (why don't you try it?), they will not only come rinking themselves but will bring the children. And don't neglect those daylight afternoon classes for housewives—millions of them. Surely all this will be enough if the box office ratholes are well plugged against leakage.

Television's impact No. 2—the indefinite one—was a brave bold army Operation Broadcast; a friendly rally to attract the flag with flags waving and bands playing; an invitation into the rink fortress; a feast of ballyhoo! Television, the enemy, was defeated. The Billboard, a ballyhoo broadcaster of great worth. Shows, stars, glitter, glamour all were to be televised to millions. Hurrah! More power to television!

The scheme was well worth a trial. At least it spelled boldness. Maybe it would fill the rinks. It did not such thing. Maybe it would fill the ball park. It did not. Instead the columns are loaded with debates over whether it is filling or emptying ball parks.

As I have said it on the line, our roller rink problem stands or falls on Adult Audience Participation (AAP). I have developed at great expense a foolproof television system that makes AAP possible. Television has nothing whatever to contribute to AAP. It can take nothing away from AAP because adult participation is depending on the television system is stronger than television. It can lick television. If the lab had betting commissioners (bookies to you) you could get odds-on bets.

As I have said it on the line, now and note that, first of all, you have to plug those two dozen ratholes.

DES MOINES PULLS

(Continued from page 60)

day, open Monday (28) and will continue thru Tuesday (29).

Children's Day feature was Rex Allen, cowboy filmdar in town for a theater, who appeared at the special morning grandstand show for the kids.

Three television stations are filming activities at the fair for later telecasting. They are WOI, Ames, Ia.; WOW, Omaha, and KMA, Shenandoah, Ia. This is the first year for TV coverage of the fair.

Hennies Bros.' Shows on the midway scored heavily on opening day, with a 26 cent increase over last year's open being reported.

"BOOBY"
 featuring the
 BUMPS, SHAKES, GRINGS!
 \$58.80 Gross—\$6.00 Net
 Sample \$1.00

"SALOME"
 Heron dancer—the wild-
 est and wildest! Attractive
 picture—dressed to SELL!
 \$38.80 gr. \$4.00 Net.
 25¢ per doz. 10¢ per doz.
 Cash, check or M.O.

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 New York 17, N.Y.
 "LAUGHING LARRY"
 Finger Puller
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 25¢

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EXHIBIT MART ACTIVITY UP

Colo. Voters May Decide Bell Question

Gov. Asks Referendum

DENVER, Aug. 26.—State Senate leaders, both Republican and Democratic, see little chance of any bill pertaining to legalization of bell machines getting on Colorado's fall election ballot, altho Governor Walter Johnson, in his call for the special session of the Legislature, asked the legislators to refer a bill to legalize bell operations to a vote of the people in November.

In his opening address to the Legislature, Johnson said:

Governor's Statement

"There has been a demand by a cross-section of our citizens that the electorate be given an opportunity to determine by their vote whether or not slot machines should be permitted. (See Colorado Voters on page 116)

New Resort Area Arcade in Mich. Proves Good Draw

DETROIT, Aug. 26.—A new arcade has been opened this season at reopened Toledo Beach, south of Monroe, Mich., by Abe George. Housed in a modernistic building with brilliant illumination and entrances on all four sides to give maximum traffic and eye-appeal, the location is proving one of the steady money-makers at the park. On busy days and evenings, the arcade is constantly crowded.

Some sixty machines have been installed, covering a typical range of arcade equipment. Among these are Drivemobile and larger amusement devices. An unusual item which proves a specialty favorite with young children is Exhibit Supply's Pony Express, consisting of a horse which rocks as it is ridden by the youngsters.

A battery of five Special Bowlers in one corner of the arcade has proven popular with adults, indicating the wide appeal this season of this type of game. The old machines of pre-World-War vintage, which are characteristic of many arcades, are missing here.

George also operates a skee ball concession, coin-operated, on the boardwalk near by.

CM Tax Yield Off

WASHINGTON, Aug. 26.—The federal tax on coin-operated devices yielded \$6,504,920 in July, a decrease of \$467,174 from July, 1949, the Bureau of Internal Revenue reported this week.

All 11 tobacco taxes in July this year totaled \$103,728,097, an increase of \$96,794,192 over the figure for corresponding month in 1949. This includes collection of \$87,750,822 in cigarette taxes in July this year, as compared with \$80,466,035 the previous year.

Cater to Tastes:

Calif. Arcadians Separate Machines for Male, Female Patrons; Find Take Goes Up

By Sam Abbott

LOS ANGELES, Aug. 26.—Operators of Penny Arcades on carnivals have more problems with which to contend than do those who have permanent quarters. They do have the advantage in that patrons are changed rather than the machines with the result that a larger percentage of their equipment is nearly always "new."

Two of California's leading operators agree as to this situation of their operation. They are George Bryant, of the Crafts Exposition Shows and California Shows, and Bob Dignan, arcade manager for Charlie Albright,

who has arcades on Foley & Burk, West Coast and Superior Shows. Bryant has been associated in the operation of coin equipment for 23 years and on the Crafts Shows, where he manages the arcade (he owns one on the California Shows), has about 90 pieces in his 30x70-foot tent. On the Foley & Burk Shows, Dignan has 114 pieces in his 40x110-foot tent.

Group Machines

Both the operators group their machines, which is the usual practice of arcadians whether moving or remaining. Bryant sets up his machines to (See Calif. Arcaders on page 114)

10 Coin Firms Contract For NAAPPB Trade Show

CHICAGO, Aug. 26.—Buoyed on by the interest in coin-operated equipment shown by the outdoor field at last year's National Association of Amusement Parks, Pools and Beaches (NAAPPB) annual trade show, 10 leading manufacturers of coin machine products have already signed up for the 1950 event, NAAPPB secretary, Paul Huedeoph, announced this week. It will take place in the Sherman Hotel here November 26-29.

The show is still three months away, 72 firms have contracted for one or more exhibit booths, Huedeoph disclosed. Last year 94 firms displayed a wide variety of products

and the forthcoming show is expected to be slightly larger. In addition to the coin machine producers, several makers of nationally known beverages, ride manufacturers, concession supply, and equipment houses will also display.

Preview Machines

As happened in each of the NAAPPB's postwar shows, most, if not all, coin machine firms participating are expected to preview their lines for next spring. Following is a list of coin machine and soft drink firms signed for the show.

A.B.T. Manufacturing Corporation (See 10 Firms Contract on page 112)

Baring To Throw Clinkers At Johnson Bill in House

WASHINGTON, Aug. 26.—The Johnson bill to restrict interstate shipment of gaming devices is slated to reach the House calendar at the end of the month, after having been sidetracked this week by a rule which, in effect, gave priority to appropriations and other legislation.

Rep. Walter S. Baring (D., Nev.), who vigorously opposed the bill on the ground that it intrudes on State's rights and is discriminatory, is prepared to introduce a number of amendments when the bill is reached on the calendar. Also, Baring, who is

convinced that the bill is "badly drafted," said he will move that the measure be sent back to committee for reworking. The latter motion, if adopted, would have the effect of defeating the bill for this session since congressional leaders are planning a recess soon after Labor Day and in all likelihood Congress would not reconvened the remainder of the year unless global events required a recall.

The bill, which was on the House calendar for this week (The Billboard, August 26), was relegated to (See BARING ATTEMPT, page 112)

The Commies and You

On Page 3 of this issue Ben Atlas, chief of The Billboard's Washington Bureau outlines the Communist effort to infiltrate all American industry, including show business, and reviews thru interviews with top legislative and judicial personalities the adequacies and inadequacies of our present and proposed laws to combat the Communist menace. On the first page of the Radio Department in this issue there is a list of organizations declared subversive by the Department of Justice and the Attorney General, many of which are actively waging Communism's war against this country. We urge you to read these items.

Dollar Total Running 25% Ahead of '49

Canada Principal Buyer

WASHINGTON, Aug. 26.—Pointing up the renewed interest in the export market for new and used machines of all types, the May report on overseas shipments released this week by the U. S. Department of Commerce, shows 1,387 pieces worth \$248,882 sold to foreign operators. Since this gain of almost 25 per cent over April figures took place well before Korean hostilities broke out, it must be assumed more people outside the United States are patronizing coin equipment, and the increase in purchases is not attributable to war scare buying.

Returning to the forefront of the coin machine market for the first time since its imports were limited (See Export Market on page 112)

Census Shows Suburbs Make Top Locations

Cities Population Shift

WASHINGTON, Aug. 26.—Operators might do well to concentrate more heavily on suburban locations, according to an analysis of preliminary returns from the business and population censuses. The Census Bureau noted in a special report this week suburban expansion in the 12 largest metropolitan areas greatly exceeded the growth of the central cities.

Of the total gain in population in the metropolitan areas over the past decade, 72 per cent occurred in the outskirts of the dozen top cities. Tabulations of the business census reveal (See Suburban Locations, page 115)

Trans-World Set To Incorporate; Add J. Howard

CHICAGO, Aug. 26.—Joe Caldron, who resigned as assistant sales manager of AMI several months ago to enter the export business, this week announced his firm has been incorporated, and will now be known as Trans-World Trading Corporation. Caldron also announced that Jack Howard, executive of Minneapolis Securities, has resigned from that company to become vice-president of Trans-World. Howard will be in charge of the West Coast branch of the firm, assuming his post September 1. Caldron has been elected president of the corporation.

In addition to handling music, games and vending machines for (See Trans-World on page 116)

SUMMER Jukebox Sing Song

Juke Grosses Continue on Upward Climb; New Tunes, Increased Employment Help

Ops, Distribs, Manufacturers See Trend Continuing

CHICAGO, Aug. 26.—Closing out one of the best summer seasons in recent years, juke box operators from practically every section of the country this week indicated grosses, which had started an upward climb a month or so ago, were still growing, and indications were the fall season would tie off with the highest average since the war. These increased grosses didn't just "happen." There were specific reasons why business was better this summer: reasons which included, among other things, the lighter polo concentrations, more and smarter promotion of the juke box by operators, good songs and resulting top records, and, finally, the spurt in employment in industrial areas where war work has started.

With ops enjoying the increased grosses, manufacturers and distributors are also noting increased summer business, with the trend expected to continue thru the balance of the (See Summer Trade on page 118)

Fair Trade Repeal May Hit Juke Ops

Plan '51 Action

WASHINGTON, Aug. 26.—In a move that may be of interest to juke operators in many parts of the nation, agitation is growing among federal agencies and in Congress for repeal of the Miller-Tydings Act which prohibits all the various State fair trade statutes. The move for repeal of the federal law is not expected to reach a decision on the floor until next session, but the drive for action is gathering intensity. Repeal would affect numerous juke operators, including those in 46 Northern California counties which recently came under the State's fair trade act (The Billboard, August 26).

The Federal Trade Commission (FTC) and the Justice Department are both campaigning against the national law, which, the department chiefs say, has the effect of exempting firms which enter fair trade compacts from any possible prosecution under the Sherman Anti-Trust Act. The federal agencies' argument (See Fair Trade Repeal on page 115)

40-Disk Cellar Job Offered by Bill-Boyd Firm

NEW YORK, Aug. 26.—A 40-selection hide-away unit, huilt from converted prewar phono and wall box assemblies, will be marketed by the Bill-Boyd Sales Company next month. To be offered as a package—a phonograph and one wall box—the machine will list at about \$350, according to Bill Schwaemmle, owner. The hide-away houses two 20-record Seaburg changers, positioned one over the other, with steel cabinet standing about five feet high. Vital to the unit is a specially designed "throw-over" assembly, which actuates the proper changer when selected (See 40-Disk Cellar Job on page 118)

Oldies Still Draw:

Mystery Tune Tie-In With Juke Locations Brings Added \$ to Op Who Developed His Own Angles

By Robert Latimer

DENVER, Aug. 26.—An interesting experiment in coupling up human curiosity, courtesy toward the location owner's tune favorites, and more frequent changes of records is increasing phonograph play on the routes of the Modern Music Company, operated by Lou Shulman here.

Finding collections down over his

extensive Denver and suburban routes, Shulman began looking for some means of stimulating interest in the firm's phonographs. Various stunts were experimented with, until an effective solution was found in the form of "The Memory Tune of the Week" in most lounge and tavern locations.

Remembering that most disks of yesteryear always pull a slight increase, at least, in collections, Shulman began querying location owners for the name of their own favorite oldie. As soon as this was decided upon, the record was located, slipped into the No. 1 spot on each machine, and labeled "Memory Tune of the Week." No other identification was supplied. As a result, the number of disks played on the No. 1 slot increased sharply, as the music fan (See Oldies Still Draw on page 115)

Juke Conversion Muddled in MGA Study as 45 R.P.M. Trend Builds

NEW YORK, Aug. 26.—The quickening resolution of the battle of record speeds in favor of 45 r.p.m., at least as far as pop tunes are concerned, has stimulated operator thinking on eventual conversion problems. While most are convinced that the industry will run for some time yet on a two-speed basis, a few already have begun measuring changegover hurdles that all know will require a major financial outlay. In New Jersey, early this week, the Music Guild of America (MGA) completed a study of the situation. Its executive director, Dick Steinberg, concluded that time was running short and that the day of decision is much closer than many operators believe.

The study reminded operators that the decision will not be in their hands alone. "Record manufacturers can force operators to convert with very little effort," it stated. "Here is how it may happen. When expected shortages arise on vinylite 7-10 shellac, there will be plenty of seven-inch disks to buy but few 10-inch, 10-inch. This would force operators to convert at a time when costs would be at their highest."

Other considerations favoring eventual conversion, according to the study, include the superior reproduction of slow-speed platens, easier handling, greater wear, and no breakage. As the music-buying (See Juke Conversions on page 116)

Merchandising Music

NEEDLE TIP . . . John P. Scott, Meigs Music Company, Pomero, O., comes up with a piece of advice to operators. Says Scott: "I've found that most operators of 100-selection phonographs have not followed instructions of the manufacturer concerning needle wear. If they wish to cut down needle replacement they should not place records with all the hit sides facing to the left. This results in the left side of the pick-up getting all the play or most of it. Stagger the hit sides, facing half to the left and the other half to the right, and be assured of good tone from both needles and the result, less needle wear."

THREE-WAY PARLAY . . . Execs of Silver Novelty Company, Evansville, Ind., operators of phonographs

and a retail record store, report that this is the first time in their memory that top numbers (songs) are similar in machines in pop spots, hillbilly locations and in sales across the counter. Firm cites, as an example, the fact that pop customers buy as many Tubbs, Foley and Mulligan disks of "Mona Lisa" and "Goodnight, Irene" as they do Jenkins and Victor Young. Firm adds a pat on the platter for King Records, saying this firm has proved that a tune can be a good hillbilly number as well as a pop top.

OLDIE GIMMICK . . . There are many ways to skin a cat and to keep the grosses on the music machines at a profitable level. Paul F. Miers, Easton, Pa., relays one which has (See Merchandising Music, page 116)

Effective September 1

CHICAGO, Aug. 26.—H. C. Evans & Company has raised the price on the Constellation from \$695 to \$745, effective September 1, Les Plick, manager of the music division, announced this week. He also stated the firm is now producing its music line at capacity.

Plick explained the new price was made necessary by steady advances in costs of electrical component parts and also because of the general raise given Evans's production line workers several weeks ago. He added: "There was no alternative if the Evans Constellation was to remain a quality commercial phonograph."

Evans is the second music box manufacturer to advance its price, Wurliator having hiked its price list in June.

Keen Age Juke

CHICAGO, Aug. 26.—A Seeburg M-100 Select-o-Matic music box was in the spotlight at the Civic Opera House here this week when the State Street Council, made up of several of city's leading department stores located on State Street, held its Keen Age fashion show. The M-100 was one of the stage props backing up the models who displayed the fall fashions for the younger generation.

During a telecast of the Keen Age show held Wednesday (23) over WGN-TV, the Seeburg product was also prominently displayed. Atlas Music Company, local distributors for Seeburg, supplied the model used in the Keen Age event. The juke was also shown in newspaper publicity given the show.

Info in Other Departments

Among the stories of interest to the coin machine industry to be found in this issue of The Billboard are:

COMMIE INFILTRATION INCLUDES ALL OF SHOWBIZ. Of all vital areas for communist inroads, showbiz is a definite target. (General and Radio Departments.)

COLUMBIA STARTS BIG POP DJ, JUKE PROMOS. The diskery moves toward big pop promotion via decay and juke operator routes. (Music Department.)

LOBBYING ON EXCISE TAXES SOARS. Numbers of registered groups and money spent is heavy; \$50G goes for amusement cause. (General Department.)

CAPITOL TO START AN ALL-OUT WESTERN PITCH. The diskery will start a drive to establish itself in the Hillbilly and Western field. (Music Department.)

And other informative news stories as well as the Honor Roll of Hits and pop charts.

Record Reviews

(Continued from page 36)

ARTIST	TUNES	COMMENT
POPULAR		
SKETS HERFURT Capitol 1154	Sax-O-Phon An ancient Rudy Woldoff sax piece is dusted off "12th Street Ray" style, strictly for the new and contemporary Charleston generation. For the latter, this is ideal. Herfurt does a neat turn on the sax solo.	78--80--77--78
	Saxophonia Another ancient styled string which swings legitimately in spots and loses the satiric touches, tho it's still good stuff for the new Charlestonites.	67--68--66--68
CLARK DENNIS Capitol 1155	All the Things You Are Conveniently, when you play Dennis of the Kern classic with sympathetic Paul Weston backing.	67--70--67--65
	Tenderly With song's composer, Walter Gross, leading the supporting trio, Dennis does a neat job with this lovely ballad, which has been begging for the one right reading and still hasn't had it.	68--70--67--67
EDDIE GRANT Capitol 1158	Goodnight, Irene Open instrumental reading of the smash folk waltz could pick up skating rink and Midwestern tavern box action.	66--64--64--70
	Bonaparte's Retreat This country item, now riding a "sleeper" hit wave in the pop field, likewise could pick up some Midwestern and corn belt tavern sheds.	63--60--60--68
KAY STARR Capitol 1152	When You're a Long, Long Way From Home Kay, emulating some of Mildred Bailey's inflections, does a warm, faithful job of reviving this currently timely sista with group support. Strong mood could push this into winner circles.	86--88--85--85
	The Texas Song Hand-clapping novelty aimed to do another "Deep in the Heart a-Kissin'" is catchy and could conceivably rack up coin for Miss Starr, who currently is a hot item.	84--85--82--85
SOFT NOTES Mercury 5464	It All Begins and Ends With You The Soft Notes are Benny Benjamin and George Weiss, amiable instrumentalists, they do a pleasant harmony job with this revival effort.	70--73--66--70
	Can Anyone Explain? This is their own song. They render it quite adequately but as they are smothered by a powerhouse accumulation of earlier interpretations.	72--75--70--68
LAWRENCE WELK Mercury 5469	Skatin' Waltz in Swing Accordion duet, sporting Walk with Myra Floren, a Welk discovery, doing a fast-flying job on the ever-green, could score in Midwestern ball.	72--74--70--71
	Mama's Samba Samba novelty is handled neatly by the Welk crew, with Roberta Lion contributing a perk vocal turn.	68--70--65--68
PEARL BAILEY Columbia 38928	Vagabond Shoes Pearl doesn't seem too well at ease with this rhythm item, currently scoring for Vic Damone.	68--68--68--68
	Some Days There Just Ain't No Fish This clever novelty ball right into her groove and she does the meat with it. One of her best wax efforts in many months.	76--80--76--73
BILL DARNEL Coral 60298	You Can't Get to Heaven on Roller Skates Forced effort by Darnel of a rhythm idea which didn't quite come off, at least in this reading.	67--68--65--68
	Cincinnati Dancing Pig Supported by Owen Bradley and augmented crew, Darnel takes the much-discussed "Pig" for a gay whorl. The suggestion of "Olney Doodle" should help this version catch a fair share if the tune connects.	85--86--83--85
JAN AUGUST-JERRY MURRAY'S HARMONICATS Mercury 5470	Scheherazade Lined up that Elinor-Korshakoff got an assist from a Mr. Gustaf in clanking this one for piano and harmonica. August and the Cats dish out a tasty change-of-pace item for the jakes.	71--70--70--74
	Clair De Lune August solos the Debussy piece at the keyboard as written, and very creditably, too. Side may also furnish cultural relief to the jakes.	76--75--73--81
EDDY HOWARD Mercury 5475	They Put the Lights Out Howard and trio vocalize to a free-wheeling two-beat rock backing. Tune, a lightweight novelty, is lashed to "Washington and Lee Swing." Unimpressive.	68--68--65--70
	Daddy's Little Boy Follow-up to "Daddy's Little Girl" is a worthy item in its own right, and could score. The slow, dreamy Howard treatment could cash in big if tone makes the grade.	86--85--85--87
RALPH FLANAGAN ORK Victor 20-3904	The Red We Want Is the Red We've Got Flanagan does a super Sousa, pulling out all patriotic stops in a rousing flag waver. Victor's going all-out on this one, and it figures to register.	88--88--88--88
	Nevertheless Kilmer-Holy ditty from the "Three Little Words" flick is one in straight-faced dance format, with forthright Harry Prime vocal.	75--77--74--74
JO STAFFORD-PAUL WESTON Capitol 1153	La Vie En Rose An unexpectedly pallid and purchases rendition of the French pop from La Stafford. Will be dependent on her name for action.	66--67--65--65
	La Vie En Rose Weston's richly evocative instrumental has been a leader for many weeks. For reasons only known to Capitol, it has been reissued here with the weak Stafford version.	82--85--80--80

(Continued on page 100)

the SMALL PHONOGRAPH for the SMALL LOCATIONS

The MUSIC BOX for the SPOT You FORGOT

Only 12" wide, 12 1/4" deep and 16" high. Weighs only 30 lbs.



RISTAUCRAT '45'

- **PLAYS 12-45 RPM RECORDS**—restacks automatically. Unbreakable 45 RPM's last longer than others, are easy to carry, easy to store.
- **SUPERB TONE**—Sparkling clear tone is comparable to the most expensive juke boxes made. Can be regulated as soft or as loud as you wish.
- **EYE-CATCHING CABINET**—hand finished; topped by an unbreakable plexiglas dome lighted with soft, glowing color.
- **5¢-2 FOR 5¢ PLAY**—quickly, easily set for the type of play the location requires. Separate cash drawer.
- **CONNECT WITH SPEAKERS**—one or two speakers can be connected instantly.
- **AMAZINGLY LOW COST**—five RISTAUCRAT '45' machines cost less than one large juke box, giving you more locations at less cost, more profit per unit.

IDEAL FOR RENTAL PURPOSES

RISTAUCRAT, Inc.

1216 E. Wisconsin Ave.

Appleton, Wis

Vinyl Manufacturer Puts Further Slug on Diskeries

(Continued from page 12)

to have the quality problem fully licked.

A number of other manufacturers of 45 r.p.m. disks will no doubt be affected by the shortage. Victor, thru its custom record division produces 45s for many diskies, and will probably have to ask these platter makers to take a cut in production. Some diskies, as a matter of fact, have been scouting the world market for

vinyl or equivalents to use in production of platters here. One diskier, for example, was on the verge of closing a deal this week for 100,000 pounds of geon scrap. (Geon is an English-made product similar to vinyl.) Switcheroo here is that this diskier is paying an English record-maker 33 cents a pound for the scrap product, whereas the virgin geon costs the English plattery only 33 cents per pound.

Electric Typewriter Cuts Strip Output, Adds to Appearance

DENVER, Aug. 26.—Installing a battery of automatic electric typewriters has cut title-strip production time in half for Empire State Distributing Company, phonograph operators, here.

The electric typewriters are used in co-operation with a duplicating machine, to produce neat title strips, in which the name of the selection is in upper case letters, and the identification for the band in lower case letters. The two, working together, have cut production time by at least 50 per cent, and have done away with errors and "sloppy" appearance, according to Pete Jeritz, of the firm.

Ristaucrat Juke Gets N. Y. Intro

NEW YORK, Aug. 26.—Ristaucrat Distributors of New York, newly formed outlet at 457 West 45th Street, held open house this week to introduce the miniature coin phonograph in this area. Headed by Ike Berman and F. (Chippy) Maltz, the outlet handles the machine in New England, New York and New Jersey.

Maltz said the machine, which plays 45 r.p.m. records on a non-selective basis, is being promoted largely for use in luncheonettes, drugstores and ice cream parlors.

Adjustable to play two disks for a nickel, at the option of the operator, the phonograph is proving highly popular with teen-age listeners, he added.

FOLK TALENT AND TUNES

(Continued from page 32)

cents each July 23 with Ernest Tubb and the Texas Playboys. He did well July 30 with Jimmy Osborne, who scored with his new King waxing of "God Protect America." . . . Earl Mills reports he is in full charge of Forrest Music, country music pubbery, since Berle Adams went with MCA. . . . Jimmy Dickens (Columbia) doing a tour of South and North Carolina and Pennsylvania, closing October 1. . . . Eddy Arnold bought a 107-acre farm outside of Nashville. . . . The Bill Monroe trio, known as the Shenandoah Valley Boys, have inked with Columbia, as has Monroe's teen-age daughter, Melissa.

Dee Kilpatrick, Capitol's new country music chief, reports that Merle Travis has become permanent emcee for the "Old Dominion Barn Dance" on WRVA, Richmond, Va. . . . Louis Lingner, manager of WJMM, Lewisburg, Tenn., reports he's inked Lonnie and Tommie Thompson (Columbia) for the station. Others heard on the new "Rainbow Ranch Time" are Chuck Holtman, Wayne Owen and Ruth Howell. . . . Andy Anderson (Columbia) is now at WTOG, Savannah, Ga., where he does a daily show. . . . Annie and Vern, heard daily in Rochester, N. Y., have their own h. b. park located between Rochester and Buffalo, called Bel-Air Ranch. Despite cold weather, they have chalked up the following attendances with week-end shows: Lulu Belle and Scotty (2,000), Grandpa Jones (900), Elton Britt (700), Merle Shiner (600), Jesse Rogers (400) and Ernest Tubb (3,000). They also have a disk shop in Rochester, where from they have their own label, Kendall. . . . Steve Sholes, Victor cutting topper, did 10 sides with Roy Rogers recently, four of which co-starred Dale Evans.

The Johnson Family (Columbia) is heard on two web shows from WBT, Charlotte, N. C. Group includes Red (19); Netty (18); the twins, Jim and Bob (16), and their parents. They are managed by the Enterline family, New York City. The Johnsons are heard daily on KRNT, Des Moines. He's doing a live and d. j. show.

DISK JOCKEY DOINGS

Ken Ritter, nephew of Tex Ritter, is doing a daily show at KRIC, Beaumont, Tex. . . . Cousin Charlie Cummins, KVOP, Plainview, Tex., is planning to start a regular Saturday night jam session from the Municipal auditorium. . . . Keith Lopez and the Golden West are the house band. Cummins has lined up a deal with Pioneer Airlines to fly 10 school children to Lubbock, Tex., as part of a contest for his morning show. . . . Ken Kribbs has taken over for Cousin Harry Moreland at WROL, Knoxville. Moreland has moved to WOPI, Bristol, Tenn. . . . Frank Porter, WXGI, Richmond, reports Buddy Starcher (Columbia) spent five days in his town on religious work. Porter is promoting a Grand Ole Opry troupe in Richmond. . . . Peanut Faircloth has teamed with Miltie the Clown, formerly with Biller Bros.' Circus for a new show, staged daily in a Piggy Wiggle store and aired over WNEZ, Macon, Ga. . . . Happy Wilson, WAFB, Birmingham, reports another 25-station hook-up for his band over WAFB. . . . Cuzin Larry Laing, Tampa, Fla., one-night show at the local Palace Theater, with Peanut Faircloth (Decca) heading the cast.

Don Larkin, WAAT, Newark, going to Bermuda for a vacation late in August.

Please address all communications to Jehany Sippel, The Billboard, 188 W. Randolph St., Chicago 1, Ill.

AMI WALL BOX

40 TITLES
5c PLAY
5c & 10c PLAY

simple set-up!



A single cable
(3 connected wires)
conceals AMI
40 Selection Wall Boxes
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Neat appearance! Easy installation!

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MUSIC OPERATOR!

NOW—CUT YOUR
OPERATING COSTS
More Than Ever Before!

Make Old Phonographs Sound Better than New with PFANSTIEHL CONVERSION KITS

- NO CRYSTAL TO REPLACE
- NO COIL OR CONDENSER TO GO BAD
- RECORD AND NEEDLE LIFE MULTIPLIED
- MUSIC IMPROVED IN QUALITY
- NOT DAMAGED BY HUMIDITY OR OPERATIONAL HEAT
- EASY TO INSTALL

Actually you can make your old phonographs sound better than new ones, AND SAVE MONEY AT THE SAME TIME. The PFANSTIEHL Conversion Kit will make records last longer . . . make needles last longer . . . cut down on service calls . . . save money in every way.

Wurlitzer Kit fits all models from 600 series up to and including 1100 series. Seeburg Kit fits series 8200, 8800 and 9800.

HAVE YOU ALREADY CONVERTED TO CRYSTAL PICKUPS? TIRED OF REPLACING FRAGILE CRYSTALS? HEAT AND HUMIDITY CAUSING TROUBLE?

PFANSTIEHL'S Universal Conversion Kit will solve your problems. Fits present tone arm . . . no soldering necessary . . . simply mount preamplifier, change cartridges and plug in.

Ask your PFANSTIEHL Distributor or write for complete information.

PFANSTIEHL CHEMICAL COMPANY
METALLURGICAL DIVISION WAUKEGAN, ILLINOIS

Background On Red Drive; Party Loves 'Liberal' Suckers

(Continued from page 11)

view this claim as poppycock, inasmuch as the most dangerous Communist agents are already underground. These are not the Fosters, Dennises or Browders (in the judgment of top legalists here). The most dangerous type of infiltrators are the Hans Eisslers, the Jay Peters, etc., who were already underground. The Communist Party in the U. S. today is a two-headed hydra. One head shows itself in the open, professing to be an American political party not allied with Russia and planning to perform by "constitutional" means (avowedly). The other head is underground—it's the Politburo agent in the U. S., and his number is legion. They hide, and as soon as they're discovered, they are withdrawn. They are elusive and can't be cracked down under present laws (alho, as pointed out, there is growing judicial opinion here that if the Supreme Court upholds the conviction of the 11 CP leaders, Commie underground agents can get the full penalty of the law if caught and convicted). Even if one face of the party (the official CP itself, including *The Daily Worker*, etc.) is forced underground by our statutes, the other face of the Communist hydra will be changed, underground as usual.

The above-grounders had been considered relatively harmless, but their acts are now deemed by government operatives as obnoxious and dangerous, particularly where they operate behind "fronts," gathering money from liberals, driving a wedge between classes, multiplying their numerical strength by duping fuzzy-minded folk, etc. They foster or invade every kind of conceivable organization (a prodigious source for this particular descriptive sort of material is "Communism in Action," a House document drafted by the Library of Congress's legislative reference division); e.g., the nice Brooklyn housewife who is very liberal and tolerant joins a housewives league which decides to stage a parade on Washington to fight repeal of rent control, and while down in Washington the league, under prodding by the CPers who've infiltrated, does the little race-fomenting by leading the housewives in a picket parade in front of the White House on Jim Crowism, object being not to fight Jim Crowism but to incite Negroes and spread dissatisfaction. Under the Mundt bill, the nice Brooklyn housewife would be notified that her organization had become a Communist front and so she'd withdraw, stop paying dues. The club would eventually collapse, and the nice housewife would be free to join a group having liberal aims but (and presumably by now the housewife would be vigilant) without Communist infiltration. In other words, the Mundt-Nixon-Ferguson-Johnson bill would attempt to drive a wedge between the Commie Party and their fronts, thus drying up funds, etc. The

Communists have raised millions of dollars in the U. S., it's been proven, by taking over organizations of liberal innocents, getting them to raise contributions for causes and spending little of the contributions for the cause (in the famous Scottsboro case, the Communists are figured to have hauled in over a million in contributions made by innocents who thought they were giving their money to the cause of the Negro defendants).

Constitutionality of the Crackdown

The Communist infiltrator's crime isn't as tangible as an act of burglary. It's a conspiracy, and he protects himself by the rights of assembly, free speech, etc. But, under the Constitution, there are RELATIVE RIGHTS and ABSOLUTE RIGHTS, according to the top legalist in the Senate Judiciary Committee, and also the legalist who specializes in judicial and legal research in the Library of Congress's legislative reference division. E.g., a man doesn't have a right to stand up in a crowded assembly and yell "FIRE!" just to cause panic—he can't expect to hide behind his right of freedom of assembly. Or a broadcaster whose newsroom runs a "thieves gazette" tipping off a gang to commit burglaries, obviously can't hide behind his constitutionally guaranteed free speech or freedom of press. So there is something the government is already empowered to do to REGULATE, not abrogate, these constitutional rights.

The Holmes Decision

"THE TEST" of guilt or innocence in such cases was provided in a landmark decision by Holmes who declared that these rights can be inhibited or protected. It was necessary to protect the nation against a CLEAR AND PRESENT DANGER. The two-way test: if the danger is clearly ascertainable and it is relatively imminent, Congress has a right to legislate. Advocates of legislation to rope in the Communists in the U. S. point out that their proposal meets the famous Holmes test: the Korean situation provides ample proof that the Communists present a "clear and present danger" and they must be uprooted in the U. S. without delay. One of the best quotes on this subject was provided by a foreign visitor, Australia's Prime Minister Menzies at the National Press Conference. Menzies, after a luncheon speech was asked if Australia was cracking down on its Communists. Menzies said Australia, like U. S., is democratic, but Australia figures the Communists in that country constitute a Fifth Column, and "the time to get rid of a Fifth Column in one's country is before a war is declared—it's too wait until after."

The yardstick of "clear and present danger" thus gives strength to the Smith Act and to the Mundt-Nixon-Ferguson-Johnson bill. The federal government is figured as having constitutional (judicially interpreted)

power to legislate on the matter, and the judicial machinery is empowered to grind.

The Proof

Federal operatives have ample evidence that despite all the flag-waving and Bill of Rights proclaiming by Communists in U. S., they've awkwardly betrayed their own hand in the U. S. Take, for example, a typical outfit, the Communist Political Association, NCPA, and they're busy but working in the open under constitutional-by-laws promulgated in a tiny booklet small enough to slip into one's vest pocket and memorize while riding the subway to and from work. The CPA uses the language of democracy, of course, pointing out in its constitution that it's a "non-party organization of Americans which, basing itself upon the working classes, carries forward the traditions of Washington, Paine, Jackson and Lincoln." The CPA's constitution points out further that CPA "seeks effective application of democratic principles," that it "upholds the Declaration of Independence, the United States Constitution, and its Bill of Rights. . . ." With typical interest, however, the organization's constitution then in complete contradiction, says the CPA, "in the application of the scientific principles of scientific socialism, Marxism, etc.," and any lingering doubts about the CPA's membership's pledge to readiness to make changes in government, or any violent are erased by Article V, Section 5 of the CPA's constitution which state that "every member is obligated to FIGHT WITH ALL HIS STRENGTH against any and every effort, whether it comes from abroad or from within to impose upon the American people the arbitrary will of any selfish minority or party, or clique or conspiracy, etc." Obviously the CPA leadership alone decides what's best for the American people, and any CPA member who suddenly finds the organization or its dictates unpalatable to him is subject to "disciplinary procedures" which include censure, etc. (Nice democratic principles!)

The Fifth Column

In the trial of the 11 CP leaders, a vast amount of this kind of evidence came into the picture. When the case went to the U. S. Court of Appeals last June 24, the government argued that the CP leaders had been proven to be bona fide political leaders, but fifth column agents, and, as such, the Communists are engaged in espionage and conspiracy to seize power by force, to "strangle" the American economic system, to destroy American freedom and set up a Soviet America in the interests of the Soviet Union. Government counsel reminded the court the Supreme Court decisions had already shown Congress has the power to legislate against any "clear" threat to the national security, "free society" without even being required to show "imminent" or "immediate" danger, and the government further contended that this included the right to legislate against the

(Background on Red Drive, page 113)

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A REVOLUTIONARY
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THE BEST FEATURES
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No alterations or rebuilding necessary... use your present mechanical equipment with the Gimmick and you've got the hottest new music system of the past 10 years.

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Subversive Groups -- Duck 'Em

(Continued from page 11)

Oklahoma Committee To Defend Political Prisoners
Progressive / German - Americans, aka Progressive German-Americans of Chicago

American Christian Nationalist Party
Association of Georgia Kians

Organizations which "seek to alter the form of government of the United States by unconstitutional means":

Industrial Workers of the World | Nationalist Party of Puerto Rico

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Schnederman - Darcy Defense Committee
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Washington Commonwealth Federation

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Candy Prices Squeezing Nickel

Builds Theater Biz:

Former Spacarb Employee Shows Veteran Operators the Correct Way To Build a Beverage Route

By Allen Wideman

HARTFORD, Conn., Aug. 26. — A Connecticut soft drink vending machine operator has built up his territory in two years from one machine to 10 machines by stressing 24-hour service and equipment cleanliness.

Peter Amodeo, who operates Automatic Vendors, Inc., Norwich, Conn., and his wife, Josephine, formerly worked for Spacarb, New York soft drink vending machine manufacturer. Now Amodeo has his own machines, purchased from Spacarb, and services motion picture theaters in the Norwich area.

"I found business picking up," he says, "because I've been providing constant service and stressing plenty of cleanliness of my machines in all

locations under all kinds of conditions."

"I realize," he points out, "that plenty of vending machine operators can offer 24-hour service to any kind of location. But I've gone one better. I've pushed this idea of having machines immaculately clean at all times (See VETERAN OPS on page 108)

SuperVend Skeds Service Schools; Ups List Price

CHICAGO, Aug. 26. — Service schools for operators of SuperVend selective drink machines will get underway in mid-September, Mike Hammergren, president of SuperVend Sales Corporation, announced this week. The firm has already held a limited number of schools for operator customers and their servicemen. At the same time Hammergren announced rising production costs had forced the company to increase the list price of its cup machine from \$890 to \$1,080, effective immediately.

Intro Chocolate Unit

By mid-September, SuperVend will start delivering its hot chocolate unit, enabling operators to convert their present and new equipment to three cold and one hot drink units. No price has been set for the hot chocolate unit as yet.

In the near future, too, SuperVend plans to introduce its hot coffee attachment. The present cold drink

model makes both exterior and interior allowances for the addition of either or both hot drink units with a minimum number of changes.

School Plans

The service schools will be directed by SuperVend's service manager, J. J. Patterson, who headquarters in Dallas where the cup drink machines are manufactured. Distributors' facilities in various cities will be used for the schools. Length of the school in any area will depend on the number of operators and servicemen in attendance.

While Patterson will oversee the entire school set-up and plans to be present at many of them, the schools will come under the immediate supervision of the company's five regional service managers: J. F. Day, Dallas; Malcolm Gardner, Indianapolis; Joe Chubb, Kansas City; Jim Maloney, Minneapolis; and Larry Cooper Jr., Chicago.

Vender Products Seen Rising in Price; Anticipate No Shortages

WASHINGTON, Aug. 26. — Increased prices are in prospect for most farm products used in venders but no shortages are in sight, according to Agriculture Department's latest survey of crops.

The cost of most farm commodities affecting venders would continue to advance even if an over-all price control program were to be put into effect, the agency pointed out, since pending stand-by legislation prohibits price ceilings on farm goods can be no lower than parity. Out of 30 important crops, only a half-dozen are now selling above the parity index.

Military purchases of food will play only a small part in anticipated price increases; rising consumer incomes because of heavy federal spending will be the chief factor, according to the agency.

Sugar Spiral Steps

Sugar is one major item that should experience no further substantial increase. Scarce buying alone is responsible for the recent advances, the agency said. After increasing the 1950 quota twice in the last two months and contracting to buy all of the Cuban sugar reserve, Agriculture figures it has brought the upward spiral to a virtual halt.

Peanuts are likely to be going up in

price. The current crop is figured at 12 per cent below last year and 14 per cent below the average for the last 10 years. However, large stores of the crop are on hand. Cigarette Corporation (CCC) will be dumped on the market if a price rise of more than 8 per cent occurs.

Cig Prices

Of the two cigarette tobaccos, flue-cured production in 1950 is practically identical with 1949. Burley, however, is estimated to be off about 10 per cent. Cigarette prices should remain stable, despite the burley situation, since the recent wholesale price advance anticipated a short burley crop.

Almond and walnut production is average but below 1949 crops. Pilbert output is estimated at less than half the 1949 crop. Slight price advances are predicted for all three tree nuts.

Juices Going Up

Wholesale prices of canned and frozen citrus juices are expected to advance in the next few months. Juice production is high, but demand is also rising. Increasing supplies produced on the West Coast will be cheaper than last year when the fall crop comes in, but those from the East will be higher because of expected lower yields.

By Dick Schreiber

CHICAGO, Aug. 26. —Altogether they had been expecting higher prices and were worrying what to do about them, candy operators this week began to get the first bad news from major candy manufacturers. Summed up, it was 1947 all over again—3-cent bars and the prospect of little or no profit. For example, yesterday (25), Mars notified operators its 120-count vend pack would sell for \$3.85 instead of \$3.60. Lamont Corlies and Hershey prices jumped 8 per cent. Tootsie Roll bars were up 3 cents. New England Confectionery Company (NECCO) raised prices to \$2.95 per 100 on its entire line.

Look for Cheaper Bays

Operators agreed the pinch was on again. It was not quite as bad as 1947, but there were signs that further increases were in the offing. Many an operator—who normally prefers to stock most of his columns with nationally advertised brands—was scouting around this week for cheaper, lesser-known bars to fill out his machines at a lower average cost.

The smaller candy companies, with lesser-known items, were holding to (See Nickel Squeezed on page 105)

Mercury Scale 'Knocked Down' Shipments Okay

DETROIT, Aug. 26. —A new policy of "knocked down shipments" is being tried out by the Mercury Steel Company, Detroit, in the sale of the Mercury Athletic Scale, with a favorable response from operators across the country noted.

The idea is a comparatively new one in the coin machine industry, especially in the U. S. Most machines are shipped in completed form. However, it is a method that is being used in other hard lines for a variety of reasons. Notable, of course, is the extensive "k. d." set-up of Detroit's (See Mercury Scale on page 108)

Dr. Pepper Steps Up Cup Vend Program; Boyle Put in Charge

DALLAS, Aug. 26. —As part of its program to build sales with cup machine operators, the Dr. Pepper Company this week announced the appointment of Carl H. Boyle as special representative in charge of cup vending sales. Pepper's president, L. M. Green, said Boyle's assignment will be to develop bulk sales for the firm.

Green said Dr. Pepper is fully aware of the potential in cup drink vending and has been watching with interest the rapid advances being made in the business. Fountain sales for 1949 of 1948 sales, he said, showed a gain resulting mainly from cup vending, and a new type manual fountain dispenser the firm is pushing.

Boyle joined the Dr. Pepper company in 1938 when he went to the St. Louis bottling operation as a member of the sales force. For the past two years Boyle has been assigned to build Pepper sales thru cup venders.

Philly RR Depot Adds Cup Units; Patrons Give OK

PHILADELPHIA, Aug. 26. —Pennsylvania Railroad Company's Broad Street Station has become a new location spot for drink vending machines. While the station has always had a machine or two in the waiting room, it has now become a new location spot for drink vending machines. However, there is no mistaking the drink vending machines in both the waiting room and on the train platform room, now. And the steady parade of patrons to the machines indicates the popularity of the vending press for soft drinks.

Spotted at key places thruout the station by the Allied Beverage Company are four multiple soft drink vending machines made by Square Manufacturing, Chicago, offering the choice of four different drinks—lemon-lime, root beer, cherry and Pepsi-Cola—the machines allow for 10 and 25 cent coins. In addition to the four machines placed by Allied, the Broad Street Station also has a Coca-Cola machine, placed by the Coca-Cola Bottling Corporation, and a Snively's Grapefruit-Orange machine, placed by the Union News Company. Earlier in the year, the station had an ice cream machine, placed by the Kenro Ice Cream Machine Company, during a national meeting of station masters.

In addition to the soft drink vending machines, five penny scale machines are also prominently located in the waiting room and on loading platform.

7-Cent Bar

TORONTO, Aug. 26. —While Station retailers are vying for the candy machine operators wonder whether the industry will see a return to 7-cent pin, on bar goods. Candy retailers have already jumped the fee up to its 1946-47 high. Canadian candy manufacturers said they would not make a minute change in the size of candy bars, but with production costs and wholesale prices rising, retailers have started breaking the nickel line.

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 Plastic Case • Metal Blade
 Opens and Closes • Vends Perfectly
\$10. per M. F.O.B. Jamaica L.I., N.Y.
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Cig Sales Up
 WASHINGTON, Aug. 26.—Cigarette and cigar consumption rose slightly in June, Commerce Department reported. Cigarette sales totaled \$2,515,000,000 as compared with \$2,574,000,000 in May. Cigar consumption amounted to 471,152,000—an increase of 46,282,000 over May.

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The most practical MULTIPLE bulk vendor ever built... featuring a battery of 4 famous TOPPER DELUXE vending, revolving on attractive tubular stand... the space-saving unit which provides quadruple vending potential. Actually requires no more space than one vendor on a stand.

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TOPPER DELUXE vends all kinds of bulk merchandise and is equipped with VICTOR's new bay view display compartment plus side display windows.

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ATTENTION 25c CONVERSIONS
 Silver, Quarter or combination Nickel-Dime. Guaranteed Parts.

CIGARETTE MACHINES

UNEEDA, 8 Cols.	\$95.00
UNEEDA, 6 Cols.	85.00
Rowa Model 500, 9 Col., 350 Pack Cap.	90.00
Rowa Royal, 8 col., 320 Pack Cap.	85.00
8 Col. Model E, 240 Pack Cap.	62.50
P-X, 10 Col., 425 Pack Cap.	100.00
National 3-50, 350 Pack Cap.	95.00
DuGrenier MODEL W, 9 Col., 308 PACK CAP.	62.50

CIGAR MACHINES

50 capacity, 10c vending, \$8.50 Lots of 10 or more, \$7.50 each

CANDY MACHINES

CANDYMAN, like new, 72 Bar Cap., Enclosed Base	\$55.00
VENIDIT, 150 Bar Cap.	57.50
U-Select-II	35.00
UNEEDA, 105 Bar Cap.	75.00
UNEEDA, 40 Bar Cap.	23.50

SALE
\$62.50

DuGrenier
 MODEL W, 9 Col.,
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Mass. Bottlers Now Get Sugar On Allocation

BOSTON, Aug. 26.—Massachusetts bottlers have been put on allocation by their suppliers and by the two sugar refineries, Revere and Atlantic. The Massachusetts Bottlers of Carbonated Beverages Association (MBCBA) said some complaints had been received from bottlers who were finding it difficult to get enough sugar from their jobbers. Those bottlers who are on the books of the refineries and buy direct from them will be allowed to continue to do so, but no new firms will be added. They must buy their sugar from jobbers.

MBCBA said only one price rise had been reported in the trade by the Orange Crush Bottling Co., from 57 to 60 cents and that there was resistance to it. No reports of cutting down on sugar content in manufacture were received. MBCBA officials said the outset of the Korean war, the hoarding and heavy buying of the first few weeks had dislocated the normal flow. After allocations were started, the situation began to straighten out, they said. Officers of Cuban sugar, f.o.b. from New York, were being made to bottlers in the State, MBCBA reported.

Officials of the organization have taken no action in the sugar supply matter as yet. They reported bottlers were more worried about price rises than sugar shortages at the present time.

Ajax Pacts Deal With Industrial Feeder To Supply Freshway Ops

BOSTON, Aug. 26.—Ajax Distributing Company, which markets the Freshway refrigerated sandwich machine here, has closed a deal with the New England Commissary to supply operators with sandwiches and pastries at a substantial discount, according to Phil Yurman, regional manager. He said the cost charged by the large industrial feeding concern permits a 40 per cent profit by operators on vend prices.

Ajax, a New Jersey firm which recently opened a regional office here at 260 Tremont Street, is accepting orders on machines for delivery within 45 days. Locating equipment in plants and free mechanical service for a year is furnished approved operators, Yurman said.

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On Bulk Vendors, Merchandise, Charms, etc.

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Plastic Charms, small, 1,000	\$2.25
Plastic Charms, large, 1,000	4.25
Copper & Nickel, large, 1,000	5.00
Silver Coated Brass, 1,000	5.25
Ten Wench, 2 rows	2.50
Silver Coated Brass, 2 rows	3.50
Plastic Colored Buttons, 1,000	5.75
Plastic Colored Buttons, 2,000	10.50

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VICTOR 5¢ ALL CHARM VENDOR

The newest sensation for vending charms heavy in the industry of bulk vending. It has no money for as many operators as our famous Victor All Charm Vendor. It has unlimited possibilities and has opened new territories of thousands of new locations.

1 to 32, \$12.95 each; 34 to 47, \$13.75 each; 48 to 99, \$13.50 each; 100 or more, \$12.95 ea.

All other Victor vending machines on hand available for immediate delivery.

Victory Basketball Game

Plenty of action—return ball feature—10 or 24 play
 Real Hooper Maker!
 22" High
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 Simple mechanism converted trouble-free
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GREATEST TIME-SAVING PENNY WEIGHING SCALE

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SPRINGS ARE PRECISION

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PRECISION WHICH PROTECTS

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case is made of

stainless steel to meet the hard

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SENSATIONAL MODEL 49

\$14.35
 F.O.B. BOSTON
 SINGLE MACHINE
 1c OR 5c

SHIPPED FROM BOSTON STOCK

We want a special nut mixture for 5¢ machines at 1 lb. 30 lbs. ctn. F.O.B. Boston.

SUPER CHARM MIX—has everything, \$2.50 per M. lot 10 to 100 at \$2.50 per M. FREE, prepaid; full amt. with order.

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ALL SIZES

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FREE DELIVERY on 200 lbs. or over.
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A natural fit-in with any
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BIG PREMIUM
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Puritz Pretzel
Stix are a golden
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Immediate Delivery
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EMPIRE

New Vendall To Get Chi Prevue

CHICAGO, Aug. 26.—Within a week, the date for a private showing of the new Vendall candy machine will be announced, Bel Hall, firm chairman, said yesterday (25).

First showing of the new model, prior to the general trade introduction, will be by invitation only. Hall said operators in Chicago and the surrounding Midwest area, along with the trade press, will preview the machine. Most of the trade will get its first look at the new model during the National Automatic Merchandising Association exhibition in November.

Two Pa. Political Parties Oppose Soft Drink Levies

HARRISBURG, Pa., Aug. 26.—If the successful candidate for the office of governor of Pennsylvania is able to fulfill present promises, this State's controversial soft drink tax will be permitted to expire next May 31.

John S. Fine, Republican candidate, came out this week against the soda pop levy.

Earlier, Richardson Dilworth, Democratic gubernatorial candidate, declared himself opposed to the soft drink tax.

Repeal of the tax is asked for the Democratic platform and Fine has asked the Republican platform drafters to include a similar plank.

"The tax has hit those least able to pay and has been detrimental to the industry," Fine declared. He said he had discussed his position on the levy with Gov. James H. Duff. Duff supported the levy in both the 1947 and 1949 Legislatures.

The tax is an excise levy of one cent on each 12 ounces of bottled soft drink and one-half cent per ounce on tap water in the fountain manufacture of drinks. It produces about \$13,500,000 a year in State revenue.

Conn. Sales Tax Down

BRIDGEPORT, Conn., Aug. 26.—Governor Chester A. Bowles stated this week that sales tax collections, on the minus side for more than a year, were \$7,847,413 for the April-May-June quarter this year, an increase of \$74,175 over the same period of 1949. The increase came too late to help collections for the fiscal year which ended June 30. Receipts were \$3,600,000 below the estimated \$31,000,000 from this tax.

Pepsi Earnings Up; Push Three Size Containers

NEW YORK, Aug. 26.—Pepsi-Cola, having dropped its experiment to sell the drink in cans, announced this week it is using three container sizes—the old 12-ounce bottle, plus 10-ounce containers in the Southwest and 8-ounce in Eastern metropolitan areas and in vending machines.

The company's estimated net earnings for April, May and June of this year were \$1,020,000, somewhat under the net for the same period in 1949 but a considerable improvement over the \$100,000 net loss shown in the first three months of this year. Third quarter earnings are expected to go even higher.

Meantime, Pepsi executives said disagreements between the parent company and its bottlers have been largely wiped out, and a program of better co-operation and co-ordination has been established. Pepsi blamed much of its first quarter losses on intro-company disagreements.

Repeat Mass. Tobacco Tax

BOSTON, Aug. 26.—The 1949 tax of 10 per cent on cigars and tobacco was repealed by the Senate August 19, and similar action was taken by the House as the 1950 Massachusetts Legislature adjourned. The levy had never been put into effect, because it was found unworkable. When the tax was voted into law during the closing moments of the 1949 Legislature, protests were made by druggists, tobacconists, and other interests selling at retail, because under terms of the measure, the retailer was to be forced to collect the tax. Tobacco and drug associations filed a complaint seeking to restrain the state tax commissioner, Henry Long, from collecting the tax on grounds that the law was inequitable. Stalemate developed, and the repeal action was a foregone conclusion.

Maxson Registers Unimax

NEW YORK, Aug. 26.—The W. L. Maxson Corporation announced this week that "Unimax" is now the registered trade mark designating all snap-acting precision switches produced by its Switch Division. The trade mark was issued by the patent office in July. Unimax switches are used in the manufacture of merchandise vending machines.

NOW! Bigger Profit FROM EVERY LOCATION With the New Northwestern CABINET STAND FOR MODEL 49



WRITE FOR DETAILS

OR SEE YOUR DISTRIBUTOR

THE NORTHWESTERN CORPORATION
829A ARMSTRONG STREET, MORRIS, ILL.

CLEVER NEW PRIZES FOR YOUR VENDING MACHINES PLAY-A-JOKE PETS

Vend also Spider, House Fly, Frog, Fish, etc., made of life-like plastic in bright attractive colors—gold, silver, yellow, red, etc.

Like our Scissors, Knives, Jewels, Grocery Charms—this is a super-attraction which attracts customers and stimulates impulses to feed many more pennies into your machines.

\$10.00 per 1,000

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Topper

Deluxe
Single, \$12.95

Topper Standard
with Plastic Globes,
\$11.25

JUMBO

1-inch Ball Gum
Vender opens a new
field. You can locate
as fast as you fill.

\$13.95

WEST COAST DISTRIBUTOR
ACE VENDING & DIST. CO.
2702 W. Pice Blvd. Los Angeles 6, Calif.

WANTED!

Several additional territorial sales managers to work with present authorized distributors and establish new distributor territories. Our products are the leaders in their fields:

1. REFRESH-O-MAT—the low-priced, service-free, cup drink dispenser.
2. SODASHOPPE—the latest three flavor, 1000 cup, 1800 dollar capacity vender. Smallest in Size, Largest in Capacity, Lowest in Price.
3. SMOKESHOP #13—the largest capacity, low-priced, service-free, all-electric cigarette vender.
4. SMOKESHOP DELUXE LITE-UP—the first and only sensational, novel fully illuminated cigarette vender with complete top "juke" box color-changing animation.

The men we seek have high earning records. Can essential. Leads furnished. SEND COMPLETE DETAILS FIRST LETTER WITH PHOTO. Replies held in strict confidence.

AUTOMATIC PRODUCTS COMPANY

250-B WEST 57TH STREET NEW YORK 19, N. Y.

PHONE: PLAZA 7-3123

Distributors: Some Choice Territory Still Available

Consistently a Winner .. When You Vend JUMBO-SIZE BALL GUM



Vended Perfectly with
VICTOR'S JUMBO UNIVERSAL
Thousands of locations waiting for JUMBO
UNIVERSAL and Jumbo-Size Ball Gum.
Also the JUMBO UNIVERSAL SPECIAL
with the tremendous capacity of 2,275 balls.
SEE THEM TODAY AT YOUR
DISTRIBUTOR

VICTOR VENDING CORP.
5701-13 W. Grand Avenue
Chicago 39, Illinois

FITS ANY SPOT!

ALKUNO

CIGARETTE VENDOR

You need a cigarette
machine—100 capacity
—super—super only
—regular size 5 in 9
—slot—slot—slot—slot

MODEL 600

Metal cabinet and
base
Wt. on base, 60" W.
on base, 20" Lbs.

PRICE

MACHINE...\$65.00

BASE...\$2.00

Immediate Delivery
in Green Metal
Lustrous Finish

Other ALKUNO Models—440, Silver
Quarter; Free Matches—441, Two Dimes,
Free Matches—491, Two Dimes, No
Matches.

**TAKE ADVANTAGE OF
ALKUNO'S NEW
FINANCE PLAN**

Write for Catalog of Complete
Line Including 50 Cigarette Vendor

Alkuno & Co.

408 Concord Ave.
New York 24, N.Y.

Melrose 5-7757

Popcorn

MACHINE OPERATORS
AND DISTRIBUTORS

Supplant Hybrid Specialty Made Popcorn
make the biggest profits
in an ever expanding
vending machine or
cabinet. Each in a
moistureproof bag. 12 to
24 holes for easy
dispensing. Wire or
plastic.

supRpt co.

3556 BAUM BLVD. PITTSBURGH & PA.

Veteran Ops Shown How To Build Route Of Drink Machines

(Continued from page 103)

and it is starting to pay off.
Theater operators can contact
Amodeo at his Norwich home or New
London, Conn., warehouse (latter ad-
dress is 15 Shaw Street, New London)
at any time. Amodeo has a station
wagon in which he carries plenty of
spare parts and what he calls
"plenty of optimism, meaning myself."

He makes his own syrup and, of
course, buys Coca-Cola and Hires
Root Beer flavors.

But to get back to this idea of
cleanliness.

Amodeo provides a large waste re-
ceptacle for the cups from his ma-
chines at all locations. In addition,
he gives each location a heavy rubber
mat, worth \$20, which is placed in
front of the machine.

Another factor that has helped
build up the operator's business:
Changing flavors in his machines constantly.

"I watch how a flavor is selling in
one particular theater," he says. "If
it isn't pulling any customers over a
period of time, I pull that flavor out
and put something else in. You'd be
surprised how some observant cus-
tomers will note this change and
mark it down as increasing interest
on the part of the theater to better
service its customers."

Because theater locations are a
Amodeo's specialty, he has been able
to catalog in his own mind how a
machine will sell more soft drinks by
being located in a certain corner of
a certain theater.

"I always ask my theater locations
to be sure not to bury the machine in
a corner. That's business suicide."

Economist Suggests Upped Pa. Cig Tax

HARRISBURG, Pa., Aug. 26.—In-
creased Pennsylvania taxes on ciga-
rettes and a new levy on cigars and
pipe tobacco have been proposed by
a State College economist as a means
of avoiding a general sales tax.

The 1951 legislature will be faced
with the question of raising \$78,000,
000 in new revenue in the next two
years for the State's initial payment
of principal and interest on a \$440,
000,000 bond loan to finance a veterans' bonus.

Dr. Eugene A. Myers, assistant pro-
fessor of economics at Penn State,
who said the State already has taxed
many items on special sales imposts,
suggested:

"Increase the cigarette tax from 4
cents to 6 cents per package. This
would provide an additional annual
yield of from \$16,000,000 to \$20,000,
000.

"Levy a tax on tobacco and tobacco
products, such as cigars, package to-
bacco, etc. This will yield about \$5,
000,000 annually."

Myers also proposed State levies
on investment income and the net in-
come of unincorporated business en-
terprises and professional activities.

He said a general sales tax would
result in buying power being cut and
a demand from organized labor for
another round of pay increases to
offset such a cut.

Sugar Report

WASHINGTON, Aug. 26.—Scarce
buying of sugar is dropping off, but
consumption is still running well
above last year, Agriculture Depart-
ment reported. The big rush came in
July when distribution amounted to
1,185,371 tons as compared with only
745,232 tons in July, 1949. For the
first two weeks of August, the total
was 392,288 tons as compared with
322,804 for the same period last year.

Searles Quits Vending Field

CHICAGO, Aug. 26.—Searles
Welding & Manufacturing Company,
of suburban Cicero, announced this
week it has disposed of its bottle
vending machine—the Kalva 3-way
model—and retired from the vending
machine field. Jack Horlock, presi-
dent, said he planned to dispose of
the firm's building, inventory and
machines. Horlock acquired Searles
in 1935.

Horlock said the Kalva machine
reverted to the patent holder, Fred
Knowles, of Phoenix, Ariz.

Searles entered the vending ma-
chine business in October, 1948, when
it took over the Kalva machine from
Kalva Vendors, Chicago. Originally,
Searles vending program was han-
dled by H. T. Larrimore, formerly
president of Kalva Vendors. Later,
Larrimore left Searles to devote full
time to his Chicago operating com-
pany, Industrial Milk Service, and to
the development of another milk
vending machine.

The Searles firm never reached
quantity production with the vender,
and Horlock said this week there was
no inventory of finished venders.

When the unit was turned over to
Searles for production and sales,
Kalva Vendors—organized by Larri-
more in 1937—was dissolved and its
assets were needed to Knowles.
Knowles could not be reached this
week to comment on his plans for the
machine.

Vend-o-Mart Skeds 2-Day N. Y. Show

BOSTON, Aug. 26.—Vend-o-Mart,
recently formed here as a mer-
chandising machine manufacturer
(The Billboard, July 29), has sched-
uled its first New York City equip-
ment show for next Wednesday and
Thursday (6-7) at the Hotel New
Yorker.

Ed Ravreby and Nat Jones, execu-
tives, will try to hand to demonstrate
the firm's Jewel Candy Mart and
Ever Fresh Popcorn Dispenser. The
Jewel unit has a capacity of 90 candy
bars or other small-size merchandise
packs. The popcorn dispenser is non-
coin-operated. It dispenses portions
of warmed popcorn in paper bags.

Ravreby said both units are now
in production. Initial deliveries will
be made next week.

MERCURY SCALE

(Continued from page 103)
principal industry, automobiles. As-
sembly plants across the country put
the product together, while the semi-
finished car in many cases is shipped
from the main plant here, especially
to distant concentration points.

The Mercury Steel Corporation is
supplying the complete parts, with
assembly instructions, to operators.
The firm is aiming at not only re-
ducing the purchase price, but achiev-
ing a net saving to the operator. The
operator can be assembled by the
mechanic or his mechanic as a bal-
anced operation to fill in shop time
that would otherwise be slack. Ac-
tual costs of assembly in the plant
which is geared primarily to pro-
duction, are high, and Gorney says
a saving of 60 to 75 per cent in cost
to the operator can be achieved thru
the new system.

The idea has been used to a con-
siderable extent in the coin machine
business in Canada, it is said, with
entirely regular purchases of the
parts and assembling their own ma-
chines. Special factors of import reg-
ulations may govern in these condi-
tions, but the approach appears to
have important advantages for use in
this country, Gorney believes.

American Tobacco

The American Tobacco Company
reported estimated net income of
\$18,460,000 for the six months ended
June 30. In the same period last
year American's net income was \$21-
955,000. This year's net is equal to
\$3.44 per common share compared to
\$3.70 last year.

American's sales the first six
months of this year amounted to
\$400,330,000 for the same period
in the first six months of 1949. June
sales, however, showed an upswing
and were higher in dollars and units
than June, 1949, American Tobacco
officials stated.

NEW Northwestern '49 Special

Cuts Costs and
Serving Time
In Half

Less Than
25...\$14.35

Less Than
100...\$14.15

AVAILABLE IN 16 OR 32 FL.
PLEASE SPECIFY WHEN ORDERING.
IMMEDIATE DELIVERY!



BRAND NEW
IMPS
Either 16 or 32 Flay
Cig. or Fruit Reels
\$21.50 Ea.

"HIT-A-HOMER"



The grandest,
newest, most
game-
like,
what?
Available in 16 or 32
play. Score
it on a
Walk, strike-
out, home
run, etc.
\$27.50 Ea.

Write for
quantity
prices

SPECIAL DEAL FOR JOBBERS!

SPECIAL

80 Reconditioned
Shimadzu 7 Col.
2 1/2 m V Vendors.
Model type 15-
1 for \$7, 3 for \$19.50 Ea.

5 or more,
\$17.50 Ea.

WE TAKE TRADE-IN

LIBERAL ALLOWANCE

1/2 Payment Balance C. O. D.

Full Payment Must Accompany All
Orders

WRITE TO DEPT. V FOR COM-
PLETE LIST OF COIN-OPERATED
MACHINES AND SUPPLIES

RAKE COIN MACHINE EXCHANGE

609 Spring
Cleveland Street
Phila. 23, Pa.

Phone 5-2475

RAKE COIN MACHINE AGENCY

2170 Fifth
Pittsburgh, Pa.

Phone 6-1111

Write for Catalog of Complete
Line Including 50 Cigarette Vendor

Alkuno & Co.

408 Concord Ave.
New York 24, N.Y.

Melrose 5-7757

Write for Catalog of Complete
Line Including 50 Cigarette Vendor

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ASLI Tourneys on 'Open' Basis

Chlopan Urges Strong PR in Shuffle Field

Speaks for TSAA Org

DETROIT, Aug. 26.—Public relations is the keynote to successful operation in the industry, Fred W. Chlopan, president of the Table Shuffleboard Association of America (TSAA), said this week. He gave the assurance that TSAA, as a trade association, is developing and carrying on a continuing program of "nation-wide public relations on subjecting problems which are vital to shuffleboard play."

"Such a program should concentrate on the development of league play," Chlopan said, and added that "there is no substitute for operators working with and talking to location owners as a means of winning support for a successful season. The success or failure of local and national programs alike depends on a localized contribution to an over-all program."

Turning to the composition and objectives of the association Chlopan emphasized that "the TSAA is not interested in promoting any manufacturers' product but is deeply interested in promoting the game of shuffleboard."

As the working procedure for every member of the business, he recommended, "organize the game—that's the motto. Let the manufacturer, player, and operator form a 'three musketeers' movement in shuffleboard."

Amer. Premium Sets CM Division

BALTIMORE, Aug. 26.—Milton Adler, president of the American Premium Corporation here, this week announced the firm has established a new department to deal exclusively with the coin machine industry. The new department will be headed by Daniel P. Brennan and will feature a line of play stimulants, including the patented ladies' Brelia-Bug Ensemble.

Decision to establish the new department was made after an intensive coverage of 90-day period conducted by American Premium in the Southeastern States. Following the test, Adler, a former coin machine operator, added: "Not only will the use of premiums as high score prizes on shuffle and amusement games on the average play double the income, but in many cases it was found to have quadrupled it."

Speaking from his experience in both the coin machine and premium fields, Adler stressed that operators, in setting up their premiums for the coming season, should pay special attention to providing prizes designed for women as well as for men players.

CLEARANCE SALE ON SHUFFLEBOARDS
Back-Off, 22" 16" 14" \$120.00
Shuffle 18" 5.00
Plastic 18" 12.50
complete, Pair 25.00
Electric Shuffleboard 15.00
PERMO MFG. CO.
4324 N. Western Ave., Chicago, Ill.
Phone Chicago 4-2717
1/3 Dep. balance C.O.D.

DSA League Formation Begins; Simplified Rule Book Issued

DETROIT, Aug. 26.—In preparation for the league schedule set to start this week, the September 10, the Detroit Shuffleboard Association (DSA) this week issued an eight-page booklet covering organization of leagues under DSA jurisdiction, player rules, method of scoring matches, scoring system, and order of play. The booklet also points out situations which frequently lead to cause of dispute in league competition.

At the same time Fred W. Chlopan, DSA executive director and president of the Table Shuffleboard Association of America (TSAA), reported present league activity in Detroit and its surrounding area indicates the 1950-'51 season will be the biggest in DSA history.

General Rules

Among the general rules listed in the official rule booklet, which was prepared by John C. Westerdale, DSA director of leagues, are the following:

"Leagues may be for men only, women only or mixed but definitely must be specified before the opening of league play.

"Each league shall have at least six teams. Eight teams are recommended as the ideal size. If necessary (See DSA League on page 111)

DETROIT, Aug. 26.—Large-scale organization of the Detroit metropolitan area for league shuffleboard play is under way, directed by John Westerdale, league play director of the Detroit Shuffleboard Association (DSA). An appeal to every operator in the area to contact all location owners, and see that the owners themselves attend the initial meeting of their own leagues was made by Fred Chlopan, executive director of DSA, who stressed the importance of personal co-operation by the locations.

Rule books, forms and membership cards for the individual leagues are now being distributed, and a large number of locations have been signed up already, Westerdale said, with returns coming in too fast to present to make an up-to-date count possible. Returns are from both single teams and entire leagues.

The central DSA office is setting up a secretarial service to provide for the needs of the leagues. The office is being equipped to put out regular bulletins, score sheets and similar publications for each league. Westerdale, who will be in direct charge of all activity, has been bonded in the amount of \$20,000 by the DSA as a further evidence of the sound operating policy to be pursued.

PUCK PATTERN

Chicago:

Wally Finke and Joe Kline, heads of First Distributors, report ops are busy getting their premiums ready for the kick-off of the 1950-'51 shuffleboard season right after the Labor Day holiday. Mel Finke, who heads the premium department, reports the firm is getting in new premium items regularly now and with its new warehouse facilities. First can make quick deliveries on all orders.

Word comes from Virgil Christopher, head of Chris Novelty Company, Baltimore, that the company, under Bally's Shuffle Bowler and Keeney's Pin Boy is one of the biggest items in its territory. Christopher says operators using the conversion report increased grosses ranging from 25 to 150 per cent.

Purveyor Shuffleboard is all set to start new league season reports Herb Perkins, firm head. Boards have been refurbished for the start of the new competitions, and operators have been supplied with

Purveyor To Expand Building; Schedule 1950-'51 Loop Play

CHICAGO, Aug. 26.—Herb Perkins, president of the Purveyor Shuffleboard Company, this week announced that work on a new addition to the Purveyor building here was started this week. The new addition will provide the firm with 4,000 additional square feet of space.

In addition to the new wing, Perkins said, Purveyor will refurbish the exterior of its headquarters. Work will be completed this fall.

Meanwhile the Purveyor Shuffleboard Leagues are scheduled to start the 1950-'51 season in two weeks. Additional loops will be added in Illinois, Indiana and Wisconsin, Perkins said.

more than 200,000 score sheets, official records for the Purveyor loops.

United Manufacturing's Billy DeSelm, general sales manager, reports ops are showing plenty of interest, backed up with orders, for the Shuffle Alley De Luxe conversion unit. Firm is also going strong on its Twin Shuffle Alley Rebound game.

Detroit:

Fred W. Chlopan, president of the Table Shuffleboard Association of America, and Mrs. (Alberta) Chlopan are leaving for a two-week vacation (See PUCK PATTERN on page 116)

Changes Seen Speeding Play In Champ Meet

League Plans Opened

UNION CITY, N. J., Aug. 26.—In a major policy switch, American Shuffleboard Leagues, Inc. (ASLI) disclosed this week that its State and national wind-up tournaments next season will be based on an "open" basis, with slots open to all qualified teams regardless of where they place in league, run-off competition.

Last season, teams became eligible for the State meets only if they rated high in loop play. In turn, topers in the State tournaments were invited to the U. S. Championship finals in Peoria, with the number of teams authorized from each State dependent on that (See ASLI Tourney on page 111)

G. Rapids Loop Play Matted at Sponsors' Meet

GRAND RAPIDS, Mich., Aug. 26.—At least 60 teams from this area will participate in organized competition next season under American Shuffleboard League auspices, it was predicted at a meeting of the Grand Rapids Shuffleboard Association (GRSA) here last week.

About 45 team sponsors attended the group's first plans confab at the Fox DeLuxe Brewery. They set September 24th as the date for launching tournament play.

Phil McCormack, GRSA president, was re-elected president of the GRSA, with Wesley Ramey, former light-weight boxer, named vice-president, and Don P. Host, secretary-treasurer. Financing, scheduling and grievance committees were appointed.

McCormack said both men's and women's divisions would be formed for league play. His own team, Triangle Tavern, placed 10th in the U. S. Tournament at Peoria, Ill., last May.

PURVEYOR FOR VALUES

PREMIUM! SPECIAL!

The new amazing automatic vibrator "STALEY" shaver. **\$4.50** in. box, See Sample \$5.25

Quick, smooth shave. Heavy chrome finish. A beautiful gift.

NATIONWIDE SHUFFLE BASEBALL \$99.50

USED SHUFFLE GAMES

5 Balls and Rollaways.....	\$27.50 Up
500 Shuffles.....	\$9.50
United Shuffle Alley (Flying Pin).....	14.50
Shuffle Alley.....	19.50
United Express.....	19.50
Wally's Shuffle Alley.....	19.50
Metrol Shuffleboard.....	49.50
Shuffle Shuffleboard Conversion.....	99.50
Shuffleboard Conversion.....	19.50
Flying Pin Conversion.....	49.50
Games Older.....	19.50



USED SHUFFLEBOARDS and SCOREBOARDS \$49.50 UP

SHUFFLEBOARD SUPPLIES

Purveyor Flying Wings (each, set of 6, chrome-plated).....	\$12.00
Shuffleboard 100 sheets per set.....	6.90
10 pads per bundle.....	6.90
Purveyor Shuffleboard.....	7.50
Shuffleboard.....	7.50
3 racks, score sheets not included.....	7.30
Purveyor Shuffleboard.....	15.00
Light, self.....	15.00
Climate Adjusters.....	18.50

PURVEYOR

• SHUFFLEBOARD CO

4322-24 N. Western Ave.

Chicago, Illinois

JUNIOR 8-1914, 8-1515, 8-1616

COIN YOU KNOW

Milwaukee:

Top tune on juke here, according to ops, is Gordon Jenkins' "Good-night, Irene," followed by Gary and Bing Crosby's "Simple Melody." Lee Zender, of R. Distributors, is back in harness once more, having returned from a Northern Wisconsin vacation. . . . Another vacation is Ed Calkins, of Red Novelty. Ed's plans call for sticking rather close to town, however, with maybe a week-end fishing excursion.

Stanley Stacy, top exec at Stacy Bros., vending firm here, is expected back from his European tour in several weeks. According to Nick Stacy, Stanley writes so much of interest was experienced during his trip he finds it difficult to express his reactions toward conditions today in his former homeland, Greece. Incidentally, Stanley does write there is no such thing as a vending industry in much of Europe today due to the unstable currency conditions.

Herb Geiger, Geiger Automatic Sales Company, received a fine press plug in The Milwaukee Journal recently when a picture was run showing Herb and a representative of the Milwaukee Fire Department placing a fire prevention warning sticker on one of his cigarette vending machines. Just another example of Herb's constant efforts to make for improved public relations in the coin machine industry.

Music business has taken an upward trend, according to Douglas Oplis, Hilltop Coin Machine Company. Doug attributes the general rise in bids to increased employment due to war work. The prices take a big kick out of the average tavern patron's pocket, leaving there are a few more nickels left than there were several months back.

Ops stopping in the Wells Street Radio Doctors Shop for the latest disks these days are not going to have Stu Glassman wait on them. Stu is off on his honeymoon up North.

Appleton, Wis.:

Joe Cohen, head of Ristaurat, Inc., here claims the new Ristaurat 45 is going to sell very well in Louisiana. FAB Distributing handles the line out of New Orleans and Montclair Music co. of Bastrop, La. Both have been making a lot of progress in the rental field with clubs proving good rental clients.

Vital Statistics

Engagement

Woodrow Johnson, supervisor of publications at Pitney-Bowes, Inc., Stamford, Conn., manufacturer of stamp vending machines, is engaged to Sally Spencer, of Cleveland.

Marriage

Frank Guarniera and Josephine Lazzaro in Chicago last week. Guarniera, of the firm with Bell-o-Matic, while Miss Lazzaro has been affiliated with Mills Industries for the past decade.

Joseph Molian, head of the Niagara-Midland Company, Buffalo record distrib, and Anita Clark, associated with several coin machine firms, are getting married during the past few years, recently.

Births

A daughter, Diedre, to Mr. and Mrs. Sam Lewis Memorial (23) at Wesley Memorial Hospital, Chicago. Co-owner and executive with Chicago Coin Machine Company.

New York:

Sidney Millstee, local juke personality, is now operating a growing route in Queens and Nassau counties. He was formerly associated with Charles Sachs and Lou Becker of the United Amusement Company. . . . Morris Bernstein, who operates here under his own name, fractured a toe last week when a phonograph he was playing in place on location slid off his truck.

Don W. Clark, Wurlitzer distrib in San Francisco, visited here last week for his August monthly coin Young, who handles the same line in this area. . . . Al Denver, president of the Automatic Music Operators' Association, is vacationing in a mountain resort. On his return, the association will speed up the promotion for its annual affair, to be held in October at the Waldorf-Astoria.

Lou Steiner, head of the Steiner Manufacturing Company, and his wife, Hannah, were among the most popular faces catching the Ted Lewis television show on WPIX last week. Their teen-age sons, Herbert and Roy, appeared as guest artists. The show, directed by Joseph Henry-violin-academy team. . . . Harold Vio, of the local juke-men's union, away from his office last week on vacation.

Philadelphia:

S. Pinkowitz, pin ball machine operator, will dress up in his glad rags to help solemnize the wedding of his sister at the Golden Slipper Club. . . . Alfred M. Duhille, president of the Philadelphia Coin Solder to him by Smith and Fields Distributing Company, go to the highest bidder at an August 31 auction, one owned by the United Company, which has taken over the assets of the defunct local distributing firm. The four machines were sold to the highest bidder for \$100,000 conditional sales contract in May, 1948.

Baltimore:

The Chris Novelty Company, distributor, reports business in this city has been excellent in recent weeks. Doug Clark, president of the company, and Bally products are leading the parade in his territory. The Turf King unit is going strong with operators, as is the conversion for the Shuffle Bowler and Pin Boy. Christopher says another of his leading items these days is the Hollywood which, while having an excellent service record throughout the territory.

Indianapolis:

Paul Steichen, who represents the Stoner Manufacturing Corporation here, said last week he will be on hand for the September 10th opening of the Indiana Tobacco and Candy Distributors. The meeting is to be held at the Capitol Hotel. Steichen will have some representative samples of the Stoner Univoinder line on display during the meeting.

Bayne Sarafy succeeds Maxine Anderson as secretary of the Cincinnati Distributing Company, Rock-Ola distributors. . . . Frank Banister, of Banister & Banister Distributing Company, spent the week-end in Chicago looking over new offerings in pin games and other coin-operated devices. Banister reports the outlook for fall and winter business in pin games is promising. . . . Sicking, Inc., is closing out its record department. Getting ready to take over its new location at 1312 North Capitol Avenue, Sicking will move its warehouses, offices and service departments Sunday (27) and be ready by Monday.

James (Jim) Peachey, serviceman at the office, is expected to leave Street here by Metro Premium.

Los Angeles:

Stan Turner, formerly with Southland Distributors, has joined the Paul Laymon Company, recently awarded the Wurlitzer distributorship in this area. Turner will handle the parts department and specialize in Wurlitzer sales. Southland formerly distributed the Wurlitzer in this section. . . . Lucille Williams, secretary, had another wedding anniversary Friday (25). . . . Ed Wilkes, of the Laymon Company, was back at his post following the recent Wurlitzer sale. . . . Phil Robinson, of Chicago Coin, sighted on coinrow making the rounds in the interest of his lines. He recently turned from a trip east, where he visited many friends in and out of the industry.

William R. Hoppel Jr., head of Badger Sales, off to Portland, Ore., making his first trip by plane. . . . Dorothy and Jack Leonard, he is head of the parts department at Badger Sales, entertained Mr. and Mrs. Harry Martin of Oakland, Mar. 22. The couple, who are White Stars, were in town, the Leonards took them on a tour of the San Fernando Valley night spots. . . . R. F. Colic, Colic Music, Inc., is in the city for equipment. . . . William Mc (See Los Angeles on opposite page)

Washington:

The Washington National Airport will have a new game room in the terminal building some time this fall. Dan A. Robb, a public business manager. The room, which will cover 400 square feet, is scheduled to open in November and a demonstration will be picked in October, he said. Coin-operated games will be used exclusively in the room, Robb indicated.

In the talking stage now is an idea for large-scale teen-ager record sessions. The idea is to have a record distributors, operators, and disk jockeys. Arthur E. Selnick, record manager for the Kaufmann-Washington Company, December distributor, is presenting the idea and he hopes it will become a reality early in the school year. He would also like to have a record session as the model for the venture, but instead of one special meeting place for the youngsters, the sessions would probably be related at different schools on a Saturday morning. Newest record releases would be aired and the kids would then be expected to buy the records (See Washington on opposite page)

Detroit:

Norman LaPorter, Harris Gaylor Manufacturing Company, the firm putting out the new Scoopy ball game vender, was a visitor at the Detroit Coin Show. . . . William S. Emig, partner in Variety Vendors, is recovering from a month-long bout with septicaemia, and is expected back at the office within a few days.

Robert L. Perry, one of the principals in Training Devices, manufacturer of the new coin-operated publicity staff of the Campbell-Ewald Company, advertising agency.

Edward A. Gorney, founder of the Gorney-Sieck Corporation, has returned to the plant after a six-week rest and convalescence following an operation, and reports a number of changes and improvements being made in the Quizzette, for which a new promotional campaign is about to be launched.

Stan Edwards, Cleveland Hardware & Forging Company, is starting a series of promotions in the coin machine manufacturing field in the Cleveland area. He is currently with ABC Vending, managing their popcorn plant in New York City, has been named manager of the office, and is expected to leave Street here by Metro Premium.

Chicago:

Vacation time continues at Bell-Moore, but the annual two-week rest periods will start soon. Ray Stacy, vice-president and director of advertising, reports. Away last week were John Kelly, who underwent a serious operation earlier this year, and Charlie Zender. Frank Lorden is back at work again after soaking in the sun of sunshine and fresh air. Ray Stacy, president, and Midge Ryan, executive, are both on hand to meet with visitors who drop in while vacationing in the Windy City.

Joe Caldron, who resigned from AMI several months ago to open his own export firm, reports that Belgium has been brisk in recent months, with his company shipping music machines and games to that country. There is also a lot of activity in Canada, Joe says. Jack Howard, formerly executive of Minneapolis Securities, "has resigned from that company to become a vice-president in Trans-World, the firm name adopted by Caldron. Howard will run the West Coast offices.

The summer lull is just about over at the Municipal Parkers Hotel, president, reports. Activity on the Atom-Jet unit constitutes strong, keeping Perkins and Tom McNeill, road man. Purveyor, working far into the night almost every night. Perkins made a business trip to Indiana last week, but returned to Chicago the same day.

Clare Meyer and Frank Mercuri made a trip to Cincinnati early last week to be on hand for the Wednesday (23) meeting of the National Association of Amusement Operators (NAAO) (See NAAO on opposite page). It was the summer session of the group. Mrs. Clare Meyer also made the trip. . . . Meyer says that the NAAO plans to have a game indicate it is making a good showing in the field.

Note Gottlieb, D. Gottlieb & Company (See Chicago on page 118)

Hartford, Conn.:

Izzy Goldman, of Seaboard Distributors, Inc., got back to his desk after a leave of absence. . . . Ralph Colucci, president of the Seaboard Distributors, and family got home from a vacation at White Sands Beach, Old Saybrook, Conn. . . . Ralph's brother, John, who operates Mattatuck Music Company, Waterbury, Conn., headed for the beach. . . . He has a new land area on his vacation.

Joe Friedman, the Bridgeport coin man, appeared at the Connecticut State Fair the other night. He was guest on the network show "Strike It Rich," broadcast from New York. He addressed a group of 14,000 people, and was the only one who was to be used at the Connecticut Jukebox of Pythias underprivileged children's camp at Cheshire, Conn. He has been in charge of the industry speakers in the Northeastern United States, and on September 17 he will be chairman of the dedication committee for the new New Pythias children's building at Cheshire.

All meetings of the Connecticut State Coin Association, Inc., have been postponed to September 14. . . . The Association of General Amusement Game Company, Hartford, and Association president, "has resigned." . . . The new coin, with latter event slated at Hotel Bond at 8 p.m. Meantime Abe was planning to get away that long-awaited vacation. . . . Last-minute business details held him up on vacation time departure, however, with Abe telling friends: "I'll be back in a few days and get away one of these days!"

DSA League Formation Begins; ASLI Tourney on Open Basis; Simplified Rule Book Issued

(Continued from page 109)

sary, 10 and 12 team leagues may be organized.

"Teams shall consist of from 6 to 10 players, but only six of them will play in any one match.

"There is no regulation length or make of shuffleboard. Any length shuffleboard of any type and manufacture that is mutually agreeable to the sponsoring members may be used.

"A team may postpone a match only with the approval of the scheduled opponent. Such postponed games must be played within two weeks or forfeited by the team originally responsible for the postponement.

"Six and eight-team leagues will play one full home schedule before New Year's Day. After this time, a second full schedule will be played. This may leave different winners for the first and second rounds. A playoff will be held between the teams for the league championship.

"The prize fund will be returned to the teams on a prorated basis depending on the number of points each team has won. Even the last place team will receive a larger share with each point won.

"A State-wide playoff will be held May, 1951, under the auspices of the Detroit Shuffleboard Association and the Table Shuffleboard Association of America.

Nationwide Meet

"We expect that our State winners will participate in the national tournament to be held in 1951 under the auspices of the Table Shuffleboard Association of America.

Key scoring rules follow:

"Total winning score for each game shall be 21 points.

"A player or member of a team that scores in any frame must shoot first in the following frame.

"Before each match, each captain will show his opposing captain a list of six players he intends to play listed in the order that they will play. This line-up can only be changed with approval of both captains."

Hammer Rule

In the mistake or possible dispute section of the booklet the hammer rule is covered at length. This rule was designed to prevent the possi-

bility of expert players prolonging a match by using the hammer or final weight in a frame to consistently remove all weights from the board. It may be invoked by either captain or sponsor or any league official after any game has continued in play for one half hour or more. This rule then remains in effect for the remainder of the game but cannot be invoked again until another game has played for at least a half hour.

The hammer rule reads:

"If after the completion of a frame, no weights remain on the board to be scored, the player or team that had the hammer in that frame must shoot first in the following frame."

In commenting on DSA rules, Chlopian said: "The DSA does not propose to challenge any manufacturer's set of rules, but we do believe that a standard set of rules presented by a national organization would do much to popularize shuffleboard play if adopted by all leagues, manufacturers and players."

The rule booklets are being distributed to all dealers, 200 Woodward Avenue, Detroit 28.

Indianapolis:

(Continued from opposite page)

Monday (28) for the marines. Operators must continue to make use of their employees who will be inducted into the armed forces causing a shortage of servicemen and collectors. . . . Buying of new equipment continues to go on with much of the obsolete equipment being replaced by newer styles. In fact, some distributors report a shortage of new juke boxes and beginning accumulate a waiting list.

Visitors at Sickling, Inc., buying new equipment last week, included Wilbur Luke, Luke's Distributing Company, Danville and Bismark, La. Memphis, Tenn. Greenlee, O., and Robert Shepper, Vincennes, Ind. . . . Rex Hassler, serviceman at James Music Company, is on vacation. . . . Henry Windt has entered the Methodist Hospital for throat operation. . . . Claude Thomas, bookkeeper at Midland Music Distributors, Inc., Wurlitzer reps, has gone home with his wife and family for a short vacation. . . . Juke box collections, according to operators, are far ahead of last year, despite the season.

Los Angeles:

(Continued from opposite page)

Bill of Santa Anita, making his rounds along the corridors. . . . S. S. Snyder, San Bernardino, a visitor. . . . H. D. McClure, formerly an operator in the San Gabriel area and now a vending machine distributor in St. Louis, has returned to Southern California and is affiliated with the Minthorne Music Company. Mac handling sales in the northern part of the Minthorne territory, which is around San Luis Obispo.

Walter G. Mehan, formerly of Washington, D. C., plans to make his home in California and has entered the coin machine business. He is reported to have the contract on the machines to be placed in Camp Bolo. The deal includes vending as well as amusement. The camp is reported to be setting up nine post exchanges. . . . Bob Alexander, of the Minthorne Music Service Department, Seeburg distributors, is back from a two-week vacation. Hank Tronic, head of the parts department, took off for two weeks on his annual vacation. Jenn Minthorne heads the firm, is not certain that he will be able to get away from his desk because of the pressure of business. . . . Norman Christ, shoe machine operator, is in town and reporting that things are going along okay in his bailiwick.

(Continued from page 109)

State's ASLI membership rating. Together with the new "Hammer Rule" which will guide all future ASLI play, the new policy is expected to help speed the run-off on claves next year. With ASLI hoping to double its near 10,000 member roster of 1949-50, new tourneys run under that season's organizational plan would be unwieldy affairs, Howard James, promotion director, asserted.

Last May, 44 teams completed in the U. S. Championship event in Peoria. Play ran on into the early morning hours during each of the two days, he recalled. Should the ASLI membership double and the same method of selection be used, time limitations alone would preclude scheduling a national meet, he explained. The organization feels it essential that the major meet should be held on a week-end to permit full attendance of eligibles.

Another consideration behind the ASLI move is believed to be the financial angle. Under the new set-up, teams entering the State and national events must pay an entry fee. The fees will be earmarked solely for cash prizes, it was pointed out with ASLI still footing operational and trophy costs.

Last season, the ASLI treasury kicked in with all prize money, totaling more than \$25,000. This next season, tourney entrants will build their own prize kitty, also ASLI is expected to add a contribution for the national event from its own coffers.

A further factor in making the switch is the belief that entry fees will cut the number of competing teams to a manageable number.

It was emphasized, however, that league winners will get preferential treatment in signing for the State matches thru payment of a reduced entry fee. Toppers in the State events would get the same treatment when signing for the U. S. Championship lists.

Peter R. Olmsted, ASLI executive director, who returned this week from a Midwest tour with Kenneth W. Poulsen, field director, reported that league are now being reactivated in many shuffleboard areas. Recruiting is especially successful in cities whose teams placed high in State and national competition last May, he said.

"Many league secretaries have already requested their application blanks thru our office here," Olmsted declared. "Judging by these requests I would say that 75 per cent of all organized leagues will be in full scale operation by the first week in October."

The ASLI director released the following plan, upon which the new season's play will be based:

1. A location with any make of shuffleboard having a laminated table top is eligible to sponsor a team in league play.

2. Team membership fee is set at \$1 per player and \$5 per sponsor. The sponsor may register as a player at no extra charge.

3. There will be four divisions of play — men's longboard, women's longboard, men's cushion board and women's cushion board. Mixed teams may compete on an equal basis with all-male teams.

4. Teams will be composed of at least six players, plus as many alternates as may be desired. A league will be composed of at least six teams.

5. League secretaries will handle all registration and membership fees.

6. Each player and sponsor will receive a year's subscription to *Shuffleboard World*, the official ASLI player publication.

7. Each team will receive a kit, including completely revised rule books, score sheets, sponsor's membership certificate, ASLI's metal approval seal and individual membership cards.

8. Each league will receive an ASLI league trophy to be awarded to its top team at the conclusion of the season.

Washington:

(Continued from opposite page)

would be provided and distributors would take turns at bringing a recording artist to the meetings. Another way to take turns at donating reconditioned music machines to be raffled off as a door prize, with the winning youngsters specifying the school or some club as recipient.

Harry Schwartz, of Schwartz Bros., is vacationing at a lake resort near Kansas City. On the home-bound trip he expects to visit the Mercury offices in Chicago. He'll be gone between two and three weeks.

Recent visitors to the Washington Music Co. headquarters were Kitty Kallen and spouse Bud Grano. Bill Schwartz, of the Guild, also visited the thrush backstage during her personal appearance last night at the local movie houses. She told him about her new recording—"Our Lady of Fatima." Schwartz, who is also reported that it would resume publication in September, following the summer layoff. In the past month or so he has received about 200 requests from operators all over the country who want to be placed on the mailing list.

Cigarette operator Jack A. Spitzer, of Falls Church, Va., has not raised the price of his cigarettes since the wholesale appearance went into effect. He has cut commissions either, he indicated.

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Rockettes New Five Ball Game By Gottlieb Co.

CHICAGO, Aug. 28.—D. Gottlieb & Company has started development of the five ball game Rockettes which is highlighted by a new system of up-and-down scoring.

Major objective of the game is to make the 1-12 numbered bumper sequence, which line the left and right side of the playfield. Among the scoring gimmicks on the table are roller buttons which light up for special after the big series has been completed, roller buttons which control the upward or downward action of four key kickout pockets, four powered flippers and a variable number spotting feature.

In play of Rockettes, the two roller buttons (one marked up and the other down), alternate control of the four kickouts. Therefore, if the up control is in effect the player tries to guide a ball into the kickout at the bottom of the board. If he is successful, this kickout will score 500, 000 points and kick the ball up to the next kickout pocket which in turn passes the ball to the pocket above it. Players making the kickout series will gather a total of 2,000,000 points after going into each of the four holes. Since it is possible to make this play several times, skillful players can run up a winning score by completing the cycle a few times. These same kickout pockets also register special single points when contacted. These points are tallied separately from the main score and register for possible free plays when a ball is guided thru a bottom roller switch.

The new Gottlieb game is equipped with a drop chute and records a maximum of 5,900,000.

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Coin Machine Exports

May, 1950

Country	No.	Value	Phonographs No.	Av. Value	Venders No.	Av. Value	Amusement Games No.	Av. Value
Canada	721	\$82,091	—	—	415	\$62,255	149	\$305
Cuba	219	36,965	117	\$34,831	102	2,134	21	—
Venezuela	64	36,728	44	36,728	574	—	—	—
Belgium	81	2,447	60	22,160	554	—	41	2,837
Japan	55	18,048	16	2,268	579	18	4,677	259
Guatemala	30	11,998	24	11,412	478	—	—	6
Switzerland	12	8,514	11	7,445	877	—	1	1,069
Salvador	14	8,304	11	8,304	562	12	2,118	176
Panama	23	7,639	14	7,639	539	—	—	—
Hong Kong	67	4,604	6	1,220	203	7	1,245	178
Mexico	13	2,485	—	—	3	985	328	9
Netherlands	12	1,890	—	—	2	1,890	513	10
Bermuda	2	1,294	1	781	781	50	810	40
Honduras	51	1,180	—	—	—	—	440	8
French, Pacific Is. ..	8	1,180	—	—	—	—	543	10
Kuwait	2	840	—	—	2	840	420	8
Other Countries	12	1,228	3	250	83	4	481	120
TOTALS	1,387	\$248,882	307	\$137,915	\$449	616	\$77,106	\$125

Export Market Activity Rises; Dollar Total 25% Ahead of 1949

(Continued from page 37)

by government edict in November, 1947, Canada accounted for 721 venders and games with an aggregate value of \$82,091. As restrictions on music box importations are gradually eased in the months ahead in Canada, this already impressive dollar figure can be expected to increase sharply.

Upward Trend

In May, over-all juke and automatic merchandiser sales continued an upward climb which began in January. In each classification there were higher dollar marks for the year. The juke totals were 307 machines worth \$137,915, compared with 287 units or \$102,202 in April. Principal customers for the U.S.-made commercial phones were operators in Venezuela (64 units for \$36,728), Cuba (117 units for \$34,831), and Belgium (40 units for \$22,160).

In vending sales it was mostly a story of Canadian activity. This neighbor to the north purchased 418 merchandisers of all classifications with a total value of \$82,255. The other 12 nations buying venders in May accounted for \$14,881 to bring the monthly figure to \$77,106, the highest dollar total in 11 months.

Canada also continued to show the way in game importations by accounting for 305 amusement pieces valued at \$19,866. Other quantity game buyers included operators in Hong Kong, Belgium, and Japan. Average unit prices paid for all types of equipment remained steady with venders and games slightly off from April averages and music sales up to \$449 from its April unit price of \$358.

Ahead '49 Totals

With the first five months of 1950 already totaling \$81,777 in export sales, there is a strong possibility the total for the year will go well above the \$2,000,000 mark. The 1949 figure was \$2,000,064 and did not have the advantage of large scale Canadian purchases in any one month. During the first five months of 1949, export sales totaled \$868,422. With reports already received that Belgium and Ecuadorian operators are already stepping up their coin machine imports because of recent war news (The Billboard, Aug. 19), there is a strong likelihood that sales for export will soon be approaching the record proportions of 1948 and 1947.

Boston Resorts Report Tourist Toll Below 1949

BOSTON, Aug. 28.—Pinball games at amusement parks and beach resorts in the area this season were not getting as much play as last season, says with locations at the fun spots were down. One with pin games at Nantasket, said he was barely able to break even, while others said they were convinced the money was not as free as in former years. Tourist trade in general was considerably down.

Ops said their spots at the beaches were getting only stragglers and that plays per capita were small. Shuffle and bowling games got most of the play, while five-ball games lagged behind.

The situation was summed up by one op, who quoted the Federal Reserve Bank of Boston's report for this month that New England resort business was in a general slump. He reported that summer visitors were looking for bargain prices and that the free-spending days were rapidly disappearing.

Early closing of some pin game centers at resort spots were on the books, and several ops already had transferred machines to more lucrative locations.

Baring Attempt To Halt Action On Johnson Bill

(Continued from page 37)

The background after having been automatically killed up by the House clerk on the consent calendar Monday (21). The bill at that time was passed over "without prejudice," inasmuch as a rule had been granted for its consideration on the regular House calendar, technically called the union calendar. The delayed consideration had been agreed to by House leaders at the request of Representative Baring, and finally late Friday (25) House Speaker John McCormack (D., Mass.) announced that floor action on the bill would be deferred until Monday (28).

Baring, whose State gaming machines are legal by statute, said he has been urged by numerous prominent groups and individuals, including the Reno and Las Vegas Chambers of Commerce, to oppose the measure. Baring said that the bill in its present form would have the effect of wiping out Nevada's law and require the State to adopt a new enabling act. "This," declared Baring, "is clear-out invalid intrusion on State's rights."

Baring also asserted that the bill is "highly discriminatory" against a single group of manufacturers, and he declared that on that basis he intends to introduce amendments which at least would reduce the discriminatory aspects. "One of these amendments will propose a ban against all forms of gambling and gambling devices, including par-mutuel machines for the tallying of bets, horse racing and dog racing."

"If Congress wants to vote against gambling," said Baring, "then let's vote against all forms of gambling." Baring also will seek an amendment to permit equipment of gaming machines from Nevada to Illinois when repairs are necessary, a move forbidden by the proposed measure. The House Interstate and Foreign Commerce Committee, which several days ago reported out the Senate-passed Johnson measure in revised form, declined to include Baring's proposal in its revisions.

The bill, if passed in the House, would return to the Senate for concurrence.

Holds Ordinance Invalid

CAVE CITY, Ky., Aug. 28.—A Cave City ordinance banning one-ball games has been held invalid, Assistant Attorney General Squire N. Williams Jr., said today. He explained the 1950 Kentucky Legislature passed a law which legalized pinball machines using "some balls" as result for free plays. He said the Legislature did not intend to exclude one-balls in its pinball bill.

Theaters Augment Manual Stands by Adding Vend Units

PHILADELPHIA, Aug. 26.—While the trend in this territory has been to replace vending machines in the theaters with stands supervised by a personal attendant or sales person, many movie men have shown that there are extra profits by supplementing manual selling with automatic vending equipment. This is particularly true in the larger theaters in the area where both manual stands and vending machines are to be found.

The vending machines, it is realized, provide convenience of purchase for the customer—a basic factor in extra profit sales—and such convenience is the result of having machines located where they can be used at times when it is not economical to have the attendant at the candy stand. Also in favor of the vending machine in addition to the manual stand is the fact that additional sales can be realized by placing the machines away from the stand—such as on mezzanines and the balcony.

Movie men also point out that with more sales following the trend of replacement in establishing a 75-cent minimum hourly wage rate, it becomes increasingly difficult to justify the salary of a stand attendant during slack theater attendance hours.

Exhibit Supply Bows Playland, Five-Ball Game

CHICAGO, Aug. 26.—Exhibit Supply Company has started production line deliveries of Playland, a new five-ball game featuring bumper sequence scoring and stepped-up action developed from kick-out pockets and rollover switches.

Designed with a wide open playfield for cross ball action, Playland scores in excess of 8,000,000 points in 10 different types of play. They include contacting a three-bumper series at the top of the playfield which sets up a nearby rollover for special scores and making an A-B-C kick-out pocket mystery series at the bottom of the table which, when completed four times, spots four numbered bumpers to be used to replace an A-B-C dropping in the same A-B-C pockets. Still other replays can be made by going thru bottom rollover switches after they have been lit in previous scoring activity. Playland's changing value bumpers vary from 100,000 to 500,000 points.

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Background On Red Drive; Party Loves 'Liberal' Suckers

(Continued from page 102)

guaranteed by the 1st Amendment, on which the Communists based their defense. It's ironic, said government lawyer Glusman, that Communists should invoke the first-free speech—amendment to destroy the Bill of Rights of the Constitution. "The Smith Act" (Glusman speaking) "is concerned with language directly intended to bring about evil interference with the peaceful evolution of our State, teaching and advocating violent overthrow. We have to distinguish between utterances flatly advocating violent overthrow of the government and utterances which might have that result, depending on the circumstances in which they were made." The government pointed out it wasn't "seeing things under the bed," but that, depending on the circumstances, the Communists were plotting violence; e.g., evidence of how Communists acted as "local agents" for a foreign power—use of false names, secret schools and meetings, "Association" language to conceal true aims, hierarchic selection of party officers, street discipline and control over all members, a concentration of membership in jet engine and other key industries. These are not methods for peace but for sabotage, espionage and dictatorship. The government argued the line defendants in effect had "repudiated" Premier Joseph Stalin of the Soviet Union and all Marxist-Leninist "literature" when they denied in court they intended violence, for Stalin himself has declared that U. S. is no exception to the Marxist-Leninist program of violent overthrow of the capitalist governments in the world. Glusman argued that if the government's view did not prevail, "the entire preparatory stage of recruitment by a modern totalitarian political organization (for violent overthrow) would be brought under the protection of the First Amendment." Congress, it was pointed out, is not concerned with political beliefs or academic predictions, "but with the preparatory stage of recruitment for violent overthrow. After recruiting enough followers, the Communist politburo then stages its coup d'état, but the violence does not come, obviously, until the appropriate time. A fundamental principle of its (CP) strategy is not to employ the ultimate force of violence until the conditions are ripe for victory. No Communist leader issues a call for overthrow until the eve of a thoroughly organized coup d'état."

SJC Report
The Senate Judiciary Committee in reporting out the Mundt-Ferguson-Nixon-Johnston bill last March said it this way (the full report runs 44 pages):

"There exists a world Communist movement which, in its origins, its development and its present practice, is a world-wide revolutionary political movement whose purpose it is by treachery, deceit, infiltration into other groups (government and otherwise), espionage, sabotage, terrorism and any other means deemed necessary, to establish a Communist totalitarian dictatorship in all countries of the world thru the medium of a single world-wide Communist political organization. . . . The recent successes of Communist methods in other countries and the nature and control of the world Communist movement itself present a clear and present danger to the security of the United States and to the existence of free American institutions, and make it necessary that Congress, in order to provide for the common defense, to preserve the sovereignty of the United States as an independent nation, and to guarantee to each State a republican form of government, enact appropriate legislation recognizing the existence of such world-wide conspiracy and designed to prevent it from accomplishing its purpose in the United States."

The Smith Act (already described.)

Alien Registration Act of 1940 makes it a crime to advocate the overthrow of the government of U. S. by force and violence. The Senate Judiciary Committee says this law is inadequate because Communists here don't openly admit to violent overthrow.

McCormack Act of 1938 requires registration of individuals who are acting as agents of a foreign principal.

The Voorhies Act requires registration of organizations which are agents of foreign principals. (The Senate Judiciary Committee said Communies by skill and deceit transgress these acts.)

Other Efforts To Combat

Pledges us, Communism: This practice in government and organized labor unions and elsewhere has been encouraged since the Taft-Hartley act. Communies have always eyed U. S.'s 60,000,000 wage-earners—organized (15,000,000) organized—AFL, 7,000,000, and CIO, 6,000,000. CPers rooted out of CIO starting 1947 when United Auto Workers (million members) drove them out of power in general purge. CIO has expelled 11 groups with three quarters of a million members, and vast chunk of latter deserted to rival groups hastily chartered by CIO. Widely credited to T-H loyalty oath, but probably as much to clumsy judgment of orders from Comintern re propaganda to be used in U. S.

Crackdowns Helping

FBI sees some good effects of governmental crackdowns already started: Official CP count in '47 was 82,818 in U. S.; now down to 55,000, BUT, FBI Chief Hoover points out that for every CP there are 10 fellow travelers; also, plenty of Communies have gone underground. Fairly accurate count of Communists and Communist fronters is claimed known to government.

The Present Picture

Mundt-Nixon-Ferguson-Johnston bill now awaits floor action in Senate, having been reported by judiciary committee. This is the biggest bill on the subject now awaiting action. The committee argues that it's vital to exposing the Communist here because present statutes don't allow for quick judicial remedies. (The case against the 11 CP leaders was 10 years in the making.) Whole subject has preoccupied Congress without coming to a head, also the legislative literature on the subject is colossal—21,400 pages published by House Un-American Activities Committee alone, to say nothing of tens of thousands of pages of other congressional documents on the issue.



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Calendar for Coinmen

August 29—Western Vending Machine Operators' Association (WVMOA), monthly meeting, Los Angeles.
 August 29—Automatic Music Operators' Association, Inc. (AMOA), monthly meeting, Park Sheraton Hotel, New York.
 August 31—Connecticut State Coin Association, Inc. (CSCA), weekly meeting, Hotel Bond, Hartford.
 August 31—Michigan Self-Service Laundry Association (MSSLA), dinner discussion meeting, Leland Hotel, Detroit.
 September 4—Illinois Amusement Association (IAA), monthly meeting, 208 North Madison St., Rockford, Ill.
 September 5, 18—Music Operators' Association of Indiana, Inc. (MOAI), semi-monthly meeting, Indianapolis Athletic Club, Indianapolis.
 September 5, 19—Amusement Machine Operators of Greater Baltimore (AMO), semi-monthly meeting, Mandell-Barlow Restaurant, Baltimore.
 September 6—Coin Machine Operators' Association of Harris County (CMOAH), monthly meeting, Houston Chamber of Commerce Building, Houston.
 September 7—Washington Music Guild, Inc. (WMG), monthly meeting, Hotel Hamilton, Washington.
 September 7—Cleveland Phonograph Merchants' Association (CPMA), monthly meeting, Hollenden Hotel, Cleveland.
 September 7—Summit County Music Operators' Association (SCMOA), monthly meeting, Akron Hotel, Akron.
 September 11—California Music Guild (CMG), monthly meeting, 311 Club, Oakland.
 September 12, 26—Amusement Machine Association of Philadelphia (AMAP), semi-monthly meeting, Broadwood Hotel, Philadelphia.
 September 13, 27—Music Merchants Guild (MMG), semi-monthly meeting, Narragansett Hotel, Providence.
 September 14—Michigan Automatic Phonograph Owners' Association, Inc. (MAPOA), monthly meeting, Maccabees Building, Detroit.
 September 14—Washington Coin Machine Association (WCMA), monthly meeting, Phillips Novelty Company, Washington.
 September 20—Operators Guild of Westchester County, New York (OGWC), monthly meeting, Roger Smith Hotel, White Plains, N. Y.
 September 25—Phonograph Owners' Association (POA), monthly meeting, Broadview Hotel, East St. Louis, Ill.
 September 26—National Automatic Merchandising Association (NAMA), Region II (New York) annual meeting, acting chairman, Frank Bradley, Statler Hotel, Buffalo.
 September 26—California Music Guild (CMG), Northern Division, monthly meeting, Hotel Sacramento, Sacramento.
 October 25—Sixth Annual Popcorn Industries Convention and Exposition, Stevens Hotel, Chicago.
 October 26—Music Guild of America (MGA), quarterly meeting, Hotel Essex House, Newark, N. J.
 October 30—November 1—American Bottlers of Carbonated Beverages (ABCB), annual convention, exhibit, Civic Auditorium, San Francisco.
 November 12-15—National Automatic Merchandising Association (NAMA), annual convention, exhibit, Palmer House, Chicago. (Association officials are invited to submit convention and scheduled meetings information to The Billboard, 185 West Randolph Street, Chicago 1, for listing in this calendar.)

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Fastest growing city in Florida. Over 250 locations; Phonographs exclusively. Net collections over \$70,000.00 yearly. Largest route in county. Once in lifetime, an opportunity like this. Must have \$70,000.00 cash, balance easy payments. Owners retiring.

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Want at least one Slot Machine Rebuilder in each State whose facilities are adequate to take on additional work . . . which will net you \$150.00 per week and up.

Contact me immediately.

Harry H. Brown

AMUSEMENT SALES CORP.

4047 W. Fullerton Ave.

Chicago 39, Ill.

Fair Trade Repeal May Hit Juke Ops

(Continued from page 98)

this has weakened the anti-trust laws has been gaining support on Capitol Hill, with such figures as Chairman Emanuel Celler (D, N. Y.) of the House Judiciary Committee and Chairman Wright Patman (D, Tex.) of the House Small Business Committee.

Intro Bills

Several bills to repeal the Miller-Tydings Act have been introduced this session preparatory to a showdown next year. Advocates of repeal argue that the Miller-Tydings Act never was subjected to hearings by any congressional committee because it was hooked onto an appropriations bill as rider nearly a decade ago.

If the act should be repealed, justice and FTC feel the State laws will evaporate since they would otherwise be in conflict with the Sherman Act.

State Action

Meanwhile, the attack on fair trade is proceeding at State levels. New York's trade law was dealt a blow when a judge ruled it void as "far as fair-trading liquor is concerned." Another test is due soon by Macy's, which has been deliberating selling below list to test the law. A suit is in progress. Florida's fair trade law was declared unconstitutional by a State court two years ago and was hastily revamped to comply with the judicial decision. Cut-rate stores in other States have been violating fair trade laws to invite suits.

Suburban Location Indicated as Best

(Continued from page 97)

a similar pattern of increased suburban expansion, census Bureau said. While city retail sales increased 172 per cent over the last decade, suburban business jumped 217 per cent.

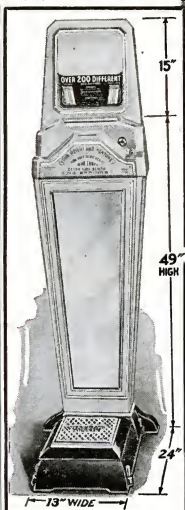
One of the chief reasons for the trend of suburban business expansion is the vast amount of construction which has been going on in fringe areas since the war. Parking problems in downtown areas have also contributed to suburban growth, according to Census.

A typical increase in the share of the business of metropolitan areas done by the suburbs as compared with a decade ago is represented by the Los Angeles suburbs now accounting for 50 per cent of the total business in the area as compared with 43 per cent 10 years ago. Los Angeles, on the other hand, saw its share drop from 57 per cent to 50 per cent. Detroit suburbs are now doing 31 per cent of the Detroit area business as compared with 26 per cent a decade ago. Average gain for the suburbs at the expense of the 12 largest cities was 6 per cent.

OLDS STILL DRAW

(Continued from page 98)

allowed his curiosity to be stirred. Shift further benefits have been developed thru coupling the Memory Tune with the name of the location owner, particularly in cocktail lounges, restaurants and taverns. For example, at Squire's Lounge, operated by a former Denver University football star, Sammy Sugarman, the first title strip on the phonograph reads "Squire's Memory Tune of the Week." The lounge owner selected The Object of My Affection and found it pulled three and a half times better than any other record on the machine. Helping along was the fact that many lounge customers inquired "What's your memory tune, Squire?" with the reply, "Play it and find out!" The stunt has developed more play wherever it has been used, inasmuch as the location owner is flattered by the listing of his name on the selection panel, and thus encourages his bar customers to play the number.



WEIGHT, 165 LBS.

\$25

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Balance \$10 Monthly

400 DE LUXE

PENNY FORTUNE SCALE

NO SPRINGS

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FIGHTIN' PHILS

SHIP YOUR COMPLETE GAMES Only **\$7450**
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GET ON OUR MAILING LIST FOR FUTURE NASCO CONVERSIONS

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DALE GUN \$99.50

BANGO \$49.50

BINGO-ROLL \$89.50

Williams DELUXE BOWLER With Disappearing Pins. **\$199.50**

WURLITZER

616 \$44.50
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500 89.50

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CLASSICS \$69.50
HI-TONE 74.50
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BAKER NOVELTY COMPANY

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CHICAGO 12, ILLINOIS

BLB Boston Post Goes to Tobin

BOSTON, Aug. 28.—The Governor's Council late Saturday night (28) unanimously confirmed Gov. Paul A. Dever's appointment of Timothy J. Tobin, brother of United States Labor Secretary Maurice J. Tobin, as a member of the Boston Licensing Board (BLB). Tobin, formerly a member of the Hub traffic commission, was immediately sworn into office. He takes the place of Frank L. Brier, who resigned from the BLB. BLB issues licenses for coin-operated amusement games, amusement arcades, music boxes, sale of alcoholic beverages and food.

Colorado Voters May Decide Bell Question

(Continued from page 87)

mitted to lawfully operate in the State of Colorado.

If he believes that whenever a large group of our citizens makes such a request, it is worthy of consideration by the Legislature. Accordingly, I have included their request in the call.

"I respectfully urge that you, as elected representatives of the people, determine in your own good judgment whether or not this question should be resolved by a vote of the people in the forthcoming election."

Outlook

The chairman of the committee handling the bill, Representative O. C. Abernethy (D-Denver) of the House State Affairs Committee, said that the sample bill the committee had calling for outright legislation would, without a doubt, be squashed in committee, and that the committee was just "lukewarm" to ideas limiting machines to club use.

At a public hearing in the house chamber, two suggested bills limiting machine operation to private clubs were outlined. One bill, presented by the Associated Clubs of Denver, an organization of veteran and fraternal clubs, asked that machines be owned by the State and that percentages be fixed and sealed.

TRANS-WORLD SET

(Continued from page 87)

foreign markets, Caldron revealed Trans-World has been having coin machines for sale in the United States, and has established a special department handling the sale of steel to coin machine manufacturers in this country.

Trans-World has also set up a special service and finishing department. This department, Caldron said, inspects all machines being shipped into the foreign markets to make sure they are in perfect working order before leaving this country.

PUCK PATTERN

(Continued from page 109)

cation tour of New England. They will spend most of their time in Vermont and Boston. . . . Henry Solomon, president of dividend Manufacturing & Sales Company, has returned from his vacation at Schron Lake, N. Y., where he visited Isidor Edelman, founder of the company.

Lorillard Interim

P. Lorillard Company declared an interim dividend of 30 cents on common stock. The company also declared a quarterly dividend of \$1.75 per share on preferred stock. Both are payable October 2 to stockholders of record September 11.

Reynolds Off Slightly

R. J. Reynolds Tobacco Company had net earnings of \$18,118,000 in the six months ended June 30. This is \$1.67 per common and class B share, and compares with earnings of \$18,610,000 or \$1.71 per share during the same period last year.

Juke Conversions Surveyed by MGM

(Continued from page 98)

public becomes familiar with the higher fidelity of seven-inches, they will expect operators to stock them. "They will be educated to it sooner than you think," operators were told.

The high cost of conversion, especially of pre-war phonographs, was given as the principal deterrent to voluntary changeover. Steinberg estimated the cost for 14 machines would be about \$60 a unit, often more than their market value. In addition to new gear assemblies, it was pointed out, the crystal pickup would have to be installed, mechanical trips switched to electrical operation, and certain circuit changes undertaken.

Conversion of post-war phonographs would be a less costly operation, Steinberg admitted, with all machine manufacturers preparing to make changeover kits available for late models.

From another source, it was indicated that operators' apparent indifference to early changeover arguments is largely a delaying action. The reasoning is that if operators would only speed the day of wholesale conversion, at tremendous cost, should they switch to slow-speed operation on place-by-place inducements are offered. "Why accelerate the trend?" they ask.

MERCHANDISING MUSIC

(Continued from page 98)

helped him out. Perhaps it can do the same for you.

"I use an old, old record for a mystery tune," says Paul, "and anyone guessing both the title and the artist receives a new record of his choice. However, each guess must be accompanied by a nickel in the jukebox. The guess is made any time. Customer then lists his guess and, in case of duplication, the first to correctly identify the tune wins the new player."

Paul adds that he only uses this gimmick where the gross is low. He says its good for a run of several months about once a year.

DUPPLICATE TUNES . . . From Proctor, Wash., hometown John Donovan comes a note with another idea for operators of the 40 and 100-selection phonographs (and this will work with other multi-selection pieces, too). Donovan says his firm has found it gets increased play on hit numbers by running two or three identical records on the same platter at the same time on its large phonographs.

In the form of a suggestion to the diskeries, John says it would be a boon to locations and therefore to operators, too) if the major record companies would standardize on a volume level when cutting platters.

BRIEFIES . . . "I find by using a detergent oil for lubrication of my machines, that I have fewer service calls, as the oil clings to the parts," writes R. L. Jolly, Coastal Electronics, Englehard, N. C. "I use 20-weight Mobil oil, 10 cc added. . . . Also from the South, this time from Clinton B. Corry, Richard Amusement Sales Company, Richmond, Va., comes a good suggestion for juke ops. Corry reports his firm works closely with local disc jockeys and record dealers, coinciding placement of new disks on location with the promotion coming from the juke and the dealers.

"Sensational!"

"OUTSTANDING"

These are typical comments about our new DUPLICATE PARTS CATALOG 530 for Coin Machines. Have your own letterhead or business card for it on letterhead or business card.

• BLOCK MARBLE CO. 1425 N. Broad St., Philadelphia 22, Pa.



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Faster Action

- REBOUND PUCK cuts game time to 45 seconds or less
- HI SPEED TOTALIZER scores for 2 players or one
- SCORES ALL SPLIT SHOTS
- IMPROVED DESIGN — SIMPLIFIED MECHANISM
- 9 1/2 ft. and 8 ft. LENGTHS



WILLIAMS DOUBLE HEADER

"The Sleeper of the Year"

- Hi-Speed rebound baseball game for all round year play
- One or two players
- Totalizer scoring
- New type rebound rubber
- Men actually run bases
- Tremendously competitive
- 4th week collections unbelievable

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Everything you would want in a Five Ball Free Play Game, a Mystery Score

• Cabbage Gummers

• Hi Score

• Special Kickouts

ARCADE AND MISC.

Exhibit DALL GUN.....\$75
Williams STAR SERIES.....\$75
TOTAL ROLL-UP.....\$10
ADVANCE ROLL.....\$10
PICKERS.....\$10
SPEAKER.....\$5

ORIGINAL POSTWAR MILLS BELLS

BLACK CHERRY.....\$10-35
BELL.....\$140
GOLDEN FALLS.....\$170
JEWEL BELLS.....\$140

FLYAWAY

PIN CONVERSIONS

DANCE BOWLING LEAGUE \$75-80
UNITED SHUFFLE ALLEY.....\$75-80
KEENEY PIN BOY.....\$75-80

HALF DOLLAR SLOTS

MILLS JEWEL BELL.....\$235
MILLS GOLDEN FALLS.....\$180
MILLS BLACK CHERRY.....\$180
JENNINGS MONT CARLO.....\$275

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Bally CHAMPION.....\$175
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Bally CLOVER.....\$145
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Bally MULTI.....\$275
Bally DELUXE.....\$180
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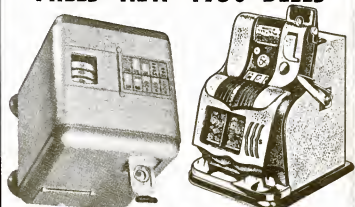
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ORDER NOW!
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Operates on 3-5 Mystery Payoff System
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"21" BELL BLUE BELL BLACK BEAUTY BONUS BELL TOKEN BELL
5¢-10¢-25¢-50¢ PLAY WRITE FOR PRICES

New Box Stands, Single, Double and Triple Safe for All Bells.
Jewel Bells, Black Cherry Bells, Bonus Bells, Blue Fronts, Brown Fronts, Q. T. Bells, Vest Pocket Bells. WRITE FOR PRICES.

Mills Used Club Console Bells, 8", 16", 25¢ Play.....\$149.50 Ea.

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and still holds player's interest—that's
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107 5¢ POSTWAR SEEBURG WALLBOXES - completely refinished, Etc. \$22.50
2 HIGAM SEEBURG "HIDE-A-WAY" 175.00
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5¢ Blue or Brown Fronts \$ 9.50
10¢ Blue or Brown Fronts 7.50
25¢ Blue or Brown Fronts 7.50
5-10-25¢ Melen Bells 85.00
5¢ Black Cherrys 95.50
10¢ Black Cherrys 99.50
25¢ Black Cherrys 109.50
50¢ Black Cherrys 195.00
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5¢ Jennings Standard Chief 139.50
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SINGLE REVOLV-A-ROUND \$132.00
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Shuffle Games, coin operated; Pool Tables and Games, also used; Phonographs, Parrot Cigarette Machines, a few left.

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New Disappearing Pin CONVERSION UNIT

New Flashy
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Turns your original Shuffle Alloy
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**ENTHUSIASTIC
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FROM ALL
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**EACH DEAL
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Again KEENEY'S DOUBLE BOWLER

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★ **HI-SPEED TOTALIZER** registers score for 2 players or one.

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★ **IMPROVED DESIGN and GREATLY SIMPLIFIED MECHANISM!**

★ **QUIET PLAY!**

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2-PLAYER

BOWLER OF

TODAY!



LARGER

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9½ FEET

LONG

BY

2 FEET

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BY POPULAR
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SCORES 4-7 and
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WITH REALISTIC
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THAT DISAPPEAR
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PINS AUTOMATICALLY SET
EXACTLY AS ON
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INSTALLED ON LOCATION
IN A FEW MINUTES...

IT'S FAST!



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OUR MACHINES MUST PLEASE YOU, MAKE MONEY
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ONE BALLS

CONSOLES

SPECIAL

Champion	WRITE	Clever Ball	WRITE
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IN STOCK, ALL PARTS AND LATEST MONEY-MAKING PREMIUMS
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FIVE BALL. We will guarantee Bally TURF KING to be greatest
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New!
KICK PLATE
ON FRONT DOOR

First WITH OPERATORS EVERYWHERE
UNIVERSAL'S **"WINNER"**

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Choice
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ALL
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TAKE ADVANTAGE OF THESE PLAY-INVITING
ENTRY FLASH
FEATURES FOR GREATER PROFITS THAN EVER!

- * **DAILY DOUBLE** ... Returns ball after a winner, with odds remaining at same level for start of next game!!!
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**No other game has ever
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ACCLAIMED BEST FOR YEAR 'ROUND PLAY!

**Men Actually Run Bases on
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**8 Feet Long
2 Feet Wide**

Bally TURF KING

GETS RECORD-SMASHING PLAY

from All Types of Players!

★
I PLAY FOR
BETTER
ODDS

★
PURSE OR SHOW
SCORES WIN
IS MY MEAT

✻
I GO FOR
DOUBLE
SCORES

WE CONSERVATIVES
PLAY ALL
ADVANTAGES

WAVE THAT
FEATURE
FLAG
FOR ME

🐾
GIVE ME
MORE
SELECTIONS

🐾
I'M WILD ABOUT
WILD
HOLES

AMAZING NEW PLAYER'S CHOICE IDEA

offers attractions to every type of player... the passer-by who plays a couple of nickels now and then... and the dyed-in-the-wool pinball fan who enjoys lengthy sessions of exciting play. And TURF KING permits each player to test his judgment before the final skill-test of shooting the ball. The result is complete player-satisfaction and the greatest continuous earning-power in pinball history. Get your share... get TURF KING now.

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UNITED'S

SHUFFLE ALLEY REBOUND



FAST PLAY

45 SECONDS

DISAPPEARING PINS

1 OR 2 CAN PLAY

20-30 SCORING

← THE PREFERRED
HINGED PLAYFIELD
FOR EASY SERVICE

SMOOTH, QUIET
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UNITED'S
PROVEN
**DROP
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*anywhere
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